

Unit 1 PYQ

- 10marks

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| 4-a. | Explain in brief the following three levels of reading comprehension: (CO1) | 10 |
| | a) Literal | |
| | b) Interpretative | |
| | c) Applied | |
| 4-b. | External flow of communication, in a way, decides the goodwill of an organization. Explain the statement and bring out the meaning of 'external flow of communication.'(CO1) | 10 |
| 4-a. | The phenomenon of globalization has resulted in cultural assimilation. In the context of individuals from diverse backgrounds and cultures collaborating in a team to pursue both organizational and individual goals, explain the | 10 |

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significance of technical communication. Elaborate on why effective technical communication is essential in such a scenario and discuss the role it plays in fostering collaboration, mitigating cultural differences, and achieving successful outcomes. (CO1)

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| 4-b. | "How do the distinctions between general communication and technical communication, such as purpose, audience, language, and format, manifest in practical scenarios?" Discuss. (CO1) | 10 |
| 4-a. | Communication in an organization is multidimensional. Explain. (CO1) | 10 |
| 4-b. | Is it necessary to adapt message according to the audience and purpose? (CO1) | 10 |
| 4-a. | Communication in an organization is multidimensional. Explain. (CO1) | 10 |
| 4-b. | What importance does clarity, conciseness, and correctness have in a communication. (CO1) | 10 |

- 6marks

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| 3-a. | Horizontal flow of communication is said to be a frequently used channel of communication. How far do you agree. Discuss in brief. (CO1) | 6 |
| 3-b. | What, according to you, is the best approach to understanding a passage? (CO1) | 6 |

3-a.	How can critical reading help you in taking well-informed decisions? Give specific examples from everyday life. (CO1)	6
3-b.	Provide a brief example to illustrate how adapting communication strategies based on audience characteristics can enhance the overall effectiveness of technical communication. (CO1)	6
3-a.	What is meant by reading beyond the lines. Explain with examples. (CO1)	6
3-b.	Explain the process of critical reading. (CO1)	6
3-a.	Critical Thinking is an Extension of Critical Reading. Explain (CO1)	6
3-b.	Explain the process of critical reading. (CO1)	6