

Jamf is a software company specializing in Apple device management, and Jamf Fundamentals is a specific product designed for small to mid-sized businesses looking to manage their Apple devices. It focuses on simplifying deployment, user access, and security within the Apple ecosystem. Jamf Fundamentals helps streamline workflows, protect data, and create a user-friendly experience for both employees and customers. [1, 2]

Key aspects of Jamf Fundamentals and the Apple Ecosystem:

- **Core MDM Functionality:** Jamf Fundamentals provides the foundation for mobile device management (MDM) and core Jamf Now functionality, enabling businesses to manage Apple devices effectively. [3, 3]
- **Deployment, Configuration, and App Management:** It simplifies the process of deploying new devices, configuring settings, and managing applications across the Apple ecosystem. [1, 3, 3, 4, 5, 6]
- **Inventory and Security:** Jamf Fundamentals helps organizations keep track of their Apple devices and ensures they are secure through features like malware prevention and access controls. [2, 2, 3, 3]
- **Integration with the Apple Ecosystem:** Jamf is designed to work seamlessly with other Apple products and services, creating a cohesive and efficient management solution. [1, 1, 7, 7]
- **Scalability:** Jamf Fundamentals is designed for growing businesses, allowing them to scale their Apple device management as their needs evolve. [2, 2, 3]
- **Security Features:** Jamf Fundamentals includes features like Zero Trust Network Access (ZTNA) and integrations with other security platforms to ensure a secure connection and protect sensitive data. [7, 7]
- **End-user Experience:** Jamf is designed to provide a positive experience for users, allowing them to be productive and creative while maintaining security and manageability. [1, 1, 8, 8]
- **Different Plans:** Jamf offers various plans, including Jamf Business and Jamf Enterprise, to cater to different organizational needs and sizes. [9, 9]
- **Jamf Nation:** Jamf also hosts Jamf Nation, the world's largest online community of Apple administrators, providing a platform for sharing knowledge and best practices. [9, 9]

[1] <https://itplanet.lv/jamf/>

[2] <https://www.jamf.com/resources/press-releases/jamf-introduces-jamf-fundamentals-a-new-plan-to-help-growing-small-midsized-businesses-manage-and-secure-their-devices/>

[3]

<https://resources.jamf.com/documents/books/Basics-of-Apple-Device-Management-for-small-and-medium-businesses.pdf>

[4] https://imagineeringit.com/current_partners/jamf-now/

[5] <https://www.splashtop.com/blog/jamf-support>

[6]

<https://www.jamf.com/resources/product-documentation/why-jamf-for-apple-device-management-and-security-in-education/>

[7]

<https://www.jamf.com/resources/press-releases/jamf-kicks-off-2024-the-only-security-and-management-platform-for-apple/>

[8] <https://www.jamf.com/products/jamf-pro/>

[9]

<https://ir.jamf.com/news-releases/news-release-details/jamf-introduces-jamf-fundamentals-new-plan-help-growing-small/>