



## Getting Started

What is Segment?  
[How Segment Works](#)  
Getting Started Guide  
A Basic Segment Installation  
Planning a Full Installation  
A Full Segment Installation  
Sending Data to Destinations  
Testing and Debugging  
What's Next  
Use Cases

## Guides

## Connections

## Unify

## Engage

## Privacy

## Protocols

## Segment App

## API

## Partners

## Glossary

## Config API

## Help

understand.

This destination is maintained by [Salescamp](#). Feel free to contact us at [hello@salescamp.app](mailto:hello@salescamp.app) for any help.

## Getting Started

Segment's Salescamp destination allows you to identify leads without using rest APIs.

1. From the Segment web app, click **Catalog**.

2. Search for "Salescamp" in the Catalog, select it, and choose which of your sources to connect the destination to.

3. Enter the "API Key" into your Segment Settings UI which you can find from your [Salescamp's dashboard](#).

## Identify

The Salescamp destination makes it simple to integrate from Segment and send data to Salescamp. This destination feeds your prospective customers into Salescamp as Leads from your website or mobile app.

Let's go through a quick JavaScript example of identifying a customers

If you aren't familiar with the Segment Spec, take a look to understand what the [Identify method](#) does. An example call would look like:

```
analytics.identify('YOUR_USERS_ID', {
  firstname: 'Pete',
  lastname: 'Gibbons',
  title: 'VP of Derp',
  email: 'peter.gibbons@example.com',
  company: 'Initech',
  phone: '570-690-4150',
  state: 'California',
  rating: 'Hot',
  city: 'east greenwich',
  postalCode: '94115',
  country: 'USA',
  street: '19123 forest lane',
  state: 'RI'
});
```

When you call `identify`, we'll check to see if this Lead exists based on the `YOUR_USERS_ID` trait. If it does, Segment will update the contact with the traits you've passed in your `identify` call, otherwise Segment will create a new contact. All `identify` calls must have a `firstname` or a `lastname` property to be accepted by Salescamp.

## Custom traits

In order to send custom traits to Salescamp with Segment, you need to make sure you create the custom Lead Field inside Salescamp prior to sending the data.

## Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an `identify` call is sent to the destination for each user being added and removed. The property name is the snake\_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



### Real-time to batch destination sync frequency

Real-time audience syncs to Salescamp may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

## Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	<code>string</code> . Login to <a href="#">www.salescamp.app</a> and go to setting - > integration -> segment
Events	<code>array</code> , defaults to .  Salescamp only track events that mention in below list. Salescamp recommend you to add event in below list that important for your sales process (ex. "Demo Request Placed", "Order Placed" etc.)

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