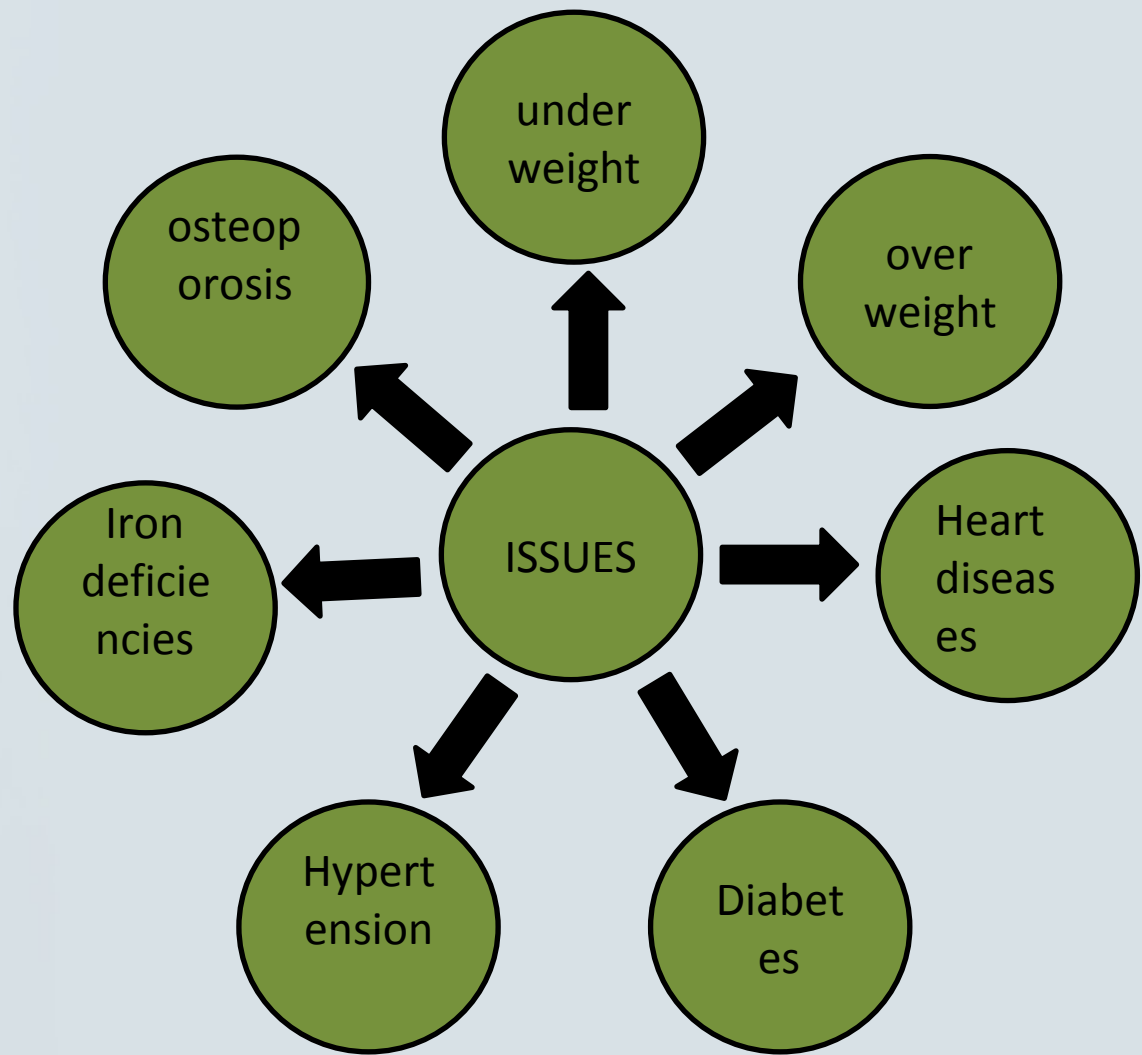




Smart Way to Eat Healthy Food at University

-Winter Soldiers



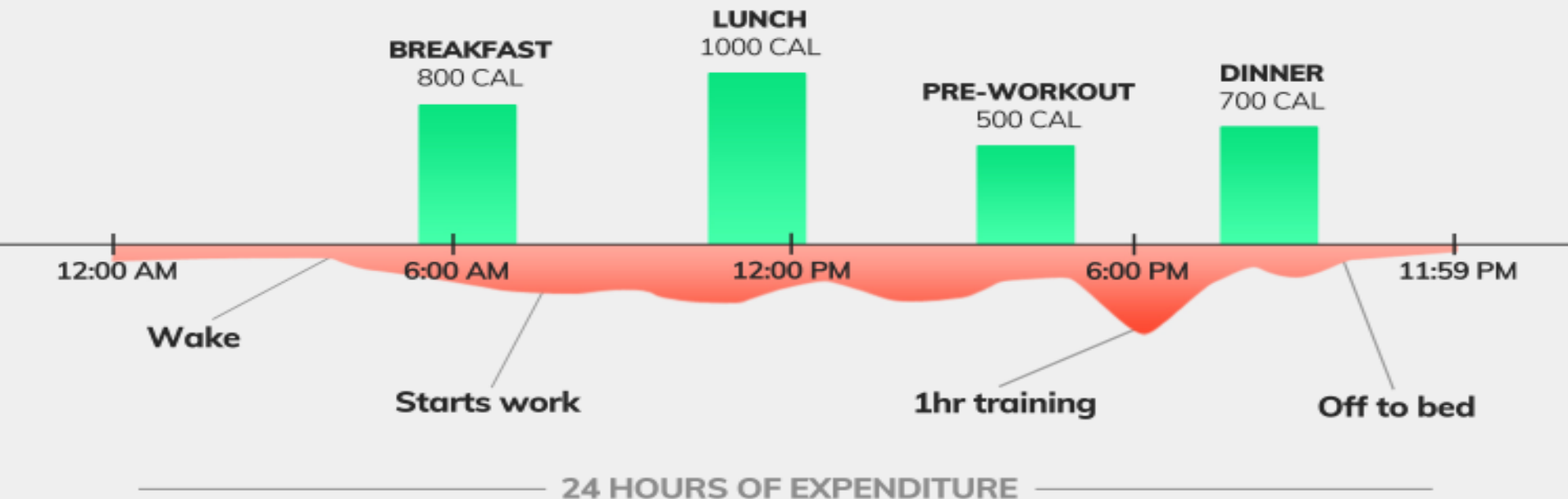
CALORIES BURNED AND CONSUMED DURING A 24-HOUR PERIOD

EXAMPLE: 190 pound male with a 3,000 calorie maintenance requirement

3,000 CALORIES CONSUMED

3,000 CALORIES BURNED

@JCDEEN / JCDFITNESS.COM





Why?

- Less of awareness
- Carelessness



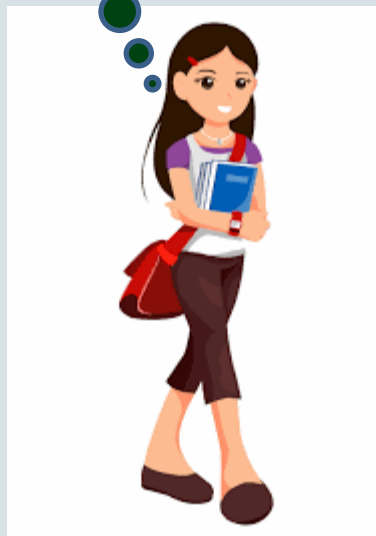


Nutritional Level

age



BMI



activeness

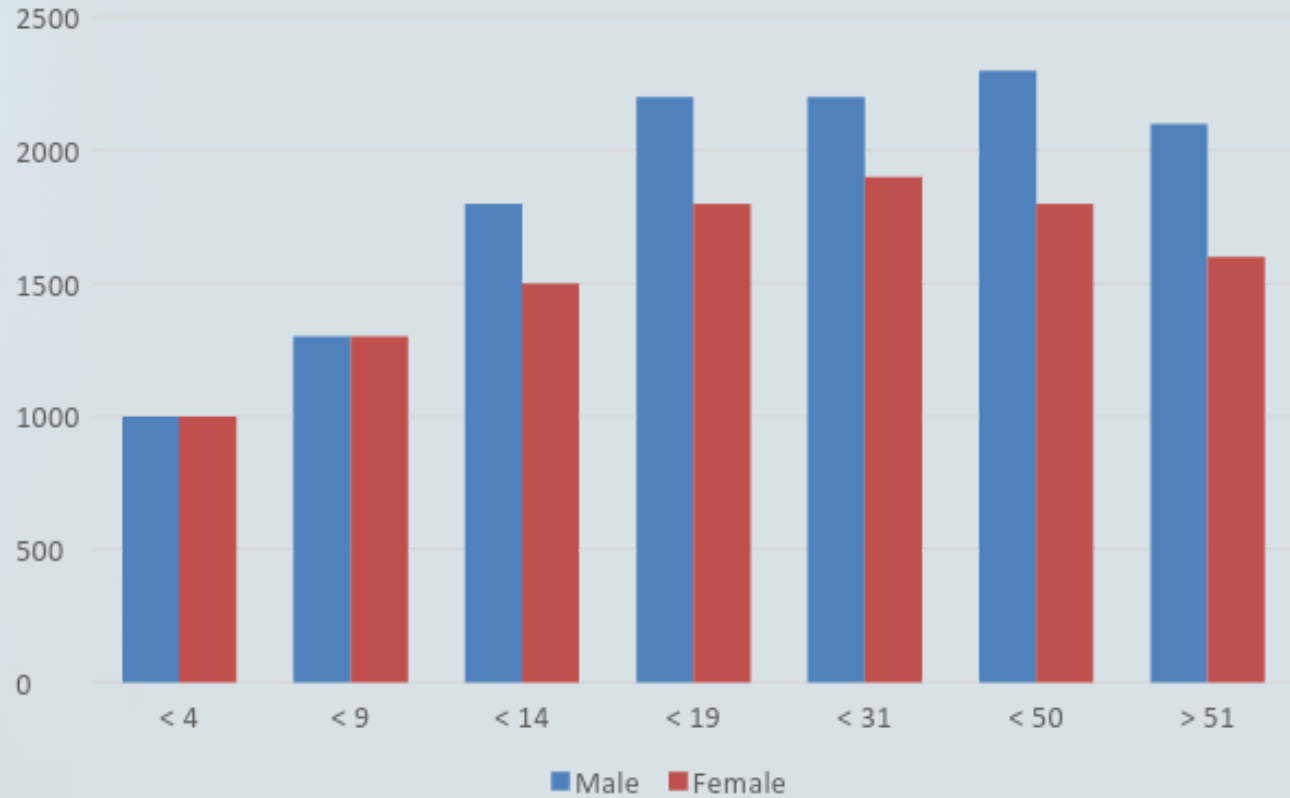


gender



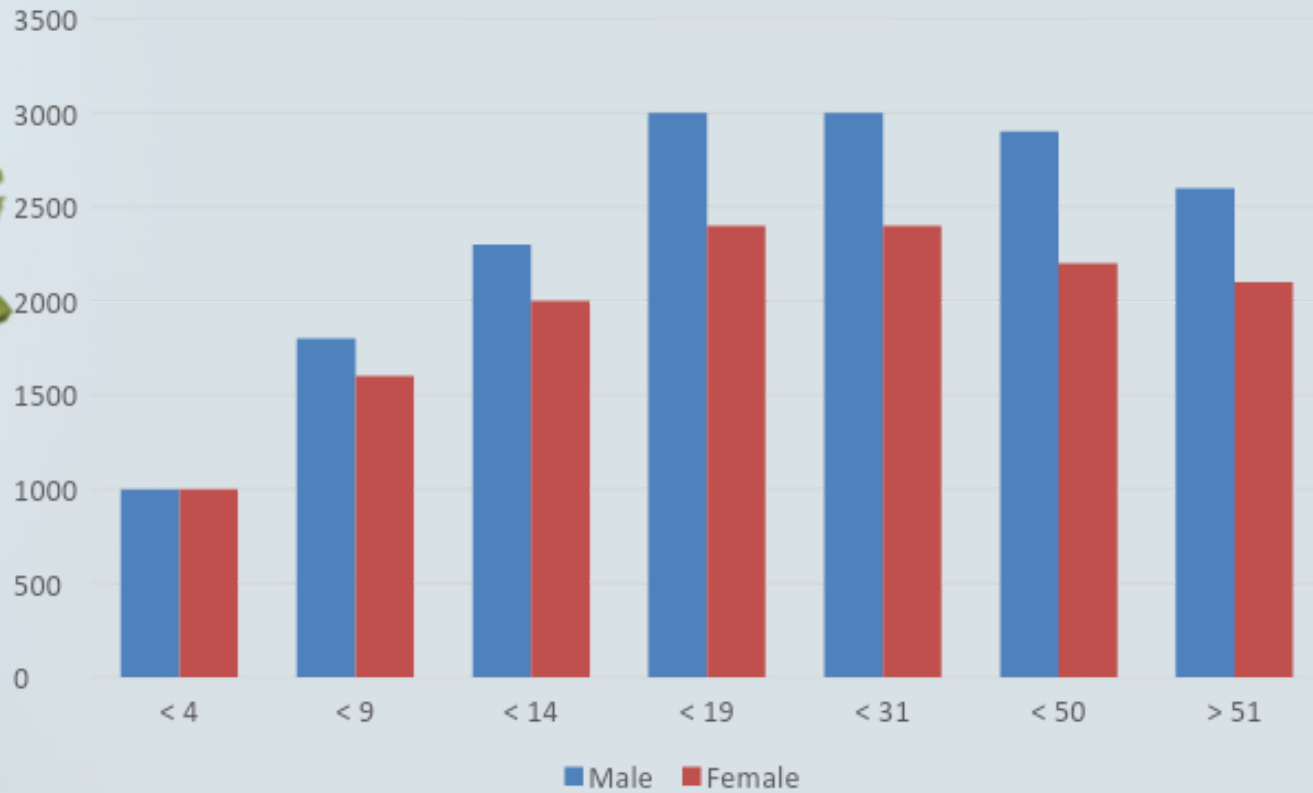
Daily Calorie Needs

Not Active



Daily Calorie Needs

Active





Existing Solutions

- **Mobile Apps**

Manual calculations of calories

Food ordering

- **Web applications**

Manual calculations of calories

Food ordering

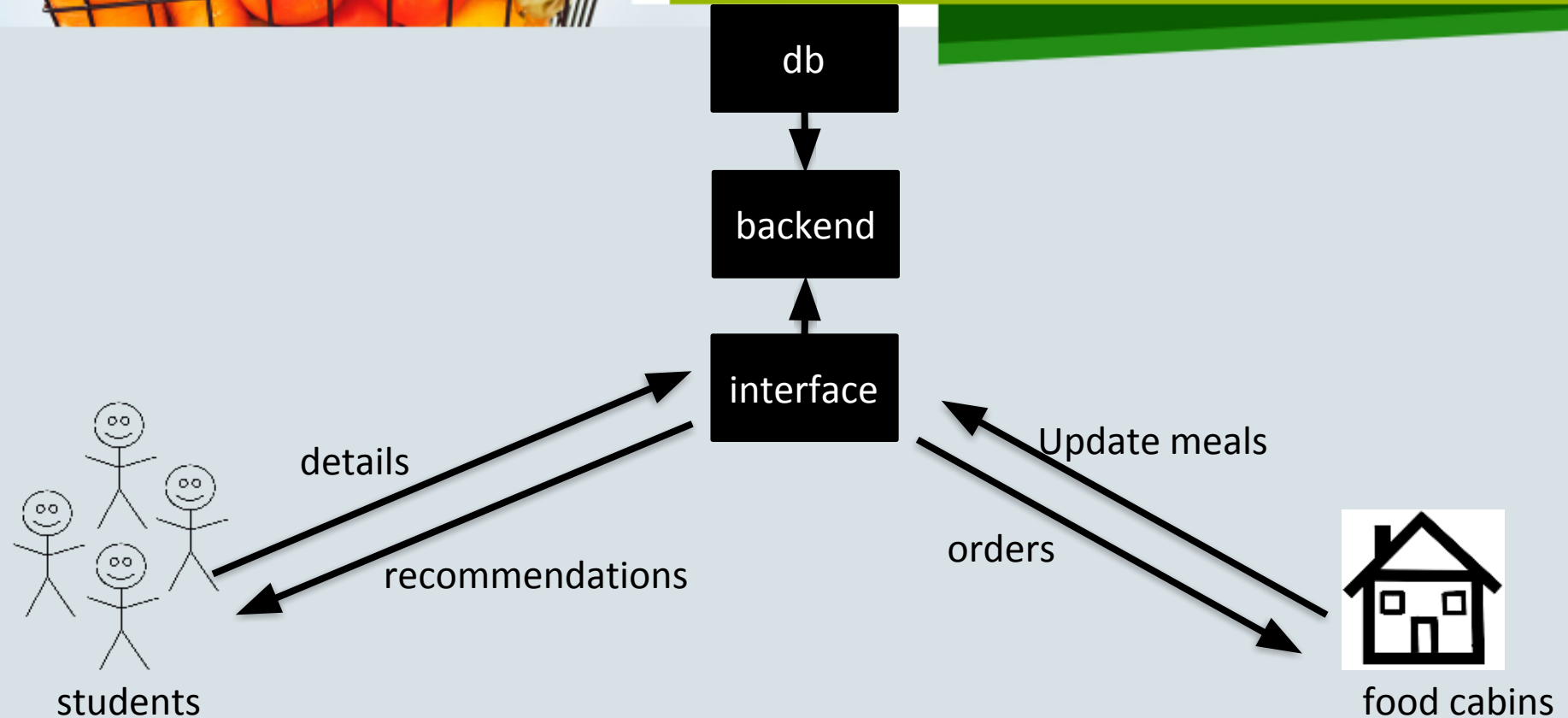


Our Solution

- **What if a** web application chooses the best place to eat according to your daily energy need?
- **What if a** web application keeps a track of your food and nutritious level?



Our Solution (Cont.)





What it can do?

- Keep records of your health (BMI)
- Recommend food cabins according to your calorie needs
- Tracking daily calorie intake
- Take the order



Execution Plan

- 3 month free trial
- 5% discount of order



Execution Plan (Cont.)

- A long term serving; make the future of the country healthy physically
- The data can be collected for the future use as researches if needed under students' permission



Promotion plan

- Social media
- Notice board



THANK YOU!