



Documentation

Getting Started

What is Segment?
[How Segment Works](#)
Getting Started Guide
A Basic Segment Installation
Planning a Full Installation
A Full Segment Installation
Sending Data to Destinations
Testing and Debugging
What's Next
Use Cases

Guides

Connections

Unify

Engage

Privacy

Protocols

Segment App

API

Partners

Glossary

Config API

Help

ⓘ Server

ⓘ Server

Partner Owned

- This integration is partner owned. Please reach out to the partner's support for any issues.

Smartlook is a product analytics tool for websites and mobile apps offering visitor recordings, heatmaps, conversion funnels and automatic event tracking.

This destination is maintained by Smartlook. For any issues with the destination, [contact the Smartlook Support team](#).

Getting Started

1 From the Segment web app, click **Catalog**.

2 Search for "Smartlook" in the Catalog, select it, and choose which of your sources to connect the destination to.

3 Enter the "Project Key" into your Segment Settings UI which you can find from your [project settings](#) after

clicking the **Tracking code** link.

Your changes appear in the Segment CDN in about 45 minutes, and then Analytics.js starts asynchronously loading Smartlook’s recording snippet onto your page.

Identify

If you’re not familiar with the Segment Specs, take a look to understand what the [Identify method](#) does. Identify calls sent to Segment will be transformed and sent to [Smartlook’s](#) identify method. An example call would look like:

```
analytics.identify('userId123', {
  email: 'john.doe@example.com'
});
```

Track

If you’re not familiar with the Segment Specs, take a look to understand what the [Track method](#) does. Track calls sent to Segment will be transformed and sent to [Smartlook’s](#) track method. An example call would look like:

```
analytics.track('banner_impression', {
  bannerName: 'sample_ad'
});
```

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
Project Key <i>(required)</i>	<code>string</code> . You can retrieve your Project Key from your Smartlook Project Settings after clicking the Tracking code link.

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Need support?

Questions? Problems? Need more info? Contact Segment Support for assistance!

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