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Smyte supports the `identify`, `track`, `group`, `alias`, `page` and `screen` methods.

Identify

When you `identify` a user, Smyte will store information about the user for later analysis. When you send a `track` event, we'll analyze all of the data stored about a user in addition to the event they're performing to determine if they're a bad actor.

Smyte understands all of the reserved traits in this event, so send as many as you can. If you send custom traits, it may take a day or two for Smyte to understand them. Your account manager will email you if there are any questions, or feel free to email support@smyte.com if there are any issues.

Track

Smyte is preconfigured to fight fraud if you're using Segment's [e-commerce tracking API](#) and spam, harassment and scams if you're using Segment's [live chat API](#).

As Segment adds more [semantic events](#), Smyte will be updated to work with them.

If you're sending custom events, it may take a day or two for Smyte to start working. Your account manager will email you if there are any questions, or feel free to email support@smyte.com if there are any issues.

Group

We'll use this event to distinguish between users in different organizations and roles. In our UIs, this may be reflected in the "target owner" field for some actions.

Alias

This event may improve how users are rendered in our UIs.

Page

This event helps Smyte identify whether the user is suspicious.

Screen

This event also helps Smyte identify whether the user is suspicious.

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