Benefits of Sprig Actions versus Sprig Classic

Sprig Actions provides the following benefits over the Sprig Classic destination:

- **Trigger studies**. Sprig Actions integrate into your browser-based Analytics.js source, so you can use them to trigger Sprig studies.

- **Code-free Sprig installation**. You can intall Sprig Actions on your website, without you having to update any code.

Getting started

1. In the Segment web app, click **Catalog**, then click **Destinations**.

2. Type Sprig in the **Filter Destinations** field.

3. Click **Sprig**, then click **Configure Sprig**.

4. Select an existing JavaScript website source to connect to Sprig and click **Next**.

5. Type in a **Destination name**, Select **Actions**, and click **Save**.

6. Type in the Environment ID and click Save Changes. Your Environment ID can be found in Connect > JavaScript. For for information, see Sprig's Environments documentation.

7. Select **Enable Destinations** and click **Save Changes**.

Destination Settings

SETTING	DESCRIPTION
Debug mode	Enable debug mode for testing purposes.
Environment ID	*Required.* Your environment ID (production or development).

Available Presets

Sprig (Actions) has the following presets:

PRESET NAME	TRIGGER	DEFAULT ACTION
Sign Out User	Event type = "track" and event = "Signed Out"	Sign Out User
Update User ID	Event type = "alias"	Update User ID
Track Event	Event type = "track" and event != "Signed Out"	Track Event
Identify User	Event type = "identify"	Identify User

Available Actions

Build your own Mappings. Combine supported triggers with the following Sprig-supported actions:

> ℹ️
> **Mapping limits per destination**
>
> Individual destination instances have support a maximum of 50 mappings.

- Sign Out User
- Update User ID
- Track Event
- Identify User

Sign Out User

Clear stored user ID so that future events and traits are not associated with this user.

Sign Out User is a **Web** action. The default Trigger is: `type = "track" and event = "Signed Out"`

This action does not have any fields.

Update User ID

Set updated user ID.

Update User ID is a **Web** action. The default Trigger is: `type = "alias"`

Click to show / hide fields

FIELD	DESCRIPTION
User ID	Type: `STRING` New unique identifier for the user
Anonymous ID	Type: `STRING` New anonymous identifier for the user

Track Event

Track event to potentially filter user studies (microsurveys) later, or trigger a study now.

Track Event is a **Web** action. The default Trigger is: `type = "track" and event != "Signed Out"`

Click to show / hide fields

FIELD	DESCRIPTION
Event name *	Type: `STRING` The event name that will be shown on Sprig's dashboard
User ID	Type: `STRING` Unique identifier for the user
Anonymous ID	Type: `STRING` Anonymous identifier for the user
Event Properties	Type: `OBJECT` Object containing the properties of the event

Identify User

Set user ID and/or attributes.

Identify User is a **Web** action. The default Trigger is: `type = "identify"`

Click to show / hide fields

FIELD	DESCRIPTION
User ID	Type: `STRING` Unique identifier for the user
Anonymous ID	Type: `STRING` Anonymous identifier for the user
User Attributes	Type: `OBJECT` The Segment user traits to be forwarded to Sprig and set as attributes

Migration from Sprig Classic

Segment placed the Classic destination framework in maintenance mode. Sprig encourages all customers to move to the Actions destination framework. To prevent the generation of duplicate events in Sprig, don't enable the Sprig Web destination and the Sprig Cloud destination on the same source.

This page was last modified: 09 Aug 2024

Need support?

Questions? Problems? Need more info? Contact Segment Support for assistance!

Visit our Support page

Help improve these docs!

📝 Edit this page

⊕ Request docs change

Was this page helpful?

👍 Yes

👎 No

Get started with Segment

Segment is the easiest way to integrate your websites & mobile apps data to over 300 analytics and growth tools.

Your work e-mail

Request Demo

or

Create free account