≡ Documentation

Getting Started

1. From the Destinations catalog page in the Segment App, click **Add Destination**.

2. Search for **Flagship.io** in the Destinations Catalog, and select the **Flagship.io** destination.

3. Choose which Source should send data to the Flagship.io destination.

4. Go to the Flagship.io settings interface under **Settings > Integrations** and choose **Segment** in the dropdown. Click **Add Tool** and copy the API key displayed.

5. Enter the **API Key** in the Flagship.io destination settings in Segment.

Supported methods

Flagship.io supports the following methods as specified in the Segment Spec.

Identify

Send Identify calls to the Flagship.io webhook. For example:

```
analytics.identify('userId123', {
  email: 'john.doe@example.com',
  trait1: 1,
  trait2: "test",
  trait3: true
  },
});
```

Segment sends Identify calls to Flagship.io as an `identify` event. The Flagship.io data engine then ingests the different traits associated to the identified user.

The received traits are available in the Flagship use case builder.

Group

Send Group calls to Flagship.io webhook. The Flagship.io data engine then ingests the different traits associated to the identified group. For example:

```
analytics.group("0e8c78ea9d97a7b8185e8632", {
  name: "Initech",
  industry: "Technology",
  employees: 329,
  plan: "enterprise",
  "total billed": 830
});
```

Segment sends Track calls to Flagship.io as a `group` event. The Flagship.io data engine then ingests the different traits associated to the identified user.

The received traits are available in the Flagship use case builder.

Engage

You can send computed traits and audiences generated using Engage to this destination as a **user property**. To learn more about Engage, schedule a demo.

For user-property destinations, an identify call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.

> ℹ️
> **Real-time to batch destination sync frequency**
>
> Real-time audience syncs to Flagship.io may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	`string`. You can find the API Key on the integration setting page of Flagship.io

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