

Getting Started

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You can find a list of the different attributes you can collect with Delivr.ai.

This destination is maintained by Delivr.ai. For any issues with the destination, contact the Delivr.ai support team.

How this works: A visitor lands on a digital property that has the Segment analytics.js script connected to the Delivr.ai Resolve Destination enabled. For each session, the anonymous ID is sent to Delivr.ai to check if our cookie is present on the browser. This allows Delivr.ai to resolve the cookie against our graph. If found, the profile and firmographics data are sent to Segment against a source that is configured within Delivr.ai platform.

Getting started

To set up the Delivr.ai destination:

- Navigate to **Connections > Catalog** in the Segment app and select the **Destinations** tab of the catalog.
- 2earch for Delivr.ai and select it.
- **Shoose** which of your sources to connect the destination to.
- the Settings, enter your Delivr.ai API key. You can find this in the CDP Connector Setting section of your

Delivr.ai Dashboard Connection Settings.

5ρ to the Delivr.ai UI.

6o to the Delivr.ai Connectors page and select the Segment IO connector.

Paste your Delivr.ai API key in Segment to generate your Write Key.

8aste your Write Key into Delivr.ai's connection configuration.

9lick Upload Key.

Further documentation can be found on the Delivr.ai documentation site.

If you have configured your Delivr.ai Destination correctly, and if you've also configured Delivr.ai to send user profile data to a Segment Source, you should start to see user profile data shown in the Segment Source debugger as identify() and group() calls.

Destination Settings

SETTING	DESCRIPTION
Client Identifier	Required. Client identifier provided by CDP Resolution [Hashed Account ID]
CDP Resolution Endpoint	Required. Identity resolution endpoint. CDP Resolution documentation

Available Presets

Delivr.ai Resolve has the following presets:

PRESET NAME	TRIGGER	DEFAULT ACTION
Sync Anonymous ID	Event type = "page" Event type = "track" Event type = "identify"	Sync Anonymous ID

Available Actions

Build your own Mappings. Combine supported triggers with the following Delivr.ai Resolve-supported actions:



Mapping limits per destination

Individual destination instances have support a maximum of 50 mappings.

Sync Anonymous ID

Sync Anonymous ID

Sync Anonymous ID to CDP Resolution.

Sync Anonymous ID is a **Web** action. The default Trigger is: type = "page" or type = "track" or type = "identify"

Click to show / hide fields

FIELD	DESCRIPTION
Anonymous Id *	Type: STRING The anonymous id of the user

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