Sahil Jani

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EDUCATION

Georgian College

Barrie, ON

Postgraduate Degree, Mobile Application Development

2023-Present

Gujarat Technological University

Gujarat, India

Bachelor's in Computer Engineering

2019 - 2021

EXPERIENCE

Web Developer

July 2023 – Present

Leasey.AI

Vancouver, Canada

- Spearheaded the development and testing of over 20 WordPress landing pages, meticulously focusing on robust functionality and user engagement, and efficiently implementing custom database models and content types.
- Engaged in troubleshooting, diagnosing, and resolving complex WordPress site issues, ensuring an uninterrupted user experience.
- Proactively managed and executed WordPress security protocols and performed regular backups and updates, safeguarding against data loss and security breaches.

Web Developer

Oct. 2020 – Present

Lumina commerce

Dubai - United Arab Emirates

- Ingeniously designed and deployed over 15 Shopify and WooCommerce websites, harnessing PHP, Laravel, and React to amplify user experiences and provide bespoke e-commerce solutions.
- Achieved a 30% improvement in loading speed and escalated conversion rates by 20% by meticulously fine-tuning theme customizations and developing innovative functionalities, always aligning technical solutions with user needs.
- Through a solution-oriented approach, maintained a 100% issue resolution rate, fostering enhanced loyalty and customer satisfaction among the client base

Co-Founder Sept 2020 – March 2023

ManticLabs Web Solutions Pvt. Ltd.

Gujarat, India

- Co-established ManticLabs, driving a 200% growth in client base in year one through strategic leadership and deploying scalable web solutions utilizing PHP, Laravel, and other technologies.
- Demonstrated comprehensive project management and unwavering commitment to client satisfaction by ensuring the timely and quality delivery of over 30 web projects.
- Successfully delivered and managed more than 30 web projects, ensuring client satisfaction and timely completion. Led a tech team, showcasing leadership and a dedicated approach to managing and supporting over 300 web hosting clients, providing impeccable service and building solid client relations.

Projects

Incentive-based Quiz Website with Adsense and Analytics Integration

React, Laravel

- Expertly utilized a combination of Laravel for backend functionalities and React, employing Redux for state management and React Hooks for component logic, to deliver a seamless, responsive user experience.
- Drove a 50% surge in ad revenue through strategic Adsense monetization, further amplifying user engagement by 25% through Google Analytics integration.
- Focused on client objectives and user value, introduced an incentive system, motivating users and fostering platform loyalty, while achieving a 30% rise in website traffic through SEO and social media marketing strategies.

Laravel CRM for Mechanical Manufacturing Company

Laravel, HTML/CSS/JS

- Developed a highly functional user management system and a multi-stage project management system, ensuring seamless execution across over 10 stages, utilizing Laravel, HTML/CSS/JS.
- Enhanced client communication and satisfaction through the integration of an automated email notification system, which kept clients informed at every project stage, exemplifying transparency and dedication to client goals.

TECHNICAL SKILLS

Languages: PHP, SQL, JavaScript/TypeScript, HTML/CSS

Frameworks/Libraries: Laravel, React, TailwindCSS, WordPress, Shopify

Developer Tools: Amazon EC2, Amazon S3, BrowserStack, WP-CLI, Google Analytics, cPanel, WHM/WHMCS