



Getting Started

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Getting started

1. From your workspace's [Destination catalog page](#) search for "Drip (Actions)".
2. Select Drip (Actions) and click **Add Destination**.
3. Select an existing Source to connect to Drip (Actions).
4. Go to the [Drip dashboard](#)
5. In the Settings tab, select the User Settings, find and copy the **API key** at the bottom of the page.
6. In a terminal, run `echo <your-api-key> | base64` to encode the API key.
7. Enter the encoded **API Key** in the Drip destination settings in Segment.
8. Your account ID is a seven digit number that can be found in the address bar of your browser when you are logged into Drip. It is the number after `https://www.getdrip.com/`.
9. Enter the **Account ID** in the Drip destination settings in Segment.

Destination Settings

| SETTING | DESCRIPTION |
|------------|--|
| Account ID | <i>Required.</i> Account ID for your Drip account. You can find this in your Drip account settings. |
| API Key | <i>Required.</i> API key for your Drip account. You can find this in your Drip account settings. |

Available Presets

Drip (Actions) has the following presets:

| PRESET NAME | TRIGGER | DEFAULT ACTION |
|-------------|-------------------------|----------------|
| Track event | Event type = "track" | Track Event |
| Identify | Event type = "identify" | Identify |

Available Actions

Build your own Mappings. Combine supported [triggers](#) with the following Drip-supported actions:

Mapping limits per destination
Individual destination instances have support a maximum of 50 mappings.

- Track Event
- Identify

Track Event

Send track() events to Drip

Track Event is a **Cloud** action. The default Trigger is: `type = "track"`

Click to show / hide fields

| FIELD | DESCRIPTION |
|-----------------|---|
| Action * | Type: <code>STRING</code> The name of the action. |
| Email Address * | Type: <code>STRING</code> The person's email address. |
| Properties | Type: <code>OBJECT</code> Additional properties associated with the event. |

Identify

Identify person in Drip

Identify is a **Cloud** action. The default Trigger is: `type = "identify"`

Click to show / hide fields

| FIELD | DESCRIPTION |
|-------|-------------|
|-------|-------------|

| FIELD | DESCRIPTION |
|-------------------|---|
| Custom fields | Type: <code>OBJECT</code> Custom fields to add to a person's profile. Non string values will be stringified. |
| Email Address * | Type: <code>STRING</code> The person's email address. |
| IP Address | Type: <code>STRING</code> The person's ip address. |
| SMS Number | Type: <code>STRING</code> The person's sms number. |
| Status | Type: <code>STRING</code> The person's subscription status. |
| Status Updated At | Type: <code>DATETIME</code> The timestamp associated with the update to a person's status. |
| Tags | Type: <code>STRING</code> Comma delimited list of tags to add to a person's profile. e.g. "tag1,tag2". |
| Timezone | Type: <code>STRING</code> The person's timezone. |
| Enable Batching? | Type: <code>BOOLEAN</code> When enabled, Segment will send events in batches. |

For more information about developing with Drip, check out their [documentation](#).

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Need support?

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