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Slack is a team collaboration tool work flows. It's where the people you need, the information you share, and the tools you use come together to get things done.

# **Benefits of Slack (Actions) vs Slack Classic**

Slack (Actions) provides the following benefits over the classic Slack destination:

**Consolidated Message Sending**. Send multiple messages from a single instance of the Slack (Actions) destinations. Use Event Triggers to send a message when your criteria is met.

**Streamlined Configuration**. Configure connection details on a per-message basis, rather than for the destination as a whole. This enables sending messages to different workspaces or channels from one source.

**Easier access to data**. The event variables picker shows you all the available data from the event you use to test the Trigger. Variables are clearly labeled to ensure they stand out from other text and markup.

# **Getting Started**

From the Segment web app, click **Catalog**, then click **Destinations**.

**2**ind the Destinations Actions item in the left navigation, and click it.

#### **Blick Configure Actions Slack.**

Select an existing Source to connect to Slack (Actions).

**5**lick Customized Setup to start from a blank mapping.

• your Slack workspace, create a new Incoming Webhook URL and select the Slack channel associated with your account that you'd like to send messages to. The Slack channel you select will be the default channel that receives message events. Paste the Incoming Webhook URL you created into each of your Slack Destination's Actions under the field labeled Webhook URL\*.

## Important differences from the classic Slack destination

The classic Slack destination formats messages using the handlebars syntax. Slack (Actions) follows Slack's formatting syntax.

#### **Available Actions**

Build your own Mappings. Combine supported triggers with the following Slack-supported actions:



#### **Mapping limits per destination**

Individual destination instances have support a maximum of 50 mappings.

Post Message

### **Post Message**

Post a message to a Slack channel.

Post Message is a Cloud action.

Click to show / hide fields

FIELD	DESCRIPTION
Webhook URL *	Type: STRING Slack webhook URL.
Message *	Type: TEXT The text message to post to Slack. You can use Slack's formatting syntax.
Channel	Type: STRING Slack channel to post message to.
User	Type: STRING User name to post messages as.
Icon URL	Type: STRING URL for user icon image.

## **Migration from the classic Slack destination**

Follow the table below to map your existing Slack destination configuration to Slack (Actions).



Slack (Actions) uses Slack's formatting syntax. This requires that you manually re-enter any messages from Slack Classic, and pick event data from the event variable picker. The handlebars syntax from Slack Classic is not compatible.

# **Slack settings mapping** Search for setting.. AII SLACK CLASSIC DESTINATION SETTING **HOW TO ENABLE IN SLACK (ACTIONS)** CONNECTION SETTINGS This page was last modified: 06 Feb 2024 **Need support?** Questions? Problems? Need more info? Contact Segment Support for assistance! **Visit our Support page Help improve these docs!** Edit this page **⊕** Request docs change Was this page helpful? ı**≜** Yes **I**₱ No **Get started with Segment** Segment is the easiest way to integrate your websites & mobile apps data to over 300 analytics and growth tools. Your work e-mail **Request Demo Create free account** © 2025 Segment.io, Inc. Terms

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