

# BARODA FOOTBALL ACADEMY

Women's Football Team

## Sponsorship Brochure

Indian Women's League  
2021



ALL INDIA  
FOOTBALL  
FEDERATION



Hero  
**IWL**  
INDIAN WOMEN'S LEAGUE



# WHO ARE WE ?

Baroda Football Academy is a non-profit making Academy registered with the Charity Commissioner, Vadodara City since 2008 having income tax exemption ( 80(G) certification ).

The Academy's mission is to provide young local players with the opportunity to play, and have a healthy lifestyle. This is achieved through a structured program, that offers developmental, competitive and elite soccer play and immersive team learning.



BFA is the only academy in Vadodara District to be accredited by All India Football Federation New Delhi.



Accred/2019-20/2-Star/04

Date of Issue : 01-06-2019



## ACADEMY ACCREDITATION 2019/20

This is to certify that ..... Baroda Football Academy ..... having successfully cleared the Academy Accreditation process for 2019/20 has received a 2-star rating.

KUSHAL DAS

General Secretary

This Certificate is valid till 31st May, 2020

# ACTIVITIES

Printed from  
THE TIMES OF INDIA

## Under-13 football tourney kicks off

TNN | Feb 10, 2018, 04.21 AM IST



VADODARA: The under-13 National Youth League football tournament kicked off at the Reliance Sports Complex on Friday. Four teams including two from Ahmedabad, one from the city and one from Haryana are participating in the tourney. The first match was played between ARA Football Club and Baroda Football Academy (BFA) boys. The match ended in a draw as both teams scored three goals each.

Akhilesh Pawar of BFA scored all the three goals in the match that was played in presence of Gujarat State Football Association president, Dhanraj Nathwani. The city will host two matches while the other two will be played in Ahmedabad. "It's a zonal tournament. The winning team will play in the next round," said Sandip Desai of BFA that is the only academy

in the city to have an accreditation from All India Football Federation. The other two teams playing in the tournament are Kahaani Sports Academy and Shivanand Haryana Football Club.

<https://timesofindia.indiatimes.com/city/vadodara/under-13-football-tourney-kicks-off/articleshow/62856981.cms>

- 1500+ players (2019)
- National visibility at **Hero AIFF Youth Leagues** for U13, U15, U18 (Boys).
- Since last 03 years our Sr. Women's team participates in **Hero Indian Women's League**
- Men's Team are **Champions of District and State open Gujarat 2019**.
- In April-May 2021 we will be organizing **5<sup>th</sup> Edition All Gujarat Invitational Football Tournament** for U9/U11/U13/U15/U18 (Boys) & Girls (Open Category)
- Conduct **AFC Grass Roots Day**.
- Regularly conduct **AIFF Baby League**
- **AFC Womens Day** Celebration at Vadodara and Chhotauddepur ( Tribal Belt)

- BFA Sports Complex situated in Gotri, Vadodara, spreads across **one lakh plus square feet** area. It is centrally located hence easily accessible.
- Under PPP Scheme of VMC, BFA has acquired **two Sports Complexes** to impart training in Football, Badminton & Basketball.
- On 26 Jan 2021 concluded a Joint venture with Presidency Club wherein 1300+ youngsters participated in Football, Badminton, Basketball, Tennis & Cricket Tournaments - a small step towards "Fit India".

*"Enthusiasm is everything. It must be taut and vibrating like a guitar string." – Pelé*

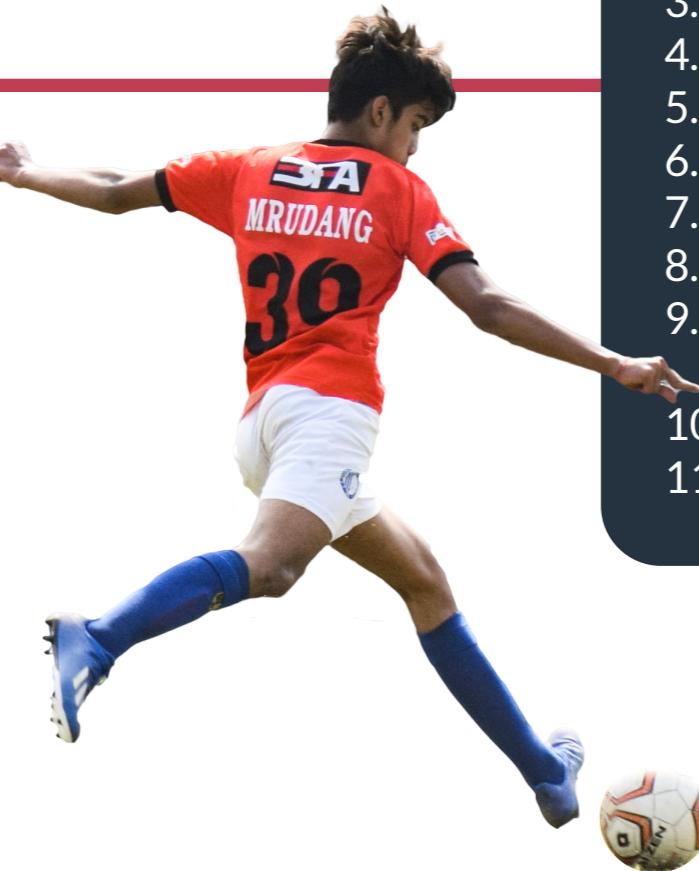
## 8 Centres in Vadodara City

1. BFA Sports Complex, Gotri
2. BFA Sports Complex, Bapod
3. VMC Sports Complex, Manjalpur
4. SAG Sports Complex, Waghodia
5. Sama Sports Complex, Sama
6. Swaminarayan Gurukul, Waghodia
7. Presidency Club, Sherkhi
8. VIBGYOR High, Bhayili

- For inhouse training BFA invited Coaches from **FC Barcelona** in 2011.
- Attended **Manchester United Soccer School, UK** for 5 consecutive years.
- Participated in **Iber Cup, Spain 2018**

## Association with 11 Schools of Vadodara

1. Podar World School, Sama
2. Cygnus World School
3. D.R Amin Memorial School
4. Tejas Vidyalaya
5. American School of Baroda
6. Podar International School, Ajwa
7. Podar World School, Sherkhi
8. Podar World School, Maneja
9. Shri Swami Vivekananda School, Waghodia
10. Don Bosco School, Makarpura
11. Baroda High School, Danteshwar



# PREPARING FUTURE SUPERSTARS

After school hours with permission of school we enroll students residing in the vicinity of school. We have 8 centers in Vadodara City and two BFA Sports Complexes in Gotri and Bapod, Vadodara City. We are proud to state we have 1500+ students in the age bracket of 4 years to 18 years and a team of AIFF licenced Coaches for different age categories.

**TOGETHER  
EVERYONE  
ACHIEVES  
MORE**



## KICK START YOUR FOOTBALL CAREER WITH A CITY BASED LEADING FOOTBALL ACADEMY

B aroda Football Academy (BFA), a trust founded in 2008, is one of the largest and most successful soccer Academies in Vadodara Gujarat. Accredited with AIFF - All India Football Federation, New Delhi, giving their players an opportunity to participate in the National Youth League for U13, U15 & U18 years.

BFA U13 (boys) emerged champions in Gujarat Zone 'Hero' youth league and played in 2nd phase wherein Baichung Bhutia football school was placed 6th & BFA was placed at 5th position and thus qualified to play the finals in 3rd phase. This itself is a great achievement by our boys and coaches Rizwan & Japan Bhatt.



3RD EDITION OF SHRI K.K. VITHANI MEMORIAL ALL INDIA INVITATION FOOTBALL TOURNAMENT 2019



BFA SENIOR GIRLS IN INDIAN WOMEN'S LEAGUE

It is commendable to note here that recently in May 2019, the Gujarat Senior Girls participated in Hero Indian Women's League conducted by AIFF, New Delhi. They were then invited by AIFF to participate in the Hero Indian Women's League held at Patiala, Punjab from 5th May to 22nd May, 2019.

They impart football training at 10

Centres in Vadodara City to 1000+ players. To promote sports amongst school children they have been dedicatedly working in more than 20 schools of Vadodara. They also deploy coaches to schools as desired. They have an impressive and qualified team of coaches and support staff.

For inhouse training we invited



BARODA C.A.P.S ACADEMY CRICKET TOURNAMENT

coaches from Barcelona FC, Spain for training camp at Bhavan's School in 2012.

### SOME OF THEIR KEY ACHIEVEMENTS ARE:

- BFA Presence at Manchester United Soccer School(UK) for 05 consecutive Years between 2011 to 2015. In 2016 the club attended Soccer School Training Camp at Real Madrid (Spain). Played Iber Cup at, Barcelona, Spain
- In the month of August they will be participating in Chelsea (UK) training programme. In last three years 63+ players represented Gujarat State
- This year 51 outstation teams participated in the Shri KK Vithani All Gujarat Invitation Football Tournament for U-9, U-11, U-13 & U15 (Boys) and Girls (Open Category). With its presence for more than a decade and having trained so many youngsters, BFA is all set to open a Residential Academy for Football in Vadodara

*For more information contact:  
Baroda football Academy, Sports Complex, Gotri Near Yash complex, Narayan Garden Road, Near Gangotri Charrasta, Between Vuda House and Nandish complex, Gotri*



# WOMEN EMPOWERMENT

“Whatever brings you down will eventually make you stronger.”

— Alex Morgan

## AFC WOMEN'S FOOTBALL DAY CELEBRATION

From 2018 onwards, every year on 8<sup>th</sup> March we conduct events to celebrate AFC Women's Football Day.

Glimpses...



VENUES: KGBV ZOZ & MOGRA, CHHOTAUDEPLUR DISTRICT ON 9th & 10th March, 2019

We received overwhelming response at both the Villages for Celebrating the AFC Women's Football Day. 100+ Girls were ready to play at each center hence we conducted a Knockout Tournaments at Zoz on 9.3.2019 & on 10th at Mogara.

Baroda Football Academy is working in the tribal belt of Chhotaudepur District at ZOZ and Mogara. Both these village fall

under Tribal belt. Total 250+ Girls play football regularly twice a week. wherein a Coach is deployed by Baroda Football Academy since last 03 years.

In July 2018, at GSFA Inter District Football Tournament (Girls) U17 yrs., emerged State Champions.



VENUES: KGBV ZOZ & MOGRA, CHHOTAUDEPLUR DISTRICT ON 9th & 10th March, 2019



VENUES: BFA Training Centers and Schools on 9th & 10th March, 2019

# BFA WOMEN'S TEAM



## The Journey

Emerging Champions of Gujarat Senior Girls Football Tournament, BFA was extended a **Invitation to participate in the Hero Indian Women's League** conducted by AIFF, New Delhi.

The tournament was held at Ludhiana, Punjab.

Under the captainship of Miss Tarannum Shaikh also a 'C' Licensed , AIFF Certified Coach.



Hero IWL 2018-2019, Ludhiana

*"Failure does not come from losing, but from not trying."*  
- Larry Brown



Hero IWL 2019-2020, Bengaluru

Mr.Stephen Fernandes was the Team Manager also a current Santosh Trophy National player of Gujarat. We were placed in a very tough group which gave the Finalists of the Tournament. Total 05 matches were played by BFA and got tremendous experience to play with the best of Indian/International players. Our girls lost all the 5 engagements and emerged rich in experience.

BFA	3	4	Kolhapur City
BFA	1	7	Manipur Police
BFA	0	4	SAI, Cuttack, Odhisa
BFA	0	2	Bangaluru United
BFA	0	7	Sethu FC, Chennai

Hero IWL 2019 Season

# BFA WOMEN'S TEAM

# VISION

Participating in “Hero” IWL for the last 03 years we experienced that we lack competitiveness as all other teams have professional players. To cope, we have selected local girls and have inducted 16 outstation players from Haryana, Maharashtra, Uttar Pradesh(Meerut) Surat/Ahmedabad/ Anand & Jamnagar (Gujarat) to have competitive edge. Playing with professionals our local girls will improve.



Hero IWL 2017-2018, Kolhapur

*“Courage is like a muscle. We strengthen it by use.”*  
—Ruth Gordo



Hero IWL 2018-2019, Ludhiana



Hero IWL 2018-2019, Ludhiana

# HOW CAN YOU HELP



Our partners can opt for the role of a sponsor or a donor for the team.

Partnering with the Academy will enable you to support excellent outcomes for 1500+ young sports persons in Vadodara. & positive community engagement and visibility for your Organization among more than 15,000 community members.

We are seeking support as under:

- *Principle Sponsor ----- ₹ 3,00,000/-*
- *Associate Sponsors ----- ₹ 2,00,000/-*
- *Official Partners ----- ₹ 1,00,000/-*



## DELIVERABLES TO THE SPONSOR

Deliverables	Principle Sponsor x 1	Associate Sponsors x 2	Official Partners x 3
Company Logo & Name on kit of players participating in the tournament	Chest	Sleeves	✗
Company Logo on our players Kitbag	✓	✓	✓
Distribution of Company Pamphlets/Posters	✓	✓	✓
Company Logo & Name on Standees at BFA Sports Complex	✓	✓	✓
Logo and Link on our Website for one year	✓	✓	✓
Logo in our Facebook Page cover for one year	✓	✓	✓
Promotion Through Radio (Radio Mirchi)	✓	✓	✓
Company Logo on Maine Entrance Gate at BFA Sports Complex	✓	✓	✗
Logo on Backdrop in our upcoming tournaments	✓	✗	✗
Company Logo & Name on Periphery boards of Upcoming BFA All Gujarat Tournament	5	2	1
Promotion In Print Media	✓	✗	✗
<b>Social Media Posts</b>			
Instagram (2K+ Followers) & Facebook (3.7k+ Likes & 3.8k+ Follows)	5	2	1
Information Booth at Sporting events organized by BFA	✓	✗	✗
Promotion through messages to 2000+ Parents of players	✓	✗	✗
Logo on Mementoes/ & Certificates during our tournaments	✓	✗	✗

# TOGETHER EVERYONE ACHIEVES MORE

## CONTACT



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*“Success is not final; failure is not fatal: It is the courage to continue that counts.”*  
- Winston S. Churchill

