

Getting Started

All you need in order to integrate with Rockerbox is your pixel code, which you can get by emailing **info@rockerbox.com**.

Page

When you trigger a .page() call, we will fire window.RB.track('view') and pass your page properties, including any custom properties outside of url, path, title, etc.

Track

Rockerbox can accept any custom .track() events and properties.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
Custom Tracking Domain	string . Load trackers and pixels from specified domain https://help.rockerbox.com/docs/cname-integration
Enable Cookie Sync	boolean, defaults to FALSE. Enable cookie sync between their domain and Rockerbox. Depending on the data a company sends to Rockerbox, this may be necessary to adhere to CCPA regulations. More info here: https://help.rockerbox.com/docs/segment-pixel-implementation
Pixel Code (required)	string . Please enter your Hindsight Pixel Code. You can find this inside Hindsight's provided snippet. It is the value being passed into the RB.initialize()

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