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The `analytics.page()` method is used to track page views. When using the `name` property, we recommend that the name value maps to a type of interaction rather than a specific page, e.g. "Lesson" rather than "Lesson on Operating the Acme XT-1000". Segment will transform the name you pass in the same way it does for `category` above - "Lesson" will become "Viewed Lesson Page" before it gets sent on to Frontleaf. For more information on this property, see our [name docs](#).

```
analytics.page('Lesson');
```

A custom URL filter (configured for you by Frontleaf) that interprets part of the page path (and/or query parameters) as the interaction type. This option can work well for "object-verb" types of URL schemes, e.g. `/lesson/123/view` and `/lesson/456/view` both get labeled as a `/lesson/view` action (which you can then relabel in the UI). [Contact Frontleaf support](#) for assistance with this option.

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