

Getting Started

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distribute engaging training content.

This destination is maintained by Learndot. For any issues with the destination, contact the Learndot Support team.

Getting Started

From the Segment web app, click Catalog.

Search for "Learndot" in the Catalog, select it, and choose which of your sources to connect the destination to.

Bnter the "API Key" into your Segment Settings UI which you can find from your Learndot admin.

Identify

If you're not familiar with the Segment Specs, take a look to understand what the Identify method does. An example call would look like:

```
analytics.identify('userId123', {
  email: 'john.doe@example.com'
});
```

Learndot uses the identify event in order to map events in Segment back to learners in Learndot.

IMPORTANT: email is a required trait as Learndot will use this as the primary field to complete the mapping.

Track

If you're not familiar with the Segment Specs, take a look to understand what the Track method does. An example call would look like:

```
analytics.track('Clicked Login Button')
```

The track call is used in conjunction with the identify to determine when to mark lessons complete for learners.

The track and identify are tightly coupled in Learndot. We use the identify to map your user back to the Learner in Learndot and the track to determine if the user has completed the task you gave them. If Learndot receives a track call without an accompanying identify call it won't be able to determine which Learner the completed the task.

Page

If you're not familiar with the Segment Specs, take a look to understand what the Page method does. An example call would look like:

```
analytics.page()
```

Page calls will be sent to Learndot as a pageviewand will be used to help further segment the users and power more detailed analytics in Learndot.

Screen

If you're not familiar with the Segment Specs, take a look to understand what the Screen method does. An example call would look like:

```
[[SEGAnalytics sharedAnalytics] screen:@"Home"];
```

Screen calls will be sent to Learndot as a screenview and will be used to help further segment the users and power more detailed analytics in Learndot.

Page, Screen & Group

Page, Screen and Group calls are used to help further segment the users and power more detailed analytics in Learndot.

Engage

You can send computed traits and audiences generated using Engage to this destination as a **user property**. To learn more about Engage, schedule a demo.

For user-property destinations, an identify call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property order_completed_last_30days: true. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to false.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



Real-time to batch destination sync frequency

Real-time audience syncs to Learndot may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	string. You can find your API key on the settings page.

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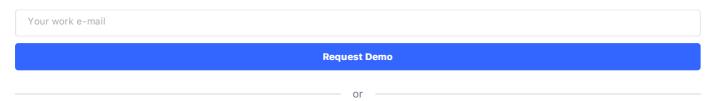
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