1. From the Segment web app, click **Catalog**.

2. Search for "Kevel" in the Catalog, select it, and choose which of your sources to connect the destination to.

3. In the Kevel App, click the Information icon in the top-right navigation to find your **Network ID**.

4. Still in the Kevel app, go to **Settings -> API Keys** in the top navigation. Either copy an existing key, or generate a new one.

5. Back in the Kevel destination settings in the Segment app, enter the values for the **Network ID** and the **API Key**.

Identify

If you aren't familiar with the Segment Spec, take a look at the Identify method documentation to learn about what it does. An example call would look like:

```
analytics.identify('userId123', {
  email: 'john.doe@example.com'
});
```

Segment sends Identify calls to Kevel as UserDB updates. Traits with `boolean` values are stored as `interests` on the UserDB Record. Other traits are stored in the `custom` property.

Engage

You can send computed traits and audiences generated using Engage to this destination as a **user property**. To learn more about Engage, schedule a demo.

For user-property destinations, an identify call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.

> ℹ️ **Real-time to batch destination sync frequency**
>
> Real-time audience syncs to Kevel may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	`string`. You can generate a new API Key from the Settings page in Kevel
Network ID (required)	`string`. You can find this value in the top bar of the Kevel App

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