Sahil Singh, MMA

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LinkedIn www.linkedin.com/in/sahil95

Portfolio https://sahil-s-lab.github.io/portfolio/

STATEMENT OF INTEREST Firm believer in leveraging technical acumen alongside powerful storytelling as a vehicle for impactful organizational change. Blending 7+ years of skills in data analytics, strategy development, and cross-functional knowledge of corporate finance, marketing, and sales to bring a holistic perspective to real world challenges.

EDUCATION

Queen's University

Toronto

2024

Master of Management Analytics, Analytics & Artificial Intelligence (A&AI)

• Cumulative GPA of 4.0/4.3

University of Guelph-Humber

Toronto

2013-2017

Bachelors of Business Administration, Accounting

Cumulative GPA of 3.7/4.0

WORK EXPERIENCE

TD Bank

Finance Operations Analyst

Moncton

2021-Present

- Monitored transaction processing and general accounting for funds across
 US and Canadian borders for brown dollars in excess of \$30MM
- Designed and implemented SQL based ETL pipelines to extract, transform, and load financial data from multiple sources, reducing month-end reporting time
- Managed 30+ financial support services under IFRS and US GAAP while streamlining processes by designing four new reporting mechanisms reducing working hours by 24 annually

Rogers

Senior Business Intelligence Analyst

Toronto

2020-2021

- Effectively responded to COVID-19 crisis through transition of data mart tools used to host base management list ensuring timely assignments for customer contact
- Instituted a territory-based sales coverage plan and used the insights to define the market opportunity, coordinated lead distribution, and go-tomarket strategy for new products
- Contributed to growth in B2B penetration rate within Ontario region over
 12-month period through segmentation design

Internal

WORK

EXPERIENCE

CONTD.

- Developed analytical models to estimate the impact of different scenarios to assisting in business decision making process through linear regression models
- Created a Pipeline Evaluation analysis tool to monitor sales agent account ownership leveraging CRM (Salesforce) data to enable effective decisionmaking in front-line change management project design directly maintaining WoW coverage ratios

Business Intelligence Analyst

Toronto

2018-2019

- Introducing and co-owning part of the company's small and medium business market segmentation development plan; design, implementation, and reporting on sales territory model
- Managed marketing lead campaigns to ensure productivity capacity and sales opportunity can be actualized in accordance to activity models and channel targets; led initiatives which increased disposition rate by 59%
- Assisted in the launch of Rogers fibre cable services in B2B space through KPI development and reporting

New Grad Leadership Program

Toronto

2017-2018

- Generated ad hoc reporting for Sales and Marketing departments on KPI/campaign metrics through the use of scripts in a relational database
- Ensure proper allocation of expenses for budgeted funds on monthly basis for 2018 EBU Product Marketing operating budget comprising of \$2.1MM; created and maintained spreadsheets used to assist in monitoring, interpreting, and presenting the financial information for each project

CORE COMPETEN CIES

Skills: statistics (regression, hypothesis testing, probability distributions), data modelling, visual design

Programming Languages: Python (data analysis, machine learning, predictive analytics), SQL, and familiarity in R

Tools: MS Excel, MS Access and MS suite of tools, RDBMS platforms such as Oracle SQL Developer and PostgreSQL, Salesforce, Pentaho (ETL tool), Alteryx, R Studio, Tableau

Languages: English and Punjabi (Bilingual)

AWARDS AND HONOURS

Buddha's Light Scholarship

2024

Awarded by Fo Guang Shan (FGS) Toronto for academic achievement, leadership, and community service

AWARDS AND HONOURS CONTD.

Dean's Honours List

2013-2017

Awarded to the top 10th percentile in academic achievement of the 2017 graduating class

VOLUNTEER EXPERIENCE AND EXTRA CURRICU-LARS

Canadian Red Cross

Toronto

2022-Present

Emergency Responder Team Member

- Deployment: Peel Asylum Seekers; provided emergency support and resources to refugees to assist with their transition and well-being
- Actively engaged in team preparedness activities while awaiting deployment

Amateur Martial Arts Athlete

Toronto

2015-Present

BJJ Tournament Champion - Various

- Collaborate and develop technical drilling program alongside training partners
- Balanced mental, physical, and emotional challenges of combative competition and daily training

Queen's University Assets Fund

Toronto

2024

2022-2023

Investment Analyst

 Supported research and investment strategy development for a studentmanaged portfolio of alternative assets totaling ~\$600,000

Harvest House

Moncton

Kitchen Staff Volunteer

- Serving over 300 meals each day for at-risk communities in the Greater Moncton Area
- Improvise and enhance meal plans according to available ingredients with consideration to nutrition and overall quality

Youth Mentor Brampton 2019-2020

Big Brothers and Sisters of Peel

- Counselled assigned mentees (2) throughout adolescent experiences
- Developed and maintained positive relationships with other mentees and mentors in the group mentoring program

References available upon request