

BRIT  
FINTECH  
AWARDS

# SPONSORSHIP PROPOSAL **2024**

CELEBRATION OF INNOVATION

AWARDS  
NIGHT

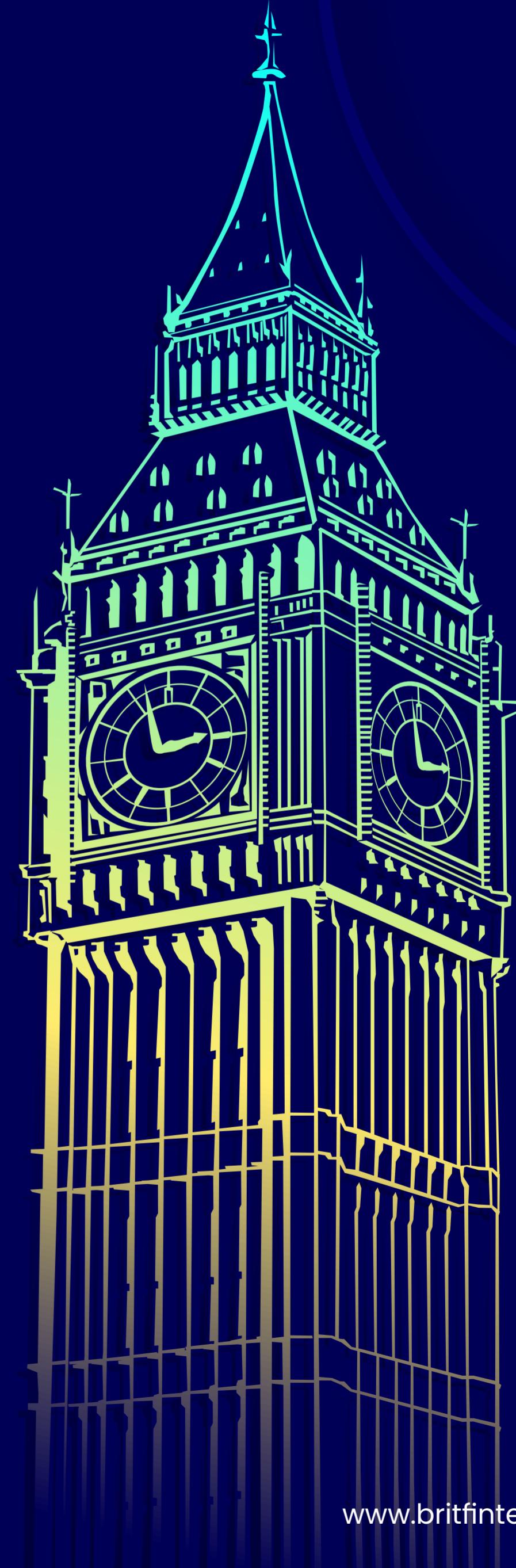
10<sup>th</sup>  
OCT 2024

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# From Director's Desk

Vishal Patil  
Director



Calyx Solutions UK Ltd is celebrating 10 years in business, and I am thrilled to share this milestone with you. I want to extend a heartfelt THANK YOU for your faith in our services and for giving us the opportunity to partner with your business.

Ideas, implementation, and innovation-these simple words carry immense significance. In the ever-evolving financial industry, innovation has undoubtedly surpassed legacy operations. Financial institutions will continue to innovate and offer better services to their customers. Various new verticals within the financial industry have emerged as winners by embracing technology. Some have diversified their product lines, some have gone fully digital, while others have maintained a brick-and-mortar model but have significantly enhanced the user experience.

Rather than focusing on numbers, the key is to motivate the innovators. Thus, we are excited to launch the Brit FinTech Awards to celebrate innovation. I encourage you to participate and help us promote this unique appreciation throughout the FinTech and MSB industry.

Thank you once again for being with us on this journey.

Calyx Solutions UK Ltd  
and  
Brit FinTech Awards Limited

# TABLE OF CONTENT



From Director's Desk	.....	01
About us	.....	02
Event Highlights	.....	03
Sponsorship Packages	.....	04
Awards Categories	.....	06

# ABOUT US

Welcome to the prestigious Brit FinTech Awards, celebrating excellence and innovation in the dynamic field of financial technology (FinTech) within the United Kingdom. The Brit FinTech Awards is a premier recognition platform for initiatives shaping the future of finance.

## **WHAT SETS US APART?**

We are not another event management company hosting an awards ceremony. After serving MSBs for 10 years and partnering with brilliant FinTechs for various services, we are bringing the whole community together.

## **UNPARALLELED RECOGNITION**

Winning a Brit FinTech Award is a mark of distinction, signifying exceptional achievement and innovation in the FinTech industry.

# EVENT HIGHLIGHTS

## BRIT FINTECH AWARD CEREMONY

Start-ups, SMEs, MSBs, you innovate and BFA recognises the achievement in UK FinTech industry. The event will be packed with unforgettable experiences that will leave a lasting impression on the attendees and UK's FinTech market.

### **AWARD PRESENTATIONS**

The highlight of the evening is the presentation of the prestigious Brit FinTech Awards across various categories, recognising the exemplary contributions of winners to the fintech industry.

### **NETWORKING OPPORTUNITIES**

Sponsors gets the opportunity to network and interact with 150-200 businesses fostering valuable connections and collaborations. The event will provide an opportunity to Interact with officials from regulatory bodies. BFA delivers a perfect platform for BRAND awareness during the event.

### **JOIN US**

Join us in celebrating the best and brightest in UK FinTech innovation at the Brit FinTech Awards Ceremony. For more information, please visit our [website](#) or email us at [kudos@britfintechawards.com](mailto:kudos@britfintechawards.com) or call us at +442071939381

# SPONSORSHIP PACKAGES

BRIT  
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## PLATINUM | £ 19,000

Join us in hosting Brit FinTech Awards 2024 as a Platinum Sponsor with exclusive sponsorship benefits and access. As a Platinum Sponsor, your company will be promoted prior, during and post event capitalising on all promotional marketing of BFA.

### BENEFITS

Brand Awareness

Event Flyers

Website Presence

Signage Branding

Registration Branding

Award Sponsorship

Video Branding

Email Branding

Notepad Branding

Event Co-host

Social Media Posts

Newsletter Mention

Magazine Feature

Main Stage Remarks

Speech Opportunity

1 Exhibit Space



# GOLD | £ 9,000

As a Gold Sponsor, you'll receive prominent branding during the awards presentation for your chosen category. Your brand will feature in category-specific marketing, on-stage signage, and digital displays, establishing your company as a leader in the FinTech vertical.

## BENEFITS

Brand Awareness

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Registration Branding

Award Sponsorship

Video Branding

Email Branding

Notepad Branding

Social Media Posts

1 Exhibit Space



# SILVER | £ 5,000

Boost your brand's visibility and engagement as a Silver Sponsor of the Brit FinTech Awards. Enjoy prominent exposure during networking sessions throughout the event.

## BENEFITS

Brand Awareness

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Website Presence

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Email Branding

Notepad Branding

Social Media Posts

1 Exhibit Space

# AWARD CATEGORIES AND AWARD NOMINATIONS

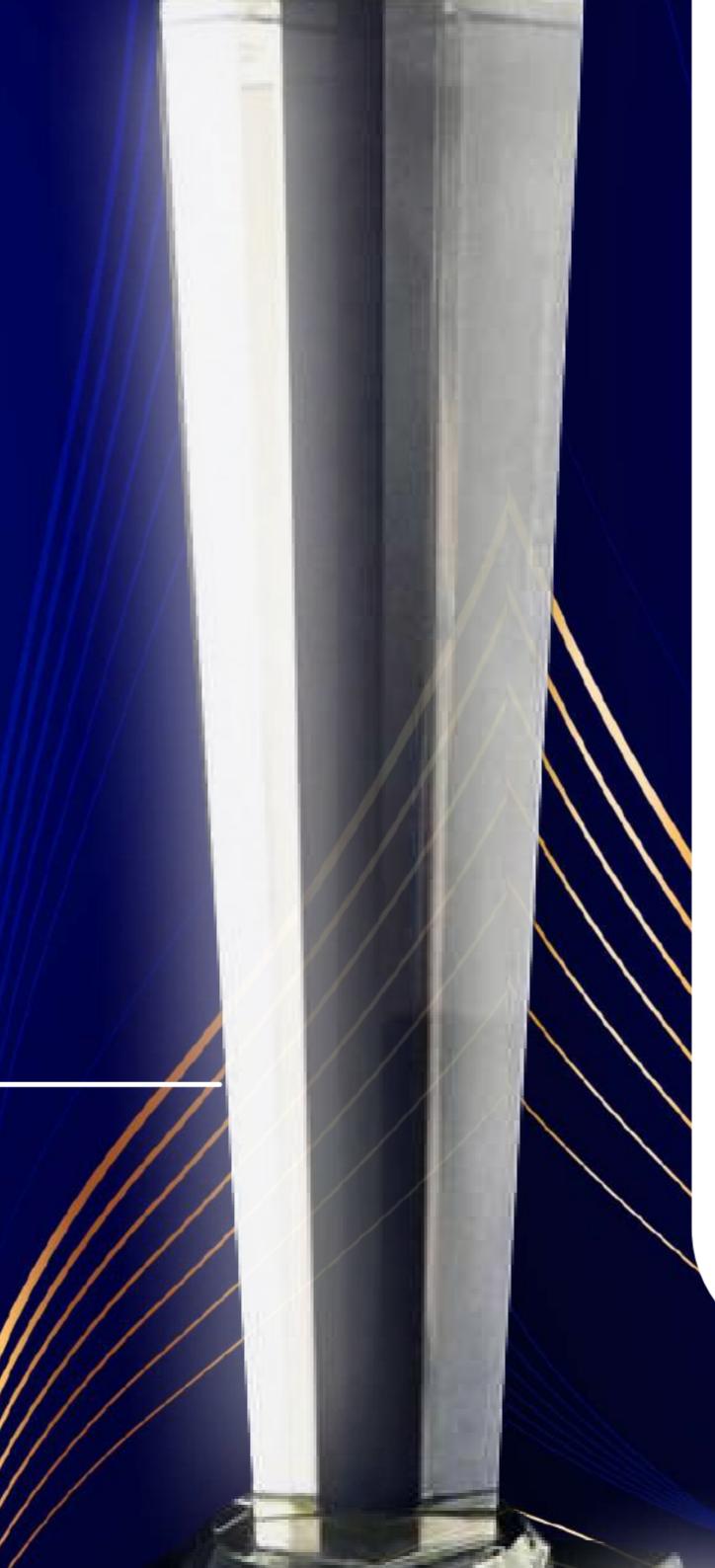
Recognising Innovation: Honouring the Leaders in FinTech Industry

## FINTECH AWARDS

- ★ Payment Acquirer of the Year
- ★ Bank2Bank Payment Processor of the Year
- ★ Payment Innovator of the Year
- ★ Pay-Out Innovator of the Year
- ★ B-A-A-S Innovator of the Year
- ★ Startup of the Year
- ★ FinTech of the Year
- ★ Woman Entrepreneur in FinTech of the Year
- ★ Anti-Fraud Innovator of the Year
- ★ ID Verification Innovator of the Year

## MSB AWARDS

- ★ Compliance Innovator MSB of the Year
- ★ Best in Customer Service MSB of the Year
- ★ Remittance Innovator MSB of the Year
- ★ Progressive Money Exchanger MSB of the Year



BRIT  
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Date: 10th Oct 2024

Time: 05:00 PM to 10:00 PM

## EVENT SCHEDULER

Schedule Description	Start Time
Greeting and Registration	5:00 PM
Welcome Note	5:45 PM
Keynote Speaker 1	6:15 PM
Keynote Speaker 2	6:45 PM
CEOs Discussion Panel	7:15 PM
BFA Awards Ceremony	8:00 PM
Dinner and Networking	9:00 PM

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Event Address

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