

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week\_start\_Date

All

Revenue

57M

Interest

8M

Transaction

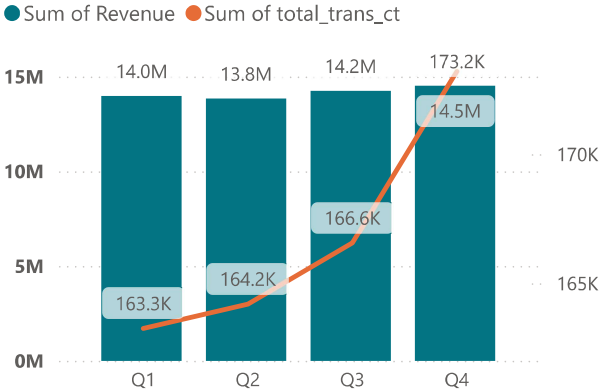
46M

Count

667K

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------|------------------------|------------------------|
| Blue          | 47188612       | 37840749               | 6614173                |
| Gold          | 2533682        | 2091362                | 384755                 |
| Platinum      | 1135608        | 953314                 | 161629                 |
| Silver        | 5659109        | 4647596                | 821923                 |
| Total         | 56517011       | 45533021               | 7982480                |

## QTR Revenue and Trans count



F

M

Gold

Silver

Blue

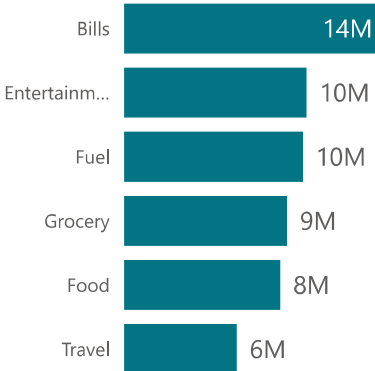
Platinum

LOW

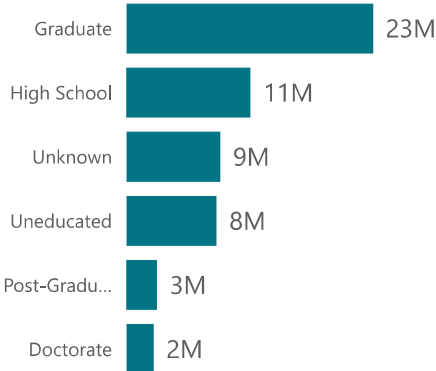
MEDIUM

HIGH

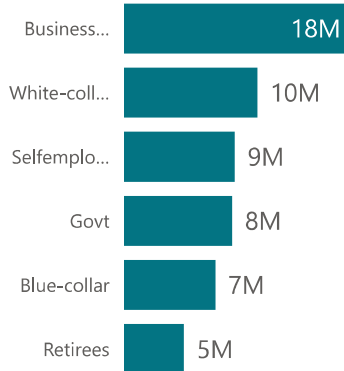
## Revenue by expenditure type



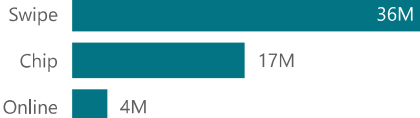
## Revenue by education level



## Revenue by customer job



## Revenue by use chip



## Revenue by card category

