



Getting Started

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based on audience membership changes in Segment, ensuring your SMS campaigns always reach the right customers. The integration supports syncing users identified by email address or phone number only.

This destination is maintained by Postscript. For any issues with the destination, [contact their Support team](#).

Getting started

1 From your workspace's [Destination catalog page](#) search for *Postscript*.

2 Select **Postscript** and click **Add Destination**.

3 Select an existing Source to connect to Postscript (Actions).

4 Go to the [Postscript app](#).

5 Select your Shop name in the left sidebar, then select **API**.

6 Select **Create Security key Pair** on the top right side of the page, then confirm your action by selecting **Yes**.

7 Add a label of "Segment" to your API key so you can track where this API key is used.

8. Select **Show** in the **Private Key** column to reveal your private key.
9. Copy this private key and paste it into the **Secret Key** field in the Postscript destination settings in Segment.
10. After completing the setup, configure the 'Sync Audiences' Action in your destination settings to begin syncing Audience data to Postscript.

Destination Settings

SETTING	DESCRIPTION
Secret Key	<i>Required.</i> Your Postscript API secret key

Available Actions

Build your own Mappings. Combine supported [triggers](#) with the following Postscript-supported actions:



Mapping limits per destination

Individual destination instances have support a maximum of 50 mappings.

[Sync Audiences](#)

Sync Audiences

Sync Engage Audiences to Postscript

Sync Audiences is a **Cloud** action. The default Trigger is: `type = "identify" or type = "track"`

Click to show / hide fields

FIELD	DESCRIPTION
Email address	Type: <code>STRING</code> The user's email address. Required if phone is not provided.
Phone	Type: <code>STRING</code> The user's phone number. Required if email is not provided.
Traits or properties object *	Type: <code>OBJECT</code> A computed object for track and identify events. This field should not need to be edited.

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