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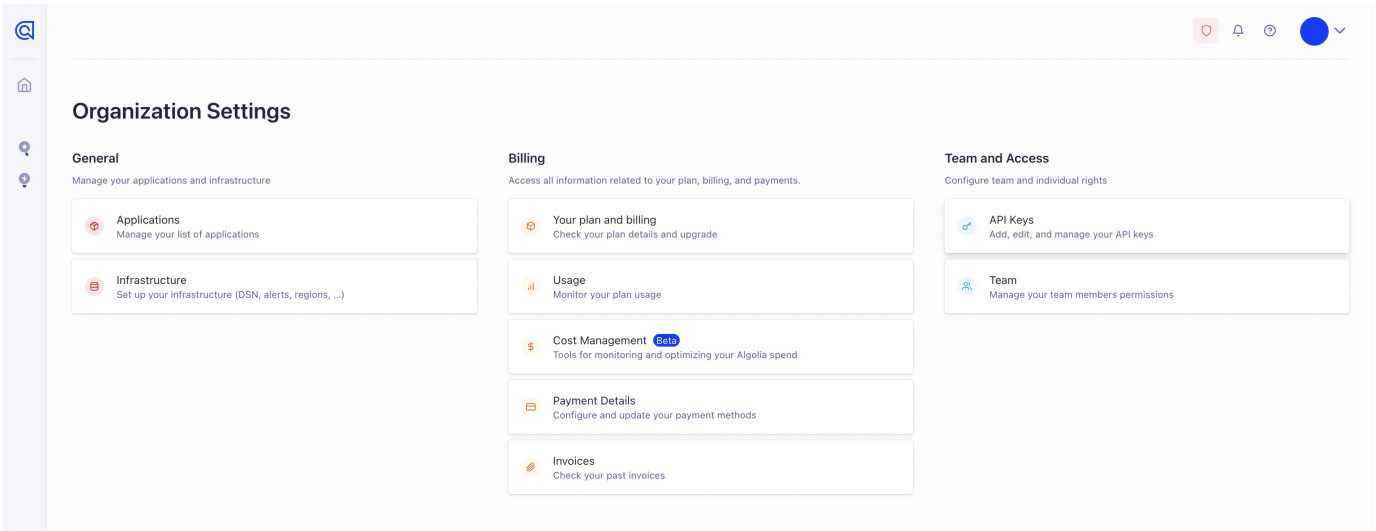
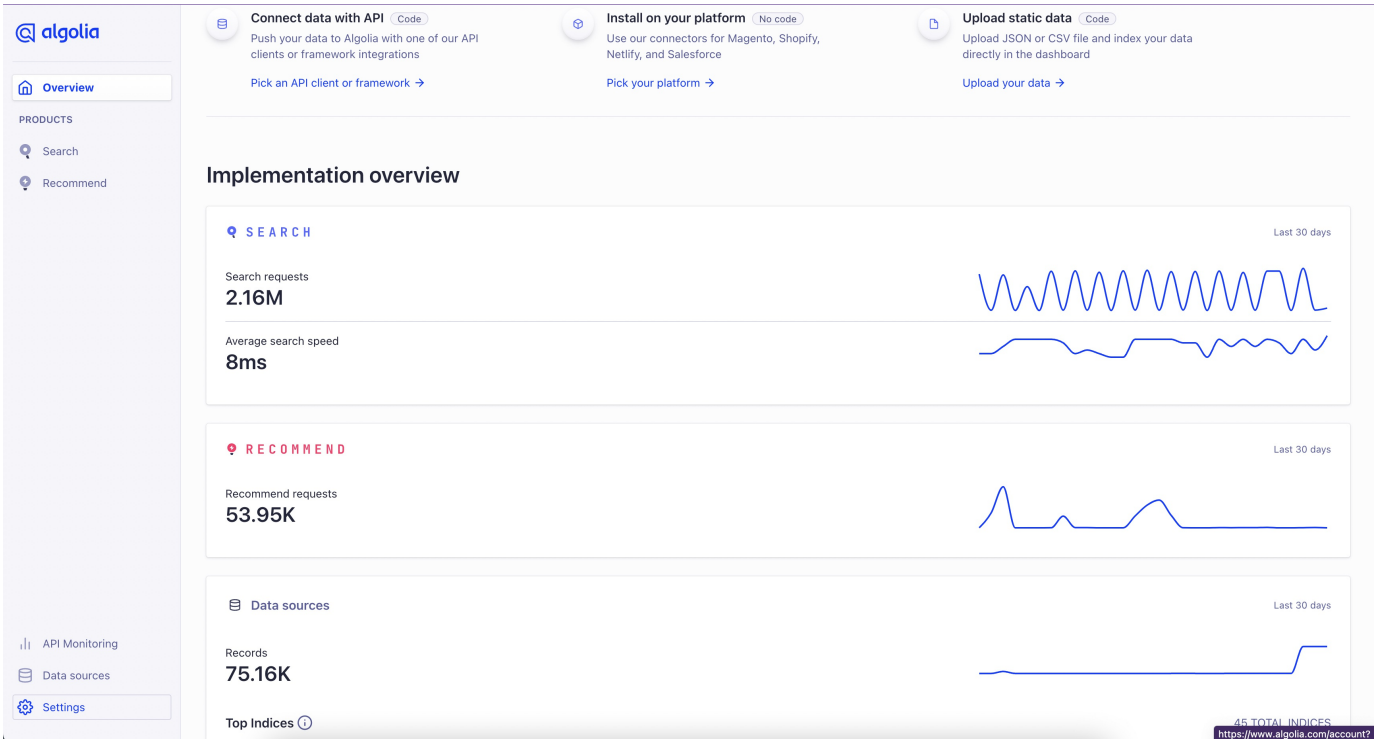
This destination is maintained by [Algolia](#). For any issues with the destination, [contact the Algolia team](#).

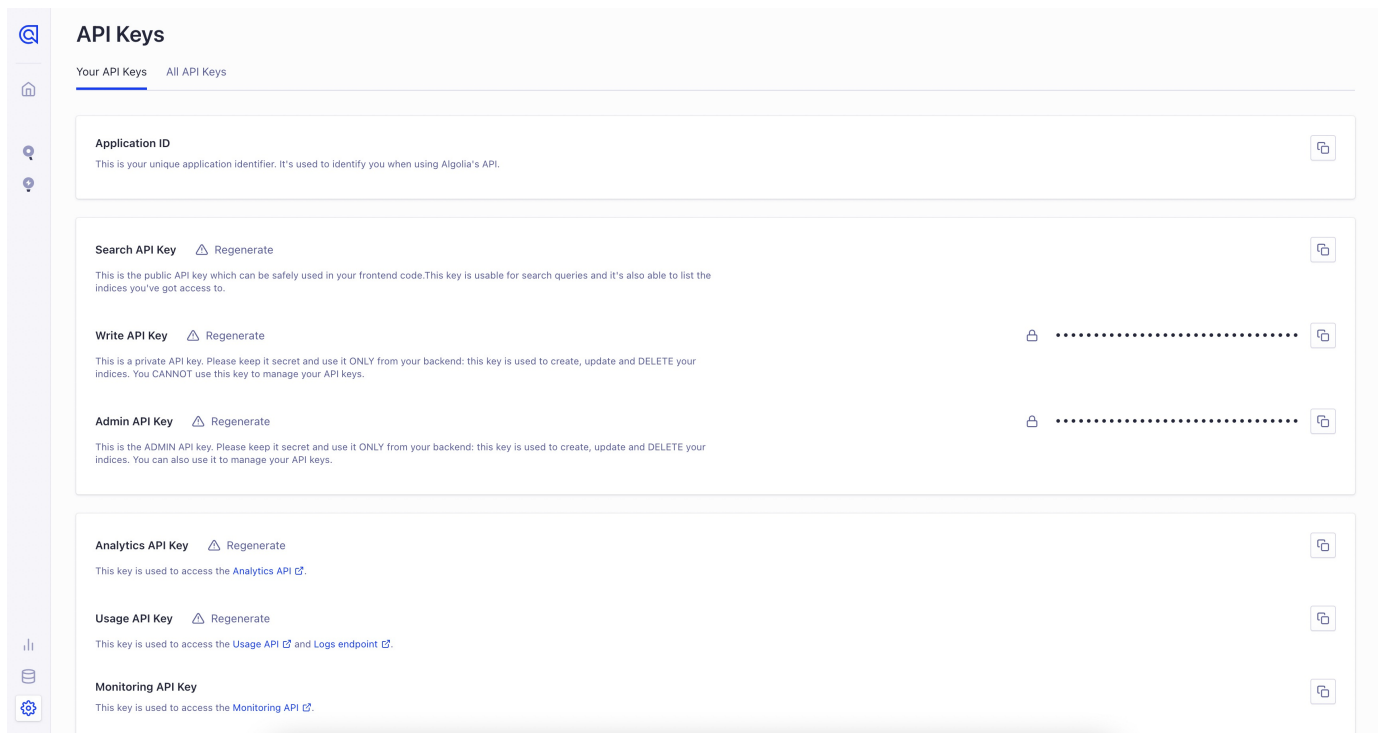
Getting Started

- From the Destinations catalog page in the Segment App, click **Add Destination**.
- Search for **Algolia** in the Destinations Catalog and select the **Algolia Insights (Actions)** destination.
- Choose which Source should send data to the Algolia destination.
- Sign in to the [Algolia dashboard](#) and retrieve your **App ID** and **API Key** for the application you'd like to connect. See [Getting your Algolia credentials](#) below for details on where to get these values.
- Enter the **App ID** and **API Key** in the Algolia destination settings in Segment.

Getting your Algolia credentials

Your app ID and API key can be found in the **API Keys** section of your account settings in the Algolia dashboard. You will need a **search** API key to set up the destination.





Algolia-related data

The Algolia Insights Destination is not a plug-and-play integration. It requires you to modify your frontend code to add additional Algolia-related data like an index name and a query ID.

To access your query ID, make sure `clickAnalytics` is enabled in your searches. If you're using our JavaScript search API client, this will look like:

```
index.search('query', {
  userToken: 'user-1',
  clickAnalytics: true
})
```

Once this is enabled, you will be able to access `queryID` in your search response, which you can then use in your Segment events.

You can read more about how to send Algolia-related data to Segment in the [Algolia documentation](#).

Mapping Events

By default, Algolia has set up mappings for Product List Filtered, Product Clicked, Product Viewed, Product Added and Order Completed events. If your event structure doesn't match Segment's [Ecommerce Spec](#), you can update this in the destination mappings section of the Segment app.

Mappings

Search...

New Mapping

Configure the data mapping from Test HTTP API 2 to Algolia Insights (Actions)

NAME	TRIGGER	ACTION	STATUS	
Send conversion events to Algolia	Event Type is Track and Event Name is Order Completed	→ Conversion Events	Enabled	...
Send product list filtered events to Algolia	Event Type is Track and Event Name is Product List Filtered	→ Product List Filtered Events	Enabled	<div>Edit Mapping</div> <div>Delete</div>
Send product clicked events to Algolia	Event Type is Track and Event Name is Product Clicked	→ Product Clicked Events	Enabled	
Send product viewed events to Algolia	Event Type is Track and Event Name is Product Viewed	→ Product Viewed Events	Enabled	...
Algolia Plugin	Event Type is Track + 4 conditions	→ Algolia Browser Plugin	Enabled	...
Send product added events to Algolia	Event Type is Track and Event Name is Product Added	→ Product Added Events	Enabled	...

Track

If you’re not familiar with the Segment spec, take a look to understand what the [Track](#) method does. Algolia supports the following Segment events out of the box:

Supported Events	Description
Product List Filtered	Send this event when a visitor filters a product list or category.
Product Clicked	Fire this event when a visitor clicks a product.
Product Viewed	Fire this event when a visitor views a product.
Product Added	Fire this event when a visitor adds a product to their shopping cart.
Order Completed	Fire this event whenever an order/transaction was successfully completed by the customer.

For a full list of required properties for each event type, see [Spec: V2 Ecommerce Events](#)

```

analytics.track('Product List Filtered', {
  search_index: "my-index-name",
  filters: [
    {
      attribute: "color",
      value: "yellow",
    }
  ],
  query_id: "Algolia queryID", // required only for Click Analytics,
  // ... other required properties from the spec
})

analytics.track('Product Clicked', {
  search_index: "my-index-name",
  product_id: "hit objectID",
  position: hitPositionOnIndex, // number
  query_id: "Algolia queryID", // required only for Click Analytics,
  // ... other required properties from the spec
})

analytics.track('Product Viewed', {
  search_index: "my-index-name",
  product_id: "hit objectID",
  query_id: "Algolia queryID", // required only for Click Analytics,
  // ... other required properties from the spec
})

analytics.track('Product Added', {
  search_index: "my-index-name",
  product_id: "hit objectID",
  query_id: "Algolia queryID", // required only for Click Analytics,
  // ... other required properties from the spec
})

analytics.track('Order Completed', {
  search_index: "my-index-name",
  products: [
    {
      product_id: "hit objectID",
      queryID: "Algolia queryID",
      // ...
    },
    // ... other required properties from the spec
  ]
})

```



If you send anonymous activity to Algolia, Algolia does not connect it to activity attributed to that same user once they are identified.

Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an [identify](#) call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



Real-time to batch destination sync frequency

Real-time audience syncs to Algolia Insights (Actions) may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
apiKey <i>(required)</i>	<code>string</code> . An API key which has write permissions to the Algolia Insights API
appld <i>(required)</i>	<code>string</code> . Your Algolia Application ID.
QueryID QueryString Name	<code>string</code> , defaults to <code>queryID</code> . QueryString name you use for when storing the Algolia QueryID in a page URL.

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