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When you connect AppFit to your Segment account, you get a top level dashboard for your mobile phone and weekly reminders to review your metrics. If you see a metric that doesn't look right, AppFit lets you flag it and add comments so everyone can discuss what's going on right from their phone.

This destination is maintained by AppFit. For any issues with the destination, contact their Support team.

# **Getting started**

From the Segment web app, click **Catalog**, then click **Destinations**.

**2**ind the Destinations Actions item in the left navigation, and click it.

**Blick Configure AppFit.** 

Select an existing Source to connect to AppFit (Actions).

To find your API key, go to the AppFit app and click on Connectors in the main menu. If you already have a Segment Destination connector created, you can click on it and find your API key there, otherwise you can create a new connector by clicking on "Create New Connector" and selecting "Segment Destination"

# **Destination Settings**

SETTING	DESCRIPTION
API Key	Required. AppFit project API key.

# **Available Actions**

Build your own Mappings. Combine supported triggers with the following AppFit-supported actions:



### **Mapping limits per destination**

Individual destination instances have support a maximum of 50 mappings.



### **Track**

Send an event to AppFit.

Track is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
External User ID	Type: STRING The unique user identifier
Time *	Type: DATETIME When the event occurred.
Event Name *	Type: STRING The event name
Anonymous ID	Type: STRING The anonymous ID of the user
Event Properties	Type: OBJECT Properties of the event
App Version	Type: STRING The app version
Device ID	Type: STRING The device ID of the user
Device Type	Type: STRING The device type
Device Manufacturer	Type: STRING The device manufacturer
Device Model	Type: STRING The device model
Device Advertising ID	Type: STRING The device advertising ID
IP Address	Type: STRING The IP address of the client

FIELD	DESCRIPTION
OS Name	Type: STRING The name of the operating system
OS Version	Type: STRING The version of the operating system
Event ID *	Type: STRING The event ID

## **Engage**

You can send computed traits and audiences generated using Engage to this destination as a **user property**. To learn more about Engage, schedule a demo.

For user-property destinations, an identify call is sent to the destination for each user being added and removed. The property name is the snake\_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property order\_completed\_last\_30days: true. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to false.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



#### Real-time to batch destination sync frequency

Real-time audience syncs to AppFit (Actions) may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

## **Settings**

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	string . AppFit project API key.

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Visit our Support page

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# **Get started with Segment**

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