To deploy Windows apps using Intune, you'll need to first **prepare your app package (e.g., using the Win32 Content Prep Tool), add it to Intune, and then assign it to your desired user or device groups**. You can also manage app deployment through the Microsoft Intune admin center. [1, 2, 3, 4]

Here's a more detailed walkthrough:

1. Preparing Your App:

- Win32 Apps: If you're using a traditional Windows app, you'll need to package it using the Win32 Content Prep Tool to create a .intunewin file.
- **Line-of-Business (LOB) Apps:** For LOB apps, ensure your installation files (.msi, .apk, .ipa) are ready for upload.
- **Store Apps:** If you're using apps from the Microsoft Store for Business or Education, no packaging is required. [1, 2]

2. Adding the App to Intune:

- 1. Sign in to the Microsoft Intune admin center. [2, 5]
- 2. Go to "Apps" > "All apps". [2, 5]
- 3. Click "Add" and select the appropriate app type (e.g., Win32, Windows app, etc.). [2, 5]
- 4. Follow the prompts to upload your app package or provide details about the app (name, publisher, URL, etc.). [5, 6]

3. Assigning the App:

- 1. After adding the app, go to "Apps" > "All apps" and select the app you added. [2, 5]
- 2. Click "Assignments" and select the user or device groups you want to deploy the app to. [1, 5]
- 3. You can also set a deadline for app deployment. [1]

4. Managing App Deployment: [4, 7]

- **Deployment Options:** Intune offers various deployment options, including silent installation (installing the app without user input) and user notification. [4, 4]
- Monitoring: You can monitor app deployment status in the Intune admin center. [8, 8]

• **Removing Apps:** You can also remove apps and configurations from devices using the Intune admin center. [9, 9]

Key Considerations:

- **App Type:** The method for adding and deploying apps depends on the app type (Win32, LOB, Store, etc.). [2, 2]
- **App Packaging:** For Win32 apps, the Win32 Content Prep Tool is crucial for creating the .intunewin file. [1, 1, 2, 2]
- **Groups:** Assigning apps to the correct user or device groups is essential for targeting the right devices. [1, 1, 5, 5]
- **Monitoring:** Regularly monitor app deployment status and address any issues that may arise. [8, 8, 10]