# Amazon Prime Movies and TV Shows – Insights

This report provides a brief analysis of Amazon Prime's movies and TV shows based on the available dashboard data.

## 1. Large Content Library

Amazon Prime hosts a total of 9,655 titles, representing a vast collection of movies and TV shows. This indicates Amazon Prime's strong presence in the digital entertainment sector.

## 2. Dominance of Movies

Out of the total content, approximately 80.82% are movies, while only 19.18% are TV shows. This shows that Amazon Prime primarily focuses on films to attract a wider audience base.

## 3. Top Genres

The leading genres on Amazon Prime include Drama (986 titles) and Comedy (536 titles). These genres dominate the platform, suggesting that viewers are more engaged with emotional and humorous storytelling.

## 4. Rising Trend Over Time

A sharp increase in the number of content releases has been observed after the year 2000. This reflects Amazon Prime’s major investment in original productions and partnerships in recent years.

## 5. Geographic Distribution

The majority of shows are concentrated in the United States, India, and the United Kingdom. This demonstrates Amazon’s global reach and focus on diverse regional markets.

## 6. Ratings and Audience Target

Most of the titles are rated 13+ and 16+, indicating that Amazon Prime’s content strategy is primarily geared towards teenage and adult audiences.

## Summary

Amazon Prime Video has built an extensive and diverse catalog over the years, with a strong focus on movies and popular genres such as Drama and Comedy. Its growth since 2000 and international reach highlight its competitive position in the streaming industry.