

# Sahit Sharma BODDUPALLY

*Data analyst*



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Villejuif, France

## Expertise

Data mining, Data modeling

Predictive, Prescriptive analytics

Data Science, Data analysis

Scrum Agile methodology

Data visualization

Business Intelligence

## Languages

English

Hindi

French

## Soft skills

Proactive

Organized

Teamwork

Analytical

## Interests

- Chess
- Football
- Cosmology

## Profile

Data Analyst with 2+ years of experience in business intelligence and a strong technical background seeking new opportunities to make a significant impact. Proven track record in data analysis, with a solid grasp on business strategy and a passion for leveraging data to drive success. Ready to bring my skills and enthusiasm to a new role in data analysis.

## Professional Experience

### Data analyst, *Naki Power*

Jun 2022 – Dec 2022 | Paris, France

- Streamlined monitoring of KPIs for Operations/Marketing/Sales departments by designing and enhancing dashboards, resulting in significantly increased efficiency.
- Acted as primary point of contact for all data-related topics for 4 departments across 4 countries, including conducting in-depth analysis of business strategy.
- Advised and supported the Investor deck and data room design.
- Revitalized sales workflow by utilizing Google Places API data scraping to identify and prioritize potential leads (over 100,000) through classification and then feeding them through Pipedrive.
- Conducted A/B testing to optimize pricing strategy, leading to improved revenue per rental for services in Sweden by 50%.

### Data Quality Specialist, *Amazon*

Jul 2019 – Dec 2020 | Hyderabad, India

- Conducted case-level analysis to identify predictors and root causes of business issues, leading to development of customer experience and delivery improvements.
- Generated data-driven reports and provided insights to stakeholders, facilitating informed decision-making and problem-solving.
- Analyzed metric issues related to customer delivery experience and identified root causes.
- Proposed viable solutions to improve performance based on analysis.

## Education

### Masters in Business Intelligence & Analytics (Msc, BAC+5),

*ESC Clermont Business School*

Sep 2021 – Feb 2023 | France

### Bachelor of technology in Computer Science, *GITAM University*

Jul 2014 – Jun 2018 | India

## Skills

**Programming languages** (Python, SQL, Javascript, HTML, CSS, PHP)

**Databases & Software** (MySQL, Google BigQuery, Mongo DB, Snowflake, GCP, Google analytics, Microsoft SQL Server, Airflow, Hightouch, DBT, Asana, JIRA, Git)

**Business Intelligence tools (BI Tools)** (Power BI, DAX, Tableau, Looker, Microstrategy, IBM Cognos TM1, Stitch, SAP, Excel, VBA, QlikView, Power Query.)

**CRM Tools** (Salesforce, Pipedrive, Intercom, ClickUp)

**Machine learning** (Regression, Classification, PCA, Clustering, Recommendation systems.)

## Project(s)

### Instacart Customer Segmentation (Kaggle),

*K-means clustering, machine learning, Python*

Identified customer segments according to their purchasing behavior and calculated the Customer Lifetime Value (CLV) for each segment.