

26th February, 2023

Lity
Lyon

Dear Hiring Manager,

I am thrilled to apply for the Data analyst position at your company, which focuses on revolutionizing the driving license industry through digital innovation. With a strong background in data modeling, SQL/Python programming, and advanced skills in BI tools like Tableau, I am confident that I can provide excellent support to your team.

As a Data Analyst at my previous company, I have developed a range of skills that are highly relevant to the role at Lity. I have worked on projects related to sales, marketing, and operations, and have gained valuable insights into the data industry. I have also had experience working with Git and using it to manage code repositories.

One of my biggest achievements was developing a customer segmentation model based on purchasing behavior, which helped to monitor the retention and satisfaction rate of each segment. I also conducted pricing analysis through A/B testing and modeling and created a lead generation sales strategy by scraping data using Google Places API and implementing lead scoring through classification.

As an analytical thinker with strong communication and presentation skills, I am confident that I can help develop decision-making aids for teams, participate in the design of the BI charter, and develop business metrics. I am also experienced in setting up monitoring and tests for data quality and documenting deliverables.

In conclusion, I am excited about the opportunity to work with a group of experts and contribute to the success of Lity. Thank you for considering my application. I am eager to bring my energy, enthusiasm, and expertise to the team and make a valuable impact.

Sincerely,
Sahit Sharma

Sahit Sharma
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Data analyst



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