## Sahil Soma

## MCA, Full Stack Developer with Digital Marketing Experience



Scan to Check My Live CV

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in sahilsoma

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A motivated full stack developer with specialist expertise in digital marketing and digital psychology. A strategic and agile thinker known for driving positive change by tackling ambiguous problems and effectively communicating solutions. Willing to work in a challenging position with a growing Organisation where I can utilise my technical and interpersonal skills to serve the organisation and enhanced the same.

#### **EDUCATION**

# Master of Computer Applications

IGNOU 2021

## Bachelors's in Computer Application

IGNOU 2017

### Digital Psychology Specialist

CXL 2020

### **CERTIFICATIONS**

# Applied neuromarketing

CXL 2020

# Copywriting and product messaging

CXL 2020

### Responsive Web Design

FCC 2020

### Freelance Developer

**EXPERIENCE** 

Dec 2017 - Present

- Worked as a freelance web developer and site manager at Bellsoft Solution which is a local business based in Jammu City.
- My main role is to periodically updating their website (www.bellsoftsolution.com) as per the requirement.
- Other minor tasks includes, designing marketing material, social media management, tracking and updating GEM listings, etc

### **SKILLS**

### Areas of Expertise

- Full Stack Developer
- I use Bootstrap for front-end
- · PHP, MySQL for back-end
- Working knowledge of C, C++, and Python
- Experienced in developing fluid and responsive designs, database driven web applications

### Soft Skills

- The ability to analyse complex technical information
- Quick Learner, I like to expand my knowledge
- Detail oriented, because small details matters
- Excellent problem solver, I like to think about a problem from various angles
- Project Management Skills, love to complete project on time
- Digital Marketing working knowledge, SEO, SEM, SMM, etc
- Critical Thinking, I come to conclusions based on facts and not on assumptions
- Communication Skills, I am improving on how to convey messages and ideas effectively
- Team Player, like to work as a team and focusing on the end goals
- Friendliness
- · Empathy

### Other Details

Strength: Little things make me happy.

Weakness: I am sensitive, sometimes smallest things hurt me