



## Getting Started

- What is Segment?
- [How Segment Works](#)
- Getting Started Guide
- A Basic Segment Installation
- Planning a Full Installation
- A Full Segment Installation
- Sending Data to Destinations
- Testing and Debugging
- What's Next
- Use Cases

## Guides

### Connections

### Unify

### Engage

### Privacy

### Protocols

### Segment App

### API

## Partners

## Glossary

## Config API

## Help

For each mapped `.track()` event, we will send `properties.revenue` (default to `'0'`), `properties.currency` (default to `'USD'`) and `properties.orderId` (capped at 64 chars). You can also map to Kenshoo's semantic `promoCode` property by passing in a destination-specific option:

```
analytics.track('Conversion Event', {<properties>}, {
  integrations: {
    'Kenshoo Infinity': {
      promoCode: 'anything'
    }
  }
});
```

## Custom Properties

Note that Kenshoo only takes upto 15 custom properties. We will alphabetically sort your properties and only take the first 15. In accordance with Kenshoo's spec, we will replace all whitespace with underscores, remove all non-alphanumeric or non-underscore values, strip each custom property key after 100 characters (1024 chars for values). All values are encoded.

## Nested Objects or Arrays

If you send any nested objects or arrays, we will flatten and stringify them, delimited by an underscore:

```
analytics.track('Some Event', {
  customParamArray: [1, 2, 3],
  customParamObjectSchools: {
    undergrad: {name: 'Georgia Tech', graduationYear: '2006'},
    gradSchool: {name: 'Georgia Tech', graduationYear: '2011'}
  }
})
```

would be sent as:

```
customParamArray: '1%2C2%2C3',
customParamObjectSchools_undergrad_name: 'Georgia%20Tech',
customParamObjectSchools_undergrad_graduationYear: '2006',
customParamObjectSchools_gradSchool_name: 'Georgia%20Tech',
customParamObjectSchools_gradSchool_graduationYear: '2011',
```

*Note:* All values are encoded.

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