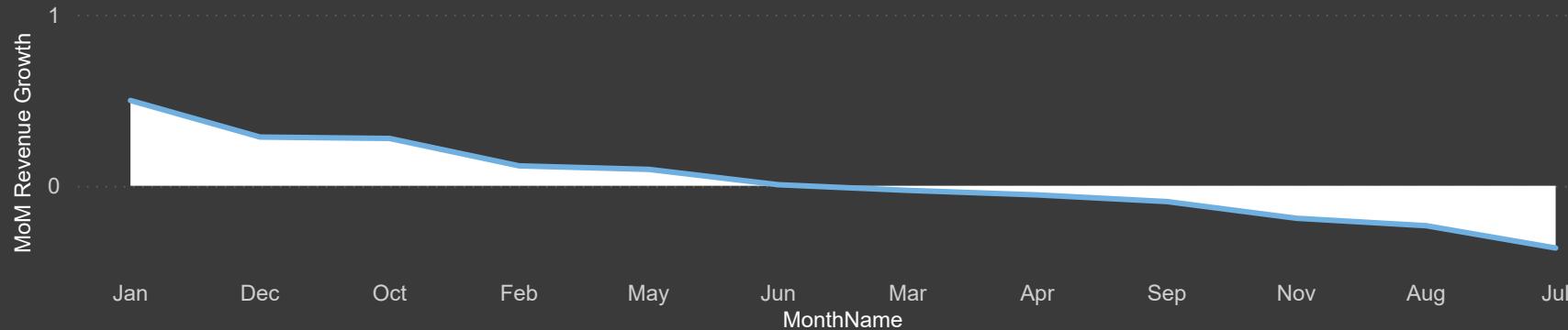


Telecom Customer Profitability Analysis Dashboard

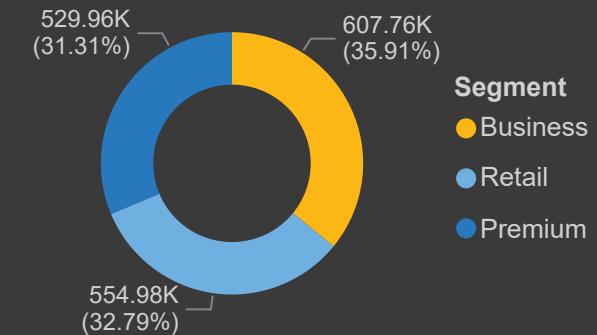
MoM Revenue Growth by MonthName



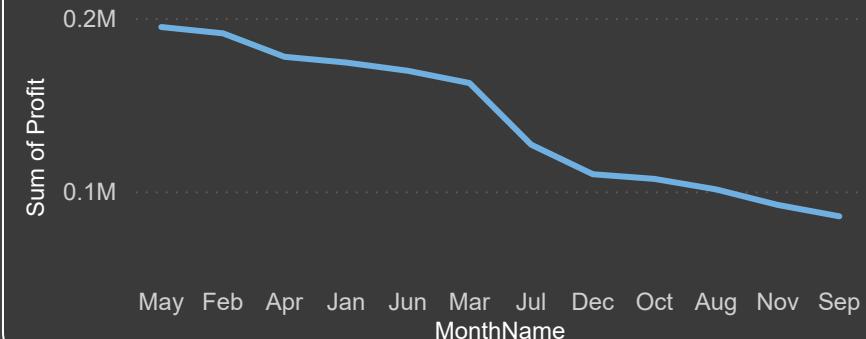
533
Total Customers

1.69M
Sum of Profit

Sum of Profit by Segment



Sum of Profit by MonthName



0.37
Return on Investment (ROI)

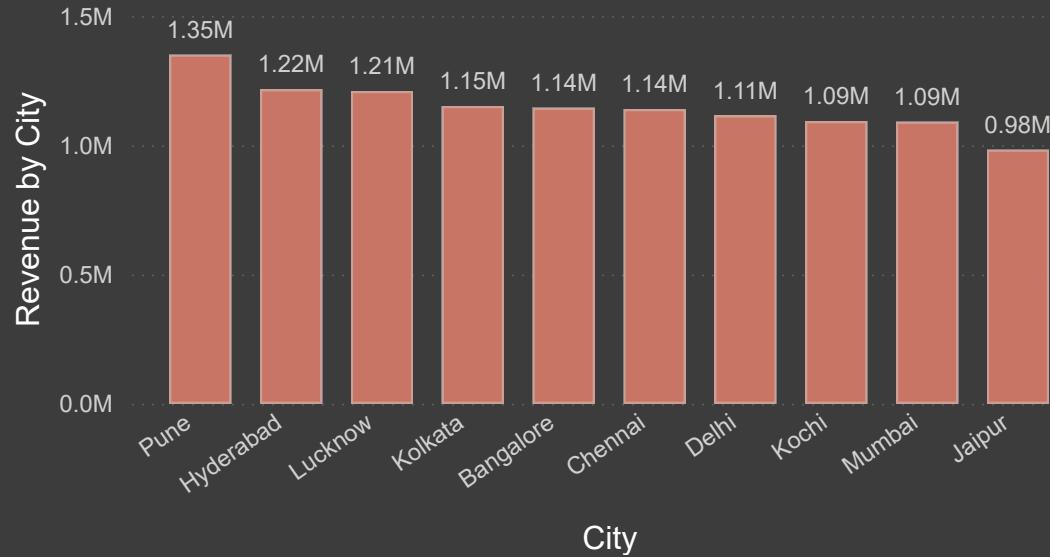
Gender
 Female
 Male

Plan_Type
 Postpaid
 Prepaid

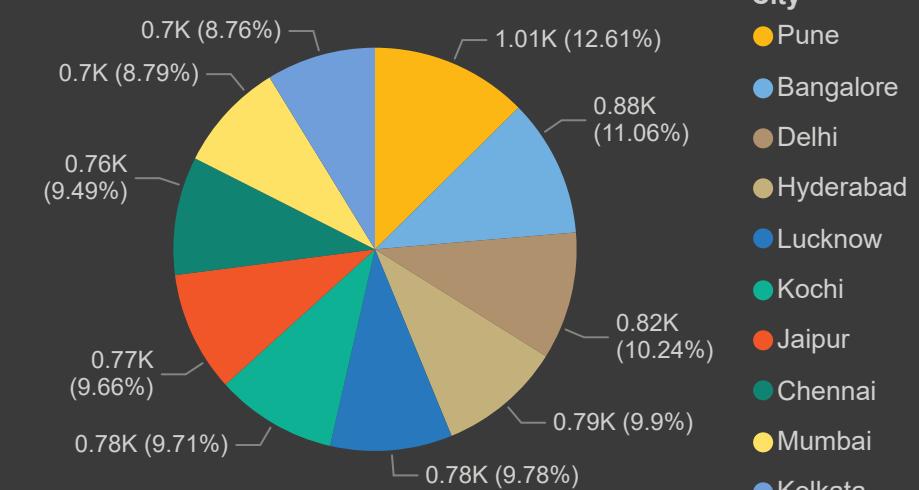
City

Rule Date

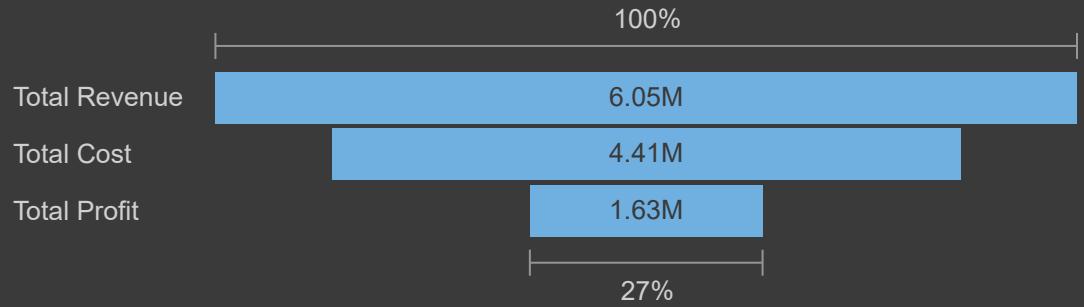
Revenue by City



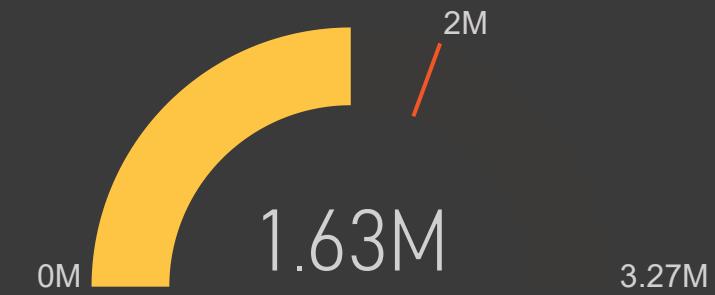
Sum of Data_Usage_GB by City



Total Revenue, Total Cost and Total Profit



Total Profit, Min and Target Profit



Customer_ID	Total_Profit	Sum_of_Profitability_Score
CUST0001	684.99	30
CUST0002	2,641.37	10
CUST0003	1,184.01	25
CUST0004	1,693.91	30
CUST0005	1,032.21	45
CUST0006	1,708.88	20
CUST0007	5,660.55	40
CUST0008	820.90	25
CUST0009	1,140.64	35
CUST0010	3,836.11	70
CUST0011	1,267.34	45
CUST0012	1,881.44	35
CUST0013	1,934.39	45
CUST0014	678.06	30
CUST0015	1,838.63	25
CUST0016	4,513.37	20
CUST0017	3,293.68	55
CUST0018	2,162.39	40
CUST0019	5,207.64	10
CUST0020	2,597.07	45
CUST0021	2,144.29	60
CUST0022	2,505.13	35
CUST0023	4,086.68	45
CUST0024	1,220.71	45
CUST0025	3,508.95	10
CUST0026	4,457.00	65
CUST0027	2,873.16	20
CUST0028	5,432.46	60
CUST0029	4,191.09	30
CUST0030	4,006.91	65
CUST0031	2,676.08	40
CUST0032	1,540.97	35
CUST0033	5,823.14	60
CUST0034	5,602.86	70
CUST0035	2,321.11	60
CUST0036	3,971.35	55
CUST0037	1,956.23	45
Total	31,61,564.55	37930

5.46K

Customer Lifetime Value

Customer_ID

- CUST0001
- CUST0002
- CUST0003
- CUST0004
- CUST0005
- CUST0006
- CUST0007
- CUST0008
- CUST0009
- CUST0010
- CUST0011
- CUST0012
- CUST0013
- CUST0014
- CUST0015
- CUST0016
- CUST0017