⊘ Mobile	⊘ Mobile
⊘ Server	⊘ Server

Partner Owned

This integration is partner owned. Please reach out to the partner's support for any issues.

WalkMe Digital Adoption Platform provides guidance, engagement, insights and automation to users.

This destination is maintained by WalkMe. For any issues with the destination, contact the WalkMe Support team.

Getting Started

1. From the Segment web app, click **Catalog**.

2. Search for "WalkMe" in the Catalog, select it, and choose which of your sources to connect the destination to.

3. In the WalkMe settings, select an Environment (for example Production, Test etc.)

4. Enter your WalkMe system ID which you can find in your WalkMe Editor under Menu > Snippet tab.

5. You're all set! For specific steps on using Segment data within the WalkMe editor, read here.

Page

If you're not familiar with the Segment Specs, take a look to understand what the Page method does. An example call would look like:

```
analytics.page()
```

Page calls will be sent to WalkMe as a `pageview`.

Identify

If you're not familiar with the Segment Specs, take a look to understand what the Identify method does. An example call would look like:

```
analytics.identify('userId123', {
  email: 'john.doe@example.com'
});
```

Identify calls will be sent to WalkMe as an `identify` event.

Track

If you're not familiar with the Segment Specs, take a look to understand what the Track method does. An example call would look like:

```
analytics.track('Clicked Login Button')
```

Track calls will be sent to WalkMe as a `track` event.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key *(required)*	`string` .
Custom Directory	`string` . Directory Bucket where files will be stored. Leave it blank by default.
Environment *(required)*	`string` . WalkMe environment that should be loaded (e.g. Test, Production), you can find it in the Editor's Snippet area
Integrity Hash	`string` . Sub-resource Integrity (SRI) SHA hash.
Track WalkMe Events	`boolean` , defaults to `FALSE` . If enabled, WalkMe events will be sent to Segment
Track WalkMe DXA Events	`boolean` , defaults to `FALSE` . If enabled, WalkMe DXA events will be sent to Segment
WalkMe system ID *(required)*	`string` . WalkMe system ID - you can find it in the Editor's Snippet area (GUID parameter)

Need support?

Questions? Problems? Need more info? Contact Segment Support for assistance!

Visit our Support page

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Was this page helpful?

👍 Yes

👎 No

Get started with Segment

Segment is the easiest way to integrate your websites & mobile apps data to over 300 analytics and growth tools.

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