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## **Task Title - BURGER STORE PORTFOLIO**

### **Task Description:**

#### **Objective:**

To design and develop a visually appealing and user-friendly static website for a burger store using HTML and CSS. The website will showcase the menu, provide information about the store, and offer a contact form for customer inquiries.

### **Key Features:**

#### **1. Home Page:**

- Attractive hero section with a background image of a delicious burger and a catchy tagline.
- Brief introduction about the burger store.
- Call-to-action buttons for viewing the menu and contacting the store.

#### **2. Menu Page:**

- Display of various burgers with images, names, descriptions, and prices.
- Categories for different types of burgers (e.g., beef, chicken, vegetarian).
- Highlight special offers or bestsellers.

#### **3. About Us Page:**

- Information about the store's history, mission, and values.
- Images of the store, kitchen, and team members.

- Customer testimonials and reviews.

#### **4. Contact Us Page:**

- Contact form for customer inquiries (name, email, message).
- Store location with a Google Maps embed.
- Contact details including phone number, email, and social media links.

#### **5. Footer:**

- Store's address, phone number, and business hours.
- Social media icons linking to the store's profiles.
- Quick links to important pages (Home, Menu, About Us, Contact Us).

### **STEPS TAKEN:**

#### **Technical Requirements:**

- **HTML:**
  - Structure the content using semantic HTML5 elements.
  - Ensure proper use of headings, paragraphs, lists, and other HTML elements for accessibility and SEO.
- **CSS:**
  - Use CSS for styling the website, including layout, colours, fonts, and spacing.
  - Implement a responsive design to ensure the website looks good on device.
  - Use CSS Grid and Flexbox for layout management.
  - Include hover effects for buttons and interactive elements.

### **Design Consideration:**

- **Color Scheme:**
  - A color palette that reflects the brand identity (e.g., red, yellow, and brown tones for a warm and appetizing feel).
- **Typography:**
  - Use web-friendly fonts that enhance readability and complement the overall design.
- **Imagery:**
  - High-quality images of burgers and the store to attract customers.

### **Deliverables:**

1. **HTML Files:**
  - index.html for the home page.
2. **CSS Files:**
  - styles.css for the overall styling of the website.
3. **Images:**
  - Folder containing all necessary images (e.g., burgers, store photos, team photos).

### **CHALLENGES FACED:**

1. **Responsive Design**
  - **Challenge:** Ensuring that the website looks good on all devices.
2. **Image Optimization**
  - **Challenge:** Maintaining high-quality images while ensuring fast loading times.

### **3. CSS Specificity and Overlapping Styles**

**Challenge:** Managing CSS specificity to avoid conflicts and unintended.

### **4. Form Styling and Validation**

- **Challenge:** Styling the contact form to be user-friendly and implementing form validation.

### **5. Complex Layouts**

**Challenge:** Creating complex layouts, such as the menu page with various burger categories and items, and the testimonial section.

### **6. Hover and Interactive Effects**

- **Challenge:** Implementing interactive hover effects for buttons and menu items without affecting performance.

### **7. Maintaining Code Quality**

**Challenge:** Keeping the HTML and CSS code clean, organized, and maintainable as the project grew.

### **6. Semantic HTML and Accessibility**

- **Challenge:** Ensuring the website is accessible to all users, including those with disabilities.

## **SOLUTIONS IMPLEMENTED:**

1. Used CSS Grid and Flexbox to create flexible layouts and implemented media queries to adjust styles based on different screen sizes.
2. Compressed images using tools like TinyPNG and used appropriate image formats (e.g., JPEG for photos, PNG for graphics).
3. Used a modular approach to CSS with clear class naming conventions (BEM - Block Element Modifier methodology) and avoided overusing IDs for styling.
4. Applied custom styles to form elements to improve their appearance and usability.
5. Used semantic HTML5 elements (e.g., <header>, <nav>, <main>, <footer>) to improve the document structure.

6. Utilized CSS Grid and Flexbox to handle complex layouts efficiently. These tools provided flexibility in aligning and distributing space among elements.
7. Used CSS transitions and animations to create smooth hover effects. Kept animations simple to ensure they didn't negatively impact the site's performance.
8. Regularly reviewed and refactored the code to improve readability and maintainability.

#### **LEARNING:**

1. Proper planning and wireframing are crucial for visualizing the project's structure and layout before starting the actual development.
2. Semantic HTML improves accessibility, SEO, and maintainability of the code.
3. CSS Grid and Flexbox are powerful tools for creating complex and responsive layouts.
4. Optimized images improve website performance without sacrificing quality.
5. Well-styled and validated forms enhance user experience and accessibility.
6. Clean and organized code is easier to read, debug, and maintain.

#### **PROJECT UPDATE:**

The Burger Store website project is nearing completion, with all major milestones successfully achieved. We have developed the core pages including Home, Menu, About Us, and Contact Us, ensuring each page is well-structured and styled according to the initial design mockups. The site is fully responsive, providing a consistent and user-friendly experience across various devices and browsers. Key functionalities, such as an interactive menu, a user-friendly contact form, and an embedded Google Map, have been implemented. Currently, we are in the final phase, focusing on collecting feedback, making last-minute adjustments, and preparing comprehensive documentation. The project is on track for deployment, promising a polished and engaging online presence for the Burger Store.