



## Getting Started

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```
analytics.identify('userId123', {
  name: 'John Doe',
  email: 'john.doe@example.com'
});
```

A `userId` is required on all `identify` calls sent to Evergage. When you call `identify` Segment will call both `setUser` and `setUserField` in the [Evergage library](#) to insert both the `userId` and corresponding user traits into .

## Group

If you're not familiar with the Segment Specs, take a look to understand what the [Group method](#) does. An example call would look like:

```
analytics.group('companyId123', {
  name: 'Segment'
});
```

A `groupId` is required on all `group` calls sent to Evergage. When you call `group` Segment will call both `setCompany` and `setAccountField` in the [Evergage library](#) to insert both the `groupId` and corresponding group traits into .

## Track

If you're not familiar with the Segment Specs, take a look to understand what the [Track method](#) does. An example call would look like:

```
analytics.track('Email Opened', {  
  name: 'John Doe',  
  email: 'john.doe@example.com'  
});
```

When you call `track` Segment triggers `trackAction` in Evergage and will pass any properties with the event.

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