



Documentation

Getting Started

What is Segment?
[How Segment Works](#)
Getting Started Guide
A Basic Segment Installation
Planning a Full Installation
A Full Segment Installation
Sending Data to Destinations
Testing and Debugging
What's Next
Use Cases

Guides

Connections

Unify

Engage

Privacy

Protocols

Segment App

API



















































































































































Partners










































































































































































Glossary










































































































































































Config API












































































































































































Help









































































































































































AB Tasty client side					
ABsmartly (Actions)					
Accoil Analytics					
Acoustic (Actions)					
Actable Predictive 					
Actions Pipedrive 					
ActiveCampaign					
Adikteev					
Adjust					
AdLearn Open Platform					
Adobe Analytics					









































































































































































Adobe Target Cloud Mode					
Adobe Target Web					
AdQuick					
AdRoll					
Adtriba					
Aggregations.io (Actions) 					
Airship					
Airship (Actions)					
Akita Customer Success					
Alexa					
Algolia Insights (Actions)					
Amazon Ads DSP and AMC 					
Amazon EventBridge					
Amazon Kinesis					
Amazon Kinesis Firehose					
Amazon Lambda					
Amazon Personalize					
Ambassador					
Amberflo					
Amplitude					
Amplitude (Actions)					
Angler AI 					
Anodot					
Appcues					
Appcues Mobile					
AppFit 					
AppNexus					
AppsFlyer					
Apptimize					
Asayer					
Astrolabe 					
Atatus					
Attentive Mobile					










































































































































































Attio (Actions) 					
Attribution					
Auryc					
AutopilotHQ					
Avo					
AWS S3					
Azure Function 					
Batch					
Beamer					
Bing Ads					
Blackbaud Raiser's Edge NXT 					
Blend Ai 					
Blendo					
Blitzllama					
Bloomreach Engagement					
Blueshift					
Branch Metrics					
Braze					
Braze Cloud Mode (Actions)					
Braze Cohorts					
Braze Web Device Mode (Actions)					
Breyta CRM					
Bronto					
Bucket					
BugHerd					
Bugsnag					
Button					
BuzzBoard					
ByteGain					
BytePlus					
Calixa					
Callingly					
Candu					








































































































































































Canny (Actions)					
Castle					
Chameleon					
Chartbeat					
ChartMogul 					
Churned					
ChurnZero					
Clearbit Enrichment					
Clearbit Reveal					
ClearBrain					
CleverTap					
CleverTap (Actions)					
Clicky					
ClientSuccess					
Cliff					
Close					
CommandBar					
comScore					
Contentstack Cloud 					
Contentstack Web 					
ConvertFlow					
Convertly 					
Convertro					
Cordial (Actions)					
Correlated					
Countly					
Courier					
Crazy Egg					
Crisp					
Criteo App & Web Events					
Criteo Audiences					
Crittercism					
Crossing Minds					





































































































































































CrowdPower					
Cruncher					
Custify					
Customer.io					
Customer.io (Actions)					
Data Lakes					
Delighted					
Delivr.ai Resolve 					
Display and Video 360 (Actions)					
DoubleClick Floodlight					
Dreamdata					
Drip					
Drip (Actions) 					
Dynamic Yield by Mastercard Audiences 					
Elevio					
Eloqua					
Email Aptitude					
Emarsys					
Emarsys (Actions) 					
EMMA					
Encharge (Actions)					
Engage Messaging					
EnjoyHQ					
EPICA					
Equals 					
Errorception					
events.win 					
Everflow					
Experiments by GrowthHackers					
Extole Platform					
Facebook App Events					
Facebook Conversions API (Actions)					
Facebook Offline Conversions					











































































































































































Facebook Pixel					
FactorsAI					
Firebase					
FL0					
Flagship.io					
Flurry					
FoxMetrics					
Freshmarketer					
Freshsales					
Freshsales Suite - CRM					
Friendbuy (Cloud Destination)					
Friendbuy (Legacy)					
Friendbuy (Web Destination)					
FullStory					
Fullstory (Actions)					
Fullstory Cloud Mode (Actions)					
FunnelEnvy					
FunnelFox					
Gainsight					
Gainsight PX					
Gainsight Px Cloud (Actions)					
Gameball (Actions) 					
Gauges					
Gist					
Gleap (Action) 					
Google Ads (Classic)					
Google Ads (Gtag)					
Google Ads Conversions					
Google Ads Remarketing Lists					
Google Analytics 4 Cloud					
Google Analytics 4 Web					
Google Cloud Function 					
Google Cloud PubSub					












































































































































































Google Cloud Storage 					
Google Sheets					
Google Tag Manager					
GoSquared					
GraphQLJSON					
Groundswell					
GWEN (Actions) 					
HasOffers					
Hawkei					
Heap					
Hello Bar					
Help Scout					
HitTail					
Hotjar					
Houseware					
Hubble (Actions) 					
HubSpot					
HubSpot Cloud Mode (Actions)					
HubSpot Web (Actions)					
Humanic AI					
hydra					
IBM UBX					
Impact Partnership Cloud					
Improvely					
Indicative					
Inflection					
Inkit					
Inleads AI					
InMoment (formerly Wootric)					
Innovid					
Insider Audiences					
Insider Cloud Mode (Actions)					
Inspectlet					









































































































































































Intercom					
Intercom Cloud Mode (Actions)					
Intercom Web (Actions)					
Iron.io					
Iterable					
Iterable (Actions)					
Iterate Web (Actions) 					
Jimo					
Jimo (Actions) 					
Jivox					
journy io					
June					
June (Actions)					
Kable					
Kafka 					
Kahuna					
Kameleoon (Actions) 					
Kana					
Keen					
Kevel					
Kissmetrics					
Kitemetrics					
Klaviyo					
Klaviyo (Actions)					
Koala					
Koala (Cloud)					
Kochava					
Kubit					
Kustomer					
LaunchDarkly (Actions)					
LaunchDarkly Audiences					
Leanplum					
Learndot					
















































































































































































Librato					
LinkedIn Audiences					
LinkedIn Conversions API					
LinkedIn Insight Tag					
Listrak (Actions)					
LiveChat					
LiveIntent Audiences					
LiveLike 					
LiveRamp Audiences 					
Localytics					
LogRocket					
Loops (Actions)					
Lou					
Lucky Orange					
Lumen					
Lytics					
mabl					
Madkudu					
MailChimp					
Mailjet					
Mailmodo					
Mammoth					
Marketo Static Lists (Actions)					
Marketo V2					
Markettailor					
Matcha					
Matomo					
MediaMath					
Metronome (Actions)					
Millennial Media					
Mixpanel (Actions)					
Mixpanel (Legacy)					
MoEngage					













































































































































































Moengage (Actions)					
Moesif API Analytics					
Moloco MCM					
Monetate					
Moosend					
Mouseflow					
MouseStats					
Movable Ink (Actions)					
Mutiny					
Nanigans					
Nat					
Natero					
Navilytics					
New Relic					
Nielsen DCR					
Ninetailed by Contentful					
Noora					
Nudgespot					
Olark					
OneSignal (New)					
Optimizely Advanced Audience Targeting 					
Optimizely Data Platform 					
Optimizely Feature Experimentation (Actions)					
Optimizely Full Stack					
Optimizely Web					
Orb					
Ortto					
Pardot (Actions)					
Parsely					
Peaka 					
Pendo					
Pendo Web (Actions) 					


























Perfect Audience					
Perkville					
PersistIQ					
Personas Facebook Custom Audiences					
Personyze					
Pingdom					
Pinterest Audiences					
Pinterest Conversions API					
Pinterest Tag					
Planhat					
PlayerZero Web					
Plotline 					
Podscribe (Actions)					
Podsights					
Pointillist					
PostHog					
Postscript 					
ProductBird					
ProfitWell					
Proof Experiences					
ProsperStack					
Pushwoosh 					
Qualaroo					
Qualtrics					
Quantcast					
QuanticMind					
Quora Conversion Pixel					
Rabble AI 					
RadiumOne Connect					
Ramen					
Recombee 					
Reddit Conversions API					
Refersion					

Refiner					
Regal.io					
Rehook 					
Repeater					
Responsys					
Retina					
RevX Cloud (Actions) 					
Richpanel					
Ripe Cloud Mode (Actions)					
Ripe Device Mode (Actions)					
Rockerbox					
Rokt					
Rokt Audiences (Actions) 					
Rollbar					
Rupt 					
SaaSquatch v2					
Sailthru v2					
Salescamp CRM					
Salesforce (Actions)					
Salesforce Marketing Cloud (Actions)					
Salesmachine					
Saleswings (Actions)					
SatisMeter					
Savio					
Schematic 					
ScopeAI					
Screeb					
Screeb Web (Actions) 					
Scuba Analytics					
Segment Data Lakes (Azure)					
SegMetrics					
Selligent Marketing Cloud					
SendGrid					


Sentry					
Serenytics					
ShareASale					
Sherlock					
SIGNL4 Alerting					
SimpleReach					
SingleStore					
Singular					
Skalin					
Slack					
Slack (Actions)					
SlicingDice					
Smartlook					
Snapboard					
Snapchat Audiences					
Snapchat Conversions API					
SnapEngage					
Spideo					
Spinnakr					
Split					
Sprig (Actions)					
Sprig Cloud					
StackAdapt 					
Startdeliver					
Startdeliver-v2 					
Statsig					
Stitch Data					
Stonly					
Stories					
Stormly					
Strikedeck					
Survicate					
Survicate (Actions) 					

Swrve					
Taboola (Actions) 					
Talkable					
Talon.One					
Talon.One (Actions)					
Tamber					
Taplytics					
Tapstream					
The Trade Desk Crm 					
TikTok Audiences					
TikTok Conversions					
Tiktok Offline Conversions 					
TikTok Pixel 					
Toplyne Cloud Mode (Actions) 					
Topsort 					
Totango					
Track JS					
Trackier					
Tractionboard					
TrafficGuard					
tray.io					
Treasure Data					
Trustpilot					
TUNE					
Twitter Ads					
Unwaffle					
Upcall					
Upollo 					
Upollo Web (Actions) 					
User.com					
UserGuiding 					
UserIQ					
Userlens by Wudpecker 					

Userlist	  	 
Usermaven (Actions) 	  	 
UserMotion (Actions) 	  	 
Userpilot Cloud (Actions) 	  	 
Userpilot Web (Actions) 	  	 
Userpilot Web Plugin	  	 
UserVoice	  	 
Variance	  	 
Vero	  	 
Vespucci	  	 
Vidora	  	 
Visual Website Optimizer	  	 
Vitally	  	 
Voucherify	  	 
Voucherify (Actions)	  	 
VWO Cloud Mode (Actions)	  	 
VWO Web Mode (Actions) 	  	 
WalkMe	  	 
WebEngage	  	 
Webhooks (Actions)	  	 
Whale Alerts	  	 
Whale Watch	  	 
Wigzo	  	 
Windsor	  	 
Wisepops	  	 
Wishpond	  	 
Woopra	  	 
Xplenty	  	 
Xtremepush	  	 
Xtremepush (Actions) 	  	 
Yahoo Audiences 	  	 
Yandex Metrica	  	 
Yellowhammer	  	 

Youbora					
Zaius					
Zapier					
Zendesk					
Zopim					

The following destinations have no connection mode information available:

- Facebook Custom Audiences (Actions) 
- Segment Connections
- Segment Profiles

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