



Getting Started

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This destination is maintained by journey.io. For any issues with the destination, [contact the journey.io Support team](#).

Getting Started

1. From the Destinations catalog page in the Segment App, click **Add Destination**.
2. Search for "journey.io" in the Destinations Catalog, and select the "journey.io" destination.
3. Choose which Source should send data to the "journey.io" destination.
4. Go to the [journey.io app](#), add Segment as source in the connections, choose "Manual setup" and copy the "API key".
5. Enter the "API Key" in the "journey.io" destination settings in Segment.

Page

If you aren't familiar with the Segment Spec, take a look at the [Page method documentation](#) to learn about what it does. An example call would look like:

```
analytics.page()
```

Segment sends Page calls to journey.io as a `pageview`. Only page calls with `anonymousId` and `properties.url` are accepted.

Identify

If you aren't familiar with the Segment Spec, take a look at the [Identify method documentation](#) to learn about what it does. An example call would look like:

```
analytics.identify('userId123', {  
  email: 'john.doe@example.com'  
});
```

Segment sends Identify calls to journey.io where they create a new, or update an existing user.

Track

If you aren't familiar with the Segment Spec, take a look at the [Track method documentation](#) to learn about what it does. An example call would look like:

```
analytics.track('Login Button Clicked')
```

Segment sends Track calls to journey.io as a new events.

Set `context.groupId` to record the event and attribute it to a specific account. This is useful in B2B use cases where you need to attribute your non-group calls to an account.

Group

If you aren't familiar with the Segment Spec, take a look at the [Group method documentation](#) to learn about what it does. An example call would look like:

```
analytics.group('groupId123', {  
  name: "ACME"  
});
```

Segment sends Group calls to journey.io where they create a new, or update existing accounts. If a `userId` is set, the user is linked to the account.

Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an [identify](#) call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



Real-time to batch destination sync frequency

Real-time audience syncs to journey.io may take six or more hours for the initial sync to complete. Upon completion, a sync

frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
API Key (required)	<code>string</code> . Add Segment as source in the connections and choose "Manual setup" to copy the API key.

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