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The Countly destination source code for iOS and Android is available on GitHub.

Getting Started

To get started with Countly and Segment, add the iOS, Android or React Native libraries to your mobile app.

After you integrate the appropriate destination with your app, add the Countly destination from the destination catalog, and add your application's **App Key** and **Server URL** which you can find on the Countly Application Management screen.

These new settings take up to an hour to propagate to existing users, but is instantaneous for new users.

Track

Countly helps you better understand your user's behavior. To accomplish that, track your user's actions in detail.

When you call track from the iOS or Android library, Segment records an event with Countly. track takes the name of the event and any optional properties you want to associate with the event.

Custom Events

Make a track call to send a custom event to Countly. The event name maps to the Countly "key" and "count" is set to 1. Segment passes properties you add to the event to Countly.

Revenue

It's easy to track revenue in Countly through Segment. Use the track method with a property labeled revenue. The value must be a number.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
App Key (required)	string . You can find your App Key on your Countly server. It should be 40 characters long, and look something like this: c801156663bfcc4694aafc0dd26023a6d9b9544a·
Server URL (required)	string . You'll need to add your own Countly Server URL here.

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Segment is the easiest way to integrate your websites & mobile apps data to over 300 analytics and growth tools.



