The PowerShell App Deployment Toolkit (PSAppDeployToolkit) uses a specific folder structure to organize deployment packages and their associated files. Here's a breakdown of the key folders:

- **Toolkit:** Contains the PSAppDeployToolkit framework itself, including the necessary files and folders for creating deployment packages. [1, 1, 2, 2]
- **Examples:** Holds example deployments for various applications, such as Adobe Reader and Microsoft Office 2013. [1, 1]
- **Files:** Where you store the installation files for the application you're deploying (e.g., the MSI file for Google Chrome). [2, 2]
- **SupportFiles:** An optional folder to store files that support the deployment, such as configuration files or scripts. [2, 2, 3, 3]
- **Deploy-Application.exe:** The executable file used to execute the deployment script. [2, 2, 3]
- **Deploy-Application.ps1:** The PowerShell script that contains the logic for deploying the application. [2, 2, 3]
- **Strings:** Contains the UI messages for the deployment process, including English and other language versions. [4, 4]
- **Images:** Holds images used in the deployment UI, such as application logos or icons. [3, 5, 5, 6]
- **Configuration:** Contains configuration files, including the main configuration file (Deploy-Configuration.psd1). [3, 5, 5]