

#### **Getting Started**

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# **Config API**

### Help

FIUIT YOUR WORKSPACE S DESCRIBATION CALABOY PAGE SEATON TO TEO .

2elect FLO and click Add Destination

**3**elect an existing source to connect to FLO.

**6**ρ to your FLO Organization.

**S**lick on **Connections** in the left-hand menu.

**6**lick **Add source** in the top-right of the page and select **Segment**.

Copy the API Key from the Segment properties.

**8**nter the **API Key** in the FLO destination settings in Segment.

# **Supported methods**

The FL0 destination supports the following methods, as specified in the Segment Spec.

#### **Page**

Send Page calls to FL0 to measure what pages your users and companies are visiting. For example:

```
analytics.page()
```

Segment sends Page calls to FLO as automatically tagged events called Page View.

## **Identify**

Send Identify calls to notify FLO of your logged-in users. For example:

```
analytics.identify('userId123', {
  email: 'john.doe@example.com'
});
```

Segment sends Identify calls to FLO as an Identify event.

### **Track**

Send Track calls to measure custom events that happen within your app. For example:

```
analytics.track('Login Button Clicked')
```

Segment sends Track calls to FLO as a tagged event with the same name as the event, for example Login Button Clicked.

# **Engage**

You can send computed traits and audiences generated using Engage to this destination as a **user property**. To learn more about Engage, schedule a demo.

For user-property destinations, an identify call is sent to the destination for each user being added and removed. The property name is the snake\_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property order\_completed\_last\_30days: true. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to false.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



#### Real-time to batch destination sync frequency

Real-time audience syncs to FLO may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

# **Settings**

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	string . Your FLO APIkey

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