

Getting Started

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The Alias call has the following fields:

FIELD		ТҮРЕ	DESCRIPTION
userId		String	The userId is a string that will be the user's new identity, or an existing identity that you wish to merge with the previousId. See the User ID docs for more detail.
previousId	optional	String	The previousId is the existing ID you've referred to the user by. It might be an Anonymous ID assigned to that user or a User ID you previously identified them with using Segment's Identify call.
options	optional	Object	A dictionary of options. For example, enable or disable specific destinations for the call.
callback	optional	Function	A function that is executed after a timeout of 300 ms, giving the browser time to make outbound requests first.

The Alias method follows the format below:

analytics.alias(userId, [previousId], [options], [callback]);

Here's the payload of a basic Alias call that will associate this user's existing id (email address) with a new one

(a database ID), with most common fields removed:

```
{
  "type": "alias",
  "previousId": "jen@email.com",
  "userId": "507f191e81"
}
```

Here's the corresponding JavaScript event that would generate the above payload. If you're using Segment's JavaScript library, Segment automatically passes in the user's anonymousId as previousId for you:

```
analytics.alias("507f191e81");
```

If you're instrumenting a website, the Anonymous ID is generated in the browser so you must call Alias from the client-side. If you're using a server-side session ID as the Anonymous ID, then you must call Alias from the server-side.



Based on the library you use, the syntax in the examples might be different. You can find library-specific documentation on the Sources Overview page.

Examples

Here's a complete example of an Alias call:

```
"anonymousId": "507f191e810c19729de860ea",
  "channel": "browser",
  "context": {
    "ip": "8.8.8.8",
    "userAgent": "Mozilla/5.0 (Macintosh; Intel Mac OS X 10_9_5) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/40.0.2
214.115 Safari/537.36"
  "integrations": {
    "All": true,
   "Mixpanel": false,
    "Salesforce": false
  "messageId": "022bb90c-bbac-11e4-8dfc-aa07a5b093db",
  "previousId": "39239-239239-239239-23923",
  "receivedAt": "2015-02-23T22:28:55.387Z",
  "sentAt": "2015-02-23T22:28:55.111Z",
 "timestamp": "2015-02-23T22:28:55.111Z",
  "type": "alias",
  "userId": "507f191e81",
  "version": "1.1"
```

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