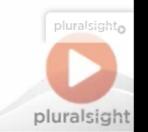
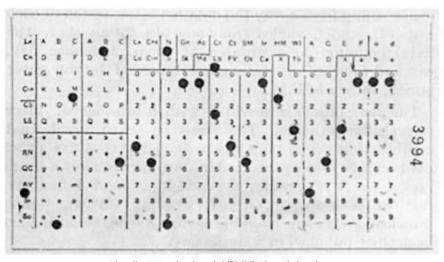
#### **Outline**

- Storage hardware
- Database technologies
- Relational model
  - Fundamentals
  - □ Codd's Twelve Rules
- Types of data models
  - Conceptual
  - Logical
  - Physical



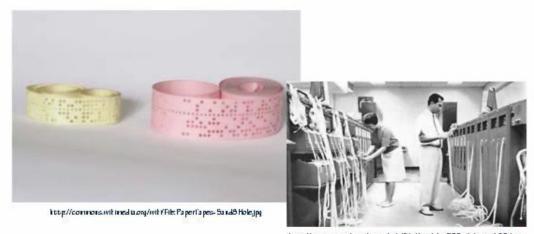
Punch cards



http://commons.wikimedia.org/wiki/File:Hollerith\_prinched\_card.jpg



- Punch cards
- Punch tape



http://commons.wikimedib.org/wiki/File:Horolnin\_FSS\_Teletype1 954.jpg



- Punch cards
- Punch tape
- Magnetic tape



http://commons.wihimedia.org/wih/Filt:Quarter-lach\_Cartridges.jpg



http://commons.wihimedia.org/wih/File:IBM\_System\_360\_tape\_drives.jpg



- Punch cards
- Punch tape
- Magnetic tape
- Spinning disc
  - Hard disk
  - □ Floppy disk



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http://commons.wihinedia.org/wih/File:Floppy\_dist\_200.9\_61.jpg

- Punch cards
- Punch tape
- Magnetic tape
- Spinning disc
  - Hard disk
  - □ Floppy disk
- Optical disc
  - Compact disc
  - DVD
  - Blu-Ray



http://ex.wikipedib.org/wiki/File:DVD-4.5-scas.psg



- Punch cards
- Punch tape
- Magnetic tape
- Spinning disc
  - Hard disk
  - Floppy disk
- Optical disc
  - Compact disc
  - DVD
  - Blu-Ray
- Solid State Drive (SSD)





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#### Database

Not necessarily a relational database

#### Database:

"a usually large collection of data organized especially for rapid search and retrieval (as by a computer)" (http://www.merriam-webster.com/dictionary/database)

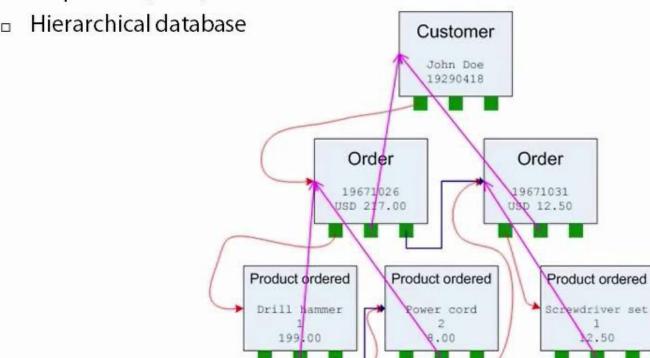


- Evolution of database technologies
  - Sequential ("flat") files

```
C John Doe
                                                 19290418
                                                        Nowhereville
                          A 18 Pivot Drive
Record type 0 = Order information_
                                                        Somewhereelse
                          A PO box 39773
                          O 19671026 USD 217.00
                         P Drill hammer
                                                     199.00
                          P Power cord
                                                       8.00
Record type P = Product ordered
                          O 19671031 USD
                          P Screwdriver set 1
                                                      12.50
                          . . .
```



- Evolution of database technologies
  - Sequential ("flat") files



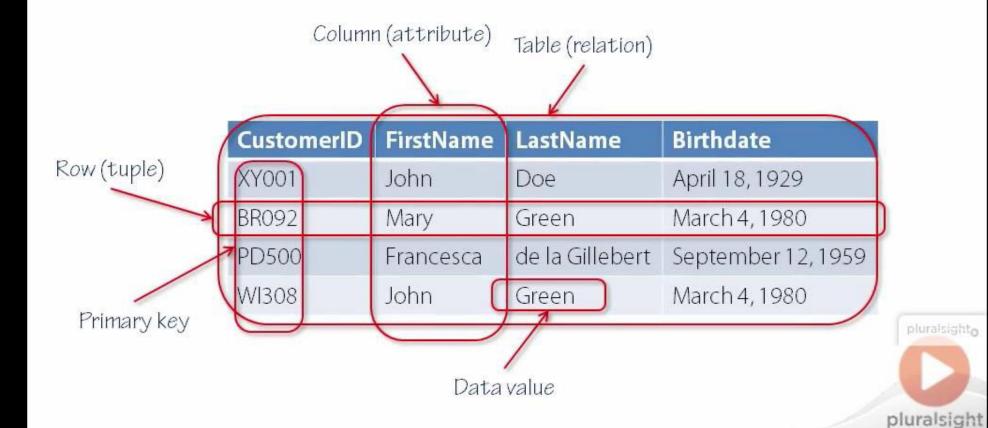


- Evolution of database technologies
  - Sequential ("flat") files
  - Hierarchical database
  - Network database
  - Relational database
  - Object database
  - XML database
  - □ "Big data"
  - □ ??????



#### The Relational Model

- Based on mathematics
  - Set theory
  - First-order predicate logic



#### **The Relational Model**

- Based on mathematics
  - Set theory
  - First-order predicate logic
- Relationships between elements based on data values (primary key)
  - NOT on storage order
  - NOT with pointers to physical location
- Rules for relational databases describe behavior
  - Actual implementation can be chosen by vendor



#### The Relational Model

#### Codd's twelve rules

- 0: Foundation Rule
- 1: Information Rule
- 2: Guaranteed Access Rule
- 3: Systematic Treatment of Null Values
- 4: Dynamic On-line Catalog Based on the Relational Model
- 5: Comprehensive Data Sublanguage Rule
- 6: View Updating Rule
- 7: High-level Insert, Update, and Delete
- 8: Physical Data Independence
- 9: Logical Data Independence
- 10: Integrity Independence
- 11: Distribution Independence
- □ 12: Nonsubversion Rule



## **Data modeling**

#### Conceptual data model

- All information in the organization
- Not necessarily stored in computers

#### Logical data model

- For storing in computers
- For a specific database technology
- Implementation independent

#### Physical data model

- Optimized for specific vendor
- Based on logical model

