



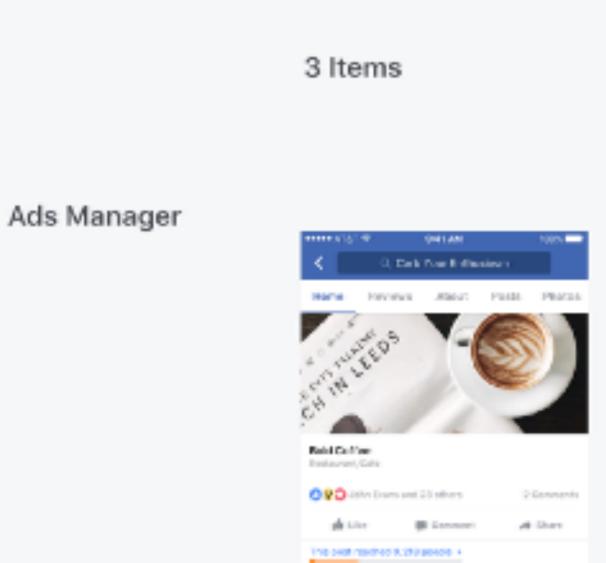
## **Final Presentation**



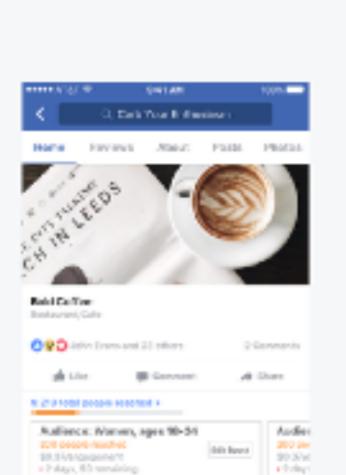
## **Boost Card Explorations: Content & Layout**

Note: attempting to adopt pre-existing patterns from other products

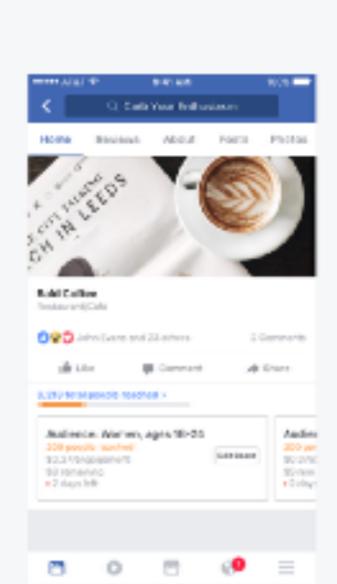
Audies



Audience: Monera, ages 10-34



4 Items

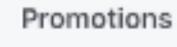


Increased

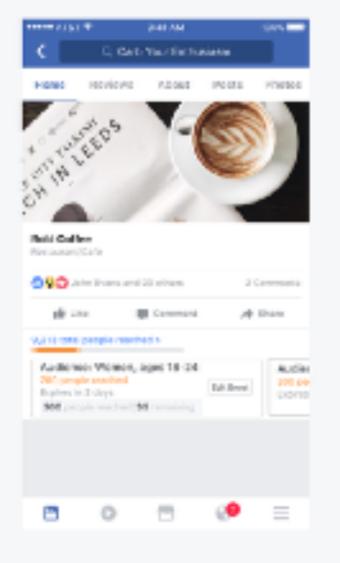
Footer

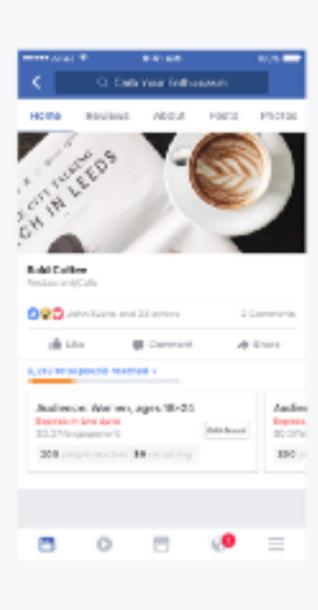


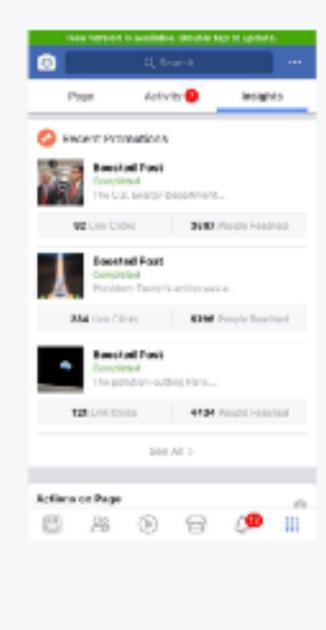
Inspiration



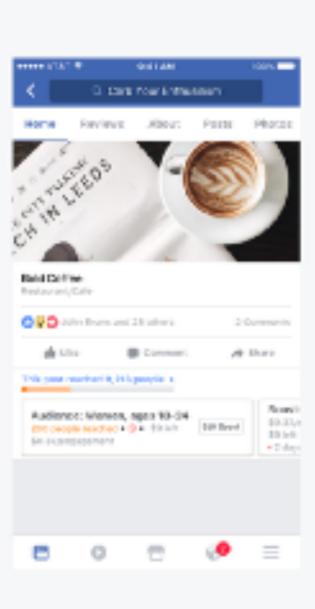


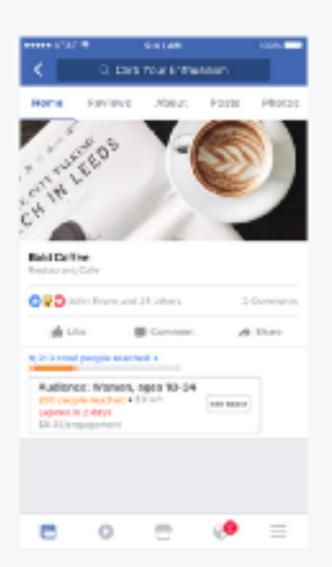






Reviews and Recommendations



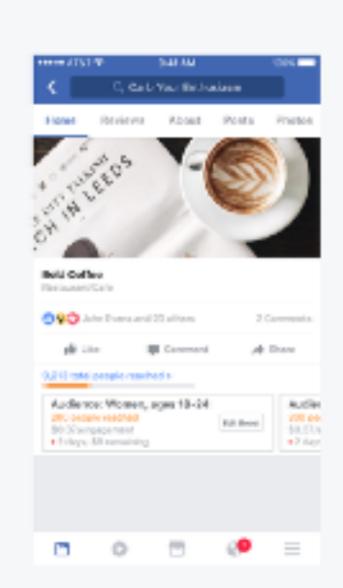






Best Option for Each Type



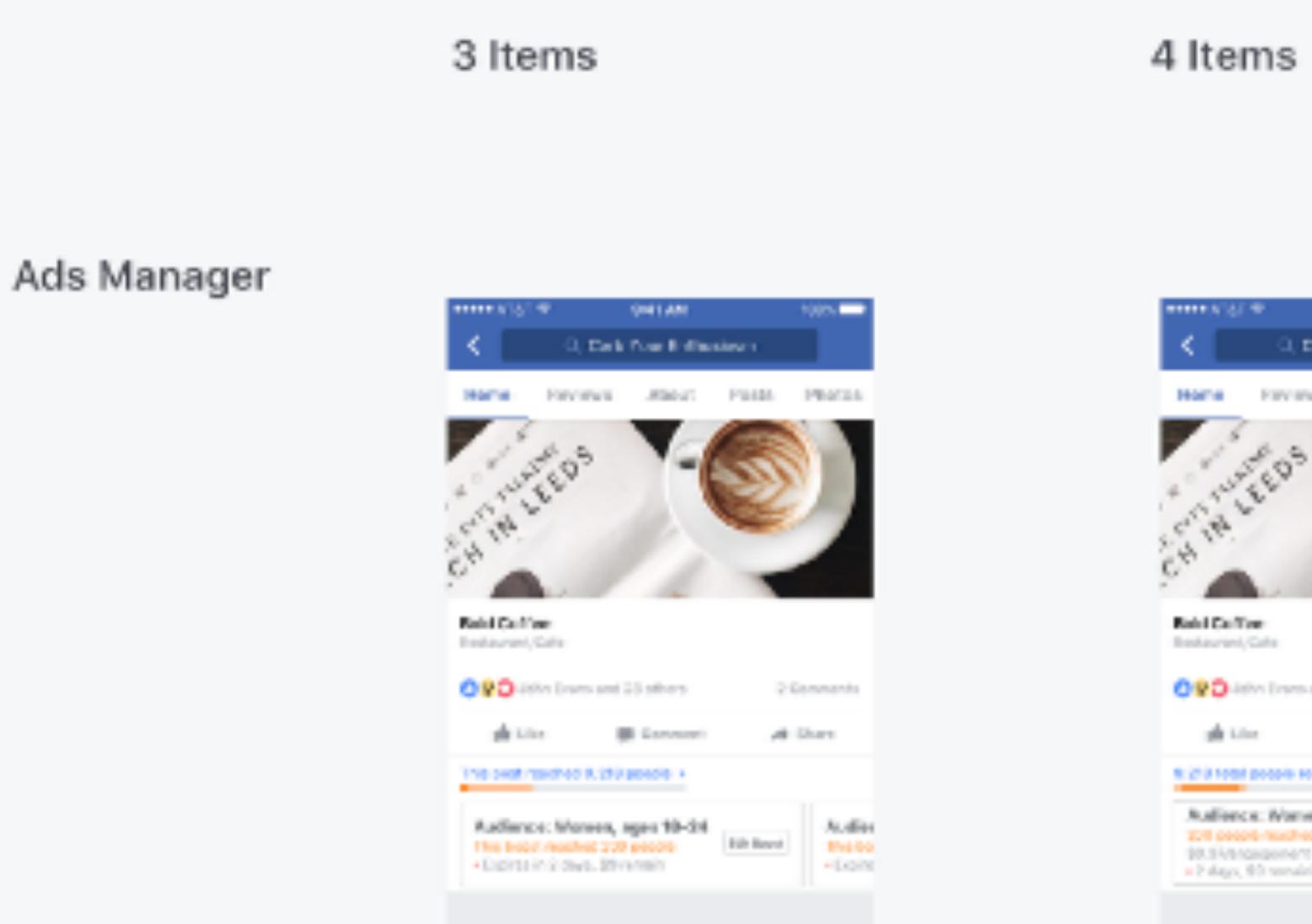






## Boost Card Explorations: Content & Layout

Note: attempting to adopt pre-existing patterns from other products



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Audience: Women, ages 18-24

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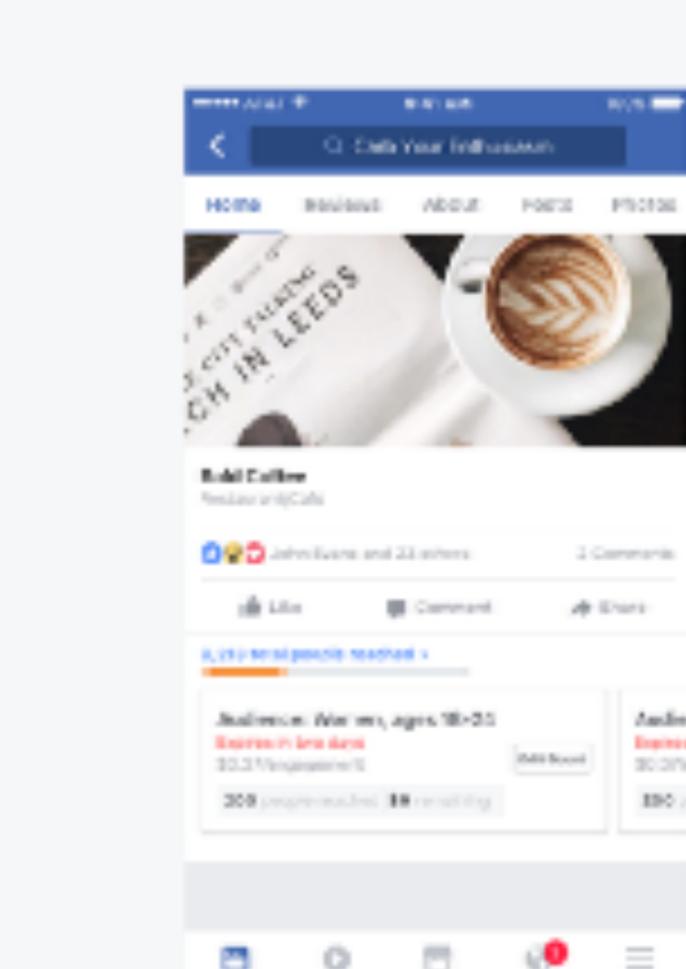
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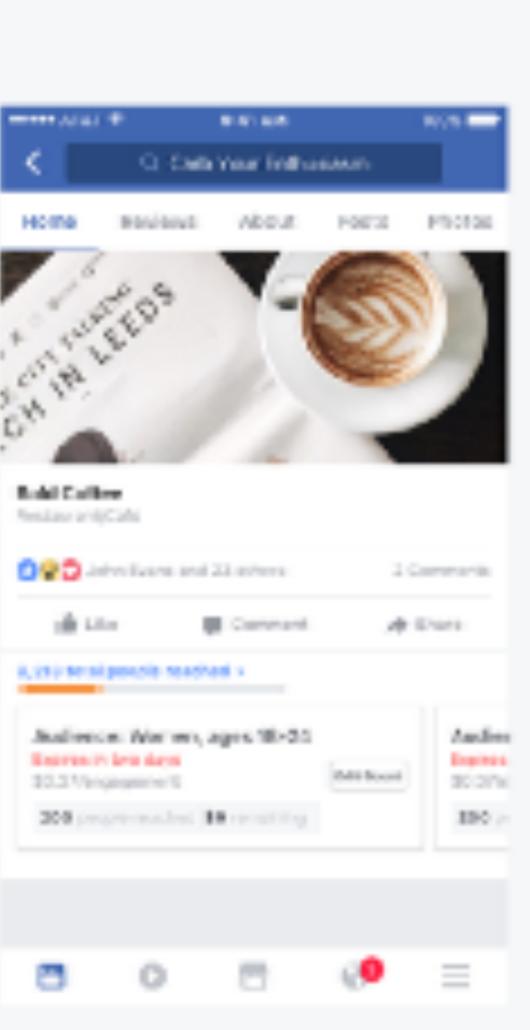
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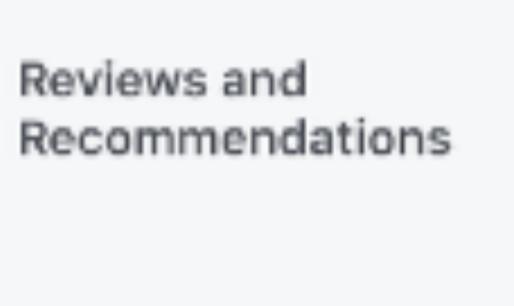


Increased

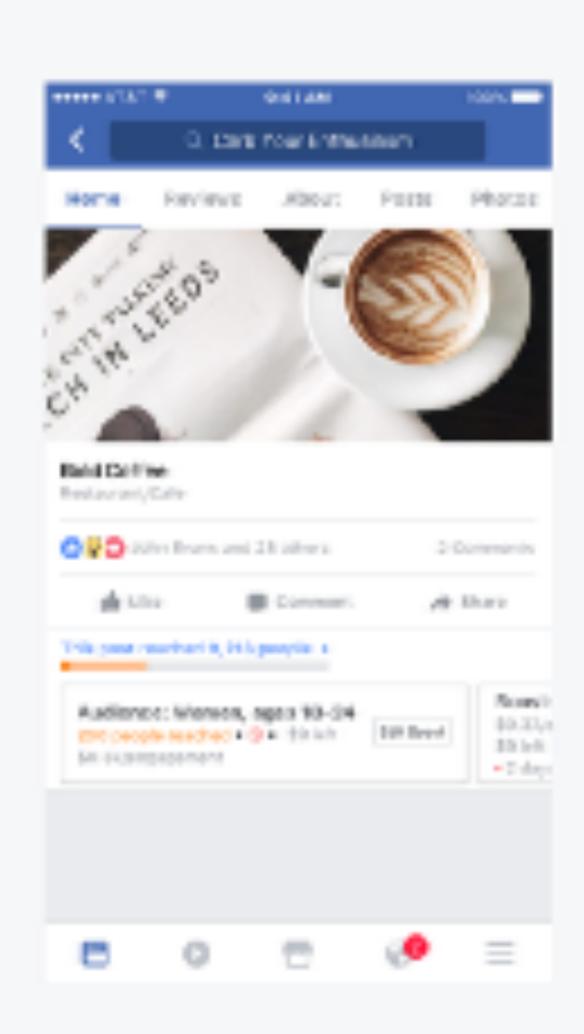
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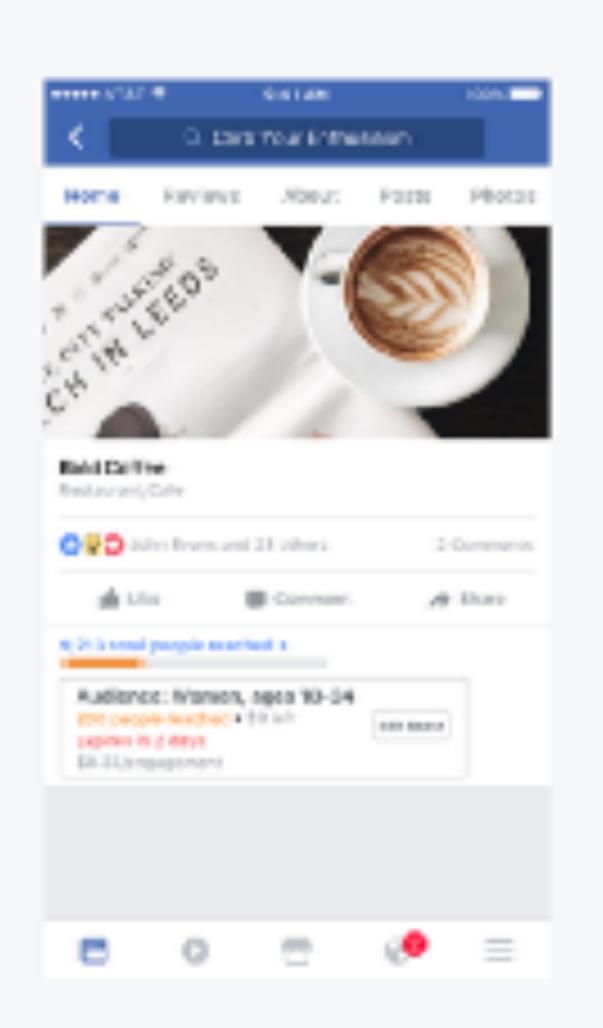




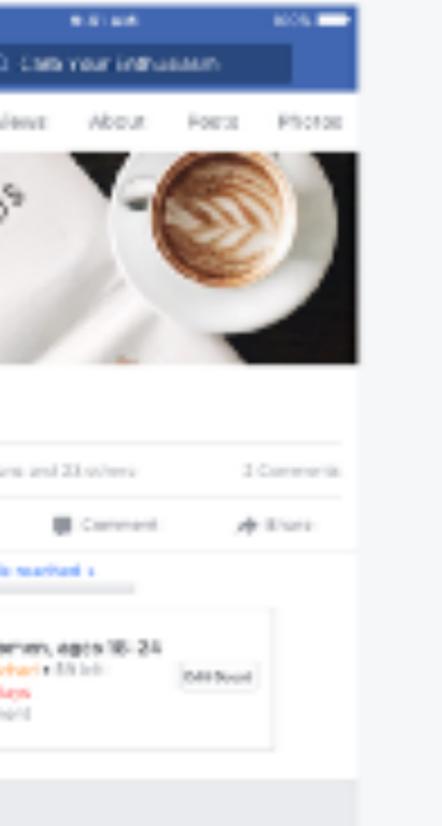


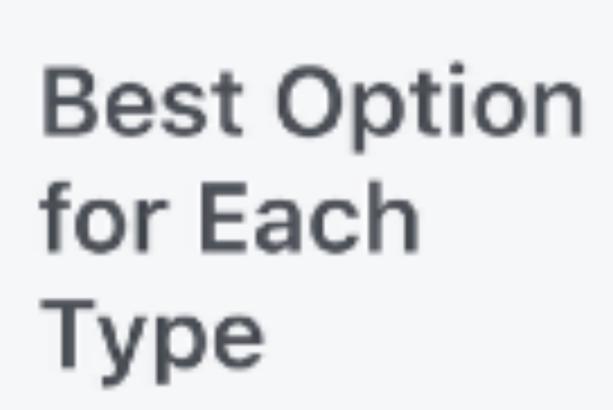
Promotions

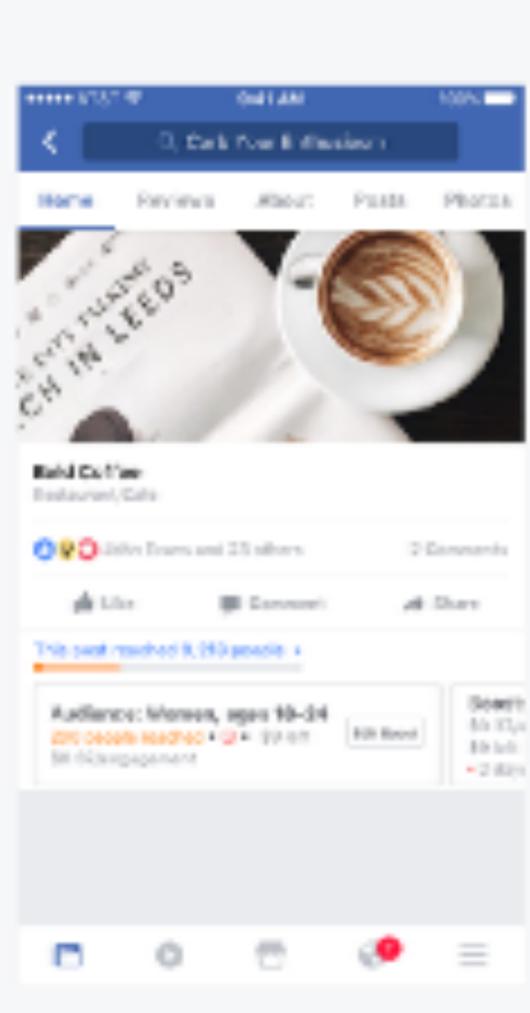


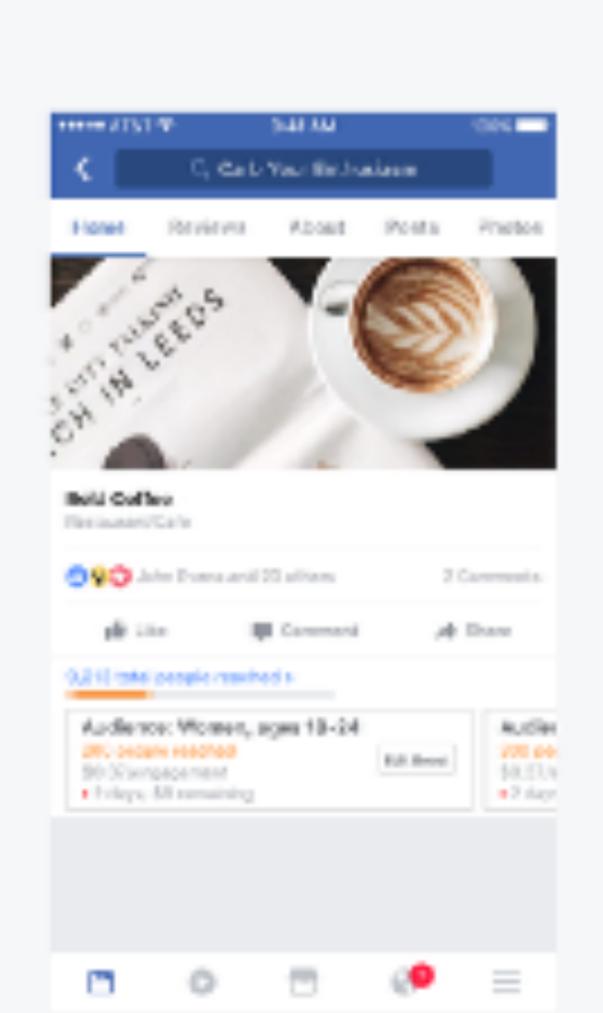


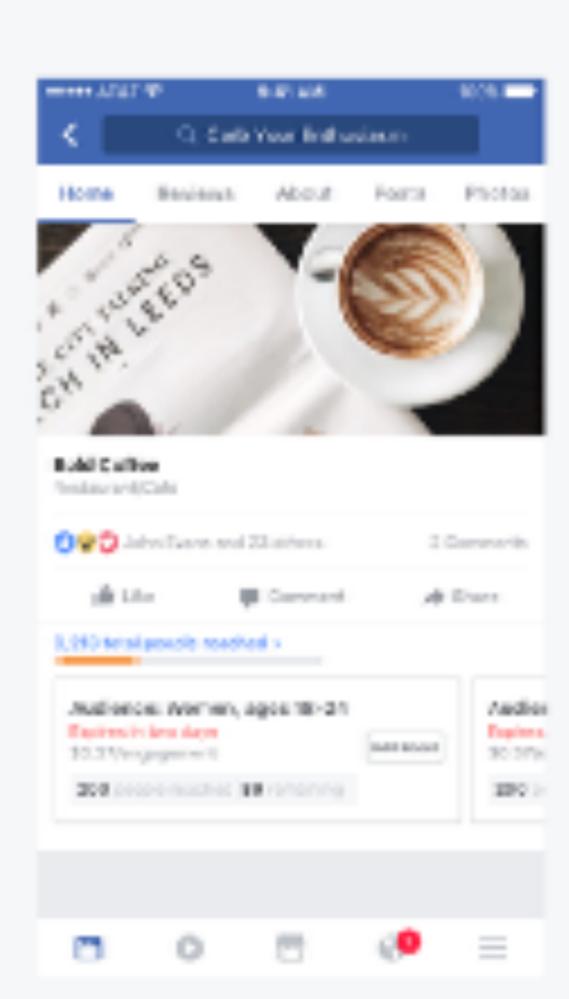












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Inspiration



