



Getting Started

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This means that events such as pages, screens, tracks, and more send directly to Peaka's Segment data catalog. With this integration, Peaka users can begin querying their product events.

Peaka maintains this destination. For any issues with the destination, [contact the Peaka Support team](#).

Getting started

1. From your workspace's [Destination catalog page](#) search for **Peaka**
2. Select **Peaka** and click **Add destination**.
3. Choose which source should send data to the Peaka destination.
4. Log in to [Peaka](#).
5. Follow the steps in the [Peaka documentation](#) to create your Segment catalog and obtain your **API key**.
6. Enter the **API Key** in the **Peaka** destination settings in the Segment UI.

Supported methods

Peaka supports the following methods, as specified in the [Segment Spec](#).

Page

Segment sends [Page](#) calls to Peaka. For example:

```
analytics.page("Retail Page", "Home");
```

You can see Page event data in your Peaka Catalog under the pages table.

Screen

Segment sends [Screen](#) calls to Peaka. For example:

```
[[SEGAnalytics sharedAnalytics] screen:@"Home"  
  properties:@{ @"Feed Type": @"private" }];
```

You can see Screen event data in your Peaka Catalog under the screens table.

Identify

Segment sends [Identify](#) calls to Peaka. For example:

```
analytics.identify("97980cfea0067", {  
  name: "Peter Gibbons",  
  email: "peter@example.com",  
  plan: "premium",  
  logins: 5,  
});
```

You can see Identify event data in your Peaka Catalog under the identifies table.

Track

Segment sends [Track](#) calls to Peaka. For example:

```
analytics.track("User Registered", {  
  plan: "Pro Annual",  
  accountType: "Facebook",  
});
```

You can see Track event data in your Peaka Catalog under the tracks table.

Group

Segment sends [Group](#) calls to Peaka. For example:

```
analytics.group("0e8c78ea9d97a7b8185e8632", {  
  name: "Initech",  
  industry: "Technology",  
  employees: 329,  
  plan: "enterprise",  
  "total billed": 830,  
});
```

You can see Group event data in your Peaka Catalog under the groups table.

Alias

Segment sends [Group](#) calls to Peaka. For example:

```
analytics.alias("507f191e81");
```

You can see Alias event data in your Peaka Catalog under the aliases table.

Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an [identify](#) call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



Real-time to batch destination sync frequency

Real-time audience syncs to Peaka may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key <i>(required)</i>	<code>string</code> . Your Peaka API key

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