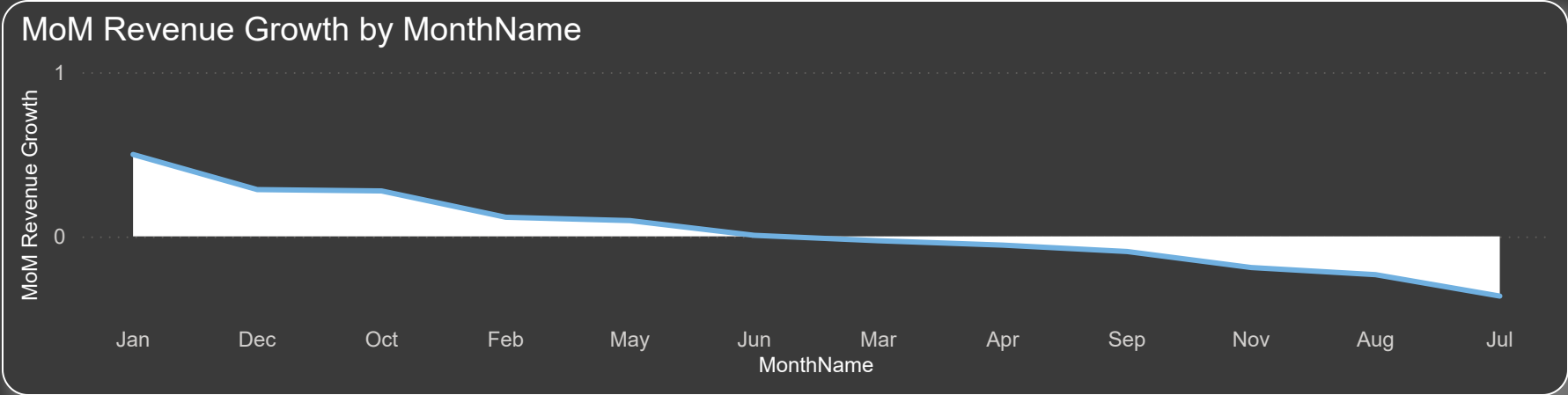
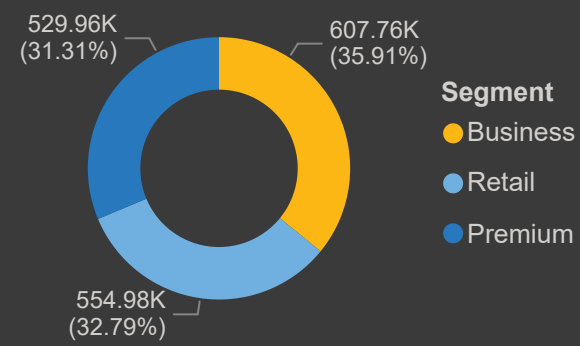


Telecom Customer Profitability Analysis Dashboard

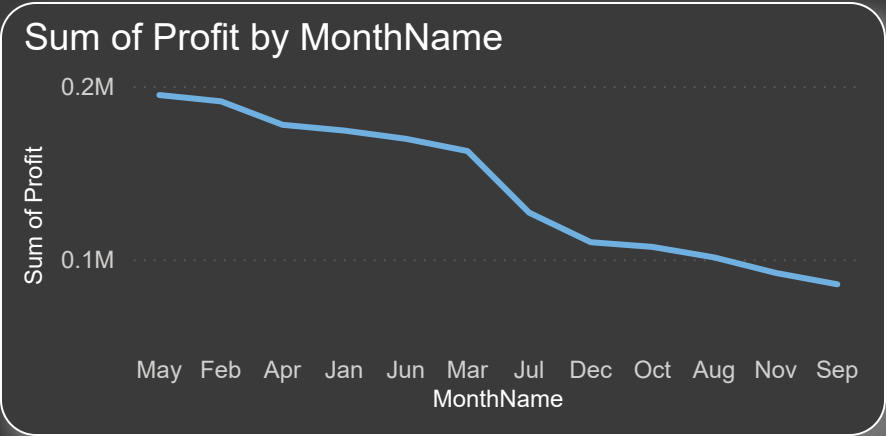


Sum of Profit by Segment



533

Total Customers



0.37

Return on Investment (ROI)

1.69M

Sum of Profit

Gender

☐ Female

☐ Male

Plan\_Type

☐ Postpaid

☐ Prepaid

City

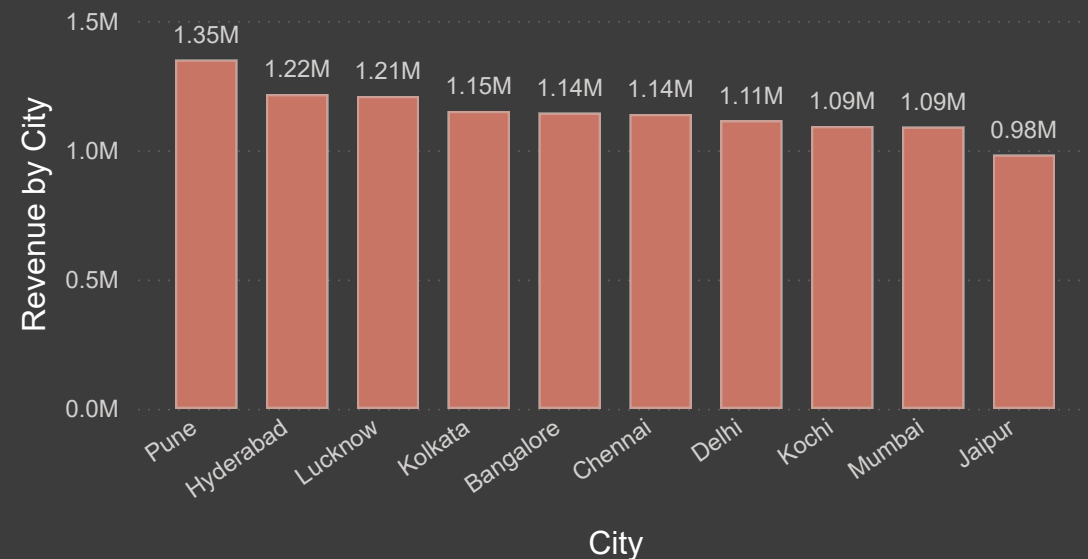
All

Rule Date

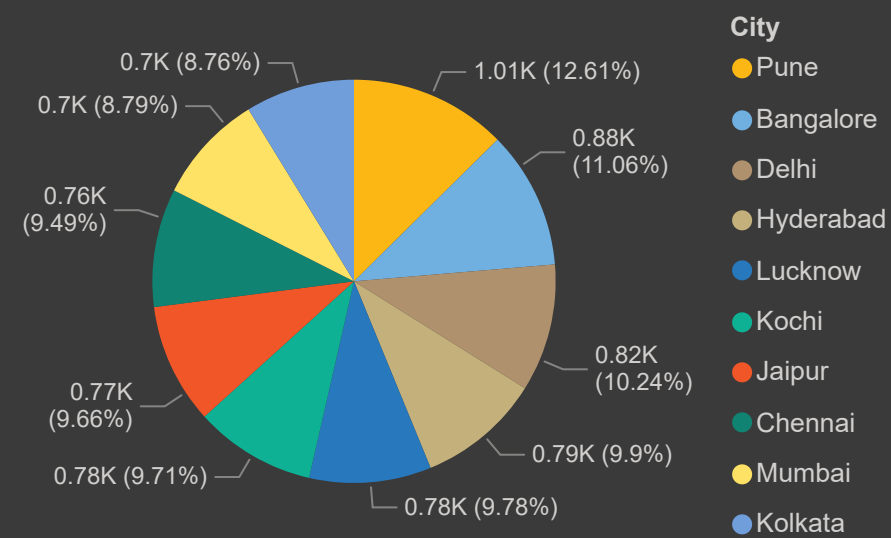
01-01-2023

11-07-2024

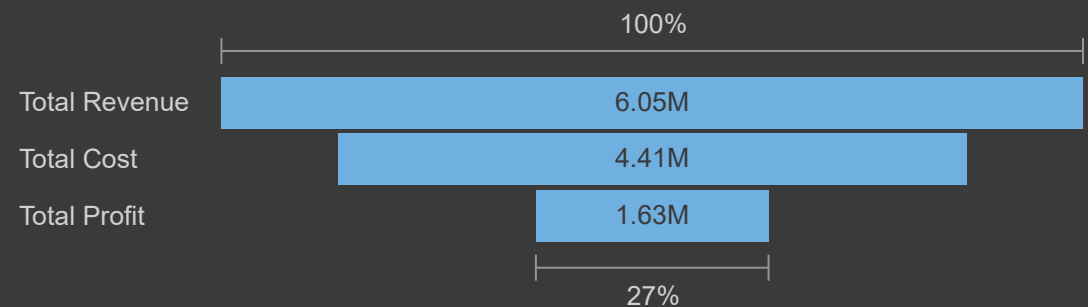
### Revenue by City



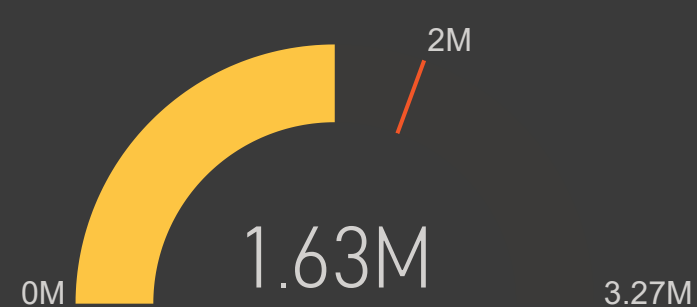
### Sum of Data\_Usage\_GB by City



### Total Revenue, Total Cost and Total Profit



### Total Profit, Min and Target Profit



Customer_ID	Total Profit	Sum of Profitability_Score
CUST0001	684.99	30
CUST0002	2,641.37	10
CUST0003	1,184.01	25
CUST0004	1,693.91	30
CUST0005	1,032.21	45
CUST0006	1,708.88	20
CUST0007	5,660.55	40
CUST0008	820.90	25
CUST0009	1,140.64	35
CUST0010	3,836.11	70
CUST0011	1,267.34	45
CUST0012	1,881.44	35
CUST0013	1,934.39	45
CUST0014	678.06	30
CUST0015	1,838.63	25
CUST0016	4,513.37	20
CUST0017	3,293.68	55
CUST0018	2,162.39	40
CUST0019	5,207.64	10
CUST0020	2,597.07	45
CUST0021	2,144.29	60
CUST0022	2,505.13	35
CUST0023	4,086.68	45
CUST0024	1,220.71	45
CUST0025	3,508.95	10
CUST0026	4,457.00	65
CUST0027	2,873.16	20
CUST0028	5,432.46	60
CUST0029	4,191.09	30
CUST0030	4,006.91	65
CUST0031	2,676.08	40
CUST0032	1,540.97	35
CUST0033	5,823.14	60
CUST0034	5,602.86	70
CUST0035	2,321.11	60
CUST0036	3,971.35	55
CUST0037	1,056.23	45
Total	31,61,564.55	37930

5.46K

Customer Lifetime Value

Customer\_ID

- ☐ CUST0001
- ☐ CUST0002
- ☐ CUST0003
- ☐ CUST0004
- ☐ CUST0005
- ☐ CUST0006
- ☐ CUST0007
- ☐ CUST0008
- ☐ CUST0009
- ☐ CUST0010
- ☐ CUST0011
- ☐ CUST0012
- ☐ CUST0013
- ☐ CUST0014
- ☐ CUST0015
- ☐ CUST0016
- ☐ CUST0017