



ACADEMIC QUALIFICATIONS

PG	MBA*	Delhi School of Economics, Delhi University		2024
UG	BSC (Pharmaceutical Chemistry)	Govt. Holkar Science College, Indore	81.5%	2022
Class XII	Science	Holy Star Hr. Sec. School, Indore	89.6%	2019
Class X	Science	Marthoma Hr. Sec. School, Indore	83.6%	2017

INTERNSHIPS

KC Globed		Marketing Intern – 3 months	Mar 2023 – May 2023
Domain:	Marketing		
<ul style="list-style-type: none">Responsible for generating leads for the CPA\CMA course provided by the company and connected with clients by cold calling, email and LinkedIn.Handled social media pages of KC Globed, increasing follower count by 20 percent and also created content for Instagram and Youtube.Worked with the Founder’s team and organised the event ‘Tech4Ed’ ,coordinating with the Exhibitors, Sponsors ,Academics institutions and guests.Approached the Exhibitors using the database I created, connected with them on calls and converted over 3 Lakh worth of deal for the event exhibition.			
Talentiser		Research Associate – 3 months	Nov 2022 – Jan 2023
Domain:	Market Research		
<ul style="list-style-type: none">Responsible for conducting Primary research and finding potential startups for the company for the process of acquihiring. Creating and managing the database of startups, nearly created a data of over 600 startups during the internship period.Research was mainly conducted on LinkedIn based on several factors like number of employees, funding received, sector, founder’s educational background, quality of team, their hiring status, number of tech employees etc.Approaching the founder of potential startups on LinkedIn connect with them and explain them about the process of acquihring and convince them to get acquihired by other big companies like Paytm, Walmart, Lenskart, Nykaa etc.			
Byju’s		Marketing Intern – 2 months	Dec 2021 – Jan 2022
Domain:	Marketing Domain		
<ul style="list-style-type: none">Primary work was to visit schools and make them aware about the quiz competition named DSSL and to bring participation from the school. Visited around 200 schools of Madhya Pradesh and Gujarat during the internship period with the team of other interns.Responsible for Convincing the school authorities to let their students participate in the quiz competition. And also explaining the students the process of participating in the quiz competition and also about the gifts and rewards of the competition.Responsible for Maintaining good relationship with the schools and taking proper follow up of the school after onboarding, for maximizing the number of participants from the school for the quiz competition.Responsible for creating and managing the database of schools in excel which include details like school name, POC of the school, number of students participated in each category, winner’s details etc.			

PROJECTS

Tech4Ed Expo and Conference – KC Globed	<ul style="list-style-type: none"> Handled the Operations and Logistics of the biggest EdTech event in Delhi – 'Tech4ed' Managed student registrations, completing 5000 registrations over a span of 3 days from multiple universities. Coordinated with the industry leaders and ministers from various states and enhanced the attendee experience.
--	--

POSITIONS OF RESPONSIBILITIES

Member	Discipline Committee, MBA-IB, DSE	Aug 2022– Present
<ul style="list-style-type: none"> Responsible for working in collaboration with other cells & committees & facilitating the smooth conduct of various events of the college. Managing & resolving student queries and ensuring proper discipline & decorum are followed and maintained in batch. 		
Convener	Marketing Cell(MARCOM), MBA-IB,DSE	Aug 2022 – Present
<ul style="list-style-type: none"> Responsible for Organizing the inter-college marketing competition like Brand U competition and publishing annual magazine. Coordinating with CMOs and industry experts on LinkedIn for conducting Guest Lectures in the college. Working and assisting the team in various events and handling the social media page of the cell. Posting marketing quiz and interesting marketing facts and famous marketing campaigns on social media. Creating different marketing campaigns to increase the presence of MARCOM on the social media. 		
Member	Organizing committee Govt. Holkar Science College, Indore	2019 – 2022
<ul style="list-style-type: none"> Organized various events for the department including freshers/farewell events with more than 300 participants. Coordinating with other departments and their teams and organized various cultural events in the college. Responsible for maintaining proper discipline and decorum in the events which was conducted by the organizing committee and other committees of the college. 		

EXTRACURRICULAR ACTIVITIES / ACHIEVEMENTS

- Stood 1st in general science and GK quiz competition organized by Department of Pharmaceutical chemistry, Govt. Holkar Science College Indore.
- Stood 2nd in National Science Olympiad in Marthoma hr. sec. school, Indore.
- Stood 3rd in Softball competition in interschool district competition Organized by the district sports authority of Indore.
- Done a certification course on **Value Investing** (Warren Buffett style of investment) from UdeMy.
- Have a basic knowledge of **stock market** and I also passively invest in the stock market.
- Have a basic knowledge of **MS office** including MS excel, word and PowerPoint.
- I play cricket, football and badminton. I love to travel and explore new places.
- Hobbies include listening to **music** and **podcasts**.

Personal Details

Personal email id- sanskar.patidar008@gmail.com

Father's name- Kishore Patidar

Occupation- Teacher

Mother's name- Preeti Patidar

Occupation- House wife

Address- E-124/4 LAV KUSH AWAS VIHAR SUKHLIYA INDORE

Mobile no.- 8966906544

Hobbies-

*** Playing and watching cricket**

*** listening music and podcast**