

Getting Started

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Getting started

From the Segment app, click Catalog, then click Destinations.

Search for Blackbaud Raiser's Edge NXT in the Destinations Catalog, and select the destination.

Blick Configure Blackbaud Raiser's Edge NXT in the top-right corner of the screen.

Select the source that will send data to Raiser's Edge NXT.

On the Basic Settings screen, click Connect to Blackbaud Raiser's Edge NXT, and authenticate with your Blackbaud Developer account.

Gisit the Blackbaud "My subscriptions" page, copy your **Primary access key**, and paste the value into the **Blackbaud API Subscription Key** field.

Follow the steps in the Destinations Actions documentation on Customizing mappings. You must select which Event Types and/or Event Names will trigger each mapping.

8nable the destination and configured mappings.

Destination Settings

SETTING	DESCRIPTION
Blackbaud API Subscription Key	Required. The access key found on your Blackbaud "My subscriptions" page.

Available Actions

Build your own Mappings. Combine supported triggers with the following Blackbaud Raiser's Edge NXT-supported actions:



Mapping limits per destination

Individual destination instances have support a maximum of 50 mappings.

Create or Update Individual Constituent

Create Gift

Create Constituent Action

Create or Update Individual Constituent

Create or update an Individual Constituent record in Raiser's Edge NXT.

Create or Update Individual Constituent is a **Cloud** action. The default Trigger is: type = "identify"

Click to show / hide fields

FIELD	DESCRIPTION
Address	Type: OBJECT The constituent's address.
Birthdate	Type: DATETIME The constituent's birthdate.
Birthplace	Type: STRING The birthplace of the constituent.
Constituent ID	Type: STRING The ID of the constituent.
Email	Type: OBJECT The constituent's email address.
Ethnicity	Type: STRING The ethnicity of the constituent.
First Name	Type: STRING The constituent's first name up to 50 characters.
Former Name	Type: STRING The constituent's former name up to 100 characters.
Gender	Type: STRING The constituent's gender.
Gives Anonymously	Type: B00LEAN Indicates whether the constituent gives anonymously.
Income	Type: STRING The constituent's income.

FIELD	DESCRIPTION
Industry	Type: STRING The constituent's industry.
Last Name	Type: STRING The constituent's last name up to 100 characters. This is required to create a constituent.
Lookup ID	Type: STRING The organization-defined identifier for the constituent.
Marital Status	Type: STRING The constituent's marital status. Available values are the entries in the Marital Status table.
Online Presence	Type: OBJECT The constituent's online presence.
Phone	Type: OBJECT The constituent's phone number.
Preferred Name	Type: STRING The constituent's preferred name up to 50 characters.
Religion	Type: STRING The religion of the constituent.
Suffix	Type: STRING The constituent's primary suffix. Available values are the entries in the Suffixes table.
Secondary Suffix	Type: STRING The constituent's secondary suffix. Available values are the entries in the Suffixes table.

Create Gift

Create a Gift record in Raiser's Edge NXT.

Create Gift is a **Cloud** action. The default Trigger is: type = "track" and event = "Donation Completed"

Click to show / hide fields

FIELD	DESCRIPTION
Acknowledgement	Type: OBJECT The gift acknowledgement.
Gift Amount *	Type: NUMBER The monetary amount of the gift in number format, e.g. 12.34
Batch Number	Type: STRING The batch number of the gift up to 50 characters (including the batch prefix).
Batch Prefix	Type: STRING The batch prefix of the gift. If provided, must include at least one letter. Required when Batch Number has a value, and defaults to "API" if no value is provided.
Check Date	Type: DATETIME The check date in ISO-8601 format.
Check Number	Type: STRING The check number in string format, e.g. "12345"
Constituency	Type: STRING The constituency value of the gift. If no value is provided, the default constituency of the donor will be used.
Gift Date	Type: DATETIME The gift date in ISO-8601 format.

FIELD	DESCRIPTION
Default Fundraiser Credits	Type: BOOLEAN Indicates whether to use default fundraiser credits.
Default Soft Credits	Type: B00LEAN Indicates whether to use default soft credits.
Fund ID *	Type: STRING The ID of the fund associated with the gift.
Gift Code	Type: STRING The gift code. Available values are the entries in the Gift Code table.
Gift Status	Type: STRING The status of the gift. Available values are "Active", "Held", "Terminated", "Completed", and "Cancelled".
Is Anonymous	Type: B00LEAN Indicates whether the gift is anonymous.
Linked Gifts	Type: STRING The recurring gift associated with the payment being added. When adding a recurring gift payment, a linked_gifts field must be included as an array of strings with the ID of the recurring gift to which the payment is linked.
Lookup ID	Type: STRING The organization-defined identifier for the gift.
Payment Method *	Type: STRING The payment method. Available values are "Cash", "CreditCard", "PersonalCheck", "DirectDebit", "Other", "PayPal", or "Venmo".
Post Date	Type: DATETIME The date that the gift was posted to general ledger in ISO-8601 format.
Post Status	Type: STRING The general ledger post status of the gift. Available values are "Posted", "NotPosted", and "DoNotPost".
Receipt	Type: OBJECT The gift receipt.
Recurring Gift	Type: OBJECT

Create Constituent Action

Create a Constituent Action record in Raiser's Edge NXT.

Create Constituent Action is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
Date *	Type: DATETIME The action date in ISO-8601 format.
Category *	Type: STRING The channel or intent of the constituent interaction. Available values are Phone Call, Meeting, Mailing, Email, and Task/Other.
Completed	Type: BOOLEAN Indicates whether the action is complete.
Completed Date	Type: DATETIME The date when the action was completed in ISO-8601 format.

FIELD	DESCRIPTION
Description	Type: STRING The detailed explanation that elaborates on the action summary.
Direction	Type: STRING The direction of the action. Available values are "Inbound" and "Outbound".
End Time	Type: STRING The end time of the action. Uses 24-hour time in the HH:mm format. For example, 17:30 represents 5:30 p.m.
Fundraisers	Type: STRING The set of immutable constituent system record IDs for the fundraisers associated with the action.
Location	Type: STRING The location of the action. Available values are the entries in the Action Locations table.
Opportunity ID	Type: STRING The immutable system record ID of the opportunity associated with the action.
Outcome	Type: STRING The outcome of the action. Available values are Successful and Unsuccessful.
Priority	Type: STRING The priority of the action. Available values are Normal, High, and Low.
Start Time	Type: STRING The start time of the action. Uses 24-hour time in the HH:mm format. For example, 17:30 represents 5:30 p.m.
Status	Type: STRING The action status. If the system is configured to use custom action statuses, available values are the entries in the Action Status table.
Summary	Type: STRING The short description of the action that appears at the top of the record. Limited to 255 characters.
Туре	Type: STRING Additional description of the action to complement the category. Available values are the entries in the Actions table.
Author	Type: STRING The author of the action's summary and description. If not supplied, will have a default set based on the user's account. Limited to 50 characters.
Constituent Address	Type: OBJECT The constituent's address.
Constituent Birthdate	Type: DATETIME The constituent's birthdate.
Constituent Birthplace	Type: STRING The birthplace of the constituent.

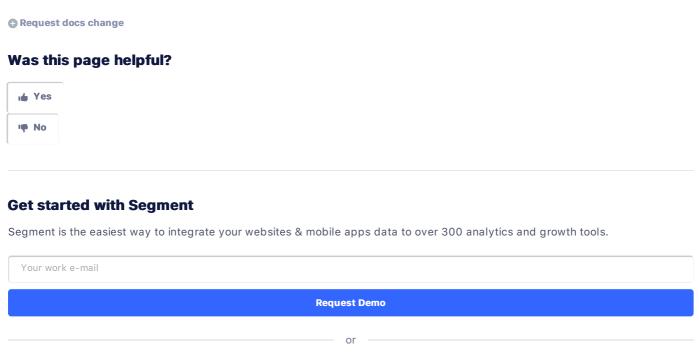
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