SJ Sarah Joo

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PROJECTS

UX/UI Design | Research | Testing   6 weeks
Tripbee

A mobile travel app that provides tips from real locals and access to a like-minded community

UX/UI Design | Research | Testing   8 weeks
Photostache

A media cloud storage SaaS web and mobile product that offers a delightful and secure file sharing experience

EXPERIENCE

Freelance Designer   10/2019–Current
Self-Employed

- Volunteering at a local church to design banners and improve website experience
- Leading and designing branding and logo for a podcast
- Facilitated brand strategy & competitive analysis, designed high-fidelity mockups for podcast

Litigation Doc Specialist | QA Specialist... 9/2015–10/2018
TRAKAmerica

- Performed supplier data analyses and proposed calls-to-action that aligned with client expectations
- Met deadlines and solved problems with team daily
- Improved efficiency by sharing updates, creating templates, and working with IT on automation
- Designed emails for events, collaborated for copy editing

Designer   11/2014–8/2015
Excel Security

- Designed digital signs as blueprints for local businesses
- Designed a logo and menu for a client with Adobe Illustrator and Photoshop

SUMMARY

I am **UX Designer** most curious about **user research** and **interaction design**

Open to relocation

SKILLS

User Experience Design

Visual Design

Research

Info Architecture

Wireframing

Prototyping

Mockups

Brand Strategy

Usability Testing

Front-End

TOOLS

Sketch

Figma

Photoshop

Illustrator

InVision

Github

Maze

UsabilityHub

EDUCATION

Design Apprenticeship

Bloc

B.S. in Biology

George Mason University