

Churn Analysis Dashboard

318

Total Customers

100.00

Churn Rate %

318

Churned Customers

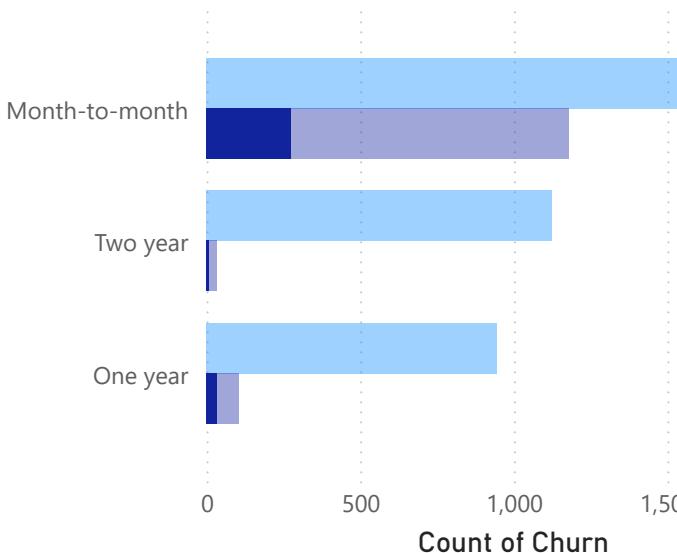
49.71

Avg Charges

Count of Churn by Contract and Churn

Churn ● No ● Yes

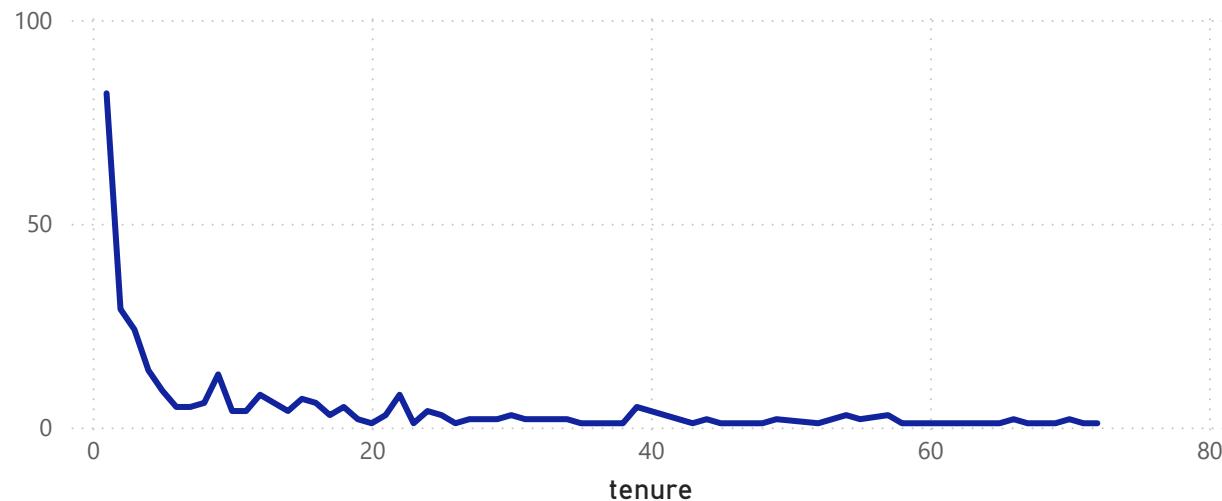
Contract



Count of tenure by tenure and Churn

Churn ● Yes

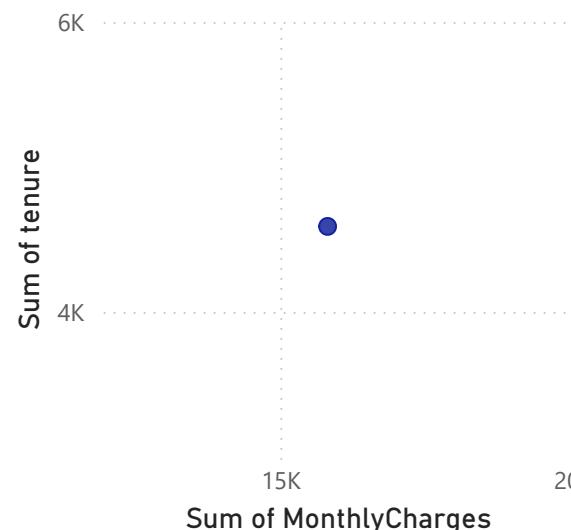
Count of tenure



Sum of MonthlyCharges and Sum of tenure by Churn

Churn ● Yes

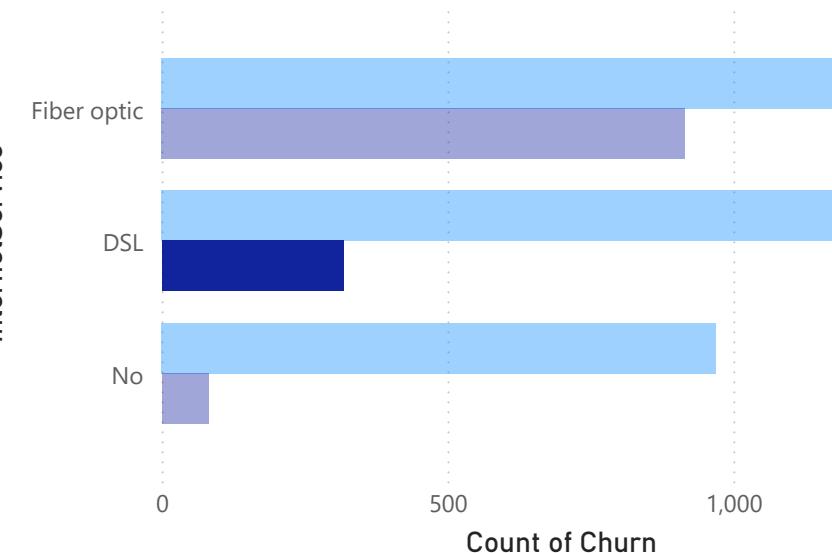
Sum of tenure



Count of Churn by InternetService and Churn

Churn ● No ● Yes

InternetService



Key Insights:

- Month-to-month contracts show highest churn
- Short-tenure customers churn most frequently
- Customers with higher monthly charges show higher churn tendency
- Certain internet services have greater churn risk