

Assignment 05 Corporate Ethics

TE Sem V - Information Technology 2023-24

Roll No *

20

Name (Surname First) *

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Which one from the following could be considered the most accurate definition of a corporate code of conduct? *

- ☐ A set of rules regarding legal compliance
- ☐ A set of ethical standards
- ☒ A set of rules regarding a business' values, beliefs and ethics as well as rules governing legal compliance
- ☐ A set of rules regarding a business' values

Problems involving conflict between moral imperatives. *

- ☐ Issues
- ☐ Scruples
- ☐ Conflict
- ☒ Ethical dilemma



If you work for an ethical, socially responsible company you will never be faced with an ethical issue or dilemma. *

- ☐ True
- ☒ False

If an action is legal, it is by definition ethical. *

- ☐ True
- ☒ False

You recently fired someone who often came to work late, left early, and spent a lot of time surfing the internet for fun while on the job. Recently, you have learned that another member of your staff is doing the same thing. However, this person is the daughter of a close personal friend (who doesn't work at the company). You have given this employee several warnings about her behaviour but the problems continue. Would you: *

- ☒ Fire the employee
- ☐ Give her a final warning and hope this takes care of the situation.
- ☐ Ask your friend to speak with her daughter.



Which of the following is NOT the function of a Trademark? *

- ☐ It identifies one maker's goods or services and distinguish them from those offered by other.s
- ☐ It indicates that all goods or services offered under the mark come from a single producer, manufacturer, or "source".
- ☐ It indicates that all goods or services offered under the mark are of consistent quality.
- ☒ It indicates the deficiency in the services of goods and service offered by a company

Which of the following is NOT an Intellectual Property? *

- ☒ A plot of land
- ☐ Patents
- ☐ Copyrights
- ☐ Industrial Design Right

If you write an original story, what type of intellectual property gives you the right to decide who can make and sell copies of your work? *

- ☐ Patent
- ☐ Trade Secret
- ☒ Copyrights
- ☐ Trade mark



Imagine a sports team sets up a company to sell its own range of clothes. What type of intellectual property can the team use to show that the clothes are made by them? *

- ☐ Copyright
- ☐ Geographical indications
- ☐ Patents
- ☐ Industrial Design Right
- ☒ Trademarks

If a company develops a new technology that improves its main product, what type of intellectual property can they use to stop others from copying their invention? *

- ☐ Copyright
- ☒ Patent
- ☐ Trademark
- ☐ Industrial Design Right

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