"Note:" Stonly Destination is currently in beta, which means that they are still actively developing the destination. To join their beta program, or if you have any feedback to help improve Stonly Destination and its documentation, contact Stonly support team!

Getting Started

Before you start, make sure Stonly destination supports the source type and connection mode you've chosen to implement. You can learn more about connection modes here.

1. From the Destinations catalog page in the Segment App, click **Add Destination**.

2. Search for "Stonly" within the Destinations Catalog, and select Stonly destination.

3. Choose which Source should send data to Stonly destination.

4. Log in to your Stonly account and go to Team Management.

5. Select "Integrations" in left navigation and copy Stonly API key.

6. Enter the "API Key" in Stonly destination settings in Segment.

Identify

If you're not familiar with the Segment Specs, take a look to understand what the Identify method does. An example call would look like this Identify method documentation to learn about what it does. An example call would look like:

```
analytics.identify("userId", {
  email: "john.doe@example.com"
});
```

Segment sends Identify calls to Stonly as an `identify` event.

Stonly uses strong typing for user traits thus all the traits are converted to matching type.

Following types are supported:

- boolean
- number
- string
- date

If one of your traits is of the date property type it should be sent as an ISO string.

Track

If you aren't familiar with the Segment Spec, take a look at the Track method documentation to learn about what it does. An example call would look like:

```
analytics.track("TicketCreated", {
  ticketId: 123,
  creationDate: "2020-05-30T10:03:06.716Z"
});
```

Segment sends Track calls to Stonly as a `track` event.

If one of your properties is of the date property type, it should be sent as an ISO string.

Troubleshooting

Nested Objects and Arrays

Stonly does not accept nested properties or arrays, so such properties will be flattened and stringified. Stringified properties names are period delimited. For example:

```
analytics.track("AddedToBasket", {
  metadata: {
    content: {
      productCode: 462,
      price: 847.63,
      attributes: [{ size: "M" }, { color: "red" }]
    }
  }
});
```

The resulting set of properties will look as:

```
{
'metadata.content.productCode': 462,
'metadata.content.price': 847.63,
'metadata.content.attributes.0.size': 'M',
'metadata.content.attributes.1.color': 'red'
}
```

Engage

You can send computed traits and audiences generated using Engage to this destination as a **user property**. To learn more about Engage, schedule a demo.

For user-property destinations, an identify call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.

> ℹ️
> **Real-time to batch destination sync frequency**
> Real-time audience syncs to Stonly may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key *(required)*	`string`. Check out this Stonly guide on how to get your API key.

This page was last modified: 27 Oct 2023

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