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The Upollo Destination is currently in beta, which means that Upollo is still actively developing the destination. If you are interested in joining the beta program or have any feedback to help improve the Upollo Destination and its documentation, [let the Upollo team know](#).

Getting started

1. From the [Upollo Connections screen](#), in the Segment connection, click **Configure**.
2. Upollo redirects you to Segment. If you're not already logged in to Segment, log in now.
3. Select the workspace and source from which you want to send data to Upollo.
4. Click **Authorize**.

Supported methods

Identify

Send [Identify](#) calls to Upollo. For example:

```
analytics.identify("userId123", {
  email: "john.doe@example.com",
  name: "John Doe",
  phone: "+123456789",
});
```

Segment sends Identify calls to Upollo as an `identify` event. Upollo’s unique insights are shown in the Upollo dashboard with enriched data.

Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an `identify` call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it’s been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



Real-time to batch destination sync frequency

Real-time audience syncs to Upollo may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key <i>(required)</i>	<code>string</code> . Go to upollo.ai/app/settings/connections and under Segment click connect

This page was last modified: 07 Aug 2024

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