



Getting Started

- What is Segment?
- How Segment Works
- Getting Started Guide
- A Basic Segment Installation
- Planning a Full Installation
- A Full Segment Installation
- Sending Data to Destinations
- Testing and Debugging
- What's Next
- Use Cases

Guides

Connections

Unify

Engage

Privacy

Protocols

Segment App

API

Partners

Glossary

Config API

Help

time to consider more robust solutions than traditional customer relationship management software. Read on for details on how the Humanic PLG CRM can help unlock revenue from your existing user base. To sign up and explore right away, [navigate to Humanic today](#).

This destination is maintained by Humanic. For any issues with the destination, [contact the Humanic Support team](#).

Getting Started

1. Navigate to **Connections > Catalog** and select the **Destinations** tab in the catalog.
2. Search for *Humanic AI* in the catalog and select the destination.
3. Choose which source should send data to the *Humanic AI* destination.
4. Go to the [Humanic dashboard](#) and select the **API Keys** tab. Generate an API key and copy it.
5. Enter the API Key in the Humanic AI destination settings in Segment.

Supported methods

Humanic AI supports the following methods as specified in the [Segment Spec](#).

Page

Send [Page](#) calls to record which web pages users visited. For example:

```
analytics.page("Pricing", {
  title: "Segment Pricing",
  url: "https://segment.com/pricing",
  path: "/pricing",
  referrer: "https://segment.com/warehouses",
});
```

Segment sends Page calls to Humanic AI as a `pageview`.

Screen

Send [Screen](#) calls to record which mobile app screens users viewed. For example:

```
[[SEGAnalytics sharedAnalytics] screen:@"Home"
  properties:@{ @"Feed Type": @"private" }];
```

Segment sends Screen calls to Humanic AI as a `screenview`.

Identify

Send [Identify](#) calls to create new users or update existing users with new values. For example:

```
analytics.identify('userId123', {
  email: 'john.doe@example.com',
});
```

Segment sends Identify calls to Humanic AI as an `identify` event.

Track

Send [Track](#) calls to record user behavior in your app. For example:

```
analytics.track('Login Button Clicked');
```

Segment sends Track calls to Humanic AI as a `track` event.

Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an [identify](#) call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



Real-time to batch destination sync frequency

Real-time audience syncs to Humanic AI may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	<code>string</code> . Your Humanic AI API key

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