

Getting Started

What is Segment?
How Segment Works
Getting Started Guide
A Basic Segment Installation
Planning a Full Installation
A Full Segment Installation
Sending Data to Destinations
Testing and Debugging
What's Next

Use Cases

Guides

Connections

Unify

Engage

Privacy

Protocols

Segment App

API

Partners

Glossary

Config API

Help

Our Bronto destination code is open-source on GitHub if you want to check it out.

Getting Started

All you need to get up and running with Bronto is your Bronto Site ID. You can find your site ID right on your Bronto Account Page.

Bronto works with our client-side JavaScript library: Analytics.js.

Track

You can use our track method to send conversion events to Bronto. This event must be named Order Completed. We will forward Bronto the properties product SKU, description, quantity, name and price properties defined in the event.

Here's an example:

```
analytics.track('Order Completed', {
  products: [{ sku: 'c546c96', quantity: 8, name: 'my-product', price: 99.99 }],
  orderId: '55c497bf'
});
```

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
Domain	string . You can use your own domain with Bronto
Site ID (required)	string . You can find your Site ID in your Bronto Account Page

This page was last modified: 27 Oct 2023

Need support?

Questions? Problems? Need more info? Contact Segment Support for assistance!

Visit our Support page

Help improve these docs!

Edit this page

Request docs change

Was this page helpful?



Get started with Segment

Segment is the easiest way to integrate your websites & mobile apps data to over 300 analytics and growth tools.

Your work e-mail

Request Demo

Create free account

© 2025 Segment.io, Inc.

Privacy

Term

