speed and accuracy.

This destination is maintained by Insert Coin AB. For any issues with the destination, contact their Support team.

## Getting started

1. From the Segment web app, click **Catalog**, then click **Destinations**.
2. Search for "GWEN" and select **GWEN (Actions)**
3. Find the Destinations item in the left navigation, and click it.
4. Click **Configure GWEN (Actions)** and select an existing Source to connect to GWEN (Actions).
5. Enter the following Basic Settings:

- **Name**: A name to help you identify this destination in Segment.
- **API Key**: Created under "IAM & Billing" > "API Tokens" in the GWEN Admin App

## Send events to GWEN

A GWEN event consists of two properties, a `type` and a `data` attribute.

By Default, this destination maps the Segment event type (for example, track or identify) to the `type` of the GWEN event being sent, and the Segment `properties` object to the GWEN `data` attribute. You can modify this configuration to futher customize the events you send to GWEN.

You can read more about Event Reporting here.

## Destination Settings

| SETTING | DESCRIPTION |
| --- | --- |
| API Key | *Required.*<br>GWEN API key. Can be found here (login required) |

## Available Presets

GWEN (Actions) has the following presets:

| PRESET NAME | TRIGGER | DEFAULT ACTION |
| --- | --- | --- |
| Identify a user | Event type = "identify" | Identify User |
| Send an event to GWEN | Event type = "track" | Send Event |

## Available Actions

Build your own Mappings. Combine supported triggers with the following GWEN-supported actions:

**Mapping limits per destination**

Individual destination instances have support a maximum of 50 mappings.

- Send Event
- Identify User

### Send Event

Send a user event to GWEN

Send Event is a **Cloud** action. The default Trigger is: `type = "track"`

**Click to show / hide fields**

| FIELD | DESCRIPTION |
| --- | --- |
| User ID * | Type: `STRING`<br>The user's id. (Format: xxxxxxxx-xxxx-xxxx-xxxx-xxxxxxxxxxxx) |
| Event Type * | Type: `STRING`<br>The type of the event |
| Data | Type: `OBJECT`<br>The data to be sent to GWEN |

### Identify User

Starts a new GWEN user session. Provide the users IP and userAgent to improve the GWEN experience

Identify User is a **Cloud** action. The default Trigger is: `type = "identify"`

Click to show / hide fields

| FIELD | DESCRIPTION |
| --- | --- |
| User ID * | Type: `STRING`<br>The user's id. (Format: xxxxxxxx-xxxx-xxxx-xxxx-xxxxxxxxxxxx) |
| User IP Address | Type: `STRING`<br>The IP address of the user |
| User Agent | Type: `STRING`<br>The userAgent string of the user |

This page was last modified: 05 Aug 2024

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