



## Documentation

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Encharge maintains this destination. For any issues with the destination, [contact the Encharge Support team](#).



#### This document is about a destination which is in beta

This means that the Encharge (Actions) Destination is in active development, and some functionality may change before it becomes generally available.

## Getting started

- 1 From the Segment web app, navigate to **Connections**.
- 2 Click **Add Destination**.
- 3 Search for the **Encharge (Actions)** destination.
- 4 Select the Source you want to connect to your Destination.
- 5 Click **Next**.
- 6 Give your Destination a name.

Click **Create Destination**.

Configure the settings and enable your destination on the destination settings page.

Enter the **API Key**. This can be found on your [Account page](#).

Click **Save Changes**.

To start with pre-populated event subscriptions, enable the **Enable Destination** and click **Save Changes**. Otherwise, click on the **Mappings** tab to configure each action, and then enable the destination.

## Destination Settings

SETTING	DESCRIPTION
API Key	<i>Required.</i> Encharge.io API Key. This can be found on your <a href="#">Account page</a> .

## Available Presets

Encharge (Actions) has the following presets:

PRESET NAME	TRIGGER	DEFAULT ACTION
Alias User	Event type = "alias"	Alias User
Identify User	Event type = "identify"	Identify User
Track Page View	Event type = "page"	Track Page View
Create or Update Object	Event type = "group"	Create or Update Object
Track Event	Event type = "track"	Track Event

## Available Actions

Build your own Mappings. Combine supported [triggers](#) with the following Encharge-supported actions:



### Mapping limits per destination

Individual destination instances have support a maximum of 50 mappings.

Untag User

Identify User

Alias User

Create or Update Object

Tag User

Track Event

Track Page View

### Untag User

Remove tags from a user in Encharge.

Untag User is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
Tag *	Type: <code>STRING</code> The tags to remove, separated by commas.
Email	Type: <code>STRING</code> The email address of the user.
User ID	Type: <code>STRING</code> The User ID associated with the user in Encharge.
Anonymous ID	Type: <code>STRING</code> An anonymous identifier for this user.

## Identify User

Identify a user in Encharge. This will create a new user if the user does not exist in Encharge.

Identify User is a **Cloud** action. The default Trigger is: `type = "identify"`

Click to show / hide fields

FIELD	DESCRIPTION
User Fields	Type: <code>OBJECT</code> Fields to associate with the user in Encharge. Any unexisting fields will be automatically created in Encharge.
Email	Type: <code>STRING</code> The email address of the user.
Type *	Type: <code>STRING</code> The type of event.
Anonymous ID	Type: <code>STRING</code> An anonymous identifier for this user.
User ID	Type: <code>STRING</code> The User ID associated with the user in Encharge.
Group ID	Type: <code>STRING</code> An ID associating the event with a group.
Timestamp	Type: <code>STRING</code> The timestamp of the event
MessageId	Type: <code>STRING</code> The Segment messageId
IP Address	Type: <code>STRING</code> The IP address of the user.
User Agent	Type: <code>STRING</code> The user agent of the user. Used to determine the device, browser and operating system.
Campaign	Type: <code>OBJECT</code> UTM campaign information.
Page	Type: <code>OBJECT</code> Information about the page where the event occurred.
Location	Type: <code>OBJECT</code> Information about the location of the user.

## Alias User

Change the User ID of an user.

Alias User is a **Cloud** action. The default Trigger is: `type = "alias"`

Click to show / hide fields

FIELD	DESCRIPTION
User ID *	Type: <code>STRING</code> The new User ID to associate with the user in Encharge.
Previous User ID *	Type: <code>STRING</code> The previous User ID associated with the user in Encharge.
Timestamp	Type: <code>STRING</code> The timestamp of the event
MessageId	Type: <code>STRING</code> The Segment messageId

## Create or Update Object

Create or Update a Custom Object (including Companies) in Encharge. If an email or a user ID is provided, an Encharge user will be associated with the object. A new user will be created if the email or user ID does not exist in Encharge.

Create or Update Object is a **Cloud** action. The default Trigger is: `type = "group"`

Click to show / hide fields

FIELD	DESCRIPTION
Object Type *	Type: <code>STRING</code> The type of Encharge object to create or update.
External Object ID	Type: <code>STRING</code> An ID from your app/database that is used to uniquely identify the object in Encharge.
Object ID	Type: <code>STRING</code> The Encharge ID of the object. Usually, you want to omit this and use External ID.
Object Fields	Type: <code>OBJECT</code> Data for the object fields in Encharge. Any unexisting fields will be ignored.
User ID	Type: <code>STRING</code> The User ID of the user to associate with the object. If no email or user ID is provided, no user will be created and associated.
Email	Type: <code>STRING</code> The email of the user to associate with the object. If no email or user ID is provided, no user will be created and associated.

## Tag User

Add a tag to a user in Encharge.

Tag User is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
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FIELD	DESCRIPTION
Tag *	Type: <code>STRING</code> The tags to add, separated by commas.
Email	Type: <code>STRING</code> The email address of the user.
User ID	Type: <code>STRING</code> The User ID associated with the user in Encharge.
Anonymous ID	Type: <code>STRING</code> An anonymous identifier for this user.

## Track Event

Track an event in Encharge for a known or anonymous person.

Track Event is a **Cloud** action. The default Trigger is: `type = "track"`

Click to show / hide fields

FIELD	DESCRIPTION
Event Name *	Type: <code>STRING</code> The name of the event.
Event Properties	Type: <code>OBJECT</code> The properties of the event.
User Fields	Type: <code>OBJECT</code> Any default or custom field of the user. On the left-hand side, input the API name of the field as seen in your Encharge account. On the right-hand side, map the Segment field that contains the value. Any properties that don't exist will be created automatically. See more information in <a href="#">Encharge's documentation</a> .
Type *	Type: <code>STRING</code> The type of event.
Email	Type: <code>STRING</code> The email address of the user.
Anonymous ID	Type: <code>STRING</code> An anonymous identifier for this user.
User ID	Type: <code>STRING</code> The User ID associated with the user in Encharge.
Group ID	Type: <code>STRING</code> An ID associating the event with a group.
Timestamp	Type: <code>STRING</code> The timestamp of the event
MessageId	Type: <code>STRING</code> The Segment messageId
IP Address	Type: <code>STRING</code> The IP address of the user.
User Agent	Type: <code>STRING</code> The user agent of the user. Used to determine the device, browser and operating system.
Campaign	Type: <code>OBJECT</code> UTM campaign information.

FIELD	DESCRIPTION
Page	Type: OBJECT Information about the page where the event occurred.
Location	Type: OBJECT Information about the location of the user.

## Track Page View

Track a website page visit.

Track Page View is a **Cloud** action. The default Trigger is: `type = "page"`

Click to show / hide fields

FIELD	DESCRIPTION
Page View Properties	Type: OBJECT Custom properties to send with the pageview. Please note that URL, title, refererrer, path and search are automatically collected and don't have to be mapped here.
User Fields	Type: OBJECT Any default or custom field of the user. On the left-hand side, input the API name of the field as seen in your Encharge account. On the right-hand side, map the Segment field that contains the value. Any properties that don't exist will be created automatically. See more information in <a href="#">Encharge's documentation</a> .
Type *	Type: STRING The type of event.
Email	Type: STRING The email address of the user.
Anonymous ID	Type: STRING An anonymous identifier for this user.
User ID	Type: STRING The User ID associated with the user in Encharge.
Group ID	Type: STRING An ID associating the event with a group.
Timestamp	Type: STRING The timestamp of the event
MessageId	Type: STRING The Segment messageId
IP Address	Type: STRING The IP address of the user.
User Agent	Type: STRING The user agent of the user. Used to determine the device, browser and operating system.
Campaign	Type: OBJECT UTM campaign information.
Page	Type: OBJECT Information about the page where the event occurred.
Location	Type: OBJECT Information about the location of the user.

## Need support?

Questions? Problems? Need more info? Contact Segment Support for assistance!

[Visit our Support page](#)

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