

## **EXECUTIVE SUMMARY & RECOMMENDATIONS**

After analyzing the IMDB dataset we can find some points:

1. In 'Drama' there was total 1078 movies produced in the year of 2019.
2. Approximately, the future project could have an average duration of 107 mins.
3. Marvel Studios ranked 1<sup>st</sup> and Twentieth Century Fox ranked 2<sup>nd</sup> or Warner Bros. can be chosen as the number of votes received is comparatively higher than other production houses.
4. We can predict that Dream Warrior Pictures ranked 1<sup>st</sup> or National Theatre Live Ranked 2<sup>nd</sup> be the production company next products.
5. Based on the median rating, Mammootty is 1<sup>st</sup> ranked or Mohanlal ranked 2<sup>nd</sup> can be hired as the Actor for their next project.
6. Taapsee Pannu can be chosen as the actress for next project.
7. Based on the total votes and also for the regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.