

BRIT
FINTECH
AWARDS

HOSTED BY
Calyx
Solutions

SPONSORSHIP PROPOSAL

2025

CELEBRATION OF INNOVATION

AWARDS
NIGHT
OCTOBER
2025

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www.britfintechawards.com



Mr.Vishal Patil

Director, Brit Fintech Awards

I'm excited to invite you to become a sponsor for the Brit FinTech Awards 2025! After the success of BFA 2024, where 120 businesses attended and 17 awards were presented, we're aiming even higher this year. At BFA 2024, we hosted insightful discussions on topics like "Is a Cashless Society a Myth?" and "Banking is a Nightmare for MSBs," offering a platform for industry collaboration. The stunning views from Level39, One Canada Square added to the unforgettable experience for all attendees. Our 16 sponsors in 2024 played a key role in the event's success, boosting their brand visibility within the fintech and MSB sectors. By sponsoring BFA 2025, you'll reach industry leaders, innovators, and decision-makers—an excellent chance to enhance your brand and build valuable connections. We offer tailored sponsorship packages to ensure maximum exposure for your brand. Let's work together to celebrate innovation and make BFA 2025 even more impactful!

Calyx Solutions UK Ltd
and
Brit FinTech Awards Limited

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BRIT FINTECH AWARDS

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ABOUT US

HOSTED BY
Calyx
Solutions

Welcome to the prestigious Brit FinTech Awards, celebrating excellence and innovation in the dynamic field of financial technology (FinTech) within the United Kingdom. The Brit FinTech Awards is a premier recognition platform for initiatives shaping the future of finance.

WHAT SETS US APART?

We are not another event management company hosting an awards ceremony. After serving MSBs for 11 years and partnering with brilliant FinTechs for various services, we are bringing the whole community together.

UNPARALLELED RECOGNITION

Winning a Brit FinTech Award is a mark of distinction, signifying exceptional achievement and innovation in the FinTech industry.

EVENT HIGHLIGHTS



BRIT FINTECH AWARD CEREMONY

Start-ups, SMEs, MSBs, you innovate and BFA recognises the achievement in UK FinTech industry. The event will be packed with unforgettable experiences that will leave a lasting impression on the attendees and UK's FinTech market.

AWARD PRESENTATIONS

The highlight of the evening is the presentation of the prestigious Brit FinTech Awards across various categories, recognising the exemplary contributions of winners to the fintech industry.

NETWORKING OPPORTUNITIES

Sponsors get the opportunity to network and interact with 150-200 businesses fostering valuable connections and collaborations. The event will provide an opportunity to interact with officials from regulatory bodies. BFA delivers a perfect platform for BRAND awareness during the event.

JOIN US

Join us in celebrating the best and brightest in UK FinTech innovation at the Brit FinTech Awards Ceremony. For more information, please visit our [website](#) or email us at kudos@britfintechawards.com or call us at [+44 20 3828 3277](tel:+442038283277)

BFA 2024 HIGHLIGHTS

BRIT
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CELEBRATING INNOVATION

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The Brit FinTech Awards recognised outstanding contributions to the UK's fintech sector, focusing on initiatives that are redefining finance.



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View More Photos



BFA 2024 VIDEOS

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Welcome to the 1st Edition of Brit FinTech Awards
Keynote Speakers and Event Highlights



Unstoppable Together- The BFA 2024 Team



Spotlight of Success
Brit FinTech Awards 2024 Winner Highlights

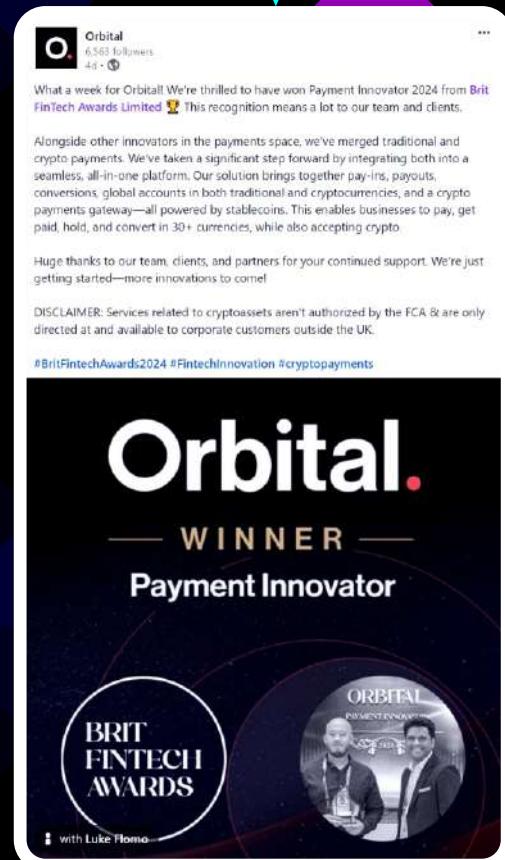
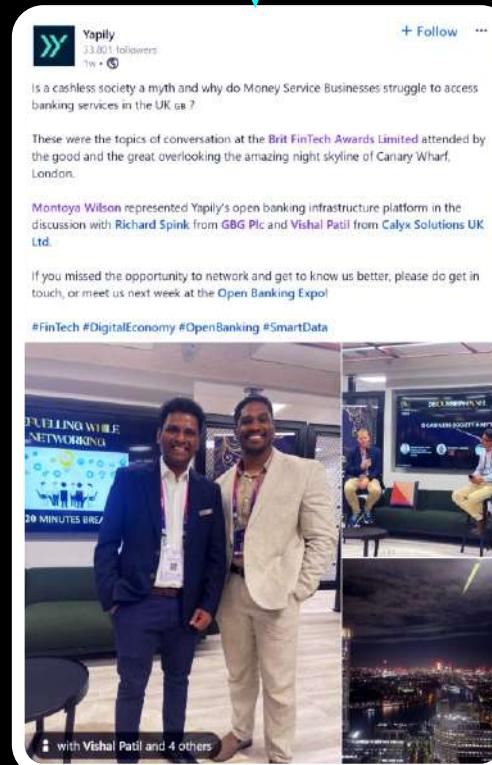


Happy Voices Lasting Impact- Moments, Stories
and Testimonials from Brit FinTech Awards 2024

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BFA 2024 TESTIMONIALS



JURY OF BFA 2024



MR. GIORDANO CORTESE

Senior Manager of Partnerships & Client Acquisition | [First Rate Exchange Services Ltd.](#)

With over two decades of experience in the financial services industry, Giordano brings a wealth of knowledge and expertise to our panel. His impressive career includes leading strategic initiatives and driving growth and innovation at esteemed organizations such as Euro change, First Rate Exchange Services, iBAN-X, and Retail FSL.

MR. BHARAT RAI

Regional Workplace Manager | [CBRe](#)

Bharat Rai has an illustrious career that began with leading luxury hotel groups and working with prestigious clients from the financial sector, including PwC, Aviva, Marsh, Nomura, and Deutsche Bank. Currently, he spearheads workplace strategy for a major finance client at CBRE, overseeing the delivery of world-class service experiences for 14,000 employees across Europe. His deep expertise in hospitality and corporate environments has given him unique insights into the importance of seamless customer journeys.



KEY NOTE SPEAKERS 2024



MR. VISHAL PATIL

Director | [Calyx Solutions](#)

Mr. Vishal Patil, Director of Calyx Solutions UK Ltd, took the audience on a journey through the evolution of Calyx's CEBS and CS Remit, culminating in the launch of Calyx Money and the MSB Association UK. Vishal shared his motivation behind creating the Brit FinTech Awards: to recognise innovators and disruptors in the MSB sector, a group that has yet to receive the recognition it deserves.

MR. TOMER SHAVIT

VP Revenue and Country Manager UK | [Vyne](#)

Mr. Tomer Shavit, VP Revenue and Country Manager of Vyne, provided a deep analysis of the international money transfer landscape. Drawing from personal experiences, he discussed how Vyne, through Open Banking, aims to reduce the cost of sending money, benefiting both merchants and consumers alike.



DISCUSSION PANEL 2024



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BRIT FINTECH AWARD CEREMONY

DISCUSSION BFA 2024

At the Brit Fintech Awards, an engaging panel discussion featured **Simone Martinelli (CEO, Volume)**, **Musa Jammeh (CEO, MTBS)**, and **Richard Spink (Director, IDV & Fraud)**. They tackled two thought-provoking topics:

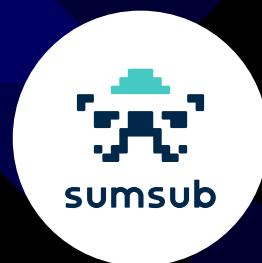
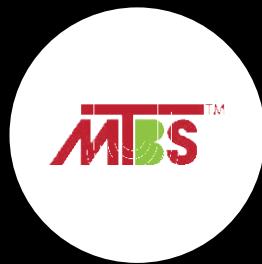
1) Is Cashless Society a Myth?

The panelists explored the realities and challenges of transitioning to a fully cashless environment, delving into the implications for consumers and businesses alike.

2) Banking A Nightmare for Money Service Businesses?

The discussion highlighted the obstacles faced by money service providers in navigating the banking landscape, addressing the frustrations and barriers that can hinder their operations. Their insights sparked lively discussions among attendees, highlighting critical issues in the fintech landscape and inspiring a reevaluation of conventional views on cash and banking in the modern economy.

BFA 2024 SPONSORS



SPONSORSHIP PACKAGES 2025

BENEFITS	PLATINUM £ 19,000	GOLD £ 11,000	SILVER £ 5,000
Digital Branding			
Website Presence	✓	✓	✓
Video Branding	✓	✓	✓
Email Branding	✓	✓	✓
Social Media Posts	6	4	2
Newsletter	5	4	3
Magazine Feature	✓	NA	NA
Print Media Branding			
Signage Branding	✓	✓	NA
Event Schedule	✓	✓	✓
Registration branding (Logo on attendee badge)	✓	✓	✓
Registration branding (Logo on Lanyard)	✓	✓	NA
Notepad Branding	✓	✓	✓
Return Gift Thank You Note	✓	✓	✓
Awards Night Branding			
Exhibit Space	✓	✓	✓
Award Sponsorship	✓	NA	NA
Key Note Speaker	✓	NA	NA
Discussion Panel	✓	✓	NA
Brand Video clip	✓	NA	NA
Awards Night Tickets	5	3	2

SPONSORSHIP PACKAGES 2025

BENEFITS	INNOVATOR SPONSOR £ 3,000	STRATEGIC SPONSOR £ 2,000
Digital Branding		
Website Presence	✓	✓
Video Branding	✓	NA
Email Branding	✓	✓
Social Media Posts	1	Combined post
Newsletter	2	Winner only
Magazine Feature	NA	NA
Print Media Branding		
Signage Branding	NA	NA
Event Schedule	✓	✓
Registration branding (Logo on attendee badge)	NA	NA
Registration branding (Logo on Lanyard)	NA	NA
Notepad Branding	✓	✓
Return Gift Thank You Note	✓	✓
Awards Night Branding		
Exhibit Space	NA	NA
Award Sponsorship	NA	NA
Key Note Speaker	NA	NA
Discussion Panel	NA	NA
Brand Video clip	NA	NA
Awards Night Tickets	1	1



AWARD CATEGORIES 2025

Recognising Innovation: Honouring the Leaders in FinTech Industry

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FINTECH AWARDS

- ★ Account 2 Account Payment Processor of the Year
- ★ Payment Innovator of the Year
- ★ Pay-Out Innovator of the Year
- ★ B-A-A-S Innovator of the Year
- ★ Startup of the Year
- ★ Woman Entrepreneur in FinTech of the Year
- ★ Anti-Fraud Innovator of the Year
- ★ ID Verification Innovator of the Year
- ★ Payment Acquirer of the Year
- ★ FinTech of the Year

MSB AWARDS

- ★ Compliance Innovator MSB of the Year
- ★ Best in Customer Service MSB of the Year
- ★ Remittance Innovator MSB of the Year
- ★ Progressive Money Exchanger MSB of the Year
- ★ MSB Disruptor of the Year
- ★ MSB Store of the Year
- ★ MSB App of the Year
- ★ MSB of the Year

GLOBAL AWARDS

★ MSB of the Year

★ FinTech of the Year

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