

Superstore Sales Dashboard

Total Sales

22.64K

Total Profit

8.40K

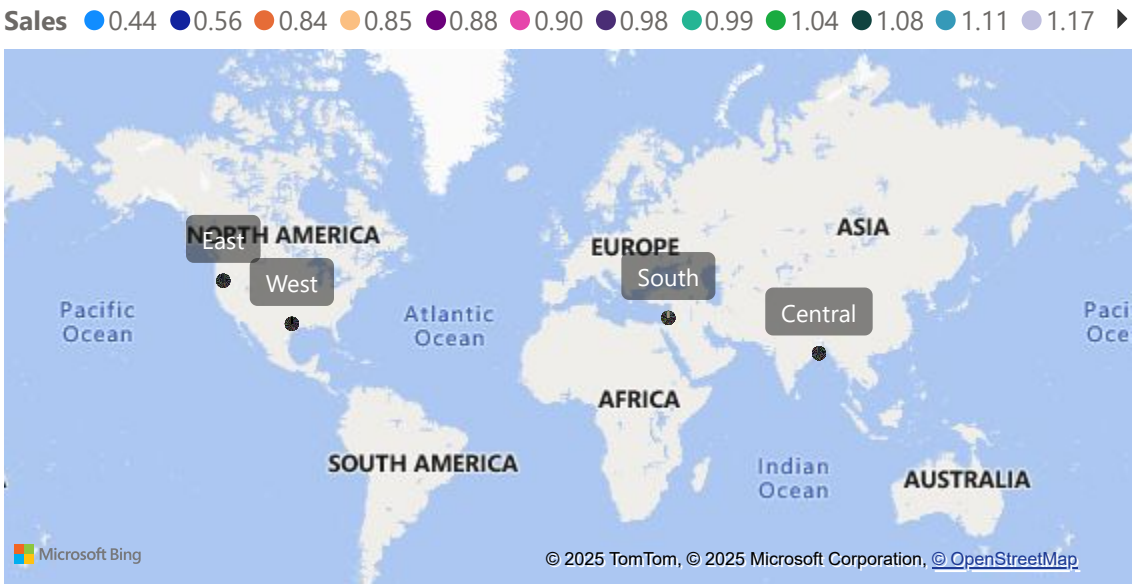
Total Order

29

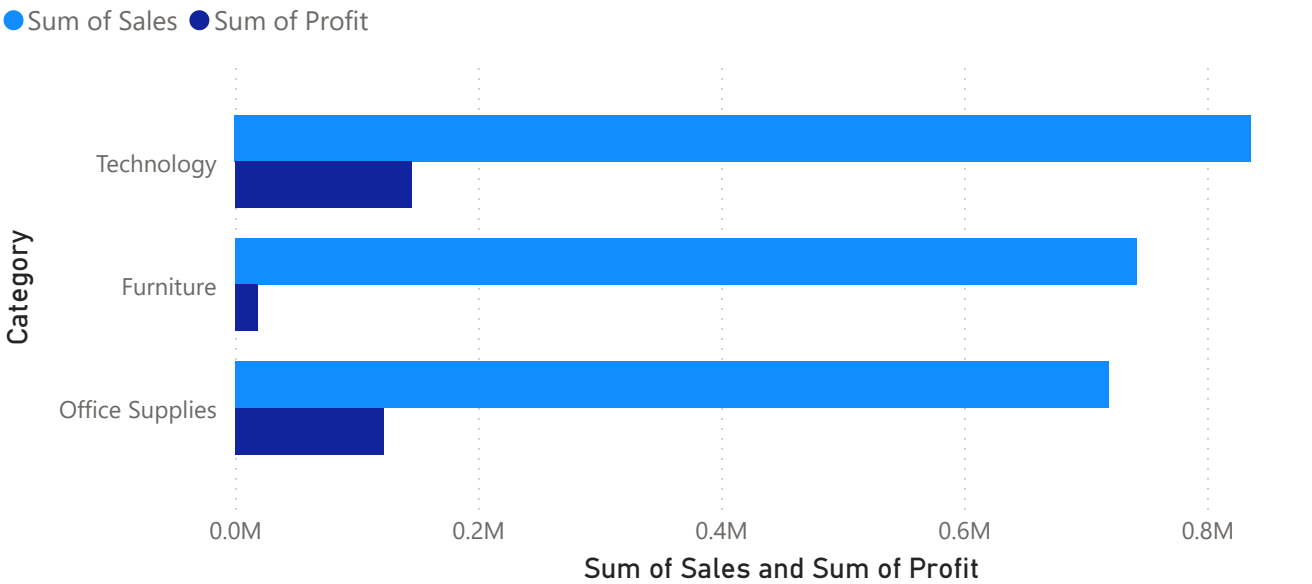
Average Discount

0.80

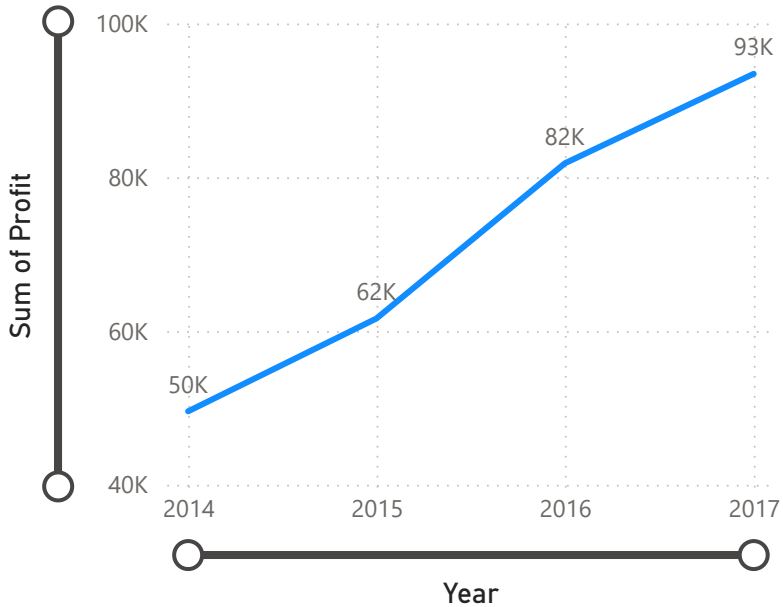
Sales by Region



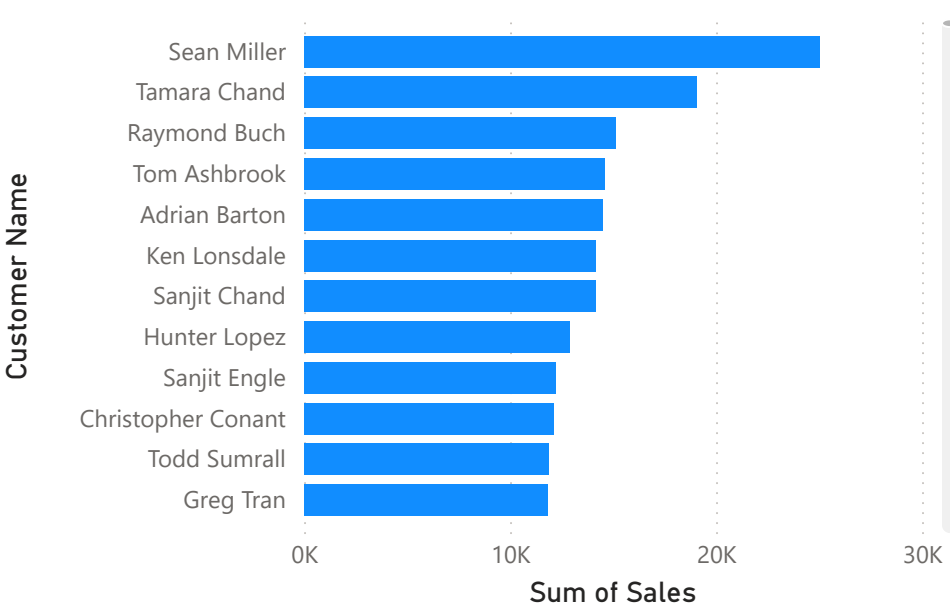
Sales and Profit by Category



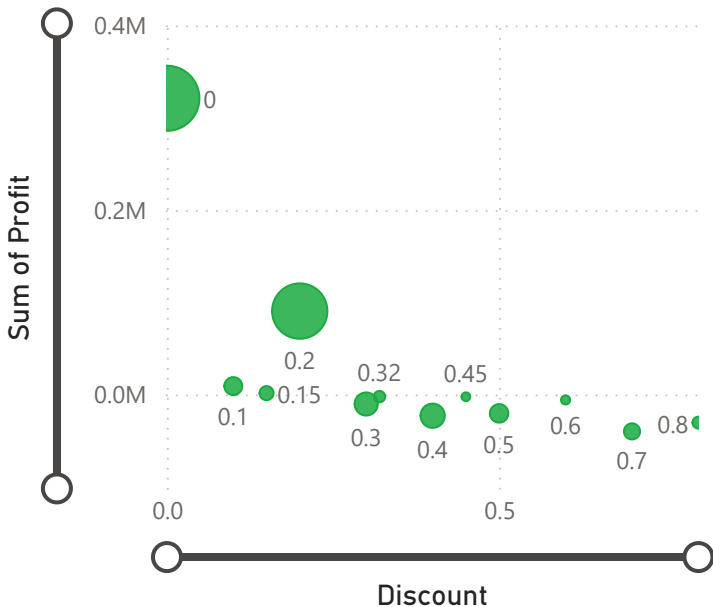
Profit Trends



Top 10 Customer



Discount VS Profit



Business Insights:

- Technology leads sales growth and Furniture is sales heavy but profit weak
- West Region dominates revenue
- High discount hurt profit