HPE-Centric Standards for Data Center Energy Efficiency and Sustainability with Actions

1. HPE Power Usage Effectiveness (PUE) Benchmark

• **Target**: PUE < 1.4

Actions:

- 1. **Optimize Cooling Systems**: Implement precision cooling, cold aisle containment, and variable speed fans to reduce energy use in cooling.
- 2. **Enhance UPS Efficiency**: Replace outdated UPS systems with higher efficiency models, such as lithium-ion batteries or advanced double conversion UPS units.
- 3. **Deploy AI-Powered Energy Management**: Use machine learning algorithms to monitor and adjust cooling and power distribution in real-time.
- 4. **Use Free Cooling**: Where applicable, incorporate free cooling (e.g., outside air or liquid cooling) to reduce reliance on mechanical systems.
- Evaluate and Adjust Power Caps: Set maximum power thresholds for individual servers and infrastructure to prevent over-provisioning and reduce wasted energy.

2. Renewable Energy Integration

• **Goal**: Maximize Renewable Energy Factor (REF)

Actions:

- 1. **Install On-Site Renewable Energy**: Implement solar panels, wind turbines, or other on-site renewable energy solutions to offset energy use.
- 2. **Engage in Renewable Energy Procurement**: Establish long-term contracts with renewable energy providers to source electricity for data center operations.
- 3. **Utilize Energy Storage**: Integrate energy storage systems such as batteries to store excess renewable energy for use during non-production hours.

- 4. **Site Selection for Renewable Energy Access**: Choose data center locations near renewable energy hubs to maximize the potential for sustainable energy sourcing.
- 5. **Energy Grid Integration**: Participate in grid programs that allow the sharing of excess renewable energy generated on-site back to the grid.

3. Energy Reuse and Waste Heat Management

- **Goal**: Optimize Energy Reuse Factor (ERF) > 0.3
- Actions:
 - 1. **Capture Waste Heat for Local Use**: Install systems to capture waste heat from servers and use it for district heating or cooling applications.
 - 2. **Use Heat Exchangers**: Implement heat exchangers to transfer excess heat to other areas of the building or local community facilities.
 - 3. **Explore Thermal Storage Solutions**: Store excess thermal energy for later use, ensuring that any surplus energy is not wasted.
 - 4. **Install Heat Recovery Systems**: Use heat recovery chillers and other systems to minimize waste and improve overall efficiency.

4. Carbon Usage Effectiveness (CUE) and Emissions Tracking

- **Metric**: CUE = CO₂ Emissions / IT Equipment Energy
- Actions:
 - 1. **Source Carbon-Neutral Power**: Shift to carbon-neutral electricity sources, such as green energy or renewable certificates, to reduce the carbon footprint of your data centers.
 - 2. **Electrify Backup Generators**: Replace traditional diesel backup generators with hydrogen or fuel cell-powered alternatives.
 - 3. **Conduct Lifecycle Emissions Assessments**: Regularly evaluate the emissions of all new equipment and services implemented in your data center, including power systems and cooling solutions.
 - 4. **Offset Emissions**: Invest in carbon offset programs, such as forestation or clean energy projects, to neutralize any remaining emissions from operations.

5. **Set and Track CUE Targets**: Regularly monitor CUE values, aiming for continual reductions in carbon intensity year-over-year.

5. Compliance with Industry Best Practices and Guidelines

Actions:

- 1. **Follow ASHRAE 90.4 Guidelines**: Ensure all new designs comply with or exceed the energy efficiency guidelines set forth in ASHRAE Standard 90.4, particularly for mechanical and electrical systems.
- 2. **Maintain Energy Star Certification**: Ensure your data centers regularly meet the Energy Star certification requirements for operational efficiency, and work toward recertification.
- 3. **Adopt The Green Grid's PUE & CUE Metrics**: Regularly measure and optimize PUE and CUE as defined by The Green Grid to ensure industry-leading sustainability metrics.
- 4. **Achieve Tier III+ Compliance per TIA-942**: Design and build data centers that meet the rigorous Tier III+ standards for reliability, efficiency, and redundancy.

6. HPE Environmental Management Framework

Actions:

- Conduct Annual Energy Audits: Regularly review and assess the energy consumption patterns of all data centers to identify inefficiencies and opportunities for improvement.
- 2. **Monitor and Track Sustainability KPIs**: Implement and use sustainability scorecards that track key performance indicators (KPIs) such as PUE, CUE, REF, and ERF.
- 3. **Ensure ISO 14001 & ISO 50001 Compliance**: Ensure that your energy and environmental management systems are aligned with ISO 14001 (Environmental Management) and ISO 50001 (Energy Management).
- 4. **Perform Continuous Improvement**: Establish a feedback loop for energy performance, allowing for continual optimization based on the results of audits and KPI reviews.

5. **Provide Employee Training**: Regularly train staff on sustainability practices, energy-efficient operations, and compliance requirements.

7. HPE Project Framework for Sustainable Data Center Initiatives

• Lifecycle Stages:

1. Initiation:

- Define Sustainability Goals: Establish clear energy efficiency and carbon reduction goals based on internal benchmarks like PUE, REF, and CUE.
- Identify Stakeholders: Involve key teams (e.g., operations, sustainability, facilities) early in the planning process to ensure alignment.

2. **Design & Planning**:

- Integrate Energy-Efficient Technologies: Design data center facilities to incorporate the latest in energy-efficient equipment and layouts (e.g., hot/cold aisle containment, liquid cooling).
- **Compliance with Best Practices**: Ensure compliance with ASHRAE, TIA-942, and Energy Star guidelines.

3. **Implementation**:

- Deploy Renewable Solutions: Implement on-site renewable energy solutions and integrate energy storage systems.
- **Energy-Efficient Equipment**: Procure energy-efficient servers, cooling systems, and UPS solutions.

4. Monitoring:

- Use IoT Sensors: Monitor energy usage, carbon emissions, and other sustainability metrics in real-time using digital twins or IoT sensor networks.
- Track Performance with Dashboards: Use sustainability dashboards to track performance against set KPIs and identify areas for improvement.

5. **Reporting & Optimization**:

- **Report Progress**: Regularly report on energy savings, carbon reductions, and renewable energy integration.
- Continuous Improvement: Optimize systems based on performance data and feedback to improve energy efficiency.

Chatbot Actions Based on HPE Energy Standards

- **Energy KPI Guidance**: Provide recommendations to optimize PUE, CUE, and REF based on the user's current infrastructure and energy consumption patterns.
- **Renewable Energy Integration**: Advise on procuring renewable energy contracts or implementing on-site renewable energy systems.
- **Energy Reuse and Waste Heat Management**: Suggest waste heat utilization methods and energy storage solutions to optimize ERF.
- **Emissions Tracking**: Help users track their carbon footprint by calculating CUE and suggesting methods for emissions reductions.
- **Infrastructure Efficiency Consulting**: Recommend cooling and energy systems compliant with ASHRAE 90.4 and TIA-942 to enhance operational efficiency.
- **Compliance Automation**: Automate the creation of checklists for compliance with ISO standards, ASHRAE guidelines, and Energy Star certifications.