Getting Started

What is Segment?
How Segment Works
Getting Started Guide
A Basic Segment Installation
Planning a Full Installation
A Full Segment Installation
Sending Data to Destinations
Testing and Debugging
What's Next
Use Cases

Guides

Connections

Unify

Engage

Privacy

Protocols

Segment App

API

Partners

Glossary

Config API

Help

3. Give your Folder a unique name, then click **Add Audiences**.
4. Search for and select the Audience(s) you want to add to the Folder.
5. To confirm the new Folder, click **Add Audiences**.

Editing and Disbanding Folders

To edit the name or description of a Folder you've created in Engage, click the **More Options** icon and select **Edit**. Once you've made your desired changes, click **Save**.

To disband a Folder you've made in Engage, click the **More Options** icon and select **Disband**. Audiences from the disbanded Folder return to your main Audience list.

Note

Disbanding a Folder won't delete any Audiences.

Moving Audiences into Folders

To move an Audience to a Folder you've already created, follow the steps below:

1. Navigate to the Audiences tab in Engage.
2. Hover over the Audience you want to move.
3. Check the selection box that appears next to the Audience name.
4. **Optional**: repeat Steps 2 and 3 to move multiple Audiences.
5. Click the **Move** icon that appears in the Audiences header.
6. Select your destination Folder from the modal window.
7. Click **Move** to confirm and move the selected Audiences.

This page was last modified: 27 Sep 2022

Need support?

Questions? Problems? Need more info? Contact Segment Support for assistance!

Visit our Support page

Help improve these docs!

Edit this page

Request docs change

Was this page helpful?

Yes

No

Get started with Segment

Segment is the easiest way to integrate your websites & mobile apps data to over 300 analytics and growth tools.

Your work e-mail

Request Demo

or

Create free account

© 2025 Segment.io, Inc.

Privacy

Terms

Website Data Collection Preferences