

Getting Started

What is Segment?
How Segment Works
Getting Started Guide
A Basic Segment Installation
Planning a Full Installation
A Full Segment Installation
Sending Data to Destinations
Testing and Debugging
What's Next
Use Cases

Guides

Connections

Unify

Engage

Privacy

Protocols

Segment App

API

Partners

Glossary

Config API

Help

code as a layer on top of your app.

This destination is maintained by Jimo. For any issues with the destination, contact their Support team.

Getting started

From your workspace's Destination catalog page search for "Jimo (Actions)".

2elect Jimo (Actions) and click **Add Destination**.

3elect an existing Source to connect to Jimo (Actions).

Open your Jimo dashboard, find and copy your project id.

Beturn to Segment and open the destination settings for the Jimo (Actions) destination that you just created. Enter your Jimo **project id**.

Destination Settings

SETTING

DESCRIPTION

SETTING	DESCRIPTION
Initialize only for identified users	If true, Jimo SDK will be initialized only after a Segment event containing a userID has been triggered. This prevents from having anonymous profile created in Jimo.
Id	Required. Id of the Jimo project. You can find the Project Id here: https://i.usejimo.com/settings/install/portal
Refetch experiences after traits changes	Enable this option if you'd like Jimo to refetch experiences supposed to be shown to the user after user traits get updated. This is useful when if you have experiences that use segment based on Segment traits.

Available Presets

Jimo (Actions) has the following presets:

PRESET NAME	TRIGGER	DEFAULT ACTION
Send Track Event	Event type = "track"	Send Track Event
Send User Data	Event type = "identify"	Send User Data

Available Actions

Build your own Mappings. Combine supported triggers with the following Jimo-supported actions:



Mapping limits per destination

Individual destination instances have support a maximum of 50 mappings.

Send User Data

Send Track Event

Send User Data

Send user ID and email to Jimo

Send User Data is a **Web** action. The default Trigger is: type = "identify"

Click to show / hide fields

FIELD	DESCRIPTION
User ID	Type: STRING The unique user identifier
User email	Type: STRING The email of the user
User Traits	Type: OBJECT A list of attributes coming from segment traits

Send Track Event

Submit an event to Jimo

Send Track Event is a **Web** action. The default Trigger is: type = "track"

Click to show / hide fields

FIELD	DESCRIPTION
Message Id *	Type: STRING The internal id of the message.
Timestamp *	Type: STRING The timestamp of the event.
Event Name *	Type: STRING The name of the event.
User ID	Type: STRING A unique identifier for the user.
Anonymous ID	Type: STRING An anonymous identifier for the user.
Event Properties	Type: OBJECT Information associated with the event

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
Initialize only for identified users	boolean, defaults to FALSE. If true, Jimo SDK will be initialized only after a Segment event containing a userID has been triggered. This prevents from having anonymous profile created in Jimo.
ld (required)	string . Id of the Jimo project. You can find the Project Id here: https://i.usejimo.com/settings/install/portal
Refetch experiences after traits changes	boolean, defaults to FALSE. Enable this option if you'd like Jimo to refetch experiences supposed to be shown to the user after user traits get updated. This is useful when if you have experiences that use segment based on Segment traits.

This page was last modified: 07 Aug 2024

Need support?

Questions? Problems? Need more info? Contact Segment Support for assistance!

Visit our Support page

Help improve these docs!

Edit this page

• Request docs change

Was this page helpful?



Get started with Segment

Segment is the easiest way to integrate your websites & mobile apps data to over 300 analytics and growth tools.

Request Demo

or

Create free account

© 2025 Segment.io, Inc.

Privacy

Terms

Website Data Collection Preferences

□ → ○