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This destination sends data to Koala from the browser using Koala's SDK. Koala also offers a server-side destination that transfers data from Segment to Koala. For more information, see the [Koala \(Cloud\) Destination documentation](#).

Koala enables you to identify website visitors with ease so you can turn traffic into actionable leads. See which companies are researching your docs, checking out your pricing page, and showing intent to buy.

Segment is the easiest way to install Koala. If you've already got Segment running on your website, Koala recommends this approach. With Segment, you can instrument Koala without code.

Koala maintains this destination. For any issues with the destination, [contact the Koala Support team](#).

Getting Started

1 From the Segment web app, navigate to **Connections > Catalog > Destinations**.

2 Search for *Koala* and select **Add Destination**.

3 Select the web source that will send data to Koala and follow the steps to name your destination. The web source chosen must use [Analytics.js 2.0](#).

4 On the **Settings** tab, input your **Public API Key** which can be found in your Koala workspace settings under

Settings > Install.

Once connected, you can configure how you want to send data to Koala. By default, Segment forwards track events and identify events to Koala. Koala recommends sticking with the defaults.

Destination Settings

SETTING	DESCRIPTION
Public API Key	<i>Required.</i> Please enter your Public API Key found in your Koala workspace settings.

Available Presets

Koala has the following presets:

PRESET NAME	TRIGGER	DEFAULT ACTION
Track Event	Event type = "track"	Track Event
Identify Visitor	Event type = "identify"	Identify Visitor

Available Actions

Build your own Mappings. Combine supported [triggers](#) with the following Koala-supported actions:

Mapping limits per destination
Individual destination instances have support a maximum of 50 mappings.

- Identify Visitor
- Track Event

Identify Visitor

Update visitor traits in Koala.

Identify Visitor is a **Web** action. The default Trigger is: `type = "identify"`

Click to show / hide fields

FIELD	DESCRIPTION
Traits *	Type: <code>OBJECT</code> Traits to associate with the visitor in Koala.

Track Event

Send visitor events to Koala.

Track Event is a **Web** action. The default Trigger is: `type = "track"`

Click to show / hide fields

FIELD	DESCRIPTION
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FIELD	DESCRIPTION
Event Name *	Type: <code>STRING</code> The event name.
Event Properties	Type: <code>OBJECT</code> Properties to send with the event.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
Public API Key <i>(required)</i>	<code>string</code> . Please enter your Public API Key found in your Koala workspace settings.

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