

# Sahil Chaddha

Student



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## EDUCATION

### B.Tech

Jaypee University of Engineering and Technology, Guna, Madhya Pradesh

- Graduation : July, 2020
- Computer Science
- CGPA : 6.7

### Senior Secondary Education (+2 CBSE)

G.A.V Public School, Kangra, (H.P)

- Year of Passing : 2016
- Aggregate Percentage -- 78.2%

### Secondary Education (10th CBSE)

G.A.V Public School, Kangra, (H.P)

- Year of Passing : 2014
- Aggregate Percentage - 90% (CGPA - 9.4)

## CAREER OBJECTIVE

**Looking for a challenging role in a reputable organization to utilize my management and technical skills**

Seeking a position to accelerate my professional career in a high-level professional environment, where I can implement my skills for the growth of the company and learn about new and emerging trends in digital marketing and in-turn enhance my overall personality.

## ORGANIZATIONS

MillionGenie - Social Media Marketer and Analytics Intern (12/2018 - 01/2019)

*I worked as with Million Genie as a Social Media Marketing Intern to enhance their digital presence plus I worked on CRM and Analytics*

## SKILLS

Digital Marketing

User Experience

CRM

Initiator

Problem Solver

Tactician

Keen Listener

Inquisitive Learner

Cooperative

Analytics

Microsoft Excel

Adaptability

Hardworking

Communication Skills

Microsoft PowerPoint

Negotiation

## PERSONAL PROJECTS

### Web Design Inspirations

- This involves Creative web designing inspirations using Adobe XD, Photoshop and Canva.

### User Experience Analytics Research

- I did an analysis of user feedback and studied their behaviour for a better Customer Relationship .

## CERTIFICATES

### Inbound Marketing (HubSpot) & Google Digital Garage

*It was a certification based on inbound marketing and USP'S and Google Digital Certification*

### Content UX Research

*The correct usage of the content and User experience and engagement on the platform*

### NCC Alpha Certification

*The certification through which I enhanced my management and organizational skills*

## LANGUAGES

HTML 5



CSS 3



## INTERESTS

Calisthenics

Weight Training

Jogging

Football

Gaming

Travelling