

Credit Card Transaction Report

Revenue

Interest Earned

Total Transaction Amount

Total number of transaction

Average Transaction Amount

10.98M

7.98M

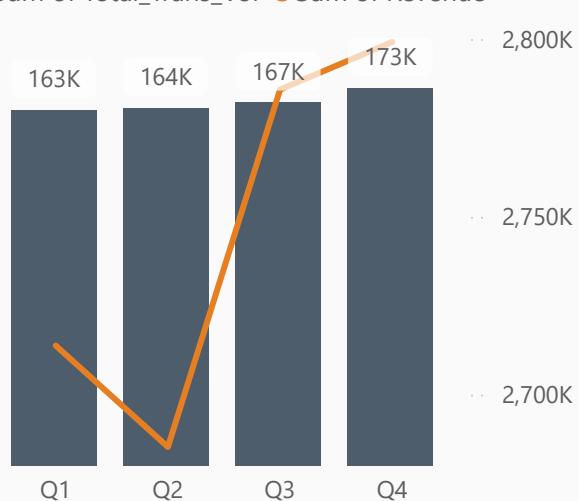
46M

667K

63.19

Quarterly Performance

● Sum of Total Trans Vol ● Sum of Revenue

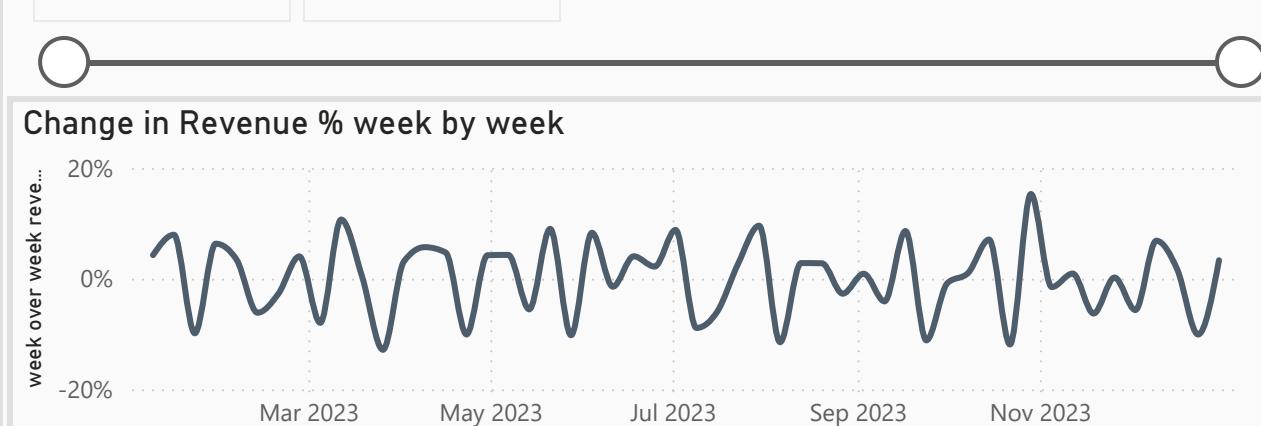


10K

3M

027

01-01-2023  31-12-2023 

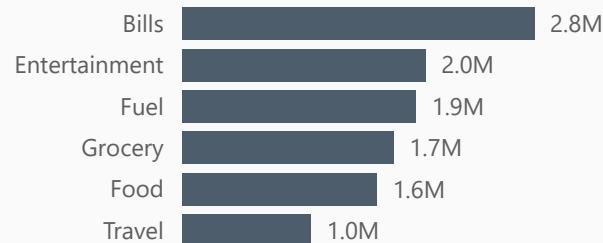


Blue	Platinum
Gold	Silver

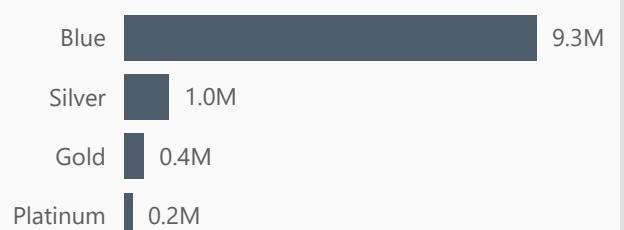
Income Group

Female	Male
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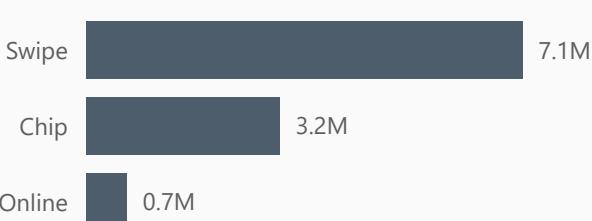
Revenue by Expense Type



Revenue by Card Category



Revenue by Use Chip



A donut chart titled "Early Activation (30D) status". The chart is divided into two segments: a dark grey segment labeled "Activated" at 57% and a yellow segment labeled "Not-activated" at 43%. A bracket on the left side of the chart groups the two segments together.

Status	Percentage
Activated	57%
Not-activated	43%

A donut chart illustrating the distribution between Defaulter and Non-Defaulter categories. The Non-Defaulter category, represented by a dark grey-blue slice, accounts for 94.03% of the total. The Defaulter category, represented by a yellow slice, accounts for 5.97% of the total.

Category	Percentage
Non-Defaulter	94.03%
Defaulter	5.97%

Credit Card Customer Report

Total Customers Total number of transaction

10K

667K

Revenue

Interest Earned

Total Transaction Amount

10.98M

7.98M

46M

Average Satisfaction

3.19

Average Age of Customer

46.27

Blue	Gold
Platinum	Silver

Personal_loan

Customers

yes 1310
no 8983

House_Owner

Customers

yes 4799
no 5494

Week number

Cur. week revenue

Pre. week revenue

Change %

1 1,99,862.32
2 2,08,349.81
3 2,24,882.80
4 2,02,684.27
5 2,15,499.97
6 2,22,878.13
7 2,09,153.39
8 2,03,451.29

1,99,862.32 2,08,349.81 2,24,882.80 2,02,684.27 2,15,499.97 2,22,878.13 2,09,153.39 2,03,451.29
4.2% 7.9% -9.9% 6.3% 3.4% -6.2% -2.7%

Car_Owner

Customers

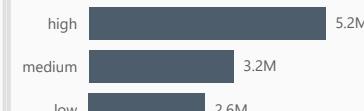
no 6155
yes 4138

Marital_Status

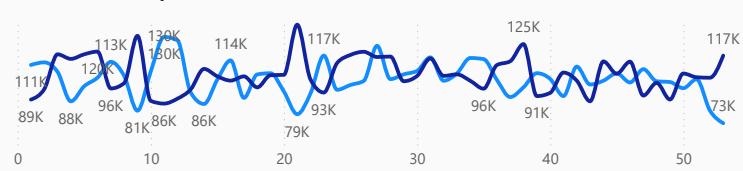
Customers

Married 5218
Single 4310
Unknown 765

Revenue by Income Group



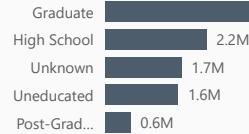
Revenue week by week



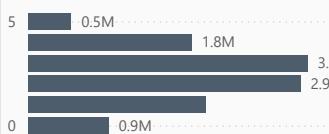
Revenue by Customer_Job



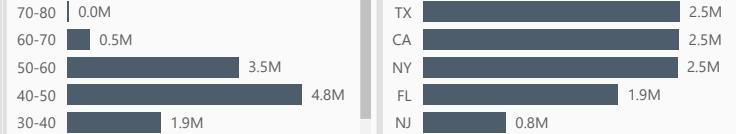
Revenue by Education_Level



Dependents per Customer



Revenue by Age Group



Revenue by top 6 states

