



Getting Started

What is Segment?
[How Segment Works](#)
Getting Started Guide
A Basic Segment Installation
Planning a Full Installation
A Full Segment Installation
Sending Data to Destinations
Testing and Debugging
What's Next
Use Cases

Guides

Connections

Unify

Engage

Privacy

Protocols

Segment App

API

Partners

Glossary

Config API

Help

Set up CleverTap (Actions) Destination

To set up CleverTap (Actions) Destination:

1. From the Segment web app, click **Catalog** and then click **Destinations**.
2. Select **Destinations Actions** under Categories from the left navigation.
3. Click **CleverTap (Actions)**.
4. Click **Configure CleverTap (Actions)**.
5. Select an existing **Source** to connect to CleverTap (Actions).
6. Enter the following project details to authorize the connection:

Project ID

Passcode

Region

Find these details on the *Settings > Project* page of the CleverTap dashboard. To identify the region of your account, check the URL of your CleverTap account.

Refer to the following table to identify the region for your account:

CLEVERTAP DASHBOARD URL	REGION
https://eu1.dashboard.clevertap.com/login.html#/	EU
https://in1.dashboard.clevertap.com/login.html#/	IN
https://us1.dashboard.clevertap.com/login.html#/	US
https://sg1.dashboard.clevertap.com/login.html#/	Singapore

Select *Quick Setup* to start with pre-populated subscriptions, or *Customized Setup* to configure each action from scratch.

Click **Configure Actions**.

Destination Settings

SETTING	DESCRIPTION
CleverTap Account ID	<i>Required.</i> CleverTap Account Id. This can be found under Settings Page .
REST Endpoint	<i>Required.</i> Learn More about Account regions .
CleverTap Account Passcode	<i>Required.</i> CleverTap Passcode. This can be found under Settings Page .

Available Presets

CleverTap (Actions) has the following presets:

PRESET NAME	TRIGGER	DEFAULT ACTION
Event Type is Identify	Event type = "identify"	User Upload
Event Name is Delete User	Event event = "Delete User"	User Delete

Available Actions

Build your own Mappings. Combine supported [triggers](#) with the following CleverTap-supported actions:



Mapping limits per destination

Individual destination instances have support a maximum of 50 mappings.

User Upload

User Delete

User Upload

The User Upload Action enables you to create or update user profiles in CleverTap.

User Upload is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
Created At	Type: <code>STRING</code> A timestamp when the person was created
Person Attributes	Type: <code>OBJECT</code> Optional attributes for the person. When updating a person attributes added or updated, not removed
Identity *	Type: <code>STRING</code> The Id used to uniquely identify a person in CleverTap

User Delete

The User Delete Action enables you to remove user profiles in CleverTap.

User Delete is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
Identity *	Type: <code>STRING</code> The ID of the profile which you want to delete

Conversion Timestamps

When mapping actions, you will see a *Convert Timestamps* setting. When enabled, it converts attributes containing ISO-8601 timestamps to Unix timestamps.

For example, if you send an event with a timestamp of 2006-01-02T18:04:07Z. It is converted to 1136253847. If the timestamp is not in ISO-8601 format, it is not converted. This avoids converting attributes such as phone numbers or IDs.



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