

# Overview



Effective Requirements

User Stories

Estimating Work

Planning Poker



# Effective Requirements

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# What is a Requirement?

A feature, behavior,  
or constraint to be added  
to a system

A prelude to  
a conversation

A request for someone  
to do work

A request for software  
to change



# A Requirement is NOT

A solution design

A decision about  
implementation

Typically illustrative of the  
final deliverable

The source of truth



Complete  
Consistent  
Correct  
Modifiable  
Ranked  
Traceable  
Unambiguous  
Verifiable

## NASA Requirements

But, can I explain it to my mom?



Interfaces

Functional Capabilities

Performance Levels

Data Structures/Elements

Safety

Reliability

Security/Privacy

Quality

Constraints/Limitations

## IEEE Requirements

No way can I explain all this to mom



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Independent

Negotiable

Valuable

Estimable

Sized Appropriately

Testable



# User Stories

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## User Story Recipe:

As a <role> I want <feature>  
so that <benefit>.



# Some User Stories



As a traveller, I want to reserve a room



As a vacation planner, I want to see pictures of the hotels



# A Note on Roles



Vacationer



Hotel Owner



Travel Agent



Trip Planner



Parent

# Why User Stories Work Well



They are simple to write and understand

Software requirements is a communication problem

They elicit detail in conversation

Requirements analysis is effective when performed collaboratively

Full intent can rarely be modeled or represented 100%



# The User Story Conversation

**As a user with a reservation,  
I want to cancel my reservation  
So that I get a refund.**



Does user get full or partial refund?  
Refund to credit card or site credit?

How far ahead must reservation be cancelled?  
Same for all hotels?  
For all site visitors or can frequent travelers  
cancel later?

Confirmation provided to user? How?



# Details as smaller sub-stories

AS A user with a reservation, I WANT to cancel my reservation SO THAT I get a refund

As a premium member, I want to cancel at the last minute with no penalty so that I get a full refund

As a non-premium member, I want to cancel up to 24 hours in advance so that I get a 50% refund

As a site member, I want an email confirmation of my cancelled reservation so that I can have a record of the transaction





# Signs Stories are Working



Focus shifts from writing to talking



Stories are understood by customer and developer



At estimation time, they are the right size



Participative design is occurring



Emphasis is on the user goals, not the system's attributes



# Estimating Work

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# Estimates Are Necessary

**To plan and  
proceed deliberately**

**To get a feel for costs**

**To calculate  
potential ROI**

**To understand the  
size of something**

**To know if work even  
can be done**

**To weigh options**



# Ways to Estimate Software



Darts



Give it to  
a Manager



Ask the expert



Without  
“bothering” the  
developers

## Deadly Estimation Warning Signs

Estimates are given without looking at historical performance.

Someone other than the team is doing the estimation.

Estimates are treated as promises.

Estimates are rejected because they don't fit an already existing plan.





“I just want to know when it will be done.”

“That’s bigger than it should be.”

“That’s smaller than it should be.”



# The Typical Estimation Process

PM: Hey Bill, how long to \_\_\_\_\_?

PM to self: They always say that. So, 2.5 weeks. I'll make it 3.

PM out loud: Thanks Bill. I'll go write the specs now.



Dev to Self: I'm busy, that'll take 2 days I can't afford to lose. What can I say to make him go away?

Dev out loud: About a week.

Dev to self: I can stall those out for weeks.



# How do we measure software work?

Lines of Code

Buckets per day

Cycles Per Month

Mega Jewels per nanosecond

Coffees per day

Rotations Per Minute

Feature Points

Kilowatts per hour

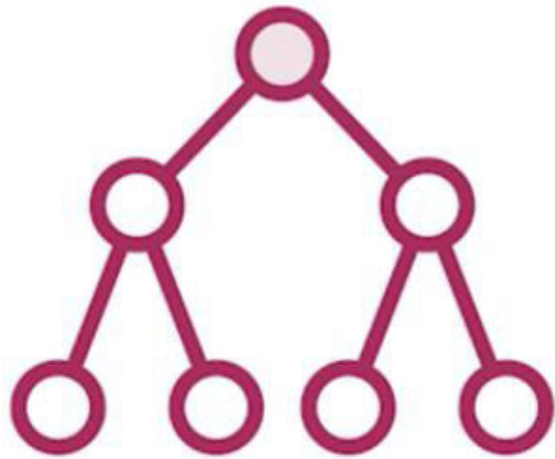
Hertz

Miles Per Hour





# Story Points



Very common way to estimate work

Based on size and complexity, not duration

Unitless and numerically relative

Different for each team of estimators

Points are additive, unlike time

Based on historical reality

Easy to use and understand

# Using Story Points



Pile o'  
User Stories



Defect A | Cost: 20

Defect B | Cost: 30

Requirement A | Cost: 100

Requirement B | Cost: 100

Requirement C | Cost: 30

Constraint A | Cost: 20

We can see right away

Which work items cost the most

Total cost of all the work

Total cost to an iteration





# Story Point Values

(Include big and small outliers if you want:  
0, 1/2, 100, 300)

Can you distinguish a 1-point story from a 2?

Can you distinguish a 17 from an 18?

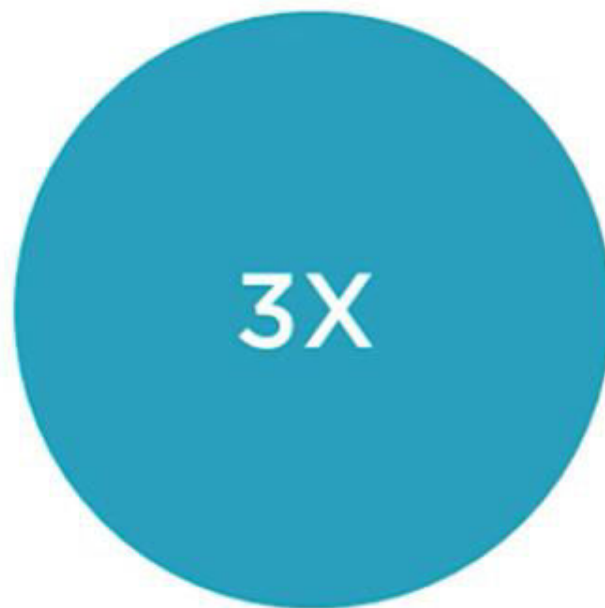
How about a 99 from a 100?

Use units that make sense:

- XS, S, M, L, XL, XXL
- 1, 2, 3, 5, 8, 13, 20, 40
- 1, 2, 4, 8, 16, 32



Project Last Week



This Project





## Estimates are Not Promises

If estimates are used against you this is a people problem, not a problem with the estimates. Address it.



# Planning Poker

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# Estimating with Groups

**Group derived estimates are demonstrably more accurate than estimates by individuals**

## **Political Trading Marks**

Iowa Electronic Markets  
Intrade.com  
Politicalmarket.cnn.com

## **Who Wants to be a Millionaire?"**

Polling the audience is accurate 91% of the time



When guessing the number of jellybeans in any given jar, the average of all guesses is typically within 2-3% of the correct answer.

— The Wisdom of Crowds,  
James Surowiecki



Together, we are smarter than any  
one of us.

**Japanese proverb**





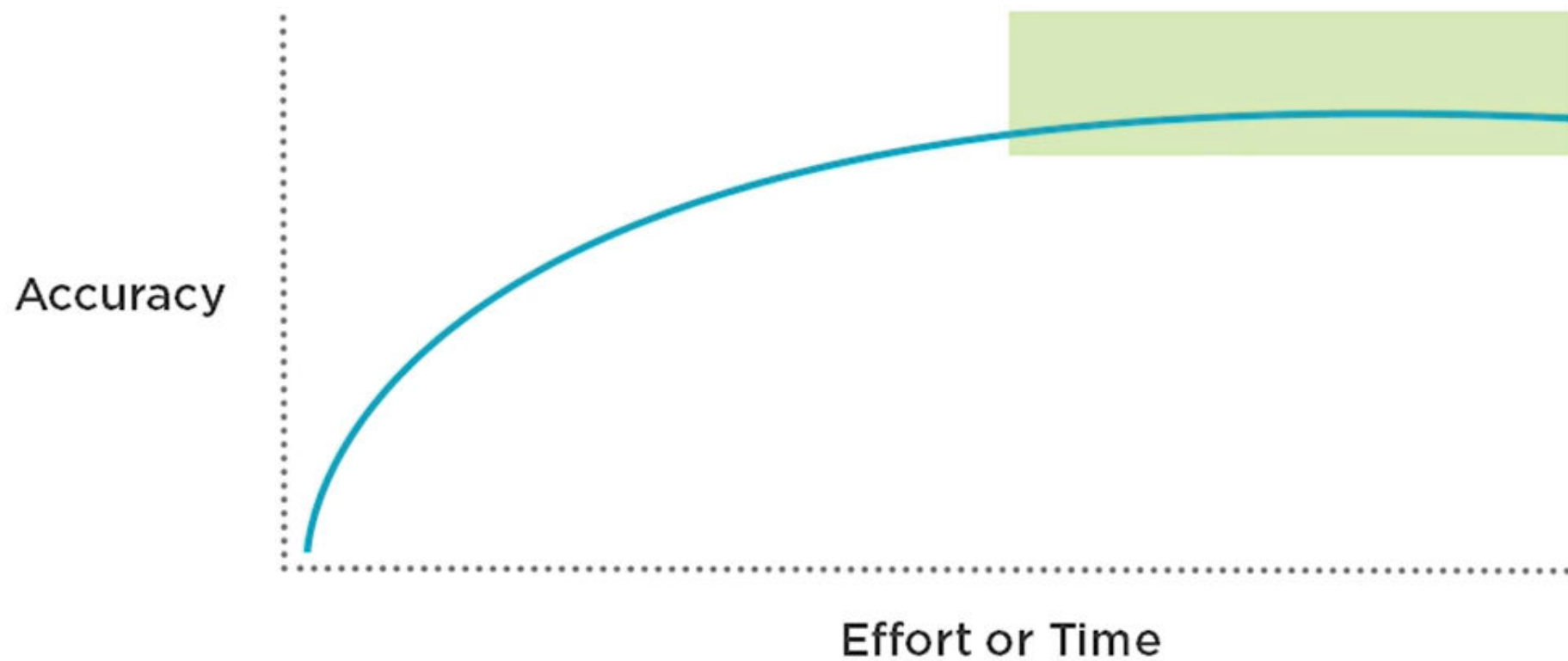
# Myth

With more time, estimates get significantly more accurate





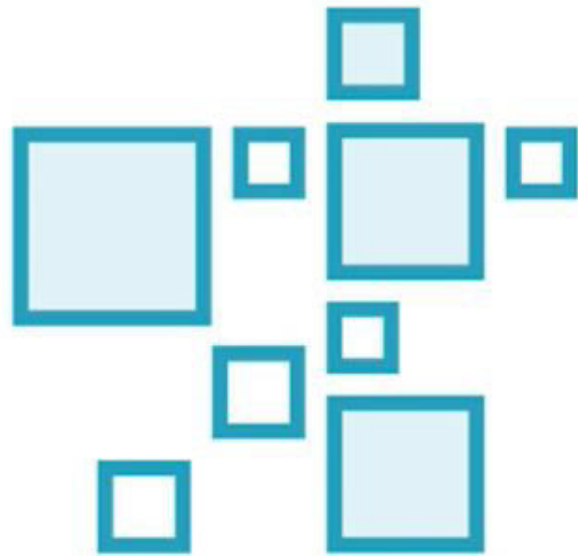
# Estimation is Expensive



# Planning Poker Cards



# Why Planning Poker Works



Emphasizes relative sizing

Focuses most estimates within an order of magnitude

Everyone is heard

Finds hidden requirements and details

Estimators must justify estimates

It is iterative

# Planning Poker Rules

1. Each estimator has a deck of estimation cards

2. Customer/Product Owner reads a story and it's discussed briefly

3. Each estimator selects a card that's his or her estimate

4. Cards are turned over so all can see them (synchronously)

5. Discuss differences (especially outliers)

6. Re-estimate until estimates converge



# A Real Work Item

## Check table widths before Check-in or Save

Before a user saves or checks in a document, test all of the tables in the document to see if they follow the XHTML rules. If they don't, throw a warning to the user.

Don't throw an error.

3



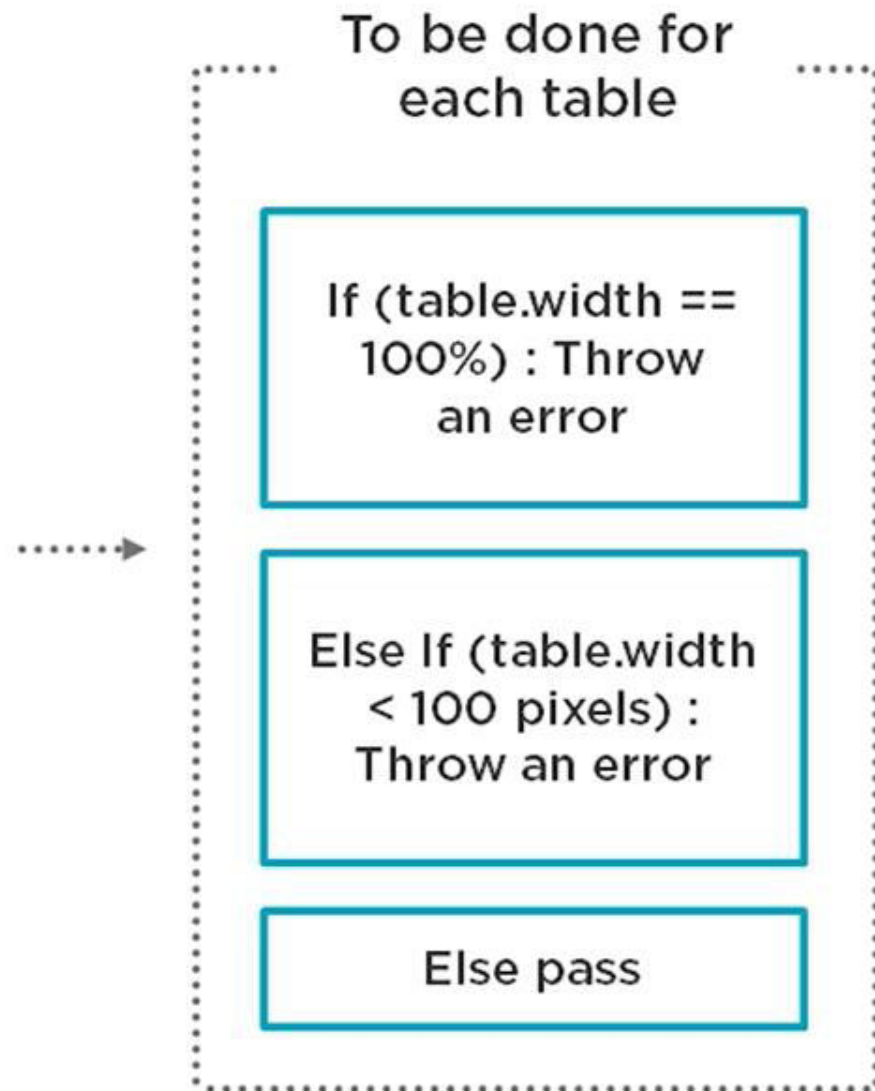
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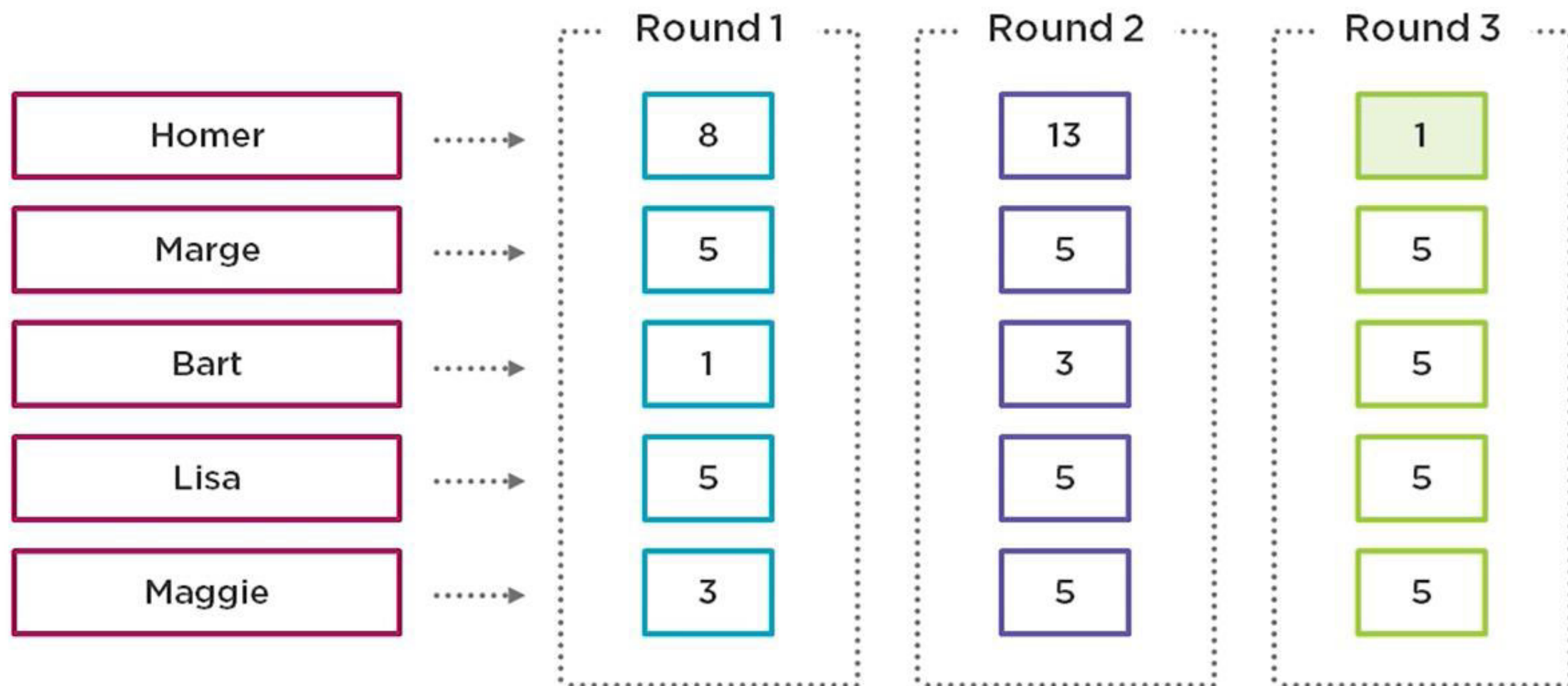
Don't throw an error.

5





# Planning Poker



# Options for Handling Conflict

Aim for consensus, not unanimous agreement

**Wait for convergence**

**Average the estimates**

**Toss out high and low**

**Send the item back for  
re-definition**





# Make a Planning Poker Deck

?, 1, 2, 3, 5, 8, 13, 20, 40...



# Try These

## Backlog Item

Mow my lawn

Move your slacker friend from his mom's house

Paint my house

Write Pong in Silverlight

Add a new team member

Make 8 pounds of confetti

## Estimate

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# References

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Malcolm Gladwell

The Wisdom of Crowds, James Surowiecki

Agile Estimating and Planning, Mike Cohn

User Stories Applied for Agile Software Development,  
Mike Cohn

PlanningPoker.com

