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Flurry provides you with the tools and resources you need to gain a deep level of understanding about your users' behavior in your apps.

Our Flurry destination code is open sourced on GitHub. Feel free to check it out: [iOS](#), [Android](#).

Getting Started

1. From the Segment web app, click **Catalog**.
2. Search for "Flurry" in the Catalog, select it, and choose which of your sources to connect the destination to.
3. In the destination settings, enter your Flurry "API Key" in Segment's Settings UI. You can retrieve this from your **Flurry Admin > Apps > API Key**. It should look like "4KKKGS3BAK4WW8WJ93DN".
4. Follow the instructions in the GitHub repos: [iOS SDK](#) and [Android SDK](#).
5. Once the Segment library is integrated with your app, toggle Flurry on in your Segment UI.

Note: Flurry does not always display data in real time. We've seen that it can take anywhere from a few hours to a few days for certain types of data to sync with Flurry.

Screen

If you're not familiar with the Segment Specs, take a look to understand what the [Screen method](#) does.

An example iOS call would look like:

```
[[SEGAnalytics sharedAnalytics] screen:@"Home"];
```

An example Android call would look like:

```
Analytics.with(context).screen("Feed");
```

Note: When you toggle the Screen Tracks As Events option on in your Flurry Segment UI - we will treat screen calls as events when sending them to Flurry.

Identify

If you're not familiar with the Segment Specs, take a look to understand what the [Identify method](#) does.

An example iOS call would look like:

```
[[SEGAnalytics sharedAnalytics] identify:@"f4ca124298", traits: @{
    @"age" : @"23",
    @"gender" : @"Male"
}];
```

An example Android call would look like:

```
Analytics.with(context).identify("f4ca124298", new Traits().putAge("23").putGender("Male"));
```

When you call `identify`, we'll set the user ID in Flurry, and set any special Flurry traits you provide, such as gender, or age.

Track

If you're not familiar with the Segment Specs, take a look to understand what the [Track method](#) does.

An example iOS call would look like:

```
[[SEGAnalytics sharedAnalytics] track:@"Item Purchased"
    properties:@{ @"item": @"Sword of Heracles", @"revenue": @2.95 }];
```

An example Android call would look like:

```
Analytics.with(context).track("Signed up", new Properties().putValue("plan", "Enterprise"));
```

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	<code>string</code> . You can find your API Key on the Flurry Manage App Info page .

SETTING	DESCRIPTION
Log Uncaught Exceptions to Flurry	<code>boolean</code> , defaults to <code>FALSE</code> . Enabling this will log uncaught exceptions.
Collect User Location	<code>boolean</code> , defaults to <code>TRUE</code> . Enabling this will send tell the Flurry SDK to automatically collect the user location.
Screen Tracks As Events	<code>boolean</code> , defaults to <code>TRUE</code> . Enabling this will send data through screen calls as events (in addition to pageviews).
Session Continue Seconds	<code>number</code> , defaults to 10. The number of seconds the app can be in the background before starting a new Flurry session upon resume. Default from Flurry is 10 seconds.
Send Data to Flurry Over HTTPS	<code>boolean</code> , defaults to <code>TRUE</code> . Enabling this will send data to Flurry securely. This option is ignored for the latest versions of the Flurry SDK, which use HTTPS by default.

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