

QuickBite Express – Crisis Impact & Recovery Dashboard



SLICERS

Phase

☐ Crisis

☐ Pre-Crisis

☐ Recovery

city

All

Restaurant

All

Cuisine

All

January

February

March

April

May

June

July

August

September

244K

orders pre-...



46K

orders crisis



81.00%

Order Declin...



68.10M

Revenue Loss



3.50%

cancellation...

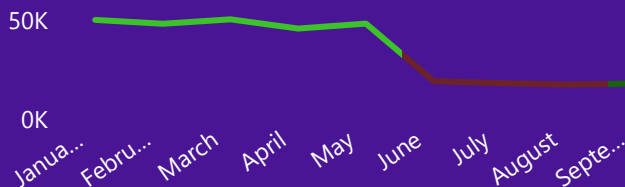


4.05

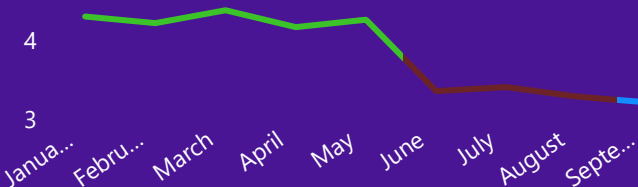
Avg Rating



Orders / Month



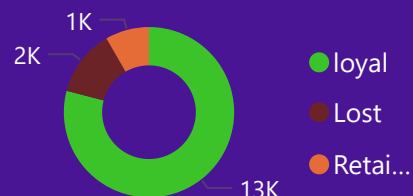
Rating / Month



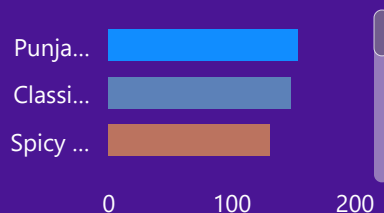
Cancellation / Month



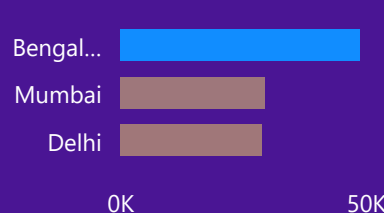
Loyalty



10 restaurant / decline



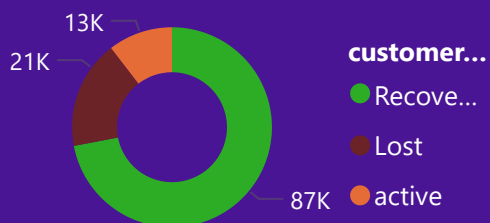
Order Decline by city



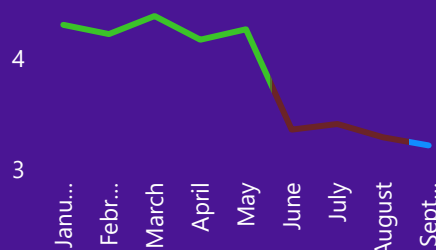
Segments

Segment	Avg orders	Avg Rating	Cancel Rate
active	2.16	3.24	5.75%
Lost	2.19	3.37	5.72%
Recoverable	2.81	4.27	2.82%

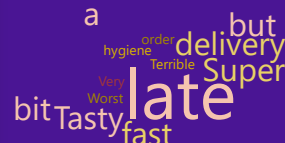
customers / segment



Avg Rating by Month



review_text and Phase



Retained restaurant

restaurant_name	Retention rate %	Avg orders p
Tandoori Tandoor Mahal	0.27	
Tandoori Mess Heaven	0.11	
Spicy Kitchen Clouds	0.33	
Royal Cafe Stop	0.33	
Namma House Clouds	0.29	