A portal company is **a business that specializes in designing, developing, and implementing web portals**. These portals can be used for various purposes, such as providing access to company resources, enhancing customer engagement, streamlining business processes, or creating online communities. They are essentially a gateway to information and services, often used internally by companies or externally by customers and partners. [1, 2, 3, 4, 5]

Key Features and Benefits of Portal Companies:

- **Web Portal Development:** They design and build web-based platforms that collect information from different sources and present it in a user-friendly interface. [1, 6]
- **Integration with Platforms:** They often integrate portals with other systems like Microsoft Dynamics 365 and the Microsoft Power Platform, enabling organizations to modernize processes and streamline workflows. [1]
- **Customer Engagement:** They help businesses create portals that improve customer interactions, enhance engagement, and provide self-service options. [1, 4]
- **Internal and External Use:** Portals can be used internally by employees to access resources, tools, and information or externally by customers, partners, or other stakeholders. [3, 5]
- **Security and Scalability:** They ensure that portals are secure and can be scaled to meet the needs of growing organizations. [1, 3]
- **Data-Driven Insights:** Portals can track stakeholder interactions, providing valuable data for strategic decision-making and continuous improvement. [1]

Examples of Portal Companies and Their Services: [7, 8]

- **The Portal Company:** A UK-based company that specializes in designing and building web portals, particularly those that integrate with the Microsoft Cloud. [1, 3]
- **Portal Software:** An early Internet service provider that offered its own interface and email service. [9]
- **Microsoft Intune Company Portal:** A service that allows organizations to manage mobile devices and deploy apps, including a portal for accessing company resources. [10, 11]

In essence, a portal company helps businesses leverage the power of web portals to enhance their operations, improve customer experiences, and streamline their digital transformation efforts. [1, 4]