



## Documentation

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audience insights and recommendations.

Screeb maintains this destination. For any issues with the destination, consult [Screeb's documentation](#) or [contact their support team](#).

## Getting started

1. From the Segment web app, click **Catalog**, then click **Destinations**.
2. Find the Destinations Actions item in the left navigation, and click it.
3. Click **Configure Screeb Web (Actions)**.
4. Select an existing Source to connect to **Screeb Web (Actions)**.
5. Find your Website ID on [Screeb > Settings > Install Screeb > Web App](#)
6. In the destination configuration, input the Website ID.
7. Enable the destination.

## Destination Settings

SETTING	DESCRIPTION
Website ID	<i>Required.</i> Your website ID (given in Screeb app).


## Available Presets

Screeb Web (Actions) has the following presets:

PRESET NAME	TRIGGER	DEFAULT ACTION
Alias	Event type = "alias"	Alias
Identify	Event type = "identify"	Identify
Group	Event type = "group"	Group
Track	Event type = "track"	Track

## Available Actions

Build your own Mappings. Combine supported [triggers](#) with the following Screeb Web-supported actions:

**Mapping limits per destination**  
Individual destination instances have support a maximum of 50 mappings.

- Alias
- Track
- Identify
- Group

### Alias

Update user identity with new user ID.

Alias is a **Web** action. The default Trigger is: `type = "alias"`

Click to show / hide fields

FIELD	DESCRIPTION
User ID	Type: <code>STRING</code> New unique identifier for the user
Anonymous ID	Type: <code>STRING</code> New anonymous identifier for the user

### Track

Track event to potentially filter user studies (microsurveys) later, or trigger a study now.

Track is a **Web** action. The default Trigger is: `type = "track" and event != "Signed Out"`

Click to show / hide fields

FIELD	DESCRIPTION
Event name *	Type: <code>STRING</code> The event name that will be shown on Screeb's dashboard
Event Properties	Type: <code>OBJECT</code> Object containing the properties of the event

## Identify

Set user ID and/or attributes.

Identify is a **Web** action. The default Trigger is: `type = "identify"`

[Click to show / hide fields](#)

FIELD	DESCRIPTION
User ID	Type: <code>STRING</code> Unique identifier for the user
Anonymous ID	Type: <code>STRING</code> Anonymous identifier for the user
User Attributes	Type: <code>OBJECT</code> The Segment user traits to be forwarded to Screeb and set as attributes

## Group

Set user group and/or attributes.

Group is a **Web** action. The default Trigger is: `type = "group"`

[Click to show / hide fields](#)

FIELD	DESCRIPTION
Group ID *	Type: <code>STRING</code> The group id
Group type *	Type: <code>STRING</code> The group type
Traits	Type: <code>OBJECT</code> Traits to associate with the group

## Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
Website ID <i>(required)</i>	<code>string</code> . Your website ID (given in Screeb app).

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## Need support?

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