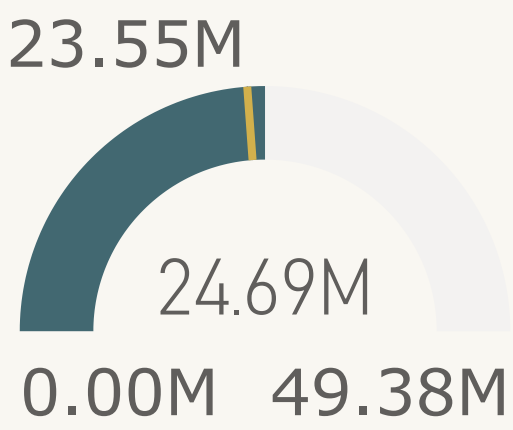
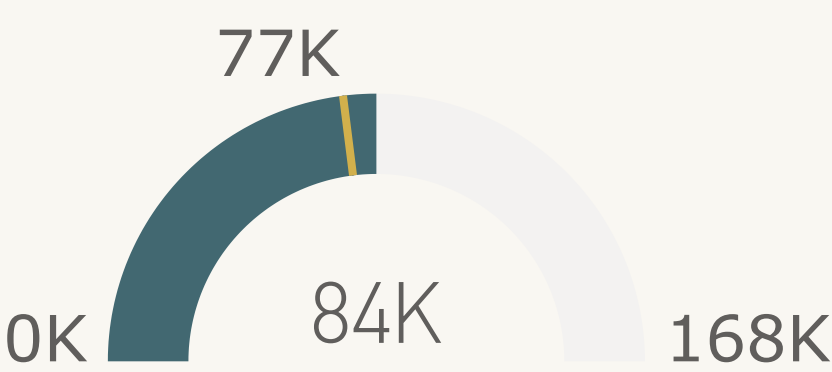




Revenue Vs Target



Order Qty Vs Target



1/14/2015



6/30/2017

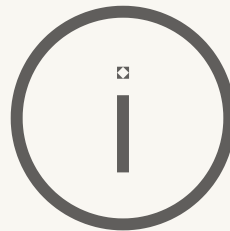


Select all

Europe

North America

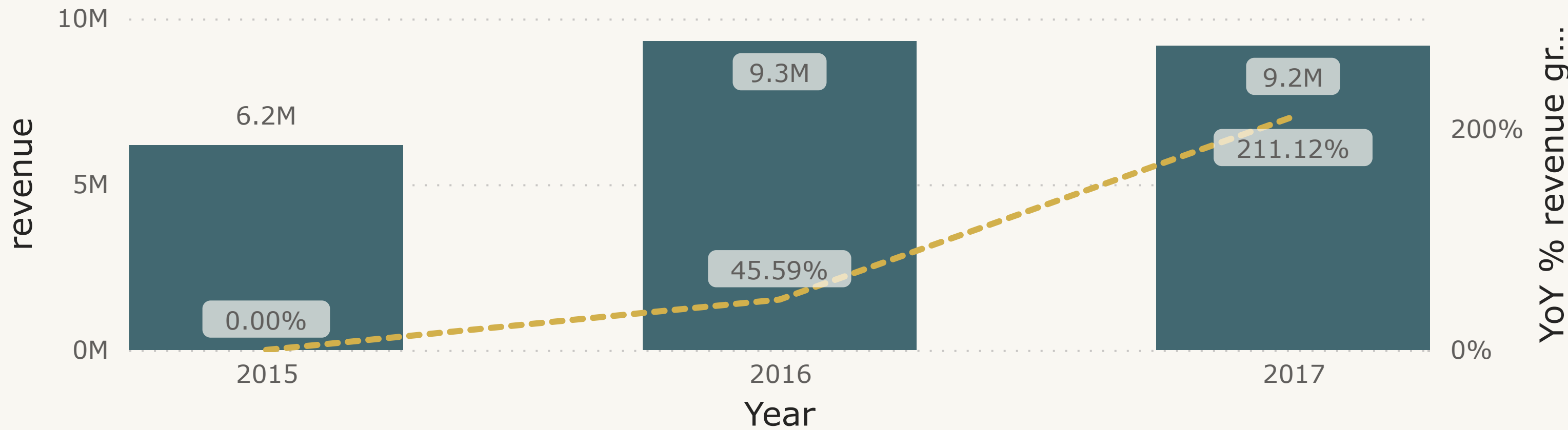
Pacific



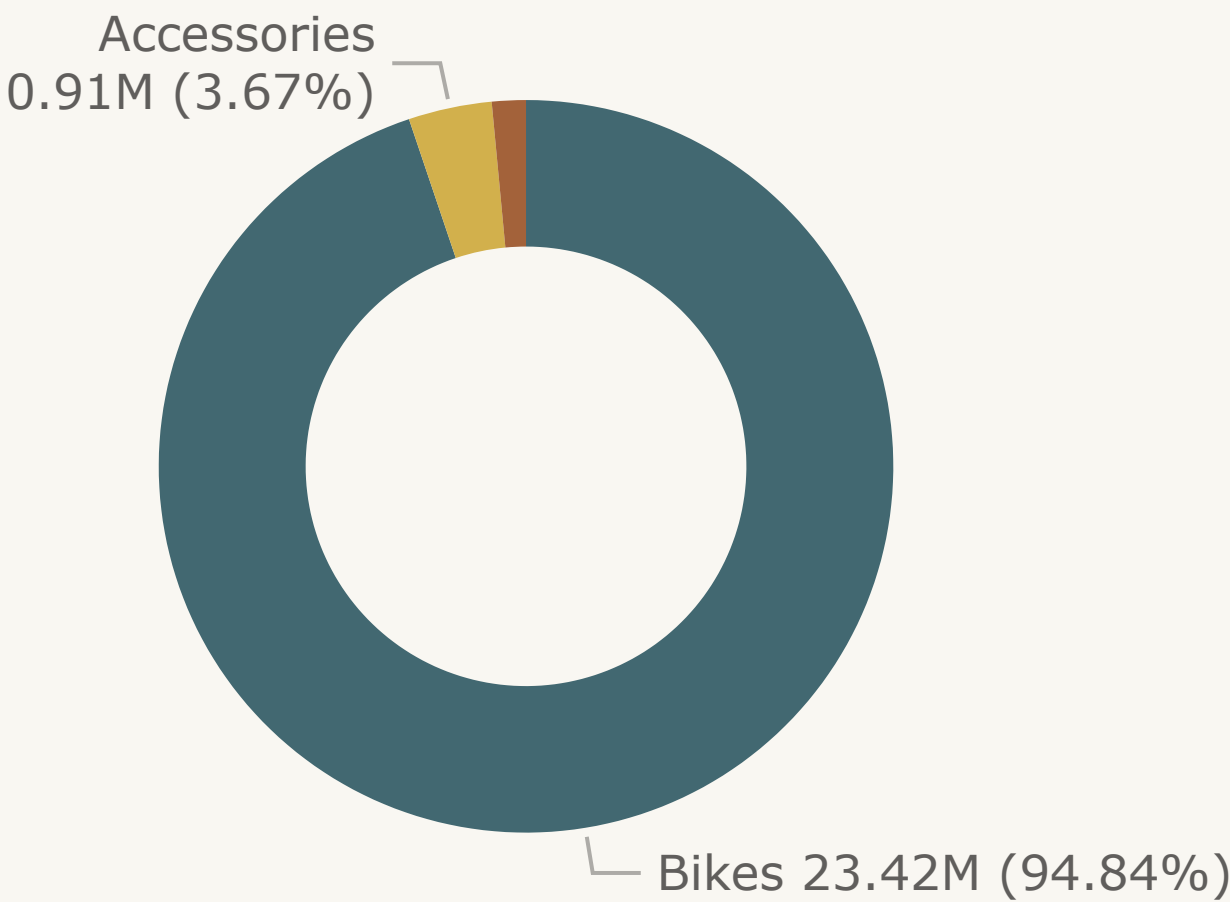
click here to see the report during Europe's world cup

YoY Revenue Growth

revenue YoY % revenue growth



Revenue by Category



Top 5 Customers by Revenue



Revenue by Country



ProductName	ReturnQty.	ReturnRate
All-Purpose Bike Stand	8	3.42%
AWC Logo Cap	46	1.11%
Bike Wash - Dissolver	25	1.47%
Classic Vest, L	4	2.20%
Classic Vest, M	7	3.85%
Classic Vest, S	8	5.10%
Fender Set - Mountain	54	1.36%
Half-Finger Gloves, L	18	2.14%
Total	1828	2.17%

←

Classic Vest,
M

Revenue Vs. Target



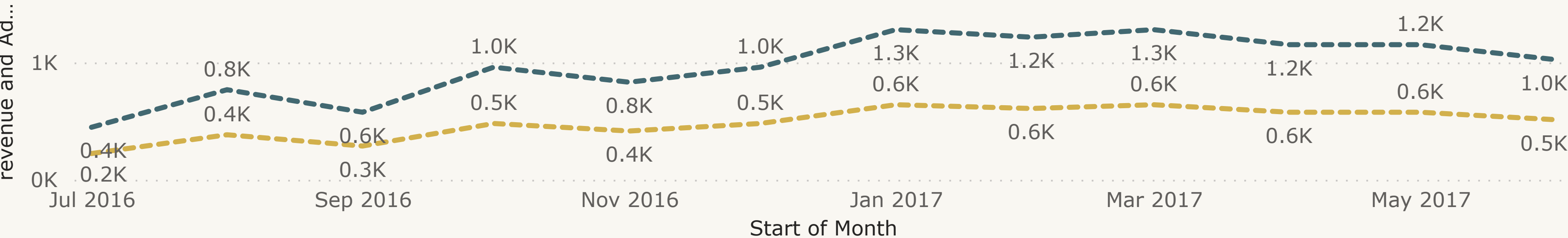
Price Adjustment

-0.50



Monthly revenue

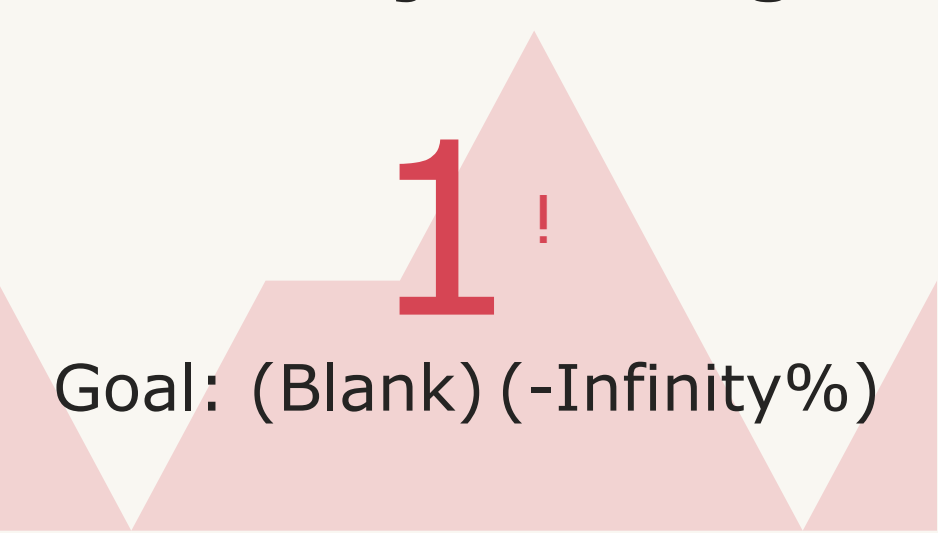
revenue Adjusted Revenue



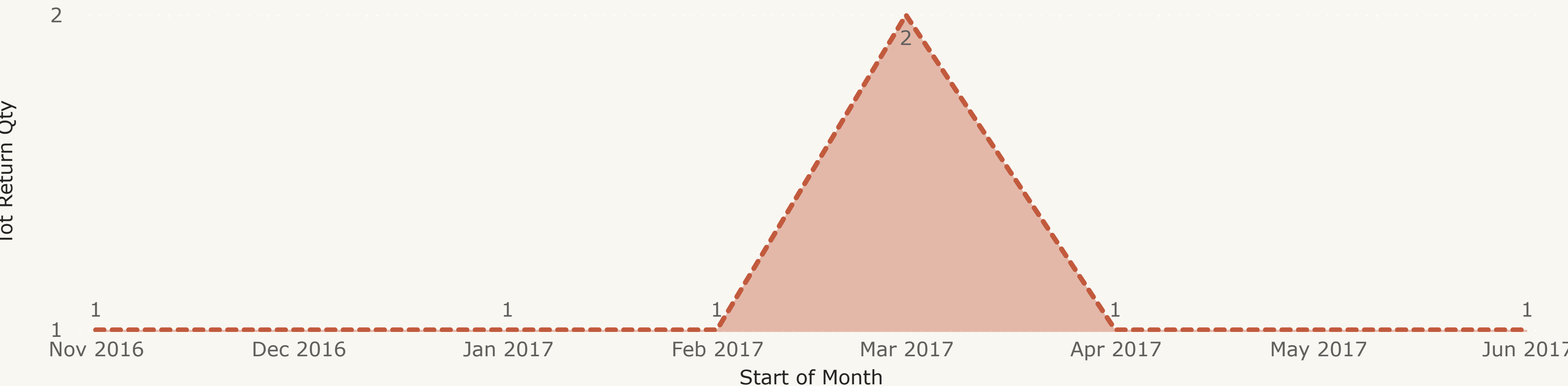
Order Qty. Vs. Target



Return Qty. Vs Target

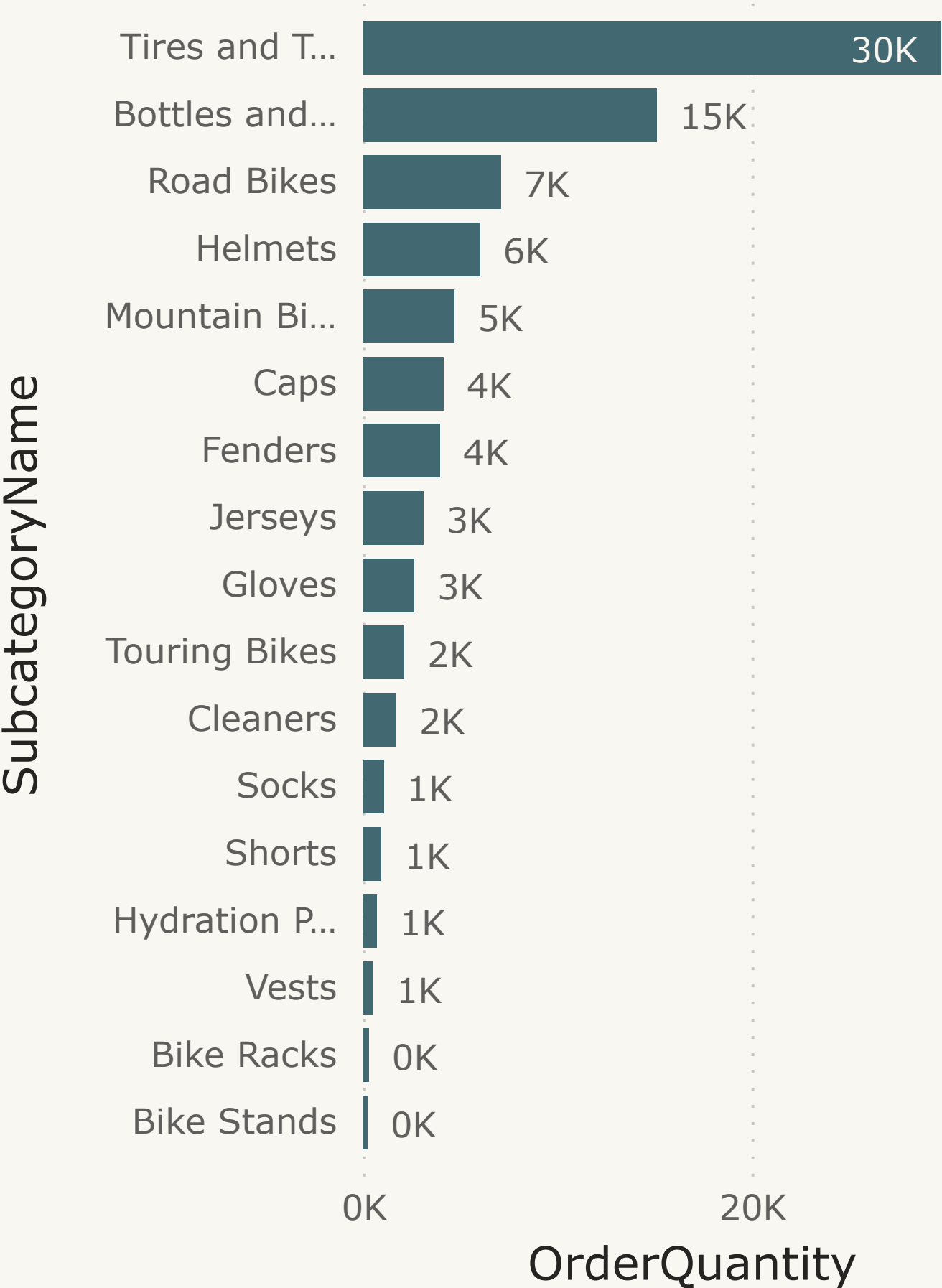


Monthly Return Qty



Sales Report Using QNA

OrderQuantity by Subcategory



Continent

Select all

Europe

North America

Pacific

top 5 customers by revenue

full name	Revenue
Mrs. Lisa Cai	11,332.00
Mrs. Lacey Zheng	11,086.00
Mrs. Janet Munoz	12,016.00
Mr. Maurice Shan	12,408.00
Mr. Jordan Turner	11,023.00
Total	57,865.00

Bottom 5 customers by revenue

full name	Revenue
Ms. Natalie Bryant	4.00
Ms. Michele She	4.00
Ms. Meredith Carlson	4.00
Ms. Melanie Peterson	4.00
Ms. Megan Miller	4.00
Total	96.00

Revenue by Country





What influences OrderQuantity to

Decrease

▼

?

When...

ProductPrice is more than 30

....the average of OrderQuantity decreases by

0.99

← OrderQuantity is more likely to decrease when ProductPrice is more than 30 than otherwise (on average).



☐ Only show values that are influencers

What influences revenue to

Increase

▼

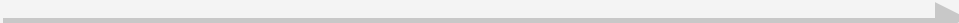
?

When...

....the average of
revenue increases by

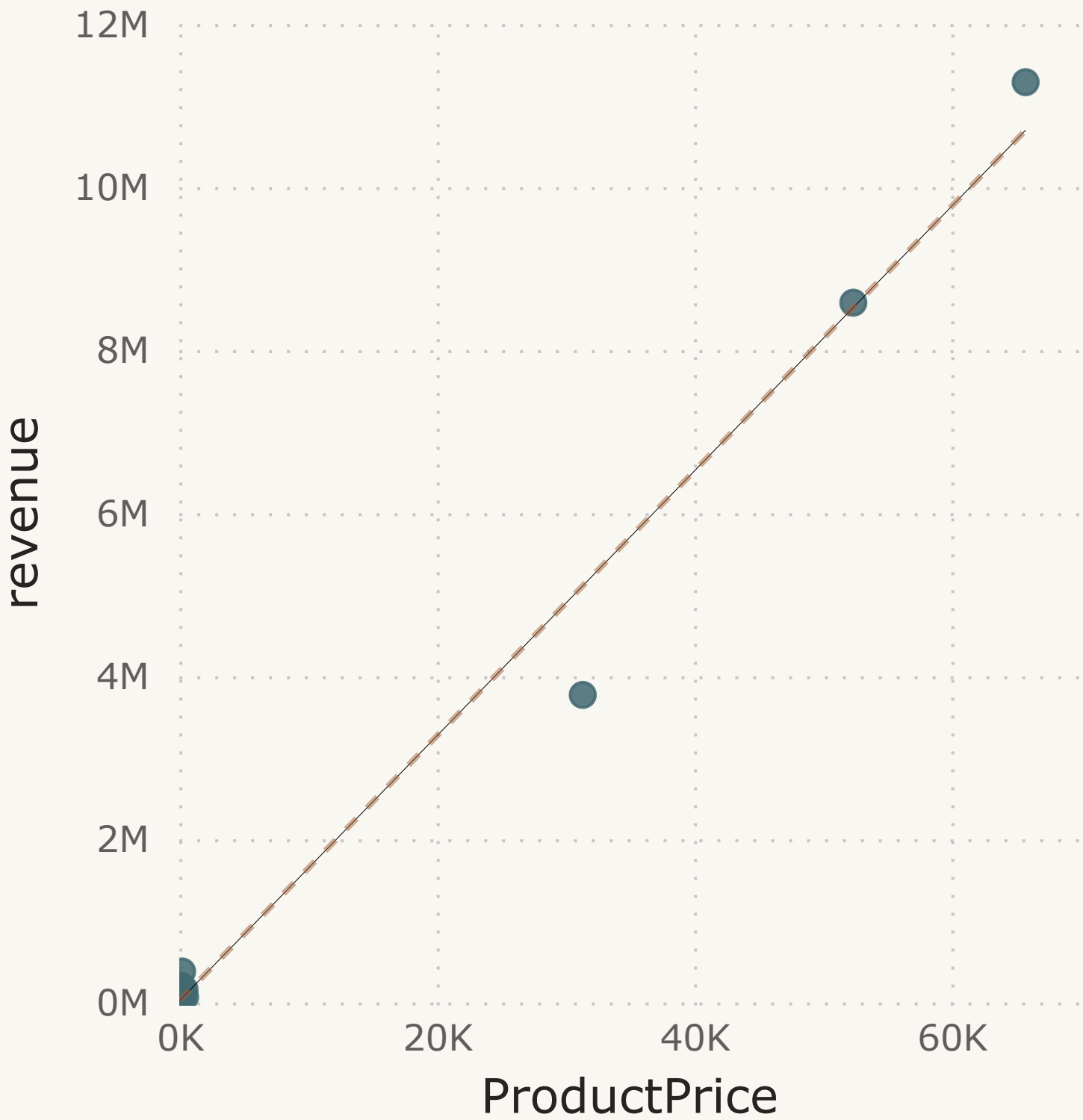
ProductPrice goes up

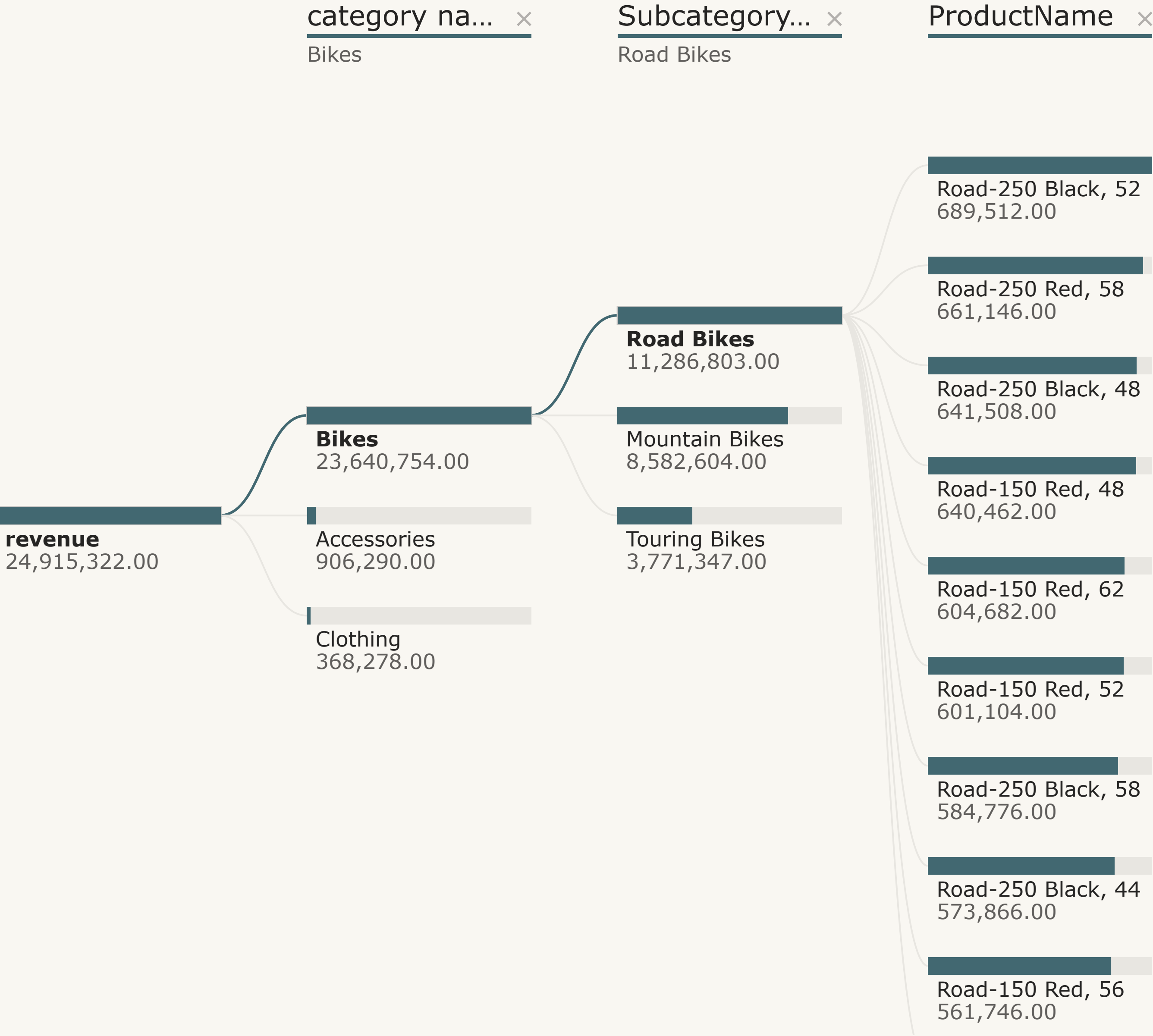
19856.98



3.16M

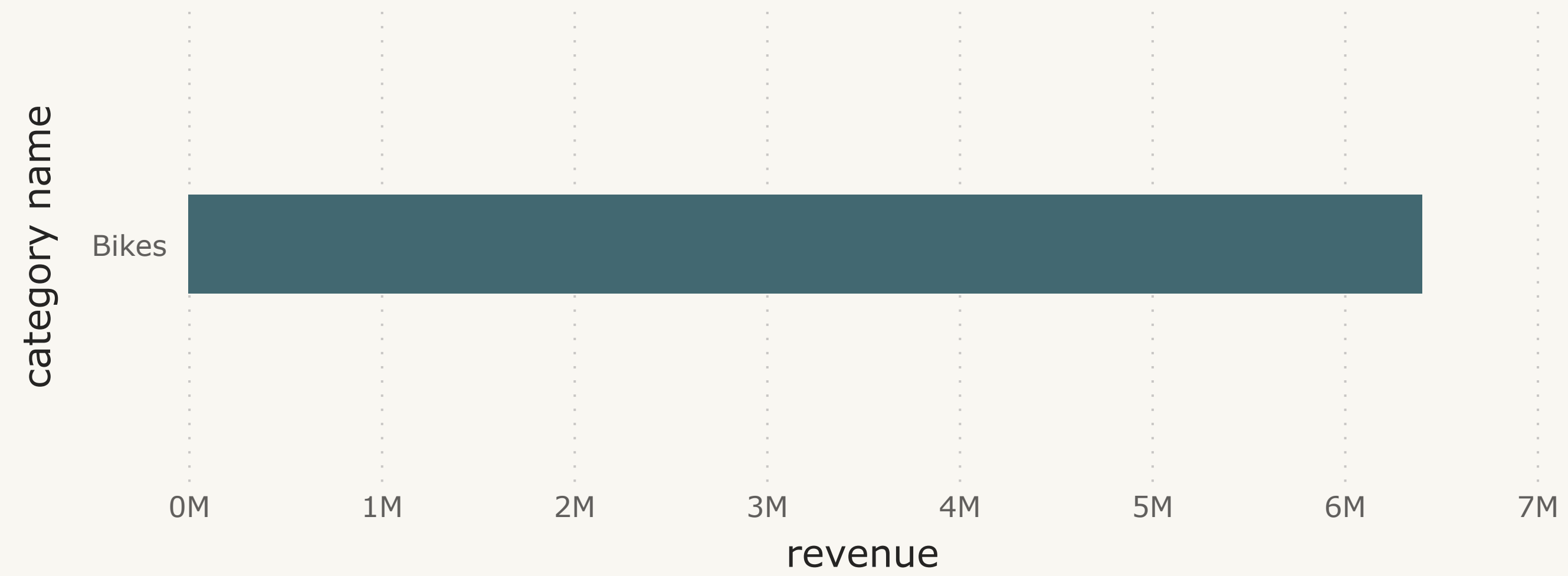
← On average when ProductPrice increases, revenue also increases.







Revenue by category for 2015



Return Qty. by category

