

35

3

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2

Design



Final Presentation





Overview

Likes

Reach

Page Views

Actions on Page

Promotions

Posts

Videos

People

Promotions Summary

Last 7 days ▾

Results from promotions during June 4, 2016 – June 11, 2016. You spent a total of \$730.40 on promotions in this period.

143,943

People Reached ▲ 8%

29,390

Post Engagements ▲ 13%

490

Website Clicks ▼ 12%

954

Show Now Clicks ▲ 27%

Active Promotions on Victoria Belle Spa

+ Create New Promotion



Boosted Post

In Review

Come check out our amazing new soaking tub, great for hanging out before your massage.

Promoted Sarah Rodriguez on 4/16

—
People Reached—
Engagements

\$0.00

of \$50.00 spent

Increase Budget



Boosted Post

Ends in 4 days

<http://victoriabellespa.com>
Victoria Belle Spa offers a range of premium ser...

Promoted Sarah Rodriguez on 4/13

13,395
People Reached2,793
Website Link Clicks

\$43.29

of \$100.00 spent

View Boosts



Website Promotion

Ends in 8 days

<http://victoriabellespa.com>
Victoria Belle Spa offers a range of premium ser...

Promoted Sarah Rodriguez on 4/13

18,395
People Reached3,793
Website Link Clicks

\$58.12

of \$100.00 spent

Increase Budget

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Boosted Post

Completed

Just got some new massage supplies in! Schedule your massage today!

Promoted Benjamus McNamerson on 4/5

12,394
People Reached1,564
Engagements

\$45.00

of \$45.00 spent

Boost Again



Website Promotion

Completed

<http://victoriabellespa.com>
Victoria Belle Spa offers a range of premium ser...

Promoted Sarah Rodriguez on 4/4

9,405
People Reached893
Website Link Clicks

\$20.00

of \$20.00 spent

Boost Again

See More ▾



Get More Website Visitors

Advertise your website to a large audience and do some other cool stuff more text here.

Promote Website

Looking for all promotions for your ad account? [Go to Ads Manager](#) ↗



Active Boosts on Post

[+ Create New Boost](#)

Boost 3

In Review

—

People Reached

—

Engagements

\$0.00

of \$50.00 spent

Audience: Women, ages 20-24

Promoted by Sarah Rodriguez on 4/16

Boost 2

Ends in 4 days

13,395

People Reached

2,793

Website Link Clicks

\$43.29

of \$100.00 spent

Audience: Men, ages 24-36

Promoted by Sarah Rodriguez on 4/13

[Increase Budget](#)

Boost 1

Completed

12,394

People Reached

1,564

Engagements

\$45.00

of \$45.00 spent

Audience: Men, ages 24-36

Promoted by Benjamus McNamerson on 4/5

[Repeat Boost](#)[See More](#)

3

6



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