

#### **Getting Started**

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This Segment destination is maintained by Kable. For any questions or issues, please contact Kable Support.

# **Getting Started**

From the Segment web app, click Catalog then Destinations.

**S**earch for **Kable** in the Destinations Catalog, and select **Kable**.

**Blick Configure Kable**.

Choose which Source(s) should send data to Kable, and add a name for your Kable Segment Destination.

**S**onfigure your Segment Connection Settings:

Add your **Kable Client ID** and **Kable API Key**. (You can find your Kable Client ID and API Keys in the Company tab of your Kable dashboard.)

Specify which Segment event field corresponds to your customer's Client ID on Kable.

Map any other Segment event properties to Kable event fields.

SETTING	DESCRIPTION	EXAMPLE
APIKey	Your Kable API Key	sk_test.h6kVN03I
Kable Client ID	Your Kable Client ID	kci_3c90e9ac92c6
Client ID Field	The field from your Segment events that corresponds to your customer's clientId on Kable.	userId
Properties Mappings	Map fields from Segment event ${\tt properties}$ to fields in Kable event ${\tt data}.$ Use dot notation to map nested fields.	<pre>segmentX : kableX nested.field : dimension</pre>

## **Supported methods**

Kable supports Segment Track calls to capture usage metrics from your API. Learn more about Segment Track calls in the Segment Spec.

#### **Track**

Send Track calls to Segment to record usage events in Kable. For example:

```
analytics.track({
  event: "your_event_type",
  userId: "yourcompanyuser_1234567890",
  properties: {
    segmentX: "important data point",
    messageId: "msg_ABC123XYZ456",
    objectCount: 12,
    bankAccountBalance: 399.99,
  }
});
```

The Segment Track event above would be transformed and transmitted to Kable as:

```
curl --request POST \
     --url https://live.kable.io/api/v1/events/create \
     --header 'Accept: application/json' \
     --header 'Content-Type: application/json' \
     --header 'Kable-Client-ID: <YOUR_KABLE_CLIENT_ID>' \
     --header 'Kable-Client-Secret: <YOUR_KABLE_CLIENT_SECRET>' \
     --data '
  "clientId": "messageId",
  "timestamp": "2022-01-09T09:32:01Z", # Segment timestamp
  "transactionId": "022bb90c-bbac-11e4-8dfc-aa07a5b093db", # Segment messageId
  "data": {
    "kableX": "important data point", # notice the property mapping here from the example above
    "messageId": "msg_ABC123XYZ456",
    "objectCount": 12,
    "bankAccountBalance": 399.99
 }
}
```

## **Engage**

You can send computed traits and audiences generated using Engage to this destination as a **user property**. To learn more about Engage, schedule a demo.

For user-property destinations, an identify call is sent to the destination for each user being added and removed. The property name is the snake\_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property order\_completed\_last\_30days: true. When the user no longer satisfies this condition

(for example, it's been more than 30 days since their last order), Engage sets that value to false.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



#### Real-time to batch destination sync frequency

Real-time audience syncs to Kable may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

## **Settings**

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	string . Your Kable API Keys can be found on the Company page of your Kable Dashboard. (Note that you have distinct keys for Live and Test environments.)
Client ID Field	string . The field from your Segment events that corresponds to your Kable customer's Client ID (by default, Kable uses Segment's userId). For nested JSON fields, use dot notation.
Kable Client ID string . Your Kable Client ID can be found on the Company page of your Kable Dashboard. (required)	
Properties Mappings	text-map , defaults to {}.  Optionally modify the mapping of fields from Segment event properties to Kable event data.

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