



Getting Started

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Help

power of AI. Gain a full view of your customer base, deploy custom audiences with precision, and measure the true ROI of your campaigns.

This destination is maintained by Angler AI. For any issues with the destination, [contact the Angler AI Support team](#).

Getting started

- 1 From your workspace's [Destination catalog page](#) search for "Angler AI".
- 2 Select Angler AI and click **Add Destination**.
- 3 Select an existing Source to connect to Angler AI (Actions).
- 4 Go to the [Angler AI dashboard](#), find and copy the **Workspace ID** and **Access Token**. This information can also be provided by your Angler AI account manager.
- 5 Return to the Segment app and enter the **Workspace ID** and **Access Token** in your Angler AI destination's settings page.

Destination Settings

SETTING	DESCRIPTION
Authentication Token	<i>Required.</i> Your Angler AI API Authentication Token
Workspace ID	<i>Required.</i> Your Angler AI Workspace ID

Available Presets

Angler AI has the following presets:

PRESET NAME	TRIGGER	DEFAULT ACTION
Save Event - Checkout Address Info Submitted	Event event = "Checkout Address Info Submitted"	Save Checkout Event
Save Event - Page Viewed	Event type = "page"	Save Base Event
Save Event - Checkout Contact Info Submitted	Event event = "Checkout Contact Info Submitted"	Save Checkout Event
Save Order	Event event = "Order Completed"	Save Order
Save Event - Checkout Started	Event event = "Checkout Started"	Save Checkout Event
Save Event - Product Removed From Cart	Event event = "Product Removed"	Save Cart Event
Save Event - Collection Viewed	Event event = "Product List Viewed"	Save Collection Event
Save Event - Checkout Completed	Event event = "Order Completed"	Save Checkout Event
Save User	Event type = "identify"	Save User
Save Event - Product Viewed	Event event = "Product Viewed"	Save Product Event
Save Event - Form Submitted	Event event = "Form Submitted"	Save Form Event
Save Event - Search Submitted	Event event = "Products Searched"	Save Search Event
Save Event - Product Added To Cart	Event event = "Product Added"	Save Cart Event
Save Event - Checkout Shipping Info Submitted	Event event = "Checkout Shipping Info Submitted"	Save Checkout Event
Save Event - Cart Viewed	Event event = "Cart Viewed"	Save Base Event
Save Event - Checkout Payment Info Submitted	Event event = "Payment Info Entered"	Save Checkout Event

Available Actions

Build your own Mappings. Combine supported [triggers](#) with the following Angler AI-supported actions:



Mapping limits per destination

Individual destination instances have support a maximum of 50 mappings.

- Save Form Event
- Save Collection Event
- Save Checkout Event

- Save Product Event
- Save Custom Event
- Save Order
- Save User
- Save Search Event
- Save Cart Event
- Save Base Event

Save Form Event

Save a form event.

Save Form Event is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
Event ID *	Type: <code>STRING</code> A unique event identifier.
IP Address	Type: <code>STRING</code> The IP address of the user.
User Agent	Type: <code>STRING</code> The user agent of the device sending the event.
Timestamp	Type: <code>STRING</code> The timestamp when the event was triggered.
Identifiers *	Type: <code>OBJECT</code> Identifiers for the user
Page	Type: <code>OBJECT</code> Page details to send with the event
Custom Attributes	Type: <code>OBJECT</code> Custom attributes for the event. Data should be specified as key:value pairs
Customer	Type: <code>OBJECT</code> Customer details
Cart	Type: <code>OBJECT</code> Cart details
Cart Line Items	Type: <code>OBJECT</code> Cart Line Item details
Form ID	Type: <code>STRING</code> The id attribute of an element.
Form Action	Type: <code>STRING</code> The action attribute of a form element.
Form Elements	Type: <code>OBJECT</code> A list of elements associated with the form.
Form Event Name *	Type: <code>STRING</code> The name of the Form Event to track.

Save Collection Event

Save a collection event.

Save Collection Event is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
Event ID *	Type: STRING A unique event identifier.
IP Address	Type: STRING The IP address of the user.
User Agent	Type: STRING The user agent of the device sending the event.
Timestamp	Type: STRING The timestamp when the event was triggered.
Identifiers *	Type: OBJECT Identifiers for the user
Page	Type: OBJECT Page details to send with the event
Custom Attributes	Type: OBJECT Custom attributes for the event. Data should be specified as key:value pairs
Customer	Type: OBJECT Customer details
Cart	Type: OBJECT Cart details
Cart Line Items	Type: OBJECT Cart Line Item details
Collection	Type: OBJECT Collection details
Collection Product Variants	Type: OBJECT A list of product variants associated with the collection.
Collection Event Name *	Type: STRING The name of the Collection Event to track.

Save Checkout Event

Save a checkout event.

Save Checkout Event is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
Event ID *	Type: STRING A unique event identifier.
IP Address	Type: STRING The IP address of the user.
User Agent	Type: STRING The user agent of the device sending the event.

FIELD	DESCRIPTION
Timestamp	Type: <code>STRING</code> The timestamp when the event was triggered.
Identifiers *	Type: <code>OBJECT</code> Identifiers for the user
Page	Type: <code>OBJECT</code> Page details to send with the event
Custom Attributes	Type: <code>OBJECT</code> Custom attributes for the event. Data should be specified as key:value pairs
Customer	Type: <code>OBJECT</code> Customer details
Checkout	Type: <code>OBJECT</code> Checkout details
Checkout Line Items	Type: <code>OBJECT</code> Checkout Line Item details
Checkout Billing Address	Type: <code>OBJECT</code> The billing address associated with the checkout.
Checkout Shipping Address	Type: <code>OBJECT</code> The address to which the order will be shipped.
Checkout Event Name *	Type: <code>STRING</code> The name of the Checkout Event to track.

Save Product Event

Save a product event.

Save Product Event is a **Cloud** action.

[Click to show / hide fields](#)

FIELD	DESCRIPTION
Event ID *	Type: <code>STRING</code> A unique event identifier.
IP Address	Type: <code>STRING</code> The IP address of the user.
User Agent	Type: <code>STRING</code> The user agent of the device sending the event.
Timestamp	Type: <code>STRING</code> The timestamp when the event was triggered.
Identifiers *	Type: <code>OBJECT</code> Identifiers for the user
Page	Type: <code>OBJECT</code> Page details to send with the event
Custom Attributes	Type: <code>OBJECT</code> Custom attributes for the event. Data should be specified as key:value pairs
Customer	Type: <code>OBJECT</code> Customer details

FIELD	DESCRIPTION
Cart	Type: OBJECT Cart details
Cart Line Items	Type: OBJECT Cart Line Item details
Product Variant	Type: OBJECT Product Variant details
Product Event Name *	Type: STRING The name of the Product event to track.

Save Custom Event

Save a custom event that may have any fields.

Save Custom Event is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
Event ID *	Type: STRING A unique event identifier.
IP Address	Type: STRING The IP address of the user.
User Agent	Type: STRING The user agent of the device sending the event.
Timestamp	Type: STRING The timestamp when the event was triggered.
Identifiers *	Type: OBJECT Identifiers for the user
Page	Type: OBJECT Page details to send with the event
Custom Attributes	Type: OBJECT Custom attributes for the event. Data should be specified as key:value pairs
Customer	Type: OBJECT Customer details
Cart	Type: OBJECT Cart details
Cart Line Items	Type: OBJECT Cart Line Item details
Cart Line	Type: OBJECT Cart Line details
Checkout	Type: OBJECT Checkout details
Checkout Line Items	Type: OBJECT Checkout Line Item details
Checkout Billing Address	Type: OBJECT The billing address associated with the checkout.

FIELD	DESCRIPTION
Checkout Shipping Address	Type: OBJECT The address to which the order will be shipped.
Collection	Type: OBJECT Collection details
Collection Product Variants	Type: OBJECT A list of product variants associated with the collection.
Form ID	Type: STRING The id attribute of an element.
Form Action	Type: STRING The action attribute of a form element.
Form Elements	Type: OBJECT A list of elements associated with the form.
Product Variant	Type: OBJECT Product Variant details

Save Order

Send an order to Angler. Use this Mapping for transactions which may not originate from the browser. E.g. recurring subscriptions.

Save Order is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
Line items	Type: OBJECT list of line items associated with the order.
Billing Address	Type: OBJECT The mailing address associated with the payment method.
Browser IP	Type: STRING The IP address of the browser used by the customer when they placed the order. Both IPv4 and IPv6 are supported.
Buyer Accepts Marketing	Type: BOOLEAN Whether the customer consented to receive email updates from the shop.
Checkout ID	Type: STRING The ID of the checkout.
Client Details	Type: OBJECT Information about the browser that the customer used when they placed their order.
Confirmed	Type: BOOLEAN Confirmed
Contact Email	Type: STRING Contact Email
Created At	Type: STRING The autogenerated date and time (ISO 8601 format) when the order was created.
Currency	Type: STRING The three-letter code (ISO 4217 format) for the currency that the customer used when they paid for their last order.

FIELD	DESCRIPTION
Current Subtotal Price	Type: <code>STRING</code> The current subtotal price of the order in the shop currency. The value of this field reflects order edits, returns, and refunds.
Current Total Discounts	Type: <code>STRING</code> The current total discounts on the order in the shop currency. The value of this field reflects order edits, returns, and refunds.
Current Total Price	Type: <code>STRING</code> The current total price of the order in the shop currency. The value of this field reflects order edits, returns, and refunds.
Current Total Tax	Type: <code>STRING</code> The current total taxes charged on the order in the shop currency. The value of this field reflects order edits, returns, or refunds.
Customer ID	Type: <code>STRING</code> A unique identifier for the customer.
Discount Applications	Type: <code>OBJECT</code> An ordered list of stacked discount applications. The <code>discount_applications</code> property includes 3 types: <code>discount_code</code> , <code>manual</code> , and <code>script</code> . All 3 types share a common structure and have some type specific attributes.
Discount Codes	Type: <code>OBJECT</code> A list of discounts applied to the order.
Email	Type: <code>STRING</code> The customer's email address.
Estimated Taxes	Type: <code>BOOLEAN</code> Whether taxes on the order are estimated. Many factors can change between the time a customer places an order and the time the order is shipped, which could affect the calculation of taxes.
Financial Status	Type: <code>STRING</code> The status of payments associated with the order.

Save User

Send a customer to Angler.

Save User is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
User	Type: <code>OBJECT</code> The user object.
Addresses	Type: <code>OBJECT</code> A list of the ten most recently updated addresses for the customer.
Default Address	Type: <code>OBJECT</code> The mailing address associated with the payment method.
Email Marketing Consent	Type: <code>OBJECT</code> The marketing consent information when the customer consented to receiving marketing material by email.
Metafield	Type: <code>OBJECT</code> Attaches additional metadata to a shop's resources.
SMS Marketing Consent	Type: <code>OBJECT</code> The marketing consent information when the customer consented to receiving marketing material by SMS.

Save Search Event

Save a search event.

Save Search Event is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
Event ID *	Type: STRING A unique event identifier.
IP Address	Type: STRING The IP address of the user.
User Agent	Type: STRING The user agent of the device sending the event.
Timestamp	Type: STRING The timestamp when the event was triggered.
Identifiers *	Type: OBJECT Identifiers for the user
Page	Type: OBJECT Page details to send with the event
Custom Attributes	Type: OBJECT Custom attributes for the event. Data should be specified as key:value pairs
Customer	Type: OBJECT Customer details
Cart	Type: OBJECT Cart details
Cart Line Items	Type: OBJECT Cart Line Item details
Search Results	Type: OBJECT Search results details
Search Query	Type: STRING The search query that was executed.
Search Event Name *	Type: STRING The name of the Search event to track.

Save Cart Event

Save a cart event.

Save Cart Event is a **Cloud** action.

Click to show / hide fields

FIELD	DESCRIPTION
Event ID *	Type: STRING A unique event identifier.
IP Address	Type: STRING The IP address of the user.
User Agent	Type: STRING The user agent of the device sending the event.

FIELD	DESCRIPTION
Timestamp	Type: <code>STRING</code> The timestamp when the event was triggered.
Identifiers *	Type: <code>OBJECT</code> Identifiers for the user
Page	Type: <code>OBJECT</code> Page details to send with the event
Custom Attributes	Type: <code>OBJECT</code> Custom attributes for the event. Data should be specified as key:value pairs
Customer	Type: <code>OBJECT</code> Customer details
Cart Line	Type: <code>OBJECT</code> Cart Line details
Cart Event Name *	Type: <code>STRING</code> The name of the Cart Event to track.

Save Base Event

Send a base event that has the basic fields applicable to all events.

Save Base Event is a **Cloud** action.

[Click to show / hide fields](#)

FIELD	DESCRIPTION
Event ID *	Type: <code>STRING</code> A unique event identifier.
IP Address	Type: <code>STRING</code> The IP address of the user.
User Agent	Type: <code>STRING</code> The user agent of the device sending the event.
Timestamp	Type: <code>STRING</code> The timestamp when the event was triggered.
Identifiers *	Type: <code>OBJECT</code> Identifiers for the user
Page	Type: <code>OBJECT</code> Page details to send with the event
Custom Attributes	Type: <code>OBJECT</code> Custom attributes for the event. Data should be specified as key:value pairs
Customer	Type: <code>OBJECT</code> Customer details
Cart	Type: <code>OBJECT</code> Cart details
Cart Line Items	Type: <code>OBJECT</code> Cart Line Item details
Event Name *	Type: <code>STRING</code> The name of the event to track.

Event Mappings

A default list of event mappings are applied when you add the destination to your workspace. You might need to modify the default mappings, depending on the event schema in your Segment workspace. Please refer the [Angler AI Documentation](#) for details about the events that you can send to Angler AI.

Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an [identify](#) call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



Real-time to batch destination sync frequency

Real-time audience syncs to Angler AI (Actions) may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
Authentication Token <i>(required)</i>	<code>password</code> . Your Angler AI API Authentication Token
Workspace ID <i>(required)</i>	<code>string</code> . Your Angler AI Workspace ID

This page was last modified: 07 Aug 2024

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