



Getting Started

- What is Segment?
- [How Segment Works](#)
- Getting Started Guide
- A Basic Segment Installation
- Planning a Full Installation
- A Full Segment Installation
- Sending Data to Destinations
- Testing and Debugging
- What's Next
- Use Cases

Guides

Connections

Unify

Engage

Privacy

Protocols

Segment App

API

Partners

Glossary

Config API

Help

All of the data from your Segment workspace is hosted on Treasure Data database. Inside that database you will see multiple tables for each of your Segment sources, one for each of the types of data.

Every table is namespaced by the source's name. Inside each source there are a few standard tables:

source.aliases

A table with all of your alias method calls. This table will include all of the traits you identify users by as top-level columns, for example `<source>.aliases.email`.

source.groups

A table with all of your group method calls. This table will include all of the traits you record for groups as top-level columns, for example `<source>.groups.employee_count`.

source.identifies

A table with all of your identify method calls. This table will include all of the traits you identify users by as top-level columns, for example `<source>.identifies.email`.

source.pages

A table with all of your page method calls. This table will include all of the properties you record for pages as top-level columns, for example `<source>.pages.title`.

source.screens

A table with all of your screen method calls. This table will include all of the properties you record for screens as top-level columns, for example `<source>.screens.title`.

source.event_name

For track calls, each event like `Signed Up` or `Order Completed` also has it's own table, with columns for each of the event's distinct properties.

Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an [identify](#) call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



Real-time to batch destination sync frequency

Real-time audience syncs to Treasure may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Write Key (required)	<code>string</code> . You can find your write key in your Treasure Data Account Settings
Database Name (required)	<code>string</code> . The database name you want to send data to in Treasure Data.

This page was last modified: 08 Mar 2022

Need support?

Questions? Problems? Need more info? Contact Segment Support for assistance!

[Visit our Support page](#)

Help improve these docs!

 [Edit this page](#)

 [Request docs change](#)

Was this page helpful?

 [Yes](#)

 [No](#)

Get started with Segment

Segment is the easiest way to integrate your websites & mobile apps data to over 300 analytics and growth tools.

[Request Demo](#)

or

[Create free account](#)

© 2025 Segment.io, Inc.

[Privacy](#)

[Terms](#)

[Website Data Collection Preferences](#)

