



## Documentation

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#### Note:

The EnjoyHQ Destination is currently in beta, which means that they are still actively developing the destination. To join their beta program, or if you have any feedback to help improve the EnjoyHQ Destination and its documentation, [contact the EnjoyHQ support team!](#)

## Getting Started

- 1 From the Destinations catalog page in the Segment App, click **Add Destination**.
- 2 Search for "EnjoyHQ" in the Destinations Catalog, and select the EnjoyHQ destination.
- 3 Choose which Source should send data to the EnjoyHQ destination.
- 4 Go to the [EnjoyHQ's integrations page](#), find Segment and create a new API key.
- 5 Enter the API Key in the EnjoyHQ destination settings in the Segment web app.

## Identify

If you aren't familiar with the Segment Spec, take a look at the [Identify method documentation](#) to learn about what it does. An example call would look like:

```
analytics.identify('userId123', {
  email: 'john.doe@example.com',
  age: 37,
  role: "admin",
  "company.name" : "Umbrella Corp",
  "company.number of employees" : 120
})
```

Segment sends Identify calls to EnjoyHQ as an `identify` event. These events can create or update an existing customer profile with a matching email address. Data imported using Segment Identify calls [is merged with the data already stored in your EnjoyHQ account](#).

You can find profiles connected to at least one document in the **People tab** using the global search. You can also find any profile (connected or not) when you [associate a customer with a piece of feedback](#).



### Note:

The EnjoyHQ destination only accepts Identify calls if they contain a correctly formed email address in the "email" field. Otherwise, the event is ignored and is not forwarded to EnjoyHQ.

## Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an [identify](#) call is sent to the destination for each user being added and removed. The property name is the snake\_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



### Real-time to batch destination sync frequency

Real-time audience syncs to EnjoyHQ may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

## Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	<code>string</code> . Head to the integrations section in your account, select Segment and generate new API key

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