Documentation

Getting Started

1. From the Destinations catalog page in the Segment App, click **Add Destination**.

2. Search for "Houseware" in the Destinations Catalog, and select the **Houseware** destination.

3. Choose which Source should send data to the "Houseware" destination.

4. Write an email to Houseware Support team and we will get back to you with an API Key in under 24 hours.

5. Enter the "API Key" in the "Houseware" destination settings in Segment.

After you authorize Segment to send events to Houseware, you can create rules in Warehouse based on the event data.

Supported methods

Houseware supports the following methods, as specified in the Segment Spec.

Page

If you aren't familiar with the Segment Spec, take a look at the [Page method documentation](#) to learn about what it does. An example call would look like:

```
analytics.page('Home')
```

Segment sends Page calls to Houseware as a `pageview`.

Identify

If you aren't familiar with the Segment Spec, take a look at the [Identify method documentation](#) to learn about what it does. An example call would look like:

```
analytics.identify('userId123', {
  email: 'john.doe@example.com'
});
```

Segment sends Identify calls to Houseware as an `identify` event.

Track

If you aren't familiar with the Segment Spec, take a look at the [Track method documentation](#) to learn about what it does. An example call would look like:

```
analytics.track('Login Button Clicked')
```

Segment sends Track calls to Houseware as a `track` event.

Support

If you have any trouble with configuring your API Key, or see issues in your event delivery logs on Segment, feel free to reach out to our [Houseware Support team](#).

Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an [identify](#) call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.

> ℹ️
> **Real-time to batch destination sync frequency**
>
> Real-time audience syncs to Houseware may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION

SETTING	DESCRIPTION
API Key (required)	`string` . You can write an email to Houseware Support team(support@houseware.io) and we will get back to you with your API Key in under 24 hours.

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👎 No

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