# Clustering Methods for Identifying NBA Player Archetypes.

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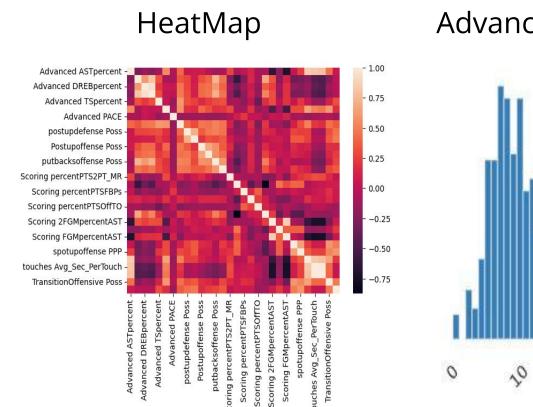


#### **Data Sources and Collection**

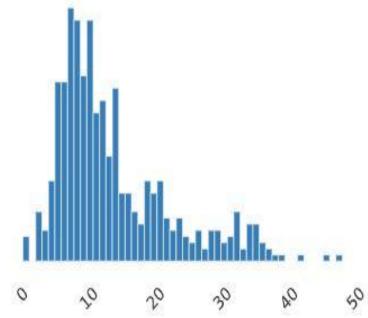
- We are analysing the advanced statistics of 2019 NBA archetypes Stats for different players based on their position.
- https://www.nba.com/stats
- The data set has 30 attributes and 488 instances.



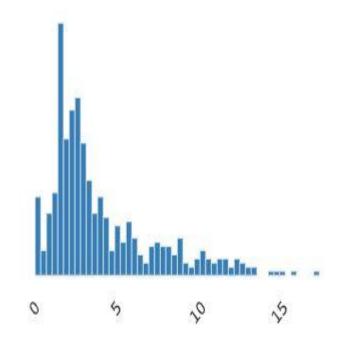
## **Exploratory Data Analysis**



#### Advanced ASTpercent

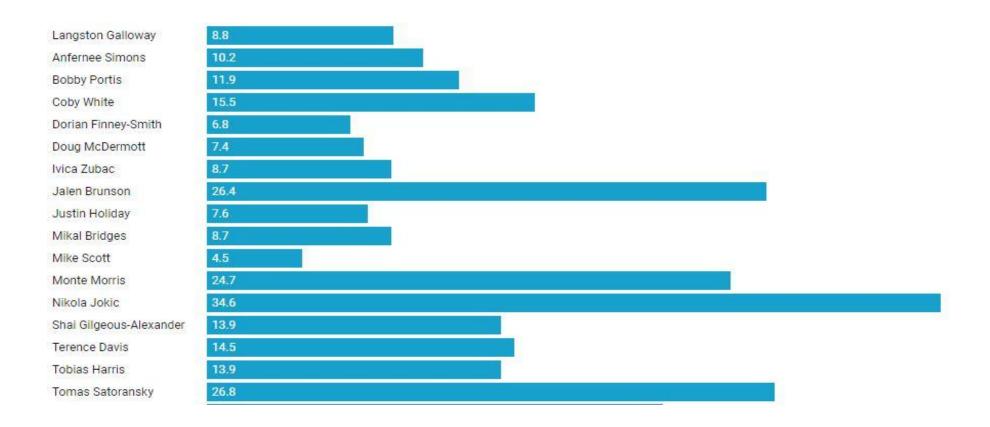


#### Advanced OREBpercent





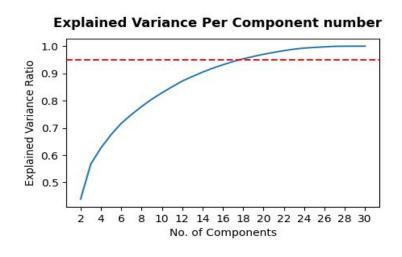
## Cont...

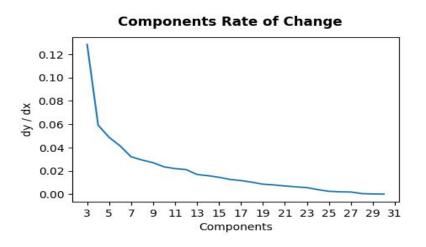




# **Preprocessing Plan**

- Perform normalization using standard scaler.
- Principal component analysis (PCA) was used for dimensionality reduction and was useful in clustering the objects into different groups based on the elbow curve.







# **Experimental Design**

#### Built various clustering models like:

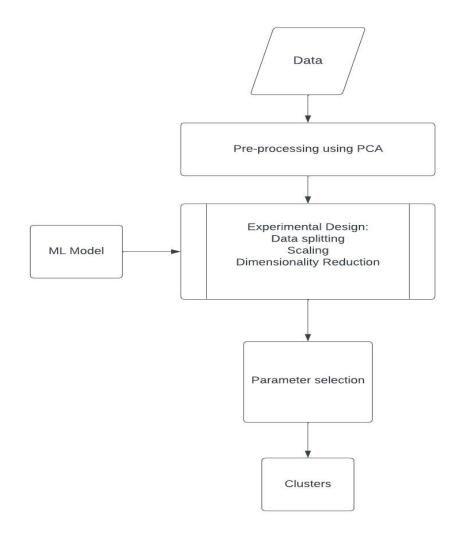
- K-means clustering
- Gaussian Clustering
- DBSCAN

Hyper parameter selection

elbow method

**Evaluation Metrics** 

Silhouette score



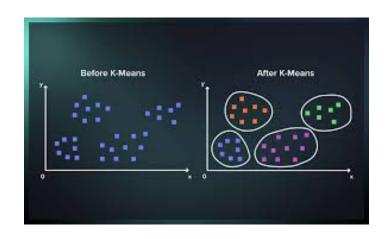


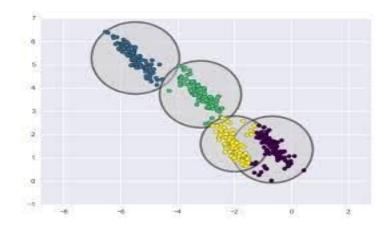
# **Clustering Methods**

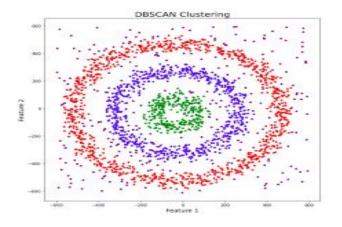
K-Means Clustering

**Gaussian Clustering** 

**DBSCAN** 



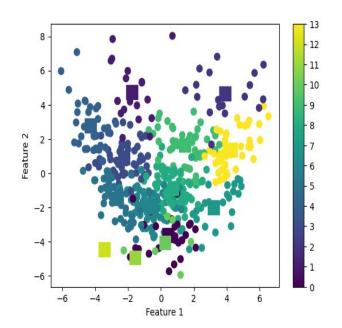




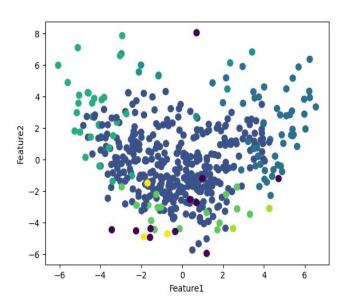


## **Results and Discussion**

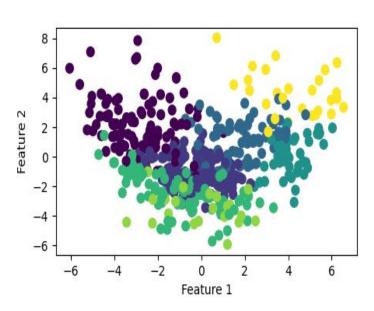
K-Means Clustering



Gaussian Clustering



**DBSCAN** 





# Summary

- After the three clustering models are tried and tested, we can interpret that K-Means clustering and DBSCAN have performed better than Gaussian clustering.
- Further, we would also like to use other clustering methods such as Hierarchical clustering for much improvement



### References

- https://www.nicksniche.net/machine-learning/identifying-nba-player-ar chetypes-using-k-means-clustering-part-one
- <a href="https://towardsdatascience.com/understanding-k-means-clustering-in-machine-learning-6a6e67336aa1">https://towardsdatascience.com/understanding-k-means-clustering-in-machine-learning-6a6e67336aa1</a>
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