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Getting Started

- 1 From the Destinations catalog page in the Segment App, click **Add Destination**.
- 2 Search for "mabl" in the Destinations Catalog, and select the mabl destination.
- 3 Choose which Source should send data to the mabl destination.
- 4 Go to the [mabl api settings page](#) (or navigate in the mabl app to **Settings > APIs**), find and copy the API key.
- 5 Enter the API Key in the mabl destination settings in Segment.

mabl processes the usage data into rolling 24 hour summaries, every hour. It can take up to an hour for usage to appear in your test coverage metrics.

Page

If you're not familiar with the Segment Specs, take a look to understand what the [Page method](#) does. An example call would look like:

```
analytics.page()
```

Page calls are used by mabl to build a model of the pages in your app and determine the number of unique users interacting with each page. Page calls are particularly useful because they can help inform mabl's model of a page's URL patterns. You can find this information in your workspace's [coverage page](#) under the "Daily Users" column.

Track

If you're not familiar with the Segment Specs, take a look to understand what the [Track method](#) does. An example call would look like:

```
analytics.track('Clicked Login Button')
```

Track calls are used by mabl to build a model of the pages in your app and determine the number of unique users interacting with each page. You can find this information in your workspace's [coverage page](#) under the "Daily Users" column.

Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an [identify](#) call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



Real-time to batch destination sync frequency

Real-time audience syncs to Mabl may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	<code>string</code> . The mabl API Key is available in the mabl app under settings > APIs or by navigating directly to https://app.mabl.com/workspaces/-/settings/apis

This page was last modified: 08 Jan 2024

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