Sahil Jani

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EXPERIENCE

Jul 2023 – Dec 2023

Leasey.AI — *Vancouver, Canada*

- Successfully executed a pixel-perfect migration from Squarespace to WordPress, introducing custom functionalities that reduced subscription costs by 80% and significantly improved user experience and site manageability.
- Engineered a WordPress-based knowledge base web app, leveraging schema.org to enhance UI usability and SEO.
- Optimized website performance by implementing advanced caching and CDN integration, resulting in a 30% reduction in page load times.
- Addressed technical SEO issues including optimizing robots.txt, managing URL redirects, updating XML sitemaps, and implementing structured data to improve site visibility and indexing.

Jun 2021 – May 2023

ManticLabs Web Solutions Pvt. Ltd. — *Gujarat, India*

- Crafted over 20 custom WordPress websites, utilizing a blend of HTML, CSS, PHP, and JavaScript to customize existing themes and create bespoke themes from scratch.
- Designed and implemented custom plugins to address specific client requirements, ensuring tailored functionality and optimal user experience.
- Enhanced existing websites by customizing themes and developing custom plugins to add new functionality and improve user experience.
- Ensured fully responsive websites and collaborated with clients and teams to deliver projects on time, providing ongoing maintenance to keep sites secure and up-to-date with the latest web trends.
- Experienced in using Figma to design mockups and converting them into dynamic WordPress websites.

Nov 2020 – May 2021

Cyberstrek Technologies — *Gujarat, India*

- Developed a CRM system using Laravel and React, enhancing client management and streamlining internal processes, including project tracking and invoice management.
- Established user authentication and role-based access control, ensuring secure access to CRM features.
- Designed and maintained MySQL databases for efficient data storage and retrieval, supporting the systems various management functions.

PROJECTS

Single Page Checkout for Cash On Delivery Feb 2024 - Apr 2024

- Provided a dedicated COD payment option to cater to the preferences of the Indian audience, enhancing customer convenience and trust.
- Implemented a single-page checkout flow, allowing users to complete their purchase without page reloads, reducing friction and abandonment rates.
- Created a popup for Buy Now clicks that displays shipping details, order summary, and a shipping address form, with a closing discount prompt to encourage purchase completion.
- Added an upsell feature on the Place Order button, presenting additional products to increase average order value. Multi-Vendor E-commerce Platform May 2023 – Jun 2023
- Developed a comprehensive eCommerce website featuring a multi-vendor system integrated with WC Vendors for seamless commission management.
- The platform enables vendors to manage their products and sales efficiently while providing administrators with robust tools for commission tracking and payouts. Online Food Ordering System Mar 2021 – May 2021
- Created a responsive WordPress theme based on a detailed Figma design for a food ordering site, seamlessly integrating WooCommerce to handle over 100 menu items and 10+ variants in each product.
- Streamlined online ordering process in newly developed WordPress theme, resulting in 50% fewer call orders.Technical Skills Web Technologies: HTML/CSS, JavaScript/jQuery, React.js, Node.js, PHP, WordPress Theme & Plugin Development Databases: MySQL, Postgres, MongoDB UI/UX Design: Figma, Adobe XD, Web Design Principles, UX/UI Design, Responsive Design, Wireframing and Prototyping WordPress Plugins: Page Builders Github, WooCommerce, Advanced Custom Fields, User Role Editor, Debug Bar Cloud Technologies: AWS Github, Azure, Google Cloud Platform Github, Docker, Kubernetes SEO Tools: Google Search Console, Ahrefs, Semrush, Screaming Frog, Google Analytics

Education

Georgian College   Jan 2024 – Aug 2024
Post-Graduation in Artificial Intelligence

Georgian College   May 2023 – Dec 2023
Post-Graduation in Mobile Application Development

Gujarat Technological University   Aug 2017 – May 2021
Bachelor of Engineering - Computer Engineering