

Sarah Joo

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SUMMARY

I'm a **Product Designer** who loves to utilize user research to solve problems for humans by designing joyful experiences

SKILLS

User Experience Design
Visual Design
Research
Information Architecture
Wireframing
Prototyping
Mockups
Brand Strategy
Usability Testing
Front-End

TOOLS

Pen & Paper
Sketch
Figma
Adobe XD
InVision
Github
UsabilityHub

EDUCATION

Design Apprenticeship

Bloc

B.S. in Biology

George Mason University

EXPERIENCE

Freelance Designer

10/2019–Current

Self-Employed

- Volunteering at a local church to design event banners and collaborating to solve problems for leaders
- Coordinated and designed branding and logo for a podcast
Orchestrated brand strategy & competitive analysis
Created sketches and high-fidelity mockups

Litigation Doc Specialist | QA Specialist...

9/2015–10/2018

TRAKAmerica

- Audited supplier data and advised suppliers on how to better align with client expectations
- Reached deadlines and solved problems with team daily
- Boosted efficiency by sharing updates, creating templates, and working with IT on automation
- Designed event emails and postings, collaborated with team for copy editing

Designer

11/2014–8/2015

Excel Security

- Designed digital signs as blueprints for local businesses
- Created a logo and menu for a client with Adobe Illustrator and Photoshop

PROJECTS

UX/UI Design | Research | Testing

6 weeks

Tripbee

A mobile travel app that provides tips from real locals and access to a like-minded community

UX/UI Design | Research | Testing

8 weeks

Photostache

A media cloud storage SaaS web and mobile product that offers a delightful and secure file sharing experience