



Documentation

Getting Started

- What is Segment?
- How Segment Works
- Getting Started Guide
- A Basic Segment Installation
- Planning a Full Installation
- A Full Segment Installation
- Sending Data to Destinations
- Testing and Debugging
- What's Next
- Use Cases

Guides

Connections

Unify

Engage

Privacy

Protocols

Segment App

API

Partners

Glossary

Config API

Help





























































- Referrals
- Security & Fraud
- SMS & Push Notifications
- Surveys
- Tag Managers
- Video

This page collates information about each destination, organized by category for better comparison shopping.





A/B Testing

	Accepts data from these library types in cloud-mode	Can use these in device-mode

Destination	Web	Mobile	Server	Web	Mobile
2mee	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
AB Smartly	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
AB Tasty client side	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
ABsmartly (Actions)	This destination uses the Actions framework.				
AdLearn Open Platform	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Adobe Target Cloud Mode	This destination uses the Actions framework.				
Adobe Target Web	This destination uses the Actions framework.				
Apptimize	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Braze	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
CleverTap	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Contentstack Cloud	This destination uses the Actions framework.				
Contentstack Web	This destination uses the Actions framework.				
ConvertFlow	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Dynamic Yield by Mastercard Audiences	This destination uses the Actions framework.				
Experiments by GrowthHackers	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Flagship.io	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Freshmarketer	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
FunnelEnvy	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
GraphJSON	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Kameleoon (Actions)	This destination uses the Actions framework.				
Kana	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
LaunchDarkly (Actions)	This destination uses the Actions framework.				
LaunchDarkly Audiences	This destination uses the Actions framework.				
Leanplum	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Markettailor	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Monetate	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Mutiny	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Ninetailed by Contentful	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐
Optimizely Advanced Audience Targeting	This destination uses the Actions framework.				
Optimizely Data Platform	This destination uses the Actions framework.				
Optimizely Feature Experimentation (Actions)	This destination uses the Actions framework.				

Optimizely Full Stack	  	 
Optimizely Web	  	 
Personyze	  	 
PostHog	  	 
Proof Experiences	  	 
Split	  	 
Statsig	  	 
Tamber	  	 
Taplytics	  	 
Trackier	  	 
Vespucci	  	 
Visual Website Optimizer	  	 
VWO Cloud Mode (Actions)	This destination uses the Actions framework.	
VWO Web Mode (Actions)	This destination uses the Actions framework.	


Advertising








	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
Adikteev	  			 	
AdLearn Open Platform	  			 	
AdQuick	  			 	
AdRoll	  			 	
Adtriba	  			 	
Amazon Ads DSP and AMC	This destination uses the Actions framework.				
Angler AI	This destination uses the Actions framework.				
AppNexus	  			 	
Bing Ads	  			 	
Blueshift	  			 	
ByteGain	  			 	
Criteo App & Web Events	  			 	
Criteo Audiences	This destination uses the Actions framework.				
Display and Video 360 (Actions)	This destination uses the Actions framework.				


















































































































































DoubleClick Floodlight	  	 
EPICA	  	 
Everflow	  	 
Facebook App Events	  	 
Facebook Conversions API (Actions)	This destination uses the Actions framework.	
Facebook Offline Conversions	  	 
Facebook Pixel	  	 
Firebase	  	 
Flurry	  	 
Google Ads (Classic)	  	 
Google Ads (Gtag)	  	 
Google Ads Conversions	This destination uses the Actions framework.	
Google Ads Remarketing Lists	  	 
HasOffers	  	 
Innovid	  	 
Jivox	  	 
Kevel	  	 
Kitemetrics	  	 
LinkedIn Audiences	This destination uses the Actions framework.	
LinkedIn Conversions API	This destination uses the Actions framework.	
LinkedIn Insight Tag	  	 
LiveIntent Audiences	  	 
LiveRamp Audiences	This destination uses the Actions framework.	
MediaMath	  	 
Millennial Media	  	 
Moloco MCM	This destination uses the Actions framework.	
Nanigans	  	 
Perfect Audience	  	 
Personas Facebook Custom Audiences	  	 
Pinterest Audiences	  	 
Pinterest Conversions API	This destination uses the Actions framework.	
Pinterest Tag	  	 

Podsights	  	 
Quantcast	  	 
QuanticMind	  	 
Quora Conversion Pixel	  	 
RadiumOne Connect	  	 
Reddit Conversions API	This destination uses the Actions framework.	
RevX Cloud (Actions)	This destination uses the Actions framework.	
Rokt	  	 
Rokt Audiences (Actions)	This destination uses the Actions framework.	
ShareASale	  	 
SimpleReach	  	 
Snapchat Audiences	  	 
Snapchat Conversions API	This destination uses the Actions framework.	
StackAdapt	This destination uses the Actions framework.	
Taboola (Actions)	This destination uses the Actions framework.	
The Trade Desk Crm	This destination uses the Actions framework.	
TikTok Audiences	This destination uses the Actions framework.	
TikTok Conversions	This destination uses the Actions framework.	
Tiktok Offline Conversions	This destination uses the Actions framework.	
TikTok Pixel	This destination uses the Actions framework.	
Topsort	This destination uses the Actions framework.	
TrafficGuard	  	 
Twitter Ads	  	 
Yahoo Audiences	This destination uses the Actions framework.	
Yellowhammer	  	 
Zaius	  	 













































































































Analytics

	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
1Flow					
1Flow Mobile Plugin					

1Flow Web (Actions)	This destination uses the Actions framework.			
AB Smartly	  		 	
Accoil Analytics	This destination uses the Actions framework.			
Actable Predictive	This destination uses the Actions framework.			
AdLearn Open Platform	  		 	
Adobe Analytics	  		 	
AdQuick	  		 	
Adtriba	  		 	
Aggregations.io (Actions)	This destination uses the Actions framework.			
Akita Customer Success	  		 	
Alexa	  		 	
Algolia Insights (Actions)	This destination uses the Actions framework.			
Amazon Kinesis	  		 	
Amazon Kinesis Firehose	  		 	
Amberflo	  		 	
Amplitude	  		 	
Amplitude (Actions)	This destination uses the Actions framework.			
Anodot	  		 	
Appcues Mobile	  		 	
AppFit	This destination uses the Actions framework.			
Asayer	  		 	
Astrolabe	  		 	
Auryc	  		 	
Avo	This destination uses the Actions framework.			
AWS S3	  		 	
Beamer	  		 	
Blend Ai	This destination uses the Actions framework.			
Blendo	  		 	
Blitzllama	  		 	
Bloomreach Engagement	  		 	
Breyta CRM	  		 	
BuzzBoard	  		 	
ByteGain	  		 	

BytePlus	  	 
Calixa	  	 
Candu	  	 
Chartbeat	  	 
ChartMogul	This destination uses the Actions framework.	
ClearBrain	  	 
CleverTap	  	 
Clicky	  	 
Cliff	  	 
comScore	  	 
Convertly	  	 
Correlated	  	 
Countly	  	 
CrowdPower	  	 
Cruncher	  	 
Data Lakes	  	 
Dreamdata	  	 
Emarsys	  	 
Emarsys (Actions)	This destination uses the Actions framework.	
EMMA	  	 
EPICA	  	 
Equals	This destination uses the Actions framework.	
events.win	  	 
Everflow	  	 
Experiments by GrowthHackers	  	 
Facebook App Events	  	 
FactorsAI	  	 
Firebase	  	 
FLO	  	 
Flurry	  	 
FoxMetrics	  	 
FullStory	  	 
Fullstory (Actions)	This destination uses the Actions framework.	















Fullstory Cloud Mode (Actions)	This destination uses the Actions framework.			
FunnelFox				
Gainsight				
Gainsight PX				
Gainsight Px Cloud (Actions)	This destination uses the Actions framework.			
Gauges				
Google Ads Conversions	This destination uses the Actions framework.			
Google Analytics 4 Cloud	This destination uses the Actions framework.			
Google Analytics 4 Web	This destination uses the Actions framework.			
Google Cloud Storage				
GoSquared				
GraphJSON				
Groundswell				
GWEN (Actions)	This destination uses the Actions framework.			
Heap				
HitTail				
Houseware				
Hubble (Actions)	This destination uses the Actions framework.			
HubSpot				
HubSpot Cloud Mode (Actions)	This destination uses the Actions framework.			
HubSpot Web (Actions)	This destination uses the Actions framework.			
Humanic AI				
hydra				
IBM UBX				
Indicative				
Inleads AI	This destination uses the Actions framework.			
journy io				
June				
June (Actions)	This destination uses the Actions framework.			
Kable				
Kana				
Keen				
Kissmetrics				















































































Kitemetrics	  	 
Koala	This destination uses the Actions framework.	
Koala (Cloud)	This destination uses the Actions framework.	
Kubit	  	 
Librato	  	 
Localytics	  	 
LogRocket	This destination uses the Actions framework.	
Lucky Orange	  	 
Lytics	  	 
Madkudu	  	 
Matomo	  	 
Mixpanel (Actions)	This destination uses the Actions framework.	
Mixpanel (Legacy)	  	 
MoEngage	  	 
Moengage (Actions)	This destination uses the Actions framework.	
Moesif API Analytics	  	 
Mutiny	  	 
New Relic	  	 
Nielsen DCR	  	 
Optimizely Feature Experimentation (Actions)	This destination uses the Actions framework.	
Orb	  	 
Parsely	  	 
Peaka	  	 
Pendo	  	 
Pendo Web (Actions)	This destination uses the Actions framework.	
PlayerZero Web	This destination uses the Actions framework.	
Pointillist	  	 
PostHog	  	 
ProfitWell	  	 
ProsperStack	  	 
Quantcast	  	 
Rabble AI	  	 
Refersion	  	 

Retina	  	 
Richpanel	  	 
Ripe Cloud Mode (Actions)	This destination uses the Actions framework.	
Ripe Device Mode (Actions)	This destination uses the Actions framework.	
Rokt	  	 
Rupt	This destination uses the Actions framework.	
Saleswings (Actions)	This destination uses the Actions framework.	
Schematic	This destination uses the Actions framework.	
ScopeAI	  	 
Screeb	  	 
Screeb Web (Actions)	This destination uses the Actions framework.	
Scuba Analytics	  	 
Segment Profiles	This destination uses the Actions framework.	
SegMetrics	  	 
Serenytics	  	 
Sherlock	  	 
SIGNL4 Alerting	  	 
SingleStore	This destination uses the Actions framework.	
Singular	  	 
Skalin	  	 
SlicingDice	  	 
Smartlook	  	 
Spideo	  	 
Split	  	 
Sprig Cloud	  	 
Startdeliver	  	 
Statsig	  	 
Stories	  	 
Stormly	  	 
Strikedeck	  	 
Survicate	  	 
Survicate (Actions)	This destination uses the Actions framework.	
Swrve	  	 

Tamber	  	 
Toplyne Cloud Mode (Actions)	This destination uses the Actions framework.	
Topsort	This destination uses the Actions framework.	
Tractionboard	  	 
TrafficGuard	  	 
Treasure Data	  	 
Unwaffle	  	 
Upollo	  	 
Upollo Web (Actions)	This destination uses the Actions framework.	
UserIQ	  	 
Userlens by Wudpecker	  	 
Usermaven (Actions)	This destination uses the Actions framework.	
UserMotion (Actions)	This destination uses the Actions framework.	
Userpilot Cloud (Actions)	This destination uses the Actions framework.	
Userpilot Web (Actions)	This destination uses the Actions framework.	
Vespucci	  	 
Vidora	  	 
WalkMe	  	 
WebEngage	  	 
Whale Watch	  	 
Wigzo	  	 
Windsor	  	 
Woopra	  	 
Xtremepush	  	 
Yandex Metrica	  	 
Youbora	  	 

Attribution

	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
Adjust	 			 	
Adtriba				 	 

Angler AI	This destination uses the Actions framework.			
AppsFlyer	                                                                             			

	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
1Flow Mobile Plugin					
Aampe					
Actions Pipedrive	This destination uses the Actions framework.				
Akita Customer Success					
Amberflo					
Astrolabe					
Attio (Actions)	This destination uses the Actions framework.				
Blackbaud Raiser's Edge NXT	This destination uses the Actions framework.				
Braze					
Braze Cohorts	This destination uses the Actions framework.				
Braze Web Device Mode (Actions)	This destination uses the Actions framework.				
Breyta CRM					
ByteGain					
Calixa					
ChartMogul	This destination uses the Actions framework.				
CleverTap					
Close	This destination uses the Actions framework.				
Crisp					
CrowdPower					
Custify					
Drip (Actions)	This destination uses the Actions framework.				
Emarsys					
EnjoyHQ					
Firebase					
Freshsales					
Freshsales Suite - CRM					
FunnelFox					
GoSquared					
Houseware					
HubSpot					

HubSpot Cloud Mode (Actions)	This destination uses the Actions framework.			
HubSpot Web (Actions)	This destination uses the Actions framework.			
Humanic AI	  	 		
journy io	  	 		
June	  	 		
June (Actions)	This destination uses the Actions framework.			
Koala	This destination uses the Actions framework.			
Koala (Cloud)	This destination uses the Actions framework.			
Kustomer	  	 		
LiveIntent Audiences	  	 		
Matcha	  	 		
MoEngage	  	 		
Moengage (Actions)	This destination uses the Actions framework.			
Moesif API Analytics	  	 		
Nat	  	 		
Noora	  	 		
ProductBird	  	 		
Richpanel	  	 		
Salescamp CRM	  	 		
Salesforce (Actions)	This destination uses the Actions framework.			
Saleswings (Actions)	This destination uses the Actions framework.			
Segment Data Lakes (Azure)	  	 		
SegMetrics	  	 		
Startdeliver	  	 		
Strikedeck	  	 		
The Trade Desk Crm	This destination uses the Actions framework.			
Userlist	  	 		
Variance	  	 		
WebEngage	  	 		
Whale Alerts	  	 		
Wigzo	  	 		
Windsor	  	 		
Wishpond	  	 		

Xtremepush (Actions)	This destination uses the Actions framework.
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Customer Success

	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
1Flow Mobile Plugin	☐☐☐	☐	☐☐	☐☐	☐☐
2mee	☐	☐	☐	☐☐	☐☐
AdQuick	☐	☐	☐	☐☐	☐☐
Akita Customer Success	☐	☐	☐	☐☐	☐☐
Asayer	☐☐☐	☐☐	☐☐	☐	☐☐
Astrolabe	☐	☐	☐	☐☐	☐☐
Beamer	☐	☐	☐	☐☐	☐☐
Blitzllama	☐	☐	☐	☐☐	☐☐
Breyta CRM	☐	☐	☐	☐☐	☐☐
Calixa	☐	☐	☐	☐☐	☐☐
Candu	☐	☐	☐	☐☐	☐☐
Churned	☐	☐	☐	☐☐	☐☐
ChurnZero	☐	☐	☐	☐☐	☐☐
ClientSuccess	☐	☐	☐	☐☐	☐☐
CommandBar	This destination uses the Actions framework.				
Correlated	☐	☐	☐	☐☐	☐☐
Courier	☐	☐	☐	☐☐	☐☐
Crisp	☐☐☐	☐☐	☐☐	☐	☐☐
Crossing Minds	☐	☐	☐	☐☐	☐☐
Custify	☐	☐	☐	☐☐	☐☐
Elevio	☐☐☐	☐☐	☐☐	☐	☐☐
Emarsys	☐	☐	☐	☐☐	☐☐
Engage Messaging	☐	☐	☐	☐☐	☐☐
EnjoyHQ	☐	☐	☐	☐☐	☐☐
events.win	☐	☐	☐	☐☐	☐☐
Gainsight	☐	☐	☐	☐☐	☐☐
Gainsight PX	☐☐☐	☐☐	☐☐	☐	☐☐

Gainsight Px Cloud (Actions)	This destination uses the Actions framework.			
Gleap (Action)	This destination uses the Actions framework.			
GraphQLJSON	☰	☰	☰	☰☰☰☰☰☰
Groundswell	☰	☰	☰	☰☰☰☰☰☰
Hawkei	☰	☰	☰	☰☰☰☰☰☰
Help Scout	☰	☰	☰	☰☰☰☰☰☰
Houseware	☰	☰	☰	☰☰☰☰☰☰
Humanic AI	☰	☰	☰	☰☰☰☰☰☰
hydra	☰	☰	☰	☰☰☰☰☰☰
Inkit	☰	☰	☰	☰☰☰☰☰☰
Inleads AI	This destination uses the Actions framework.			
Intercom	☰	☰	☰	☰☰☰☰
Intercom Cloud Mode (Actions)	This destination uses the Actions framework.			
Intercom Web (Actions)	This destination uses the Actions framework.			
Jimo	☰	☰	☰	☰☰☰☰☰☰
Jimo (Actions)	This destination uses the Actions framework.			
journy io	☰	☰	☰	☰☰☰☰☰☰
June	☰	☰	☰	☰☰☰☰☰☰
June (Actions)	This destination uses the Actions framework.			
Kustomer	☰	☰	☰	☰☰☰☰☰☰
Learndot	☰	☰	☰	☰☰☰☰☰☰
Lou	☰	☰	☰	☰☰☰☰☰☰
Metronome (Actions)	This destination uses the Actions framework.			
Nat	☰	☰	☰	☰☰☰☰☰☰
Natero	☰	☰	☰	☰☰☰☰☰☰
Noora	☰	☰	☰	☰☰☰☰☰☰
Planhat	☰	☰	☰	☰☰☰☰☰☰
ProsperStack	☰	☰	☰	☰☰☰☰☰☰
Ramen	☰☰☰☰	☰☰☰☰	☰☰☰☰	☰☰☰☰☰☰
Refiner	☰	☰	☰	☰☰☰☰☰☰
Richpanel	☰	☰	☰	☰☰☰☰☰☰
SaaSquatch v2	☰	☰	☰	☰☰☰☰☰☰

Salescamp CRM	☰	☰	☰	☰☳	☰☳
Salesmachine	☰	☰	☰	☰☳	☰☳
SatisMeter	☰☳	☰☳	☰☳	☰	☰☳
Savio	☰	☰	☰	☰☳	☰☳
ScopeAI	☰	☰	☰	☰☳	☰☳
Screeb	☰	☰	☰	☰☳	☰☳
Scuba Analytics	☰	☰	☰	☰☳	☰☳
Sherlock	☰	☰	☰	☰☳	☰☳
Skalin	☰	☰	☰	☰☳	☰☳
Slack	☰	☰	☰	☰☳	☰☳
Slack (Actions)	This destination uses the Actions framework.				
Snapboard	☰	☰	☰	☰☳	☰☳
Sprig Cloud	☰	☰	☰	☰☳	☰☳
Startdeliver	☰	☰	☰	☰☳	☰☳
Startdeliver-v2	☰	☰	☰	☰☳	☰☳
Stonly	☰	☰	☰	☰☳	☰☳
Strikedeck	☰	☰	☰	☰☳	☰☳
Talon.One	☰	☰	☰	☰☳	☰☳
Totango	☰	☰	☰	☰	☰☳
Trustpilot	☰	☰	☰	☰☳	☰☳
Unwaffle	☰	☰	☰	☰☳	☰☳
Upcall	☰	☰	☰	☰☳	☰☳
UserIQ	☰	☰	☰	☰☳	☰☳
Userlens by Wudpecker	☰	☰	☰	☰☳	☰☳
UserVoice	☰☳	☰☳	☰☳	☰	☰☳
Vitally	☰	☰	☰	☰☳	☰☳
Voucherify	☰	☰	☰	☰☳	☰☳
WalkMe	☰☳	☰☳	☰☳	☰	☰☳
Windsor	☰	☰	☰	☰☳	☰☳
Zendesk	☰	☰	☰	☰☳	☰☳
Zopim	☰☳	☰☳	☰☳	☰	☰☳















































Deep Linking




















































































































	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
Adjust	 			 	
Amberflo				 	 
AppsFlyer	 			 	
Branch Metrics	 	 	 	 	
Button				 	 
EMMA				 	 
Singular	 		 	 	



































































































































Email


























	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
Segment Data Lakes (Azure)				 	 
User.com				 	 

Email Marketing


































































	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
Acoustic (Actions)	This destination uses the Actions framework.				
ActiveCampaign				 	 
Attentive Mobile				 	 
AutopilotHQ				 	 
Bloomreach Engagement				 	 
Blueshift				 	 
Braze				 	 
Braze Cloud Mode (Actions)	This destination uses the Actions framework.				
Braze Cohorts	This destination uses the Actions framework.				
Braze Web Device Mode (Actions)	This destination uses the Actions framework.				
Bronto	 	 	 	 	 

CleverTap	  	 
Cordial (Actions)	This destination uses the Actions framework.	
Courier	  	 
Crisp	  	 
Crossing Minds	  	 
CrowdPower	  	 
Customer.io	  	 
Customer.io (Actions)	This destination uses the Actions framework.	
Drip	  	 
Eloqua	  	 
Email Aptitude	  	 
Emarsys	  	 
Emarsys (Actions)	This destination uses the Actions framework.	
Encharge (Actions)	This destination uses the Actions framework.	
Engage Messaging	  	 
Extole Platform	  	 
Freshmarketer	  	 
Gainsight PX	  	 
Gainsight Px Cloud (Actions)	This destination uses the Actions framework.	
Gist	  	 
HubSpot	  	 
HubSpot Cloud Mode (Actions)	This destination uses the Actions framework.	
HubSpot Web (Actions)	This destination uses the Actions framework.	
hydra	  	 
Inflection	  	 
Intercom	  	 
Intercom Cloud Mode (Actions)	This destination uses the Actions framework.	
Intercom Web (Actions)	This destination uses the Actions framework.	
Iterable	  	 
Iterable (Actions)	This destination uses the Actions framework.	
Jivox	  	 
Kahuna	  	 
Kissmetrics	  	 

Klaviyo	  	 
Leanplum	  	 
Listrak (Actions)	This destination uses the Actions framework.	
Loops (Actions)	This destination uses the Actions framework.	
Lumen	  	 
MailChimp	  	 
Mailjet	  	 
Mailmodo	  	 
Marketo Static Lists (Actions)	This destination uses the Actions framework.	
Marketo V2	  	 
MoEngage	  	 
Moengage (Actions)	This destination uses the Actions framework.	
Moosend	  	 
Nudgespot	  	 
OneSignal (New)	  	 
Ortto	  	 
Pardot (Actions)	This destination uses the Actions framework.	
PersistIQ	  	 
Personyze	  	 
RadiumOne Connect	  	 
Responsys	  	 
Sailthru v2	  	 
Salescamp CRM	  	 
Salesforce Marketing Cloud (Actions)	This destination uses the Actions framework.	
Selligent Marketing Cloud	  	 
SendGrid	This destination uses the Actions framework.	
Swrve	  	 
Talon.One	  	 
Trustpilot	  	 
UserIQ	  	 
Userlist	  	 
Vero	  	 
Voucherify	  	 












































































WebEngage	  	 
Wigzo	  	 
Wishpond	  	 
Xtremepush	  	 
Zaius	  	 

Enrichment


























































































































































































	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
Actable Predictive	This destination uses the Actions framework.				
AdLearn Open Platform	  			 	
Attio (Actions)	This destination uses the Actions framework.				
Breyta CRM	  			 	
BuzzBoard	  			 	
Clearbit Enrichment	  			 	
Clearbit Reveal	  			 	
Cruncher	  			 	
Delivr.ai Resolve	This destination uses the Actions framework.				
Dreamdata	  			 	
Madkudu	  			 	
Noora	  			 	
Refiner	  			 	
Screeb	  			 	
Upollo	  			 	
Upollo Web (Actions)	This destination uses the Actions framework.				
UserMotion (Actions)	This destination uses the Actions framework.				
Vidora	  			 	











Feature Flagging

	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile


ABsmartyly (Actions)	This destination uses the Actions framework.			
Apptimize	  	  	  	     
Bucket	  	  	  	     
Kameleoon (Actions)	This destination uses the Actions framework.			
LaunchDarkly (Actions)	This destination uses the Actions framework.			
LaunchDarkly Audiences	This destination uses the Actions framework.			
Optimizely Feature Experimentation (Actions)	This destination uses the Actions framework.			
Optimizely Full Stack	  	  	  	     
Optimizely Web	  	  	  	     
Schematic	This destination uses the Actions framework.			
Split	  	  	  	     

Heatmaps & Recordings
















	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
Auryc	  	  	  	     	
Crazy Egg	  	  	  	     	
Freshmarketer	  	  	  	     	
FullStory	  	  	  	     	
Fullstory (Actions)	This destination uses the Actions framework.				
Fullstory Cloud Mode (Actions)	This destination uses the Actions framework.				
Hotjar	  	  	  	     	
Inspectlet	  	  	  	     	
LogRocket	This destination uses the Actions framework.				
Lucky Orange	  	  	  	     	
mabl	  	  	  	     	
Mouseflow	  	  	  	     	
MouseStats	  	  	  	     	
Navilytics	  	  	  	     	
Smartlook	  	  	  	     	
Stories				 	





























































































Vespucci	  	 
VWO Cloud Mode (Actions)	This destination uses the Actions framework.	
VWO Web Mode (Actions)	This destination uses the Actions framework.	
WalkMe	  	 

















































































Livechat

	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
Courier					
Gist					
Gleap (Action)	This destination uses the Actions framework.				
GoSquared					
Intercom					
Intercom Cloud Mode (Actions)	This destination uses the Actions framework.				
Intercom Web (Actions)	This destination uses the Actions framework.				
LiveChat					
LiveLike	This destination uses the Actions framework.				
Olark					
Richpanel					
SnapEngage					
Zopim					

Marketing Automation




























































	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
1Flow Mobile Plugin					
Aampe					
Accoil Analytics	This destination uses the Actions framework.				
Acoustic (Actions)	This destination uses the Actions framework.				
Actions Pipedrive	This destination uses the Actions framework.				
Airship					








































































































































Airship (Actions)	This destination uses the Actions framework.			
Astrolabe				
Attentive Mobile				
Braze Cloud Mode (Actions)	This destination uses the Actions framework.			
Braze Cohorts	This destination uses the Actions framework.			
ByteGain				
Callingly				
Churned				
ClearBrain				
CleverTap				
CleverTap (Actions)	This destination uses the Actions framework.			
Cordial (Actions)	This destination uses the Actions framework.			
Correlated				
Courier				
Crisp				
CrowdPower				
Dreamdata				
Drip (Actions)	This destination uses the Actions framework.			
Emarsys				
Encharge (Actions)	This destination uses the Actions framework.			
EPICA				
Everflow				
Experiments by GrowthHackers				
Extole Platform				
Freshmarketer				
FunnelEnvy				
Gameball (Actions)	This destination uses the Actions framework.			
Gist				
Humanic AI				
hydra				
Inkit				
Insider Audiences	This destination uses the Actions framework.			
Insider Cloud Mode (Actions)	This destination uses the Actions framework.			

Iterate Web (Actions)	This destination uses the Actions framework.			
Jivox				
journy io				
Kitemetrics				
Listrak (Actions)	This destination uses the Actions framework.			
LiveLike	This destination uses the Actions framework.			
Loops (Actions)	This destination uses the Actions framework.			
Lumen				
Markettailor				
MoEngage				
Moengage (Actions)	This destination uses the Actions framework.			
Mutiny				
Nat				
OneSignal (New)				
Ortto				
Pardot (Actions)	This destination uses the Actions framework.			
PersistIQ				
Personyze				
Plotline				
Podscribe (Actions)	This destination uses the Actions framework.			
Proof Experiences				
ProsperStack				
Pushwoosh	This destination uses the Actions framework.			
Recombee	This destination uses the Actions framework.			
Regal.io				
Rehook	This destination uses the Actions framework.			
Retina				
Ripe Cloud Mode (Actions)	This destination uses the Actions framework.			
Ripe Device Mode (Actions)	This destination uses the Actions framework.			
SaaSquatch v2				
Sailthru v2				
Salescamp CRM				
Salesforce Marketing Cloud (Actions)	This destination uses the Actions framework.			

SegMetrics	  	 
SendGrid	This destination uses the Actions framework.	
Singular	  	 
StackAdapt	This destination uses the Actions framework.	
Startdeliver	  	 
Stories	  	 
Strikedeck	  	 
Talon.One (Actions)	This destination uses the Actions framework.	
Tamber	  	 
Unwaffle	  	 
Upcall	  	 
Userlist	  	 
Variance	  	 
Vero	  	 
Vidora	  	 
Voucherify	  	 
Voucherify (Actions)	This destination uses the Actions framework.	
WebEngage	  	 
Wisepops	This destination uses the Actions framework.	
Xtremepush	  	 
Xtremepush (Actions)	This destination uses the Actions framework.	

Performance Monitoring

















































	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
1Flow Mobile Plugin	 		 	 	 
AdQuick				 	 
Asayer	 	 	 		 
Atatus	 	 	 		 
Blitzllama				 	 
BugHerd	 	 	 		 
Bugsnag	 	 	 		 

Button	  	 
Callingly	  	 
Cliff	  	 
Crittercism	  	 
Cruncher	  	 
Errorception	  	 
Experiments by GrowthHackers	  	 
FLO	  	 
Flagship.io	  	 
FunnelFox	  	 
Hawkei	  	 
Humanic AI	  	 
Keen	  	 
LogRocket	This destination uses the Actions framework.	
Matcha	  	 
New Relic	  	 
Optimizely Feature Experimentation (Actions)	This destination uses the Actions framework.	
Pingdom	  	 
PlayerZero Web	This destination uses the Actions framework.	
ProductBird	  	 
Retina	  	 
Rollbar	  	 
SegMetrics	  	 
Sentry	  	 
Serenytics	  	 
SIGNAL4 Alerting	  	 
Snapboard	  	 
Track JS	  	 
TrafficGuard	  	 
Variance	  	 
















Personalization

	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
1Flow Mobile Plugin	 		 	 	 
Aampe				 	 
Amazon Personalize				 	 
Appcues	 	 	 		 
Appcues Mobile	 	 	 	 	
Button				 	 
ByteGain				 	 
Candu				 	 
Chameleon	 	 	 		 
ClearBrain				 	 
CleverTap	 	 	 		
CommandBar	This destination uses the Actions framework.				
Contentstack Cloud	This destination uses the Actions framework.				
Contentstack Web	This destination uses the Actions framework.				
ConvertFlow	 	 	 		 
Correlated				 	 
Crossing Minds				 	 
Cruncher				 	 
Dynamic Yield by Mastercard Audiences	This destination uses the Actions framework.				
EPICA				 	 
Flagship.io				 	 
FunnelEnvy	 	 	 		 
FunnelFox				 	 
Gainsight PX	 	 	 		 
Gainsight Px Cloud (Actions)	This destination uses the Actions framework.				
Gameball (Actions)	This destination uses the Actions framework.				
GWEN (Actions)	This destination uses the Actions framework.				
Hello Bar	 	 	 		 
Inflection				 	 
Inkit				 	 




































Insider Audiences	This destination uses the Actions framework.			
Insider Cloud Mode (Actions)	This destination uses the Actions framework.			
Jimo	  	 		
Jivox	  	 		
Kana	  	 		
LaunchDarkly (Actions)	This destination uses the Actions framework.			
Leanplum	  	 		
Lumen	  	 		
Lytics	  	 		
Mailmodo	  	 		
Markettailor	  	 		
Monetate	  	 		
Movable Ink (Actions)	This destination uses the Actions framework.			
Mutiny	  	 		
Nat	  	 		
Ninetailed by Contentful	  	 		
OneSignal (New)	  	 		
Optimizely Advanced Audience Targeting	This destination uses the Actions framework.			
Optimizely Data Platform	This destination uses the Actions framework.			
Optimizely Feature Experimentation (Actions)	This destination uses the Actions framework.			
Optimizely Full Stack	  	 		
Optimizely Web	  	 		
Personyze	  	 		
Plotline	  	 		
ProductBird	  	 		
Proof Experiences	  	 		
Pushwoosh	This destination uses the Actions framework.			
Qualtrics	This destination uses the Actions framework.			
Recombee	This destination uses the Actions framework.			
Regal.io	  	 		
Rehook	This destination uses the Actions framework.			
Sailthru v2	  	 		

Selligent Marketing Cloud	  	 
Snapboard	  	 
Spinnakr	  	 
Sprig Cloud	  	 
Startdeliver	  	 
Stonly	  	 
Talon.One	  	 
Tamber	  	 
tray.io	  	 
Unwaffle	  	 
Upcall	  	 
User.com	  	 
UserGuiding	  	 
Userpilot Cloud (Actions)	This destination uses the Actions framework.	
Userpilot Web (Actions)	This destination uses the Actions framework.	
Userpilot Web Plugin	  	 
Variance	  	 
Voucherify	  	 
WebEngage	  	 
Wigzo	  	 
Wisepops	This destination uses the Actions framework.	
Wishpond	  	 
Xtremepush	  	 

Raw Data

	Accepts data from these library types in cloud-mode	Can use these in device-mode
Destination	WebMobileServer	WebMobile
Aggregations.io (Actions)	This destination uses the Actions framework.	
Algolia Insights (Actions)	This destination uses the Actions framework.	
Amazon EventBridge	  	 
Amazon Kinesis	  	 
Amazon Kinesis Firehose	  	 

Amazon Lambda	  	 
Anodot	  	 
Asayer	  	 
Astrolabe	  	 
AWS S3	  	 
Azure Function	  	 
Blendo	  	 
Calixa	  	 
Cruncher	  	 
Data Lakes	  	 
Experiments by GrowthHackers	  	 
FunnelFox	  	 
Google Cloud Function	  	 
Google Cloud PubSub	  	 
Google Cloud Storage	  	 
Google Sheets	This destination uses the Actions framework.	
GraphJSON	  	 
Iron.io	  	 
Kable	  	 
Kafka	This destination uses the Actions framework.	
Keen	  	 
Mammoth	  	 
Matcha	  	 
Peaka	  	 
Repeater	  	 
Scuba Analytics	  	 
Segment Connections	This destination uses the Actions framework.	
Segment Data Lakes (Azure)	  	 
Segment Profiles	This destination uses the Actions framework.	
Serenitycs	  	 
SingleStore	This destination uses the Actions framework.	
SlicingDice	  	 











Stitch Data	  	 
Stories	  	 
tray.io	  	 
Treasure Data	  	 
Vidora	  	 
Webhooks (Actions)	This destination uses the Actions framework.	
Xplenty	  	 
Zapier	  	 

Referrals



	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
Ambassador	 	 	 		 
Attribution				 	 
Extole Platform				 	 
Friendbuy (Cloud Destination)	This destination uses the Actions framework.				
Friendbuy (Legacy)	 	 	 		 
Friendbuy (Web Destination)	This destination uses the Actions framework.				
Impact Partnership Cloud				 	 
Perkville				 	 
Refersion				 	 
SaaSquatch v2				 	 
Talkable	 	 	 		 
Talon.One				 	 
Talon.One (Actions)	This destination uses the Actions framework.				
Trustpilot				 	 
Voucherify				 	 
Voucherify (Actions)	This destination uses the Actions framework.				






















































































Security & Fraud

	Accepts data from these library types in cloud-mode	Can use these in device-mode
--	---	------------------------------

Destination	Web	Mobile	Server	Web	Mobile
Castle					
Rupt	This destination uses the Actions framework.				
SIGNL4 Alerting					
Singular					
TrafficGuard					

SMS & Push Notifications

	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
2mee					
Aampe					
Airship					
Airship (Actions)	This destination uses the Actions framework.				
Batch					
Beamer					
Blueshift					
Braze					
Braze Cloud Mode (Actions)	This destination uses the Actions framework.				
Braze Cohorts	This destination uses the Actions framework.				
Braze Web Device Mode (Actions)	This destination uses the Actions framework.				
Callingly					
CleverTap					
CleverTap (Actions)	This destination uses the Actions framework.				
Cordial (Actions)	This destination uses the Actions framework.				
Courier					
Customer.io					
Emarsys					
EMMA					
Flurry					
Iterable					
Iterable (Actions)	This destination uses the Actions framework.				


Kahuna	  	 
Leanplum	  	 
Localytics	  	 
Lumen	  	 
MoEngage	  	 
Moengage (Actions)	This destination uses the Actions framework.	
OneSignal (New)	  	 
Postscript	This destination uses the Actions framework.	
Regal.io	  	 
Sailthru v2	  	 
Selligent Marketing Cloud	  	 
SIGNL4 Alerting	  	 
Swrve	  	 
Tamber	  	 
User.com	  	 
WebEngage	  	 
Wigzo	  	 
Xtremepush	  	 
Zaius	  	 

Surveys









































	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
1Flow	  			 	
1Flow Mobile Plugin	  			 	
1Flow Web (Actions)	This destination uses the Actions framework.				
Auryc	  			 	
Beamer	  			 	
Blitzllama	  			 	
Canny (Actions)	This destination uses the Actions framework.				
ConvertFlow	  			 	
Delighted	  			 	

Gainsight	  	 
Gainsight PX	  	 
Gainsight Px Cloud (Actions)	This destination uses the Actions framework.	
Hubble (Actions)	This destination uses the Actions framework.	
InMoment (formerly Wootric)	  	 
Iterate Web (Actions)	This destination uses the Actions framework.	
Jimo (Actions)	This destination uses the Actions framework.	
Noora	  	 
Pendo	  	 
Pendo Web (Actions)	This destination uses the Actions framework.	
ProductBird	  	 
ProsperStack	  	 
Qualaroo	  	 
Qualtrics	This destination uses the Actions framework.	
Ramen	  	 
Refiner	  	 
SatisMeter	  	 
Savio	  	 
Screeb	  	 
Screeb Web (Actions)	This destination uses the Actions framework.	
Sprig (Actions)	This destination uses the Actions framework.	
Sprig Cloud	  	 
Stonly	  	 
Strikedeck	  	 
Survicate	  	 
Survicate (Actions)	This destination uses the Actions framework.	
Trustpilot	  	 
UserGuiding	  	 
UserIQ	  	 
UserVoice	  	 
WalkMe	  	 
WebEngage	  	 

Tag Managers

	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
FunnelEnvy					
Google Tag Manager					

Video

	Accepts data from these library types in cloud-mode			Can use these in device-mode	
Destination	Web	Mobile	Server	Web	Mobile
1Flow Mobile Plugin					
2mee					
Adobe Analytics					
Chartbeat					
comScore					
Nielsen DCR					
Parsely					
Youbora					

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