



Getting Started

- What is Segment?
- [How Segment Works](#)
- Getting Started Guide
- A Basic Segment Installation
- Planning a Full Installation
- A Full Segment Installation
- Sending Data to Destinations
- Testing and Debugging
- What's Next
- Use Cases

Guides

Connections

Unify

Engage

Privacy

Protocols

Segment App

API

Partners

Glossary

Config API

Help

Release features gradually with simple flags.

Gate features based on customer subscriptions.

Iterate fast with adoption metrics and feedback.

This destination is maintained by Bucket. For any issues with the destination, [contact the Bucket Support team](#).

Getting Started

1. From the Destinations catalog page in the Segment App, click **Add Destination**.

2. Search for "Bucket" in the Destinations Catalog, and select the Bucket destination.

3. Choose which Source should send data to the Bucket destination.

4. Go to [Bucket's Environment Settings](#) and find and copy the "Publishable Key" for the Production environment.

5. Enter the "Publishable Key" as "Publishable Key" in the "Bucket" destination settings in Segment.

Identify

If you aren't familiar with the Segment Spec, take a look at the [Identify method documentation](#) to learn about what it does. An example call would look like:

```
analytics.identify('userId123', {
  name: 'John Doe',
  email: 'john.doe@example.com',
});
```

Segment sends Identify calls to Bucket as an `identify` event which updates User profiles.

Group

If you aren't familiar with the Segment Spec, take a look at the [Group method documentation](#) to learn about what it does. An example call would look like:

```
analytics.identify('groupId123', {
  name: 'Acme, Inc',
});
```

Segment sends Group calls to Bucket as a `group` event which updates Company profiles.

Track

If you aren't familiar with the Segment Spec, take a look at the [Track method documentation](#) to learn about what it does. An example call would look like:

```
analytics.track('Login Button Clicked', {});
```

Segment sends Track calls to Bucket as a `track` event which updates the Features page.

Engage

You can send computed traits and audiences generated using [Engage](#) to this destination as a **user property**. To learn more about Engage, schedule a [demo](#).

For user-property destinations, an `identify` call is sent to the destination for each user being added and removed. The property name is the snake_cased version of the audience name, with a true/false value to indicate membership. For example, when a user first completes an order in the last 30 days, Engage sends an Identify call with the property `order_completed_last_30days: true`. When the user no longer satisfies this condition (for example, it's been more than 30 days since their last order), Engage sets that value to `false`.

When you first create an audience, Engage sends an Identify call for every user in that audience. Later audience syncs only send updates for users whose membership has changed since the last sync.



Real-time to batch destination sync frequency

Real-time audience syncs to Bucket may take six or more hours for the initial sync to complete. Upon completion, a sync frequency of two to three hours is expected.

Settings

Segment lets you change these destination settings from the Segment app without having to touch any code.

SETTING	DESCRIPTION
Publishable Key (required)	<code>string</code> . The publishable key for your Bucket environment, found on the tracking page on app.bucket.co .

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