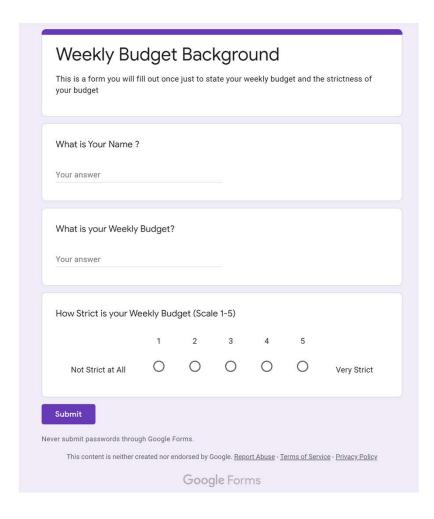
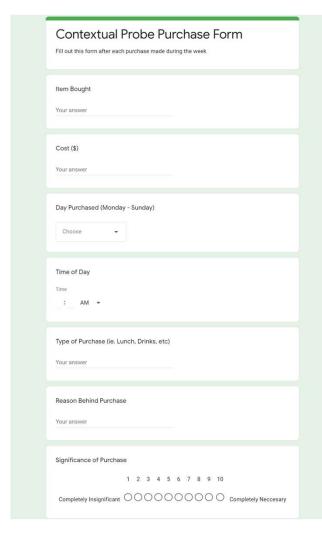
Background Information of Users for Cultural Probe



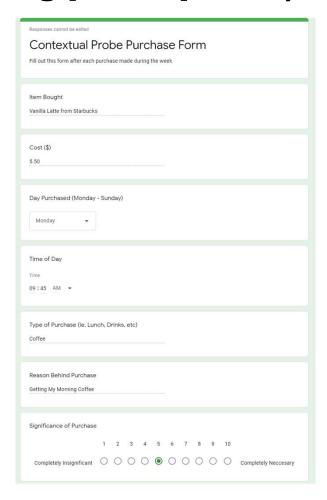
Each user only fills out this form once. The goal is to gauge their weekly budget and then also see the impact of the seriousness of the budget upon the actual data we get.

Form Users Submit for Every Purchase Made



This form is filled out after each purchase the user makes. The data fields that we collect are Item Bought, Cost of Item, Day of Week Purchased, Time, Type of Purchase, Reason of Purchase, and Significance of Purchase.

Cultural Probe Collected (example using participant 1)



All of Participant 1's Responses from that week

One Filled Out Response from Participant 1

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Design Rationale

Initially we were going to give a user a bunch of notecards on a binder ring to fill out after every purchase but then we decided against this since most purchases are made in random location meaning that the users would need to always carry the notecards with them which would be inconvenient. In addition, since the number of purchases someone makes in a week is not constant, it is hard to tell how many notecards to give to each participant. Finally we decided that the best design for our cultural probe would be an online form for each user. Every time the user makes a purchase they would add a submission to the form. Each user had their own unique form link, so we could isolate each persons purchases. Since the user could fill it out on their phone, an item that people in our demographic always have on them, we remove the issue of carrying out an item to fill out such as notecards. In addition, since each purchase is just an extra submission, this cultural probe design can hold any number of user purchases without extra hassle. In addition Google Form auto generates graphs based on the data that can be seen in Analysis PDF.