



Getting Started

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Worthy supports all Segment methods: Page, Screen, Identify, Track, Alias, and Group.

Page

If you aren't familiar with the Segment Spec, take a look at the [Page method documentation](#) to learn about what it does. An example call would look like:

```
analytics.page();
```

Segment sends Page calls to Worthy as a `pageview`.

Screen

If you aren't familiar with the Segment Spec, take a look at the [Screen method documentation](#) to learn about what it does. An example call would look like:

```
[[SEGAnalytics sharedAnalytics] screen:@"Home"];
```

Segment sends Screen calls to Worthy as a `screenview`.

Identify

If you aren't familiar with the Segment Spec, take a look at the [Identify method documentation](#) to learn about what it does. An example call would look like:

```
analytics.identify("userId123", {  
  email: "john.doe@example.com",  
});
```

Segment sends Identify calls to Worthy as an `identify` event.

Track

If you aren't familiar with the Segment Spec, take a look at the [Track method documentation](#) to learn about what it does. An example call would look like:

```
analytics.track("Login Button Clicked");
```

Segment sends Track calls to Worthy as a `track` event.

Group

If you aren't familiar with the Segment Spec, take a look at the [Group method documentation](#) to learn about what it does. An example call would look like:

```
analytics.group("0e8c78ea9d97a7b8185e8632");
```

Segment sends Group calls to Worthy as a `group` event.

Alias

If you aren't familiar with the Segment Spec, take a look at the [Alias method documentation](#) to learn about what it does. An example call would look like:

```
analytics.alias("507f191e81");
```

Segment sends Alias calls to Worthy as a `alias` event.

Next Steps

When you complete the integration, [contact Worthy support](#) to validate the integration.

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Need support?

Questions? Problems? Need more info? Contact Segment Support for assistance!

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