Sahil

249-877-2908 | iam@janisahil.com | Ontario | linkedin.com/in/jani-sahil | github.com/sahiljani

EXPERIENCE

Jul 2023 Dec 2023

Leasey.AI   *Vancouver, Canada*

- Successfully executed a pixel-perfect migration from Squarespace to WordPress, introducing custom functionalities that reduced subscription costs by 80% and significantly improved user experience and site manageability.
- Engineered a WordPress-based knowledge base web app, leveraging schema.org to enhance UI usability and SEO.
- Optimized website performance by implementing advanced caching and CDN integration, resulting in a 30% reduction in page load times.
- Addressed technical SEO issues including optimizing robots.txt, managing URL redirects, updating XML sitemaps, and implementing structured data to improve site visibility and indexing.

Jun 2021 May 2023

ManticLabs Web Solutions Pvt. Ltd.   *Gujarat, India*

- Crafted over 20 custom WordPress websites, utilizing a blend of HTML, CSS, PHP, and JavaScript to customize existing themes and create bespoke themes from scratch.
- Designed and implemented custom plugins to address specific client requirements, ensuring tailored functionality and optimal user experience.
- Enhanced existing websites by customizing themes and developing custom plugins to add new functionality and improve user experience.
- Ensured fully responsive websites and collaborated with clients and teams to deliver projects on time, providing ongoing maintenance to keep sites secure and up-to-date with the latest web trends.
- Experienced in using Figma to design mockups and converting them into dynamic WordPress websites.

Nov 2020 May 2021

Cyberstrek Technologies   *Gujarat, India*

- Developed a CRM system using Laravel and React, enhancing client management and streamlining internal processes, including project tracking and invoice management.
- Established user authentication and role-based access control, ensuring secure access to CRM features.
- Designed and maintained MySQL databases for efficient data storage and retrieval, supporting the systems various management functions.

PROJECTS

Single Page Checkout for Cash On Delivery Feb 2024 - Apr 2024

- Provided a dedicated COD payment option to cater to the preferences of the Indian audience, enhancing customer convenience and trust.
- Implemented a single-page checkout flow, allowing users to complete their purchase without page reloads, reducing friction and abandonment rates.
- Created a popup for Buy Now clicks that displays shipping details, order summary, and a shipping address form, with a closing discount prompt to encourage purchase completion.
- Added an upsell feature on the Place Order button, presenting additional products to increase average order value. Multi-Vendor E-commerce Platform May 2023 Jun 2023
- Developed a comprehensive eCommerce website featuring a multi-vendor system integrated with WC Vendors for seamless commission management.
- The platform enables vendors to manage their products and sales efficiently while providing administrators with robust tools for commission tracking and payouts. Online Food Ordering System Mar 2021 May 2021
- Created a responsive WordPress theme based on a detailed Figma design for a food ordering site, seamlessly integrating WooCommerce to handle over 100 menu items and 10+ variants in each product.
- Streamlined online ordering process in newly developed WordPress theme, resulting in 50% fewer call orders.Technical Skills Web Technologies: HTML/CSS, JavaScript/jQuery, React.js, Node.js, PHP, WordPress Theme & Plugin Development Databases: MySQL, Postgres, MongoDB UI/UX Design: Figma, Adobe XD, Web Design Principles, UX/UI Design, Responsive Design, Wireframing and Prototyping WordPress Plugins: Page Builders Github, WooCommerce, Advanced Custom Fields, User Role Editor, Debug Bar Cloud Technologies: AWS Github, Azure, Google Cloud Platform Github, Docker, Kubernetes SEO Tools: Google Search Console, Ahrefs, Semrush, Screaming Frog, Google Analytics

EDUCATION

Georgian College   2024 – 2024
Post-Graduation in Artificial Intelligence
Georgian College   2023 – 2023
Post-Graduation in Mobile Application Development
Gujarat Technological University   2017 – 2021
Bachelor of Engineering - Computer Engineering