

### **Getting Started**

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API

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#### **Config API**

Help

email (email)
gender (gender)

userID (userID)

All other traits will be sent to Framed as custom attributes.

### **Track**

When you track an event, we will send that event to Framed as a user event. Events must have the following:

```
userID (userID)
event_name (event_name)
```

Any properties of the event will be passed onto Framed as custom properties of the event itself.

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Segment is the easiest way to integrate your websites & mobile apps data to over 300 analytics and growth tools.

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