

## Vrinda Store Annual Report 2022

Month



- Sep
- Oct
- Nov
- Dec

Channel



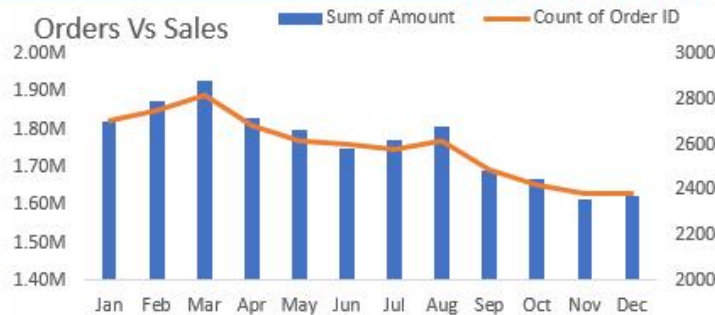
- Myntra
- Nalli
- Others

Category

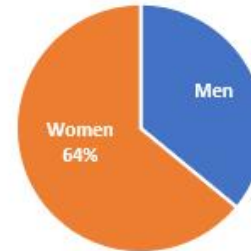


- Blouse
- Bottom
- Ethnic Dress
- Kurta

Orders Vs Sales



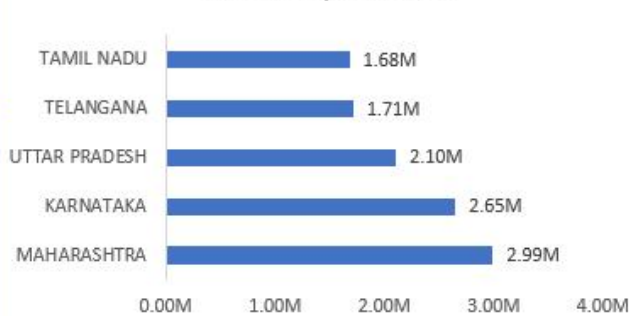
Sales: Men Vs Women



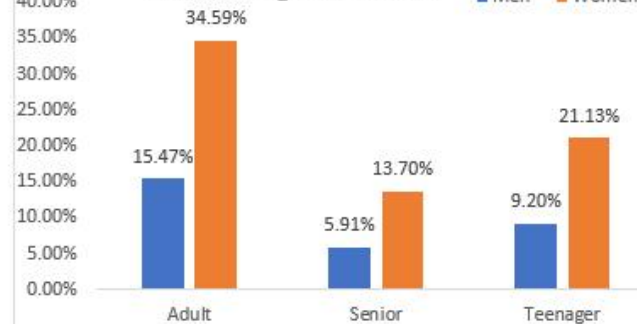
Order Status



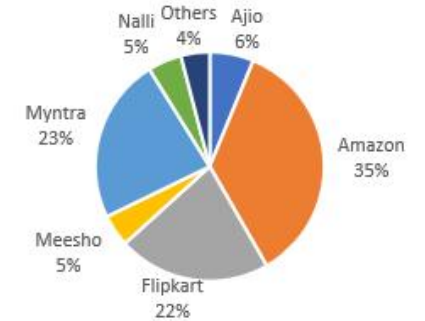
Sales : Top 5 States



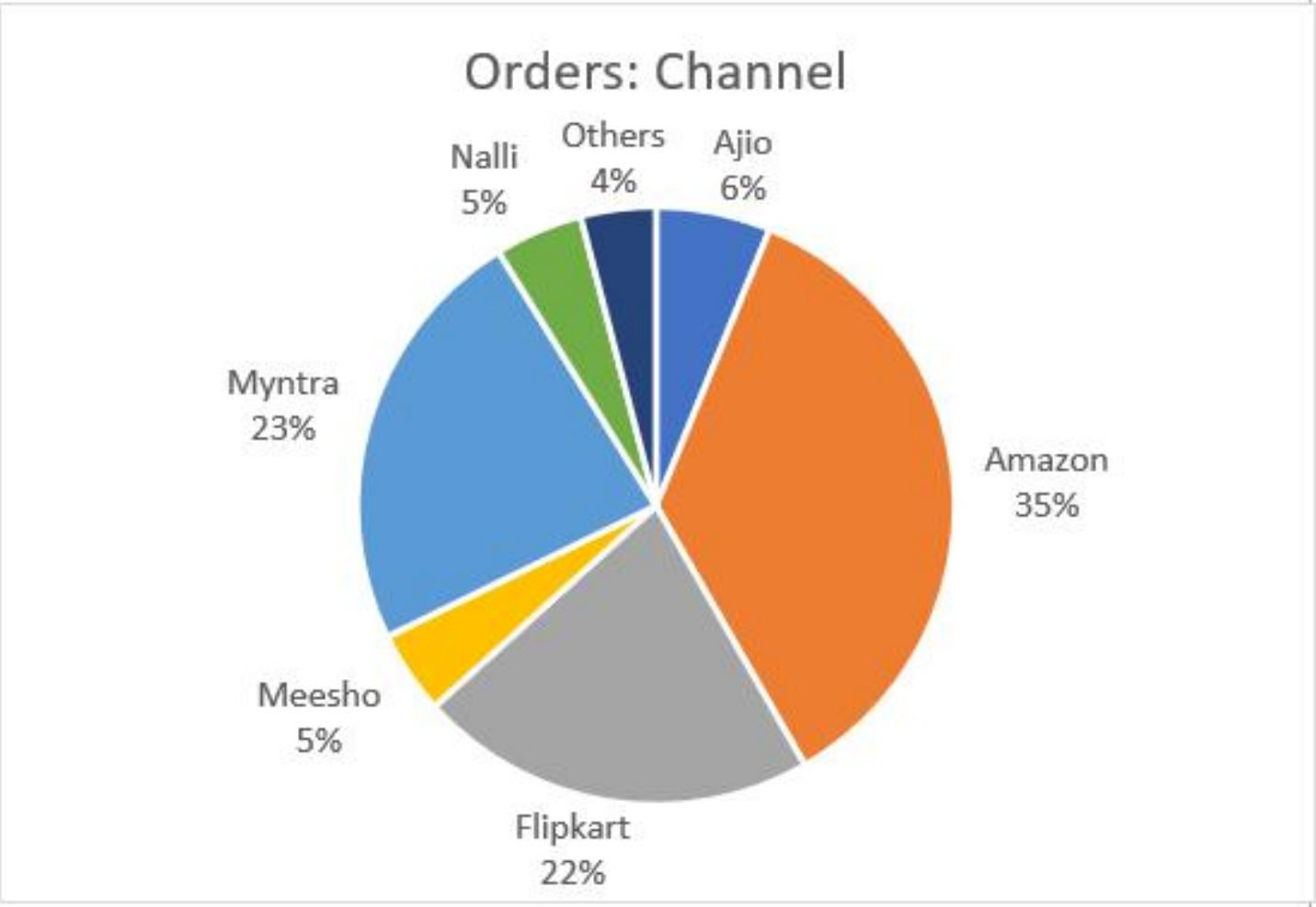
Orders: Age Vs Gender



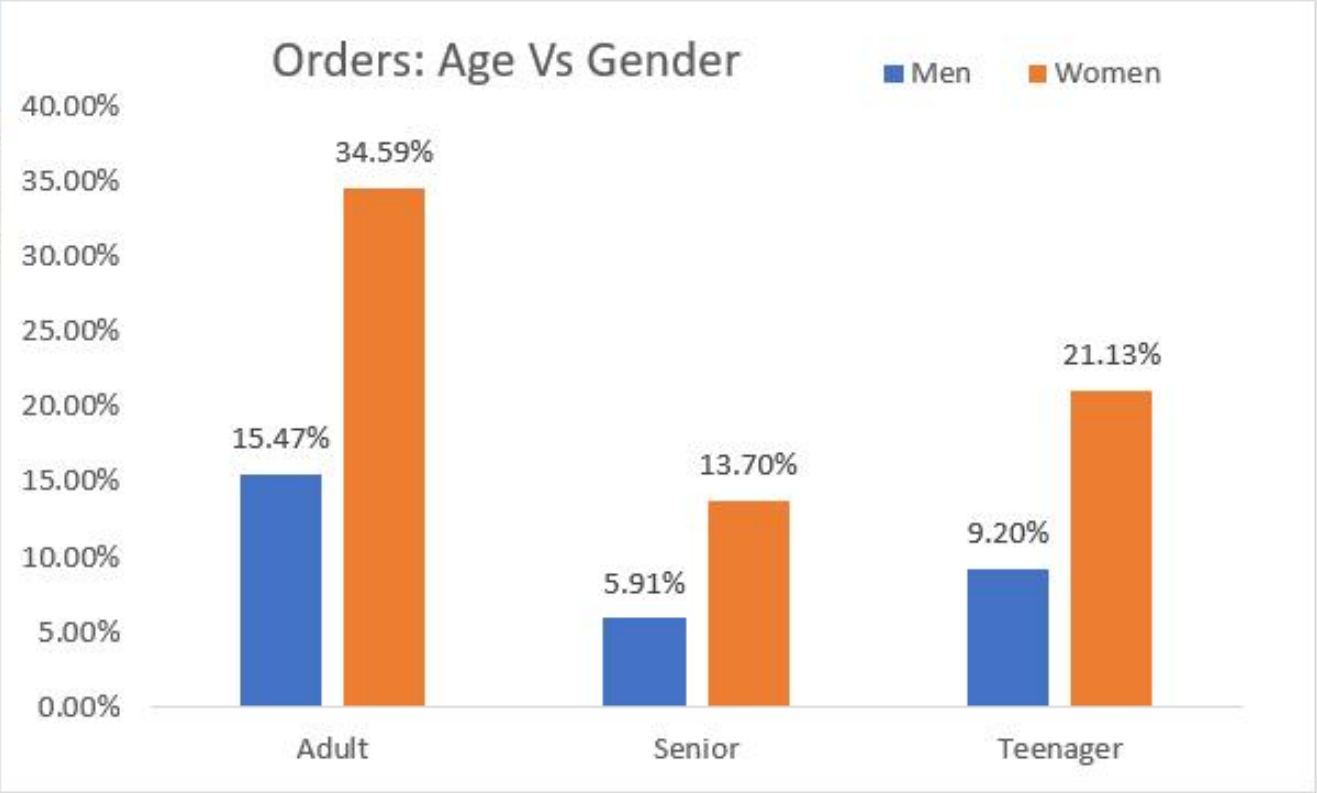
Orders: Channel



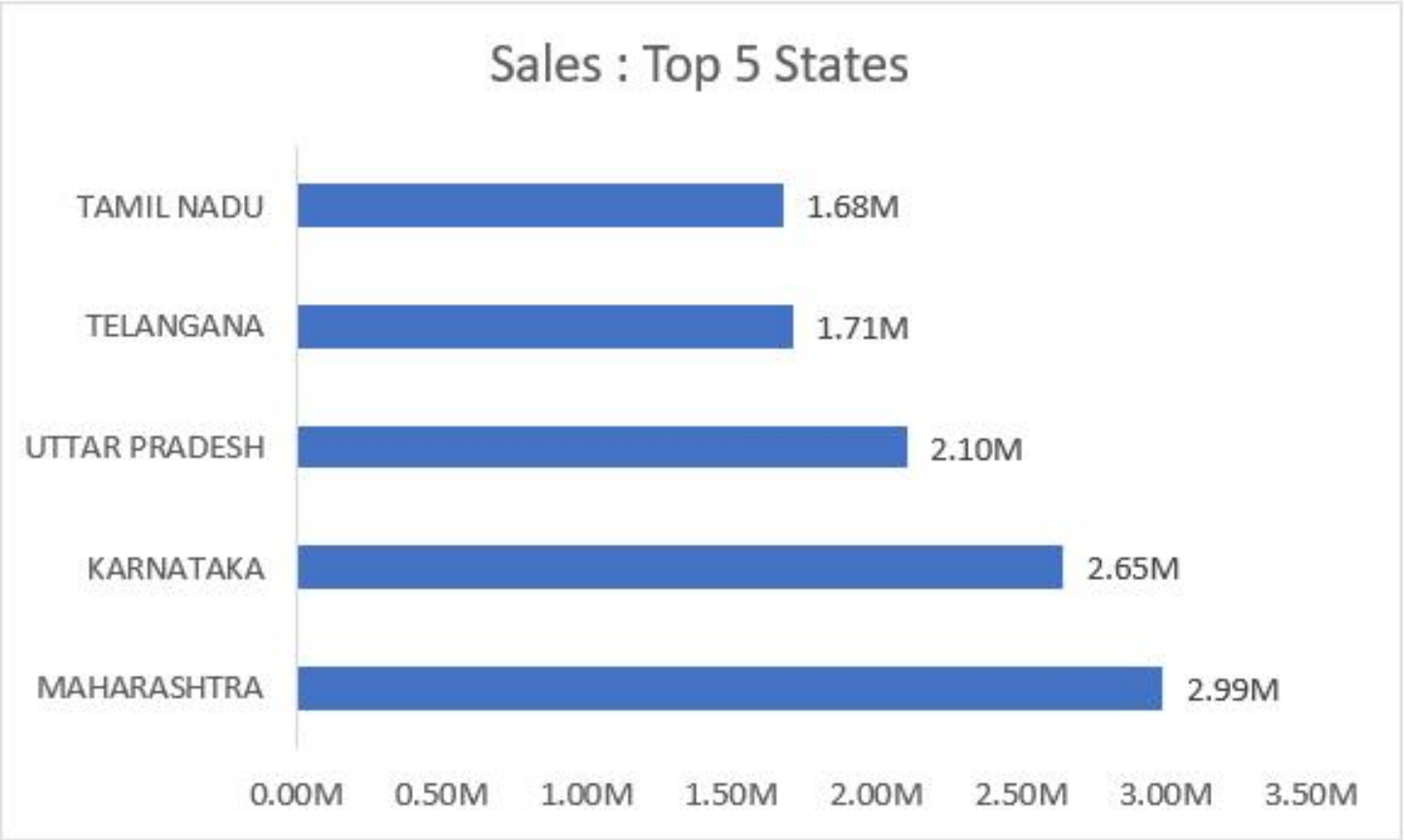
Row Labels	Count of Order ID
Ajio	6.2%
Amazon	35.5%
Flipkart	21.6%
Meesho	4.5%
Myntra	23.4%
Nalli	4.8%
Others	4.1%



Count of Order ID	Column Labels <span>▼</span>	
Row Labels <span>▼</span>	Men	Women
Adult	15.47%	34.59%
Senior	5.91%	13.70%
Teenager	9.20%	21.13%



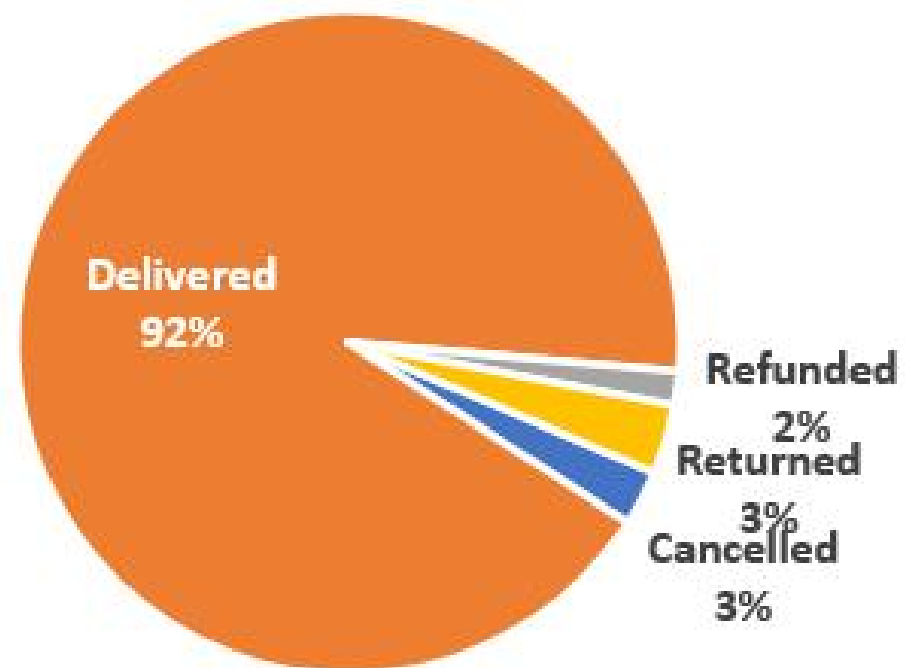
Row Labels	Sum of Amount
MAHARASHTRA	2990221
KARNATAKA	2646358
UTTAR PRADESH	2104659
TELANGANA	1712439
TAMIL NADU	1678877



**Row Labels** ▼ **Count of Order ID**

Cancelled	844
Delivered	28641
Refunded	517
Returned	1045

Order Status

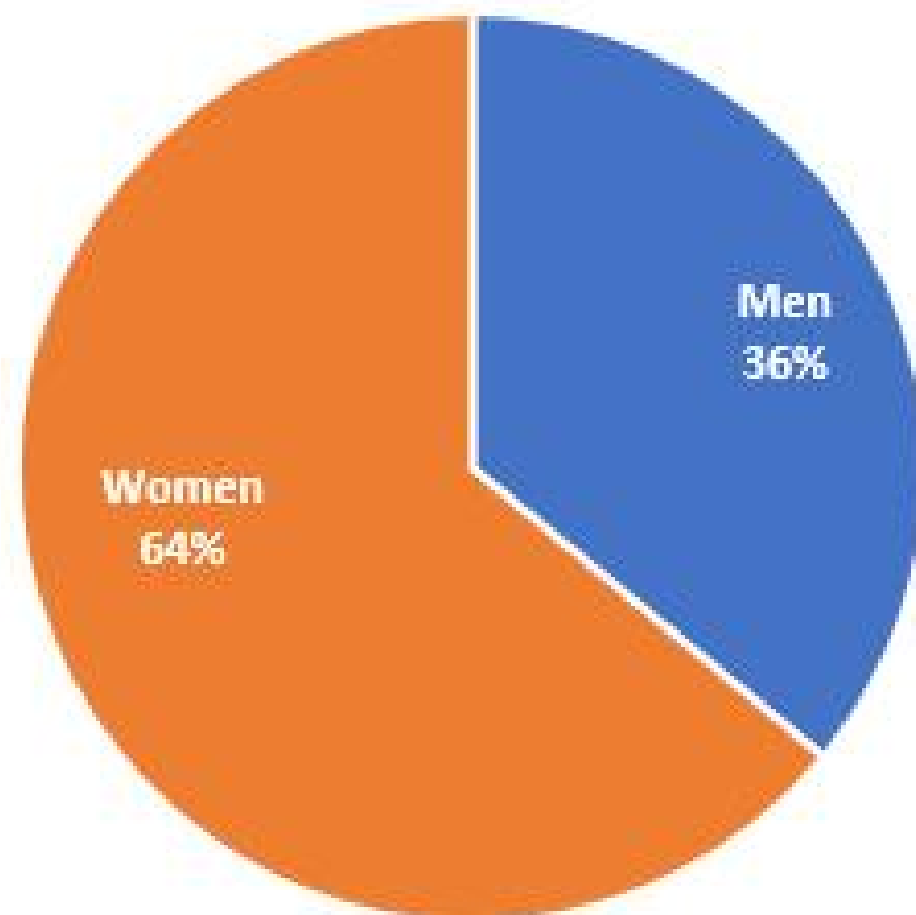


Row Labels ▼ Sum of Amount

Men 7613604

Women 13562773

Sales: Men Vs Women



Row Labels	Sum of Amount	Count of Order ID
Jan	1820601	2702
Feb	1875932	2750
Mar	1928066	2819
Apr	1829263	2685
May	1797822	2617
Jun	1750966	2597
Jul	1772300	2579
Aug	1808505	2617
Sep	1688871	2490
Oct	1666662	2424
Nov	1615356	2383
Dec	1622033	2384

