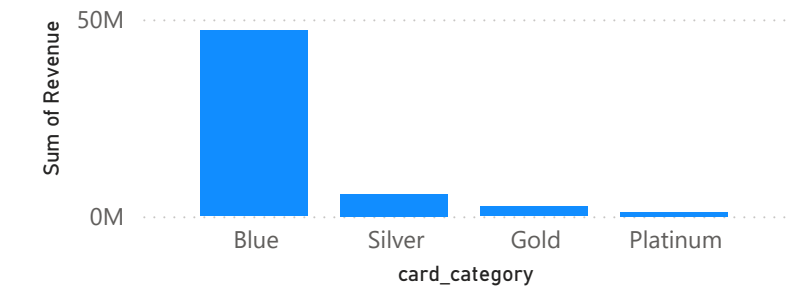
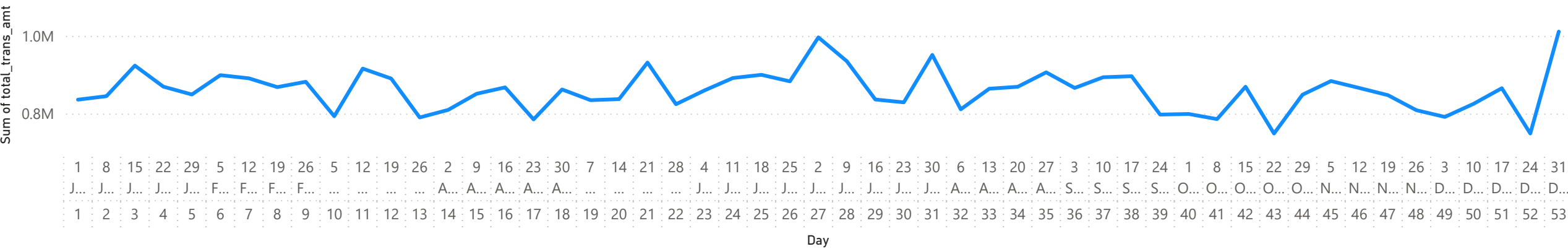


Sum of Revenue by card\_category



| week_num2 | Previous_Week_Revenue | Current_Week_Revenue | wow_revenue |
|-----------|-----------------------|----------------------|-------------|
| 46        | 1094927               | 1078915              | -1.5%       |
| 45        | 1063063               | 1094927              | 3.0%        |
| 44        | 934631                | 1063063              | 13.7%       |
| 43        | 1080205               | 934631               | -13.5%      |
| 42        | 982974                | 1080205              | 9.9%        |
| 41        | 994114                | 982974               | -1.1%       |
| 40        | 994184                | 994114               | -0.0%       |
| 39        | 1117638               | 994184               | -11.0%      |

Sum of total\_trans\_amt by week\_num2, Month and Day



| delinquent_acc | Blue-collar | Businessman | Govt   | Retirees | Selfemployeed | White-collar | Total   |
|----------------|-------------|-------------|--------|----------|---------------|--------------|---------|
| 0              | 14.75%      | 17.81%      | 14.00% | 9.16%    | 23.87%        | 14.35%       | 93.94%  |
| 1              | 0.85%       | 0.99%       | 1.10%  | 0.61%    | 1.66%         | 0.85%        | 6.06%   |
| Total          | 15.60%      | 18.80%      | 15.10% | 9.77%    | 25.53%        | 15.19%       | 100.00% |

| activation_30_days | %GT Count of activation_30_days |
|--------------------|---------------------------------|
| 0                  | 42.54%                          |
| 1                  | 57.46%                          |
| Total              | 100.00%                         |

# Credit Card Transaction Report

Total Revenue

57M

Total Interest

8M

Transaction Amount

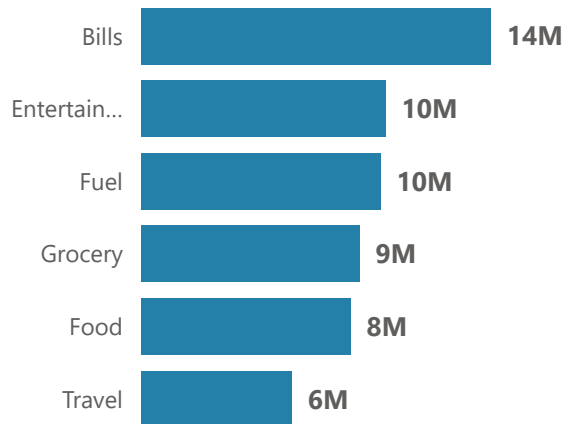
46M

Transaction Count

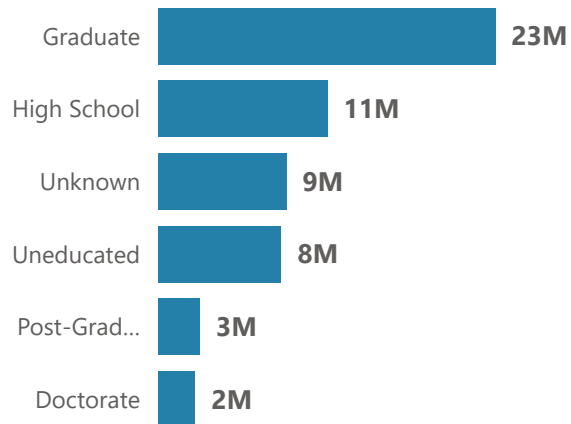
667K

| card_category | Sum of Revenue    | Sum of interest_earned | Sum of annual_fees |
|---------------|-------------------|------------------------|--------------------|
| Silver        | 5659109.0         | 821923                 | 189590             |
| Platinum      | 1135608.1         | 161629                 | 20665              |
| Gold          | 2533682.2         | 384755                 | 57565              |
| Blue          | 47188611.6        | 6614173                | 2733690            |
| <b>Total</b>  | <b>56517010.8</b> | <b>7982480</b>         | <b>3001510</b>     |

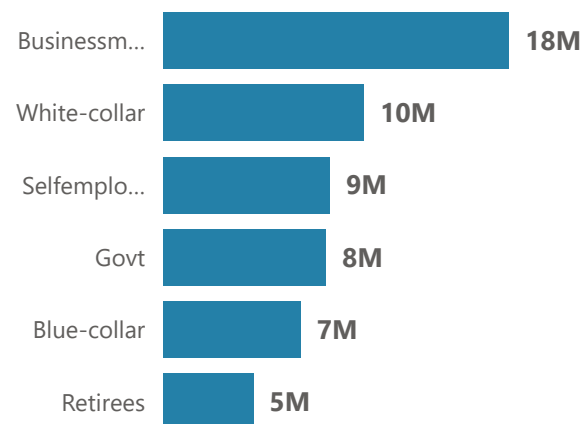
Revenue by Expenditure type



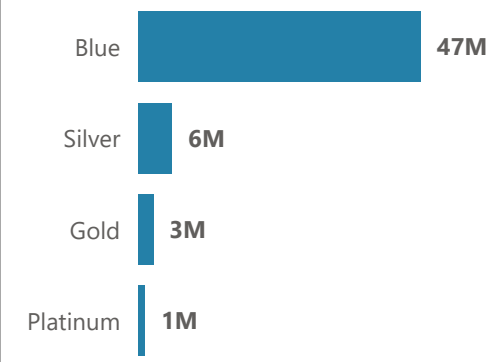
Revenue by Education



Revenue by Customer Job



Revenue by Card Category



Q4

Q3

Q2

Q1

week\_start\_date

All

F

M

Gold

Silver

Blue

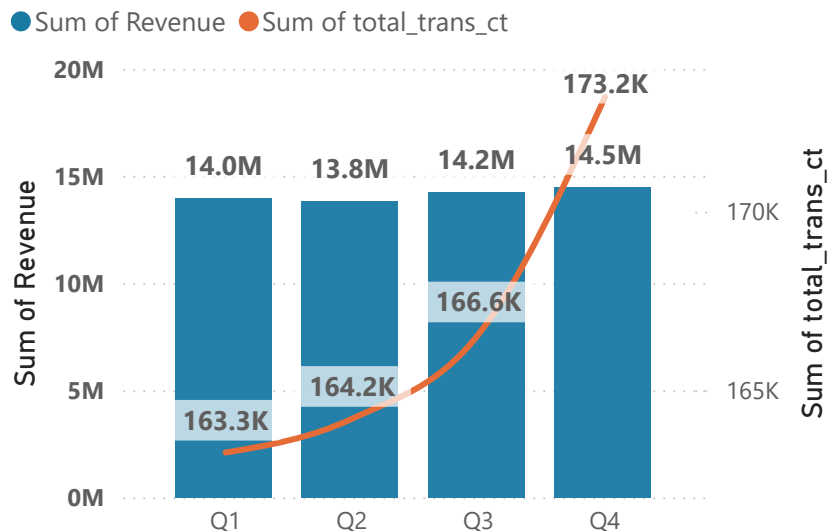
Platinum

Low

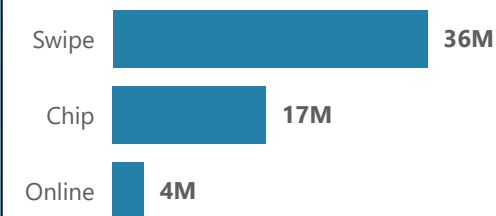
Med

High

QTR Revenue and total trans count



Revenue by Expenditure type



# Credit Card Customer Report

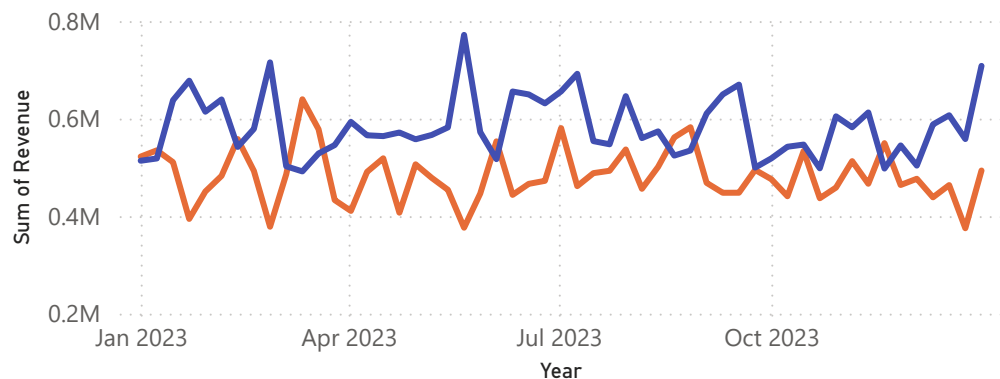
Total Revenue  
**57M**

Total Interest  
**8M**

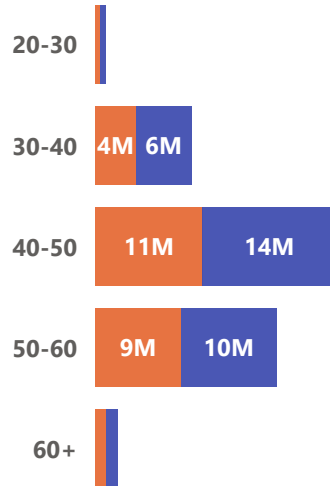
Income  
**588M**

CSS  
**3.19**

Revenue by Week



Revenue by Age Group



week\_start\_date

All

Swipe

Online

Chip

Gold

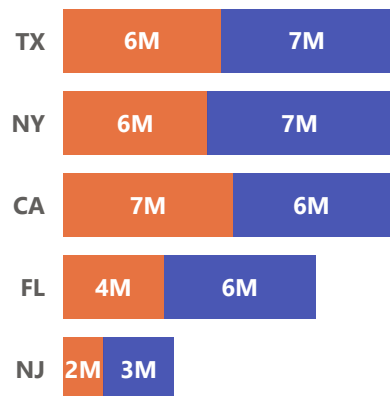
Silver

Blue

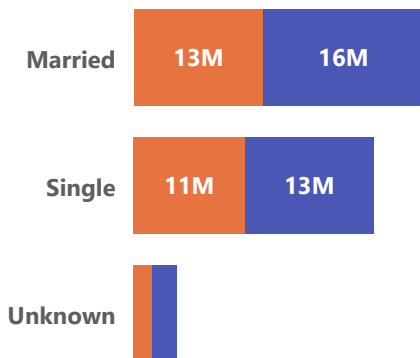
Platinu...

| customer_job | Sum of Revenue    | Sum of interest_earned | Sum of income    |
|--------------|-------------------|------------------------|------------------|
| Blue-collar  | 7040606.4         | 967751                 | 73516911         |
| Businessman  | 17697472.0        | 2584604                | 190350431        |
| Govt         | 8335533.8         | 1182231                | 90834727         |
| Retirees     | 4617448.2         | 641692                 | 49619308         |
| Selfemployed | 8542826.4         | 1141510                | 77659931         |
| White-collar | 10283123.9        | 1464691                | 105618475        |
| <b>Total</b> | <b>56517010.8</b> | <b>7982480</b>         | <b>587599783</b> |

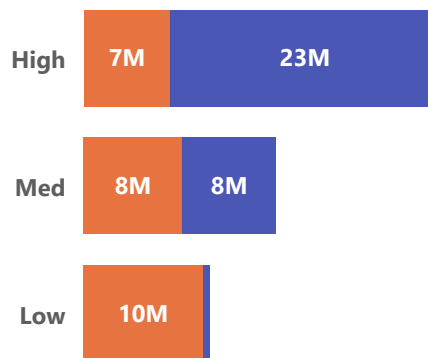
Top 5 States



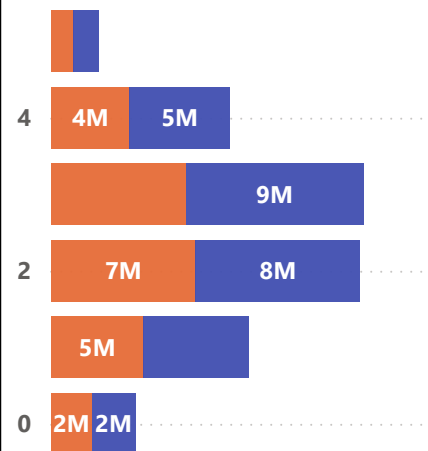
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

