



Getting Started

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1 From the Destinations catalog page in the Segment App, click **Add Destination**.

2 Search for "Aampe" in the Destinations Catalog, and select the "Aampe" destination.

3 Choose which Source should send data to the "Aampe" destination.

4 Go to the [Data Integrations page](#) on Aampe Composer, click on "Add Integration", select "Segment" and click "Next".

5 Copy the Segment API Key from the resulting page.

6 Enter this key in "API Key" in the "Aampe" destination settings in Segment.

Supported methods

Aampe supports the following methods, as specified in the [Segment Spec](#).

Track

Segment sends [Track](#) calls to Aampe as a track event. These are used by Aampe to display engagement activity and reports in the [Aampe Composer](#). You can use these to configure goals that are used for monitoring and

creating campaigns. It may take up to 24 hours for events to show up in the Aampe Composer.

```
analytics.track("Login Button Clicked");
```

Segment sends Track calls to Aampe as a `track` event.


Other methods like Page, Screen, and Identify are accepted by the Aampe destination but are not stored or used in any way.

Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an [identify](#) call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.

**Real-time to batch destination sync frequency**

Real-time audience syncs to Aampe may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key <i>(required)</i>	<code>string</code> . After logging into the Composer, go to Configure -> Data Integrations, click on "Add Integration" and select Segment
Default Timezone	<code>string</code> . If your users all belong to the same timezone, enter a fixed value here. If we are unable to find a value in "context.timezone", this value will be used. Defaults to UTC
Timezone field	<code>string</code> . Path to the field that contains the timezone string for the user to which the event belongs. By default we will use "context.timezone".



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