

#### **Getting Started**

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Help

Help Scout is a help desk software company which provides an email-based customer support platform, knowledge base tool, and an embeddable search/contact widget for customer service professionals.

# **Getting Started**

From the Segment web app, click Catalog.

**3**earch for Help Scout in the Catalog, select it, and choose which of your sources to connect the destination to.

**Blick** "Connect to Help Scout" to start the Help Scout authentication process. Help Scout provides a secure token that Segment uses to send data to Help Scout. If you need to change accounts, click **Disconnect**, then connect to a new Help Scout account.

anable the Destination.



Help Scout OAuth supports one destination per user

Help Scout's OAuth connection to Segment supports one destination per user. If you try to create two destinations with the

# **Identify**

If you're not familiar with the Segment Specs, take a look to understand what the Identify method does. An example call would look like this:

```
analytics.identify({
  userId: '019mr8mf4r',
  traits: {
   name: 'Kamala Khan',
   email: 'kkhan@colesacademic.edu',
  }
});
```

You can use the Identify call to create or update customers in your Help Scout account.

Help Scout requires a name and an email to complete the request. You can set the userld as the email, although this is not recommended. You can also specify firstName and lastName traits instead of a single name trait. You can learn more about which properties Help Scout accepts in their Create Customer documentation.



This destination doesn't allow you to send custom properties to Help Scout. Use Destination Functions to send any non-standard properties to Help Scout.

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