

Getting Started

What is Segment?
How Segment Works
Getting Started Guide
A Basic Segment Installation
Planning a Full Installation
A Full Segment Installation
Sending Data to Destinations
Testing and Debugging
What's Next
Use Cases

Guides

Connections

Unify

Engage

Privacy

Protocols

Segment App

API

Partners

Glossary

Config API

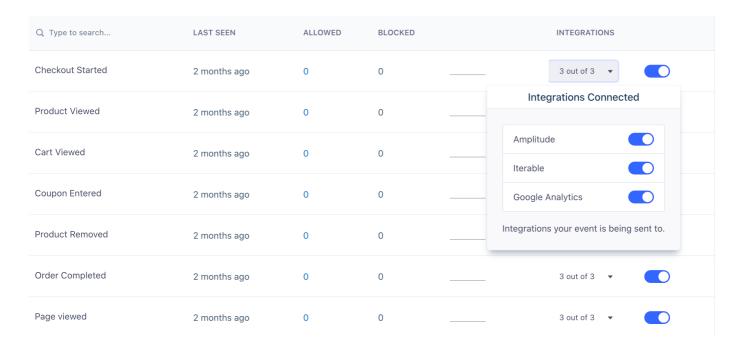
Help

All customers can filter specific events from being sent to specific destinations (except for warehouses) by updating their tracking code. Here is an example showing how to send a single message only to Intercom and Google Analytics:

```
analytics.identify('user_123', {
   email: 'jane.kim@example.com',
   name: 'Jane Kim'
}, {
   integrations: {
     'All': true,
     'Intercom': true,
     'Google Analytics': true,
     'Mixpanel': false
}
});
```

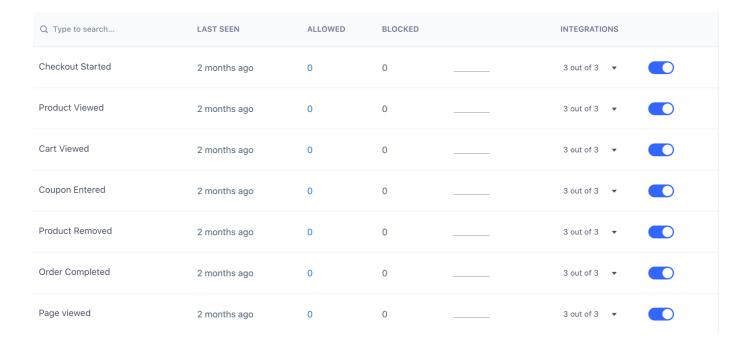
Destination flags are **case sensitive** and match the Destination's name in the docs (for example, "AdLearn Open Platform", "awe.sm", "MailChimp", etc.).

If you're on Segment's Business plan, you can filter track calls right from the Segment UI on your Source Schema page by clicking on the field in the **Integrations** column and then adjusting the toggle for each tool. Segment recommends using the UI if possible since it's a much simpler way of managing your filters and can be updated with no code changes on your side.



Block or disable specific events and properties from being sent to all destinations

If you no longer want to track an event, you can either remove it from your code or, if you're on the Business plan, you can block track calls right from the Segment UI on your Source Schema page by adjusting the toggle for each event.



Once you block an event in Segment, Segment stops forwarding it to all of your destinations, including your warehouses. You can remove it from your code at your leisure. In addition to blocking track calls, Business plan customers can block all Page and Screen calls, as well as Identify traits and Group properties.

Add a new event using the New Event button

The New Event button in your source schema adds the event to the source schema only. It does not add any

events to your tracking code. If you want to track an event, you still need to manually add it to your source code.

A use case for this feature might be to enable schema filtering for a new event before it arrives in the source to prevent it from reaching specific downstream destinations.

Export your Source Schema

Segment allows users with Source Read-only permissions to download Source Schemas as a CSV file, maximizing portability and access to event data. You can download a copy of your schema by visiting the Source Schema page.



You can export Track, Identify, and Group Source Schemas.

Download a CSV

You can only download one Source Schema CSV schema type (Track, Identify, or Group) per source at the same time

To download a Source Schema CSV file:

Sign in to Segment and select a source.

2lick the **Schema** tab in the source header.

3 In the Source Schema page, select a schema type (Track, Identify, or Group) and a timeframe (7 days or 30 days).

Glick the **Download CSV** button.

A toast pops up on the top of the page, with the message "Your file is processing. When your file is ready it will be available to download from the Download History page."

Spen the Download History page by clicking the link in the toast or following the instructions in the view download history section.

Once the file status column indicates that the download was successful, click the **Download CSV** link to download your CSV to your computer. If the file status column shows that the download has failed, return to the Source Schema page and try the download again.

The Source Schema CSV name has the following format:

workspaceSlug-sourceSlug-schemaType--yyyy-mm-dd--hh-mm-utc



All events and properties are now included in the CSV file

When you export a Source Schema, all events and properties are included in the CSV file regardless of the filters or search parameters currently applied to the Source Schema view.

Difference between Schema UI and CSV Export

When exporting a CSV from the Schema UI, there are differences in how event data is structured:

In the Schema UI, all instances of a unique event name are grouped into a single row, regardless of the different properties associated with that event.

In the CSV file, each unique combination of an event name and its tracked properties appears as a separate row

This allows you to see how Segment tracks different properties for the same event.

View download history

You can view the Source Schema exports from the last 14 days on the Download History page.

To access the Download History page:

Sign in to Segment and select a source.

2lick the **Schema** tab in the source header.

Blick the View Download History link.

Track event CSV format

The Track event CSV file contains the following columns:

Event Name

Last Seen At (UTC)

If greater than your selected timeframe (7 days or 30 days) the value is "more than 7 days ago" or "more than 30 days ago"

Property Name

Allowed

Blocked

Total

Planned (available for Protocols customers with a connected Tracking Plan)

Values are "planned" or "unplanned"



Labels in your exported CSV

If you use labels, they appear as columns in your CSV. The column headers are keys, and the column data contains values.

Identity and Group event CSV format

The Identify and Group CSV files contain the following columns:

Trait Name

Last Seen At (UTC)

If greater than your selected timeframe (7 days or 30 days) the value is "more than 7 days ago" or "more than 30 days ago"

Allowed

Blocked

Total

Planned (available for Protocols customers with a connected Tracking Plan)

Values are "planned" or "unplanned"



The exported schema doesn't include actual values (for example, personal data) for the events, properties, and traits you are tracking for a specific source.

See the Segment Schema Limits for more information on how to manage the Source Schema.

Need support?

Questions? Problems? Need more info? Contact Segment Support for assistance!

Visit our Support page

Help improve these docs!

Edit this page

♠ Request docs change

Was this page helpful?



Get started with Segment

Segment is the easiest way to integrate your websites & mobile apps data to over 300 analytics and growth tools.

Your work e-mail

Request Demo

or

Create free account

