

EXECUTIVE



PLATFORM



FINANCIAL



CLIENT



FREELANCER



PREDICTION



# Freelance Operations & Performance Dashboard



# EXECUTIVE OVERVIEW

## EXECUTIVE

**92K**

Total Jobs

**67K**

Completed Jobs

**25K**

In Progress Jobs

**74.49**

Avg Job Duration

**9.99%**

On-Time Delivery %

## Client\_Type

All

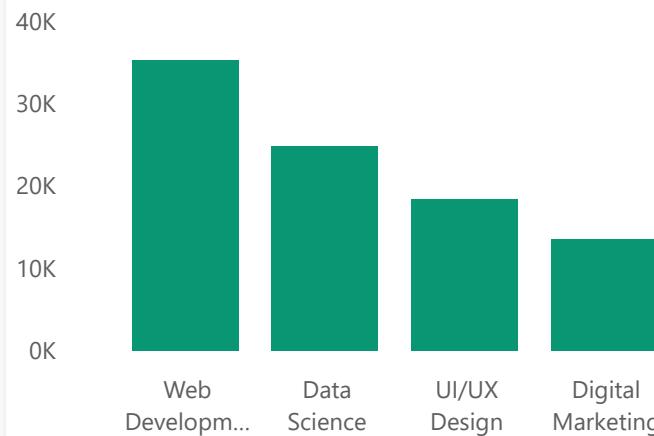
## Project\_Type

All

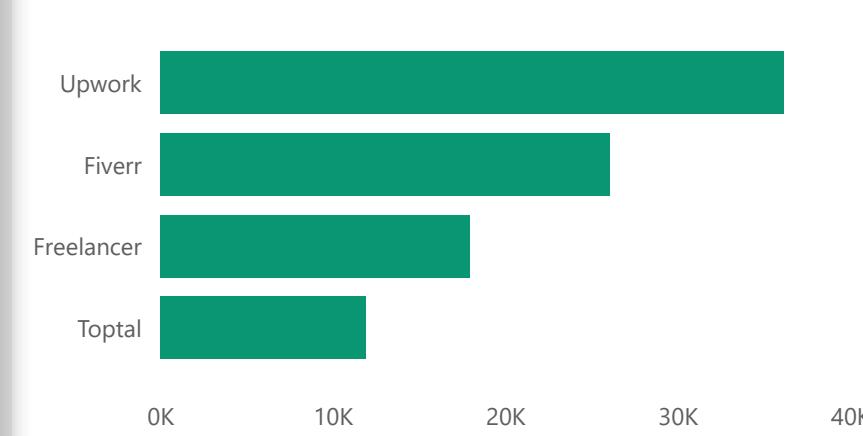
## PLATFORM



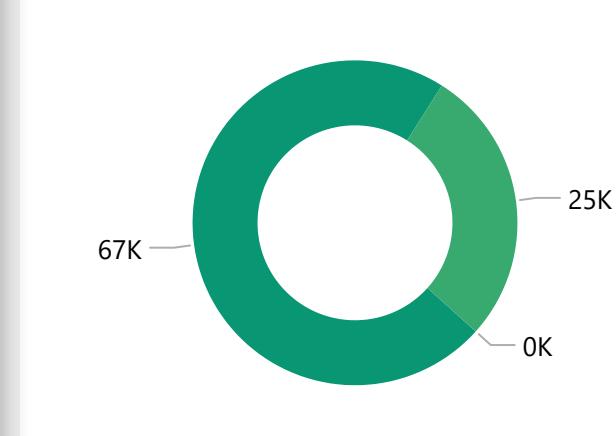
### Total Jobs by Job\_Category



### Total Jobs by Platform



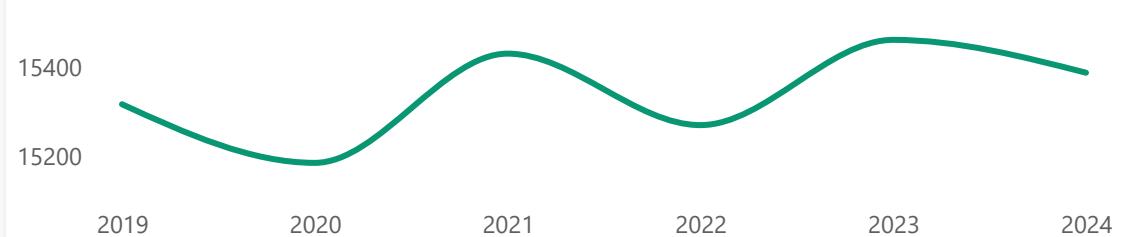
### Total Jobs by Job\_Status



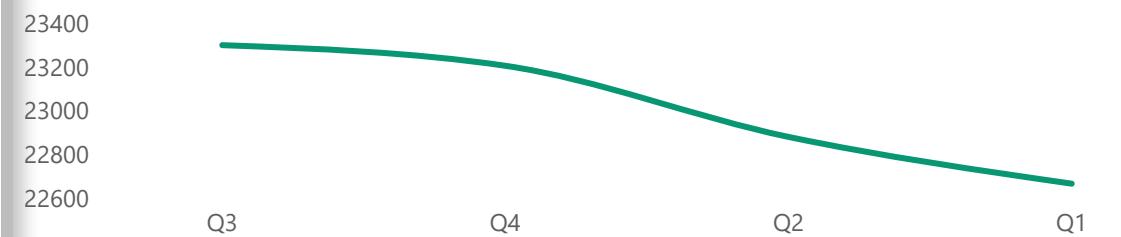
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### Total Jobs by Job\_Year



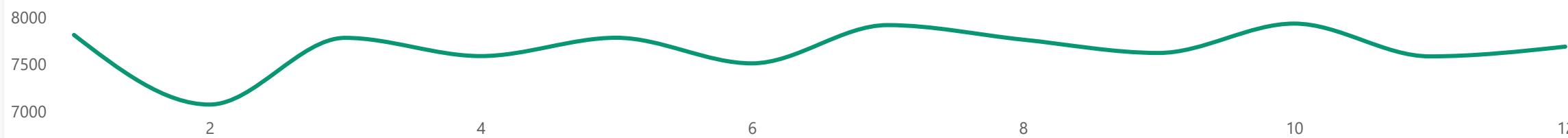
### Total Jobs by Job\_Quarter



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### Total Jobs by Job\_Month



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## EXECUTIVE



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# PLATFORM PERFORMANCE

**4**  
Total Platforms

**66.03M**  
Total Revenue

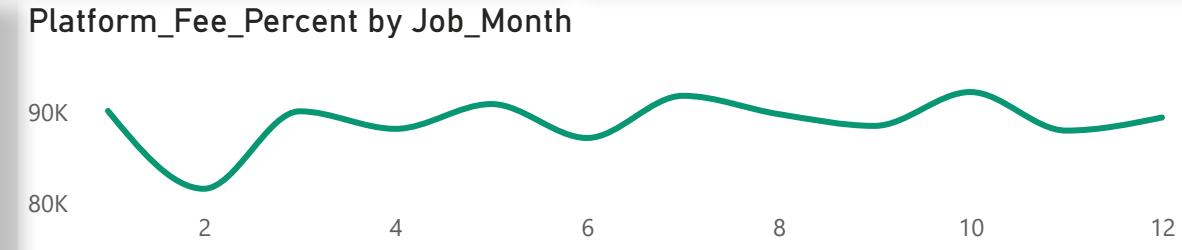
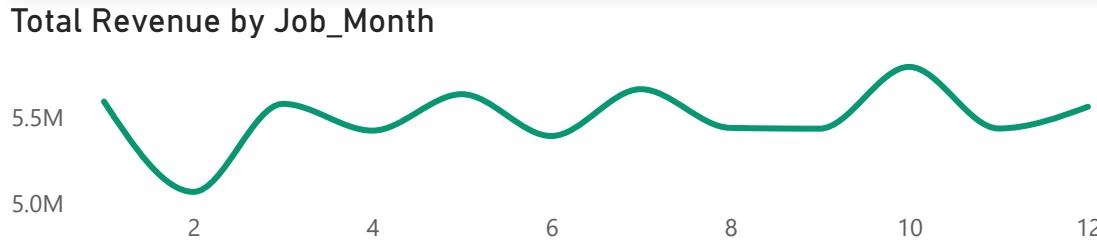
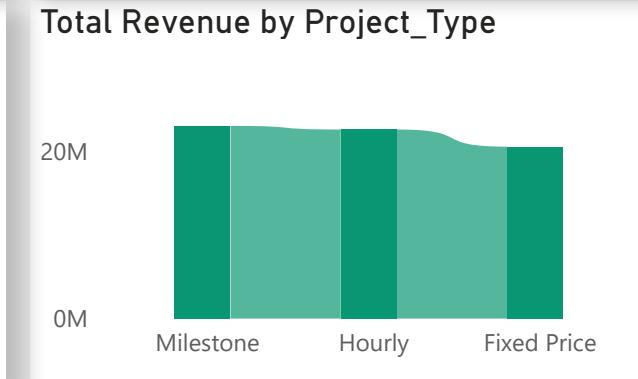
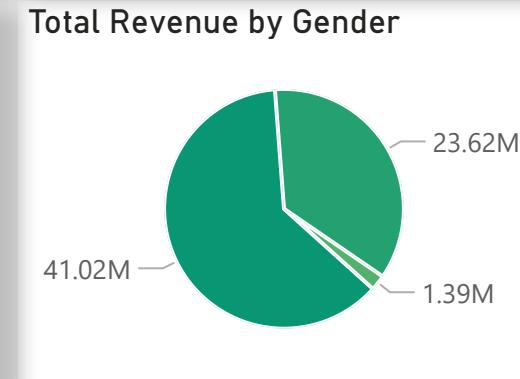
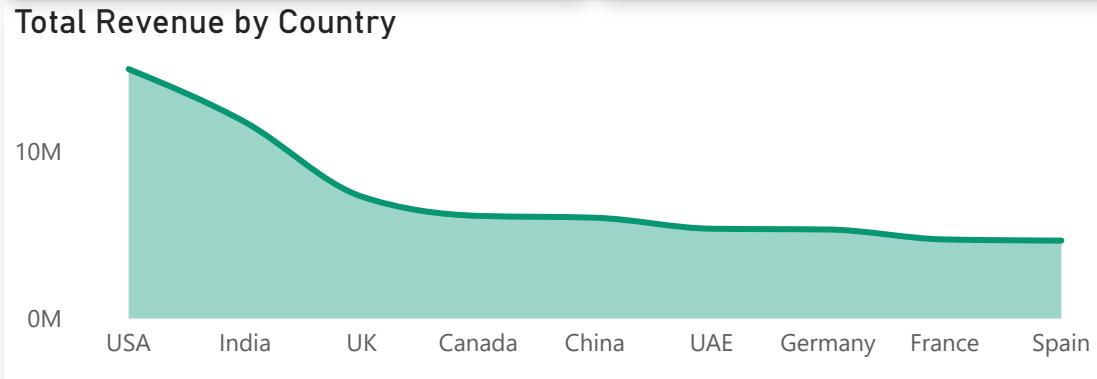
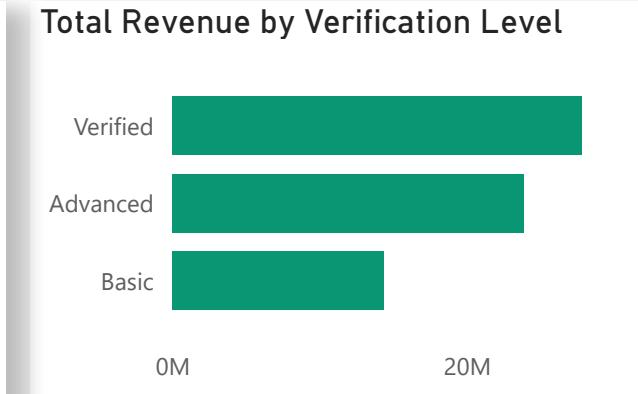
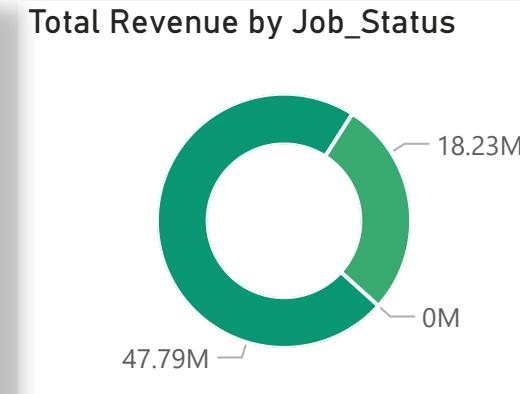
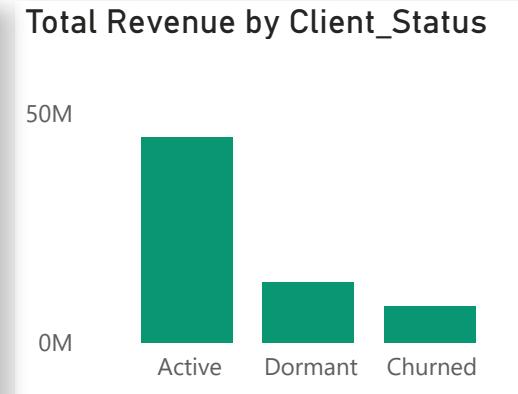
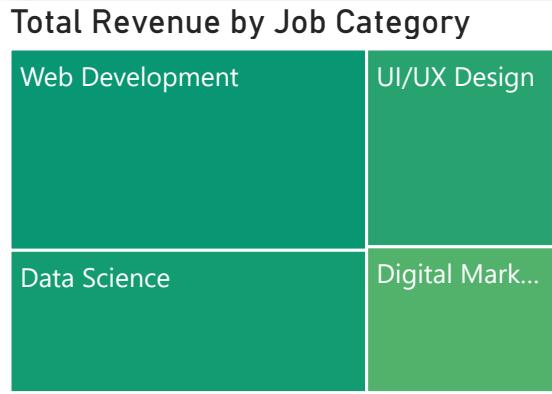
**11.60**  
Avg Platform Fee %

**6.19K**  
Avg Job Value USD

**8.05**  
Avg Time to Hire

Platform

Platform\_Tier



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# FINANCIAL INSIGHTS

Country

Language

**570.06M**

Total Actual Spend

**542.95M**

Total Budget

**1.05**

Budget Utilization %

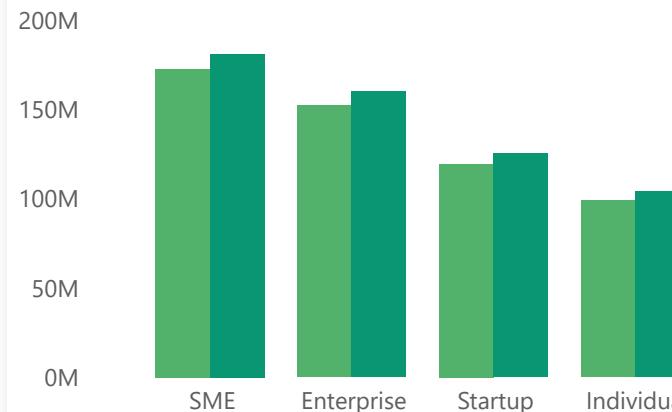
**66.15%**

Cost Overrun Rate %

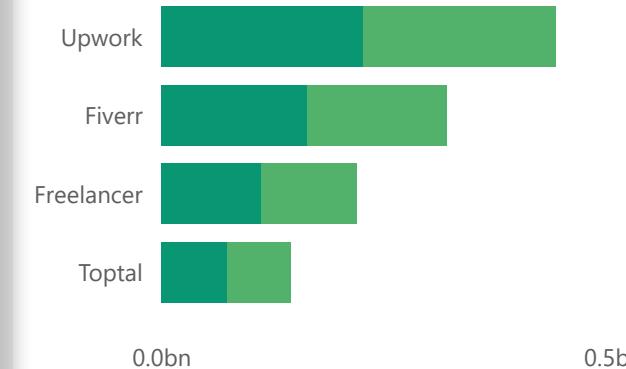
**40.37**

Avg Hourly Rate

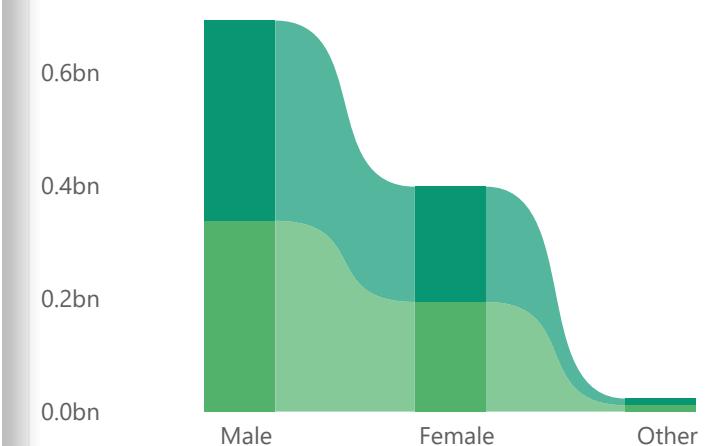
Total Budget and Total Actual Spend by Client\_Type



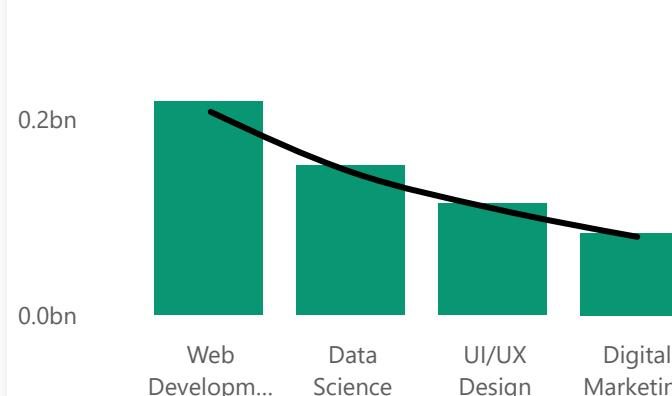
Total Actual Spend and Total Budget by Platform



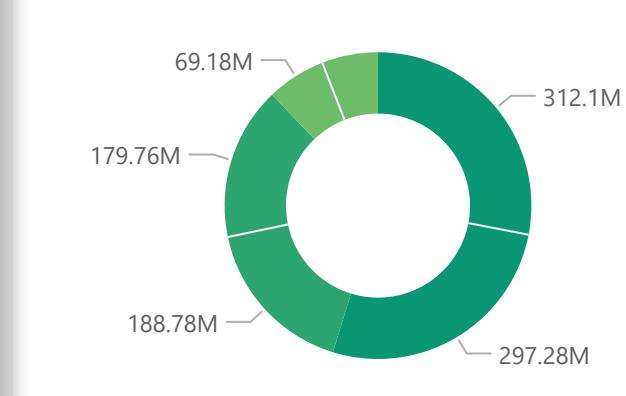
Total Actual Spend and Total Budget by Gender



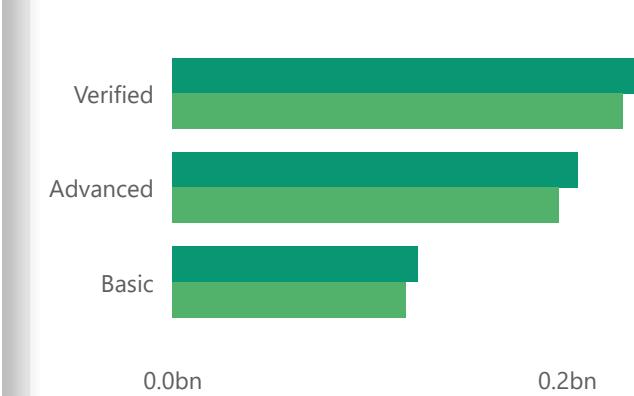
Total Actual Spend USD and Total Budget USD by Job\_Category



Total Actual Spend and Total Budget by Platform\_Tier



Total Actual Spend USD and Total Budget USD by Platform\_Verification\_Level



# CLIENT ANALYTICS

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**3.27K**

Total Clients

**2.67K**

Active Clients

**920**

Churned Clients

**81.72%**

Client Retention %

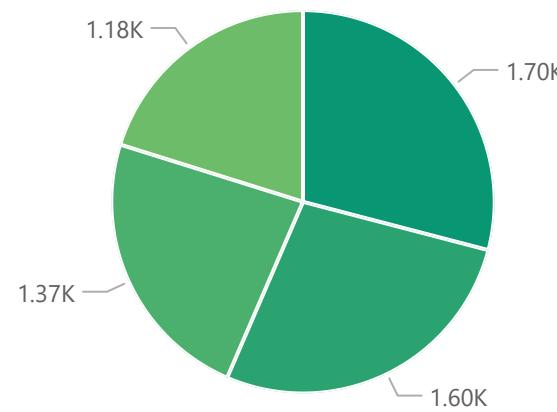
**28.19**

Avg Jobs per Client

**\$6.19K**

Avg Client Spend

Total Clients by Client\_Type



Platform

All

Region

All

Country

All

Language

All

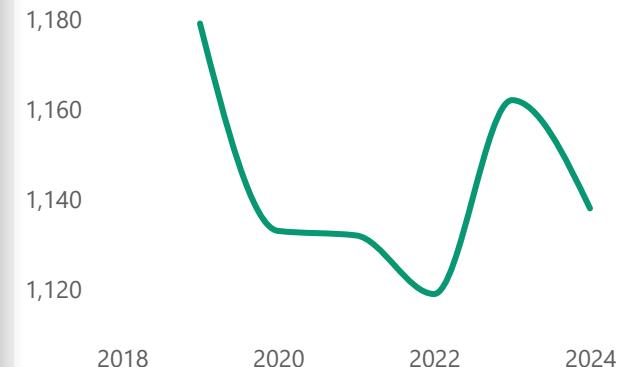
Total Clients by Client\_Status



Total Clients by Job\_Status



Total Clients by Job\_Year



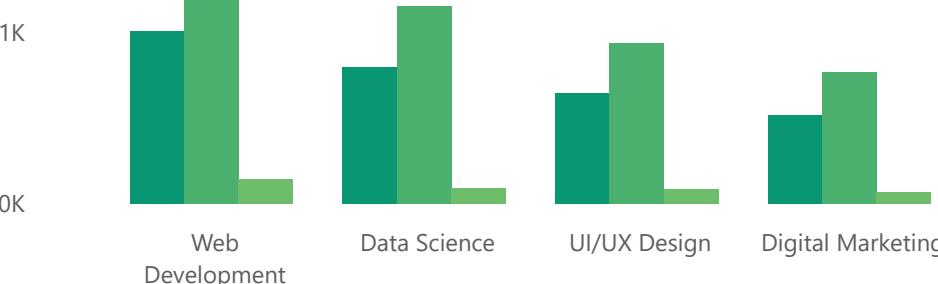
Total Clients by Platform\_Tier

Mass Market

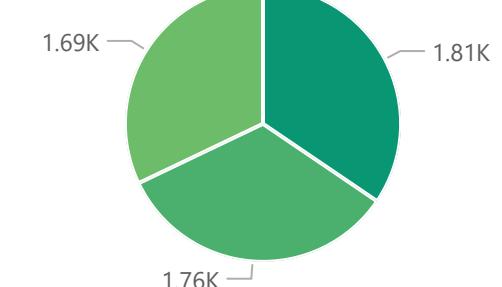
Elite

Premium

Total Clients by Job\_Category and Gender



Total Clients by Project\_Type



# FREELANCER ANALYTICS

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PREDICTION



**17K**

Total Freelancers

**9K**

Active Freelancers

**28.19**

Avg Jobs per Client

**3.57**

Avg Rating

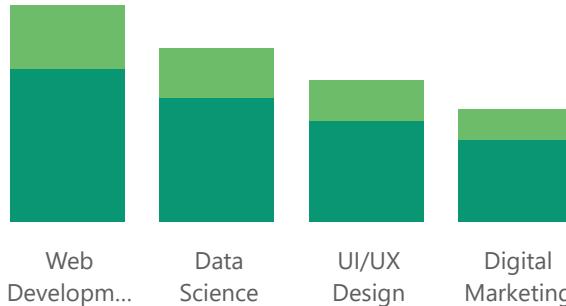
**40.37**

Avg Hourly Rate

**0.72**

Completion %

Total and Active Freelancers by Job\_Category



Platform

All

Region

All

Country

All

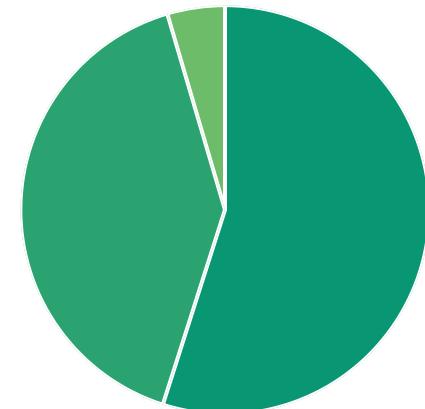
Language

All

Total and Active Clients by Project\_Type



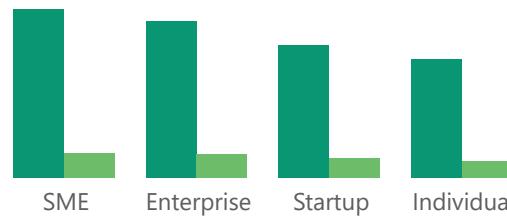
Freelancers Count by Gender



Total and Active Freelancers by Platform\_Tier



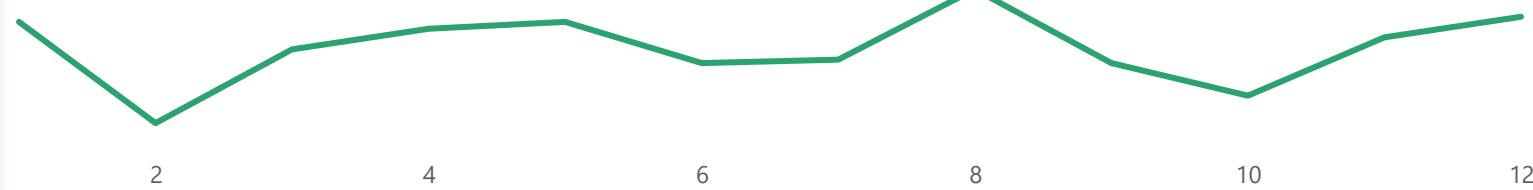
Total and Active Clients by Client\_Type



Freelancers Count by Experience\_Level



Active Clients by Job\_Month



## EXECUTIVE



# 2026 ML-Predicted Job Insights

Platform

Language

Region

Country

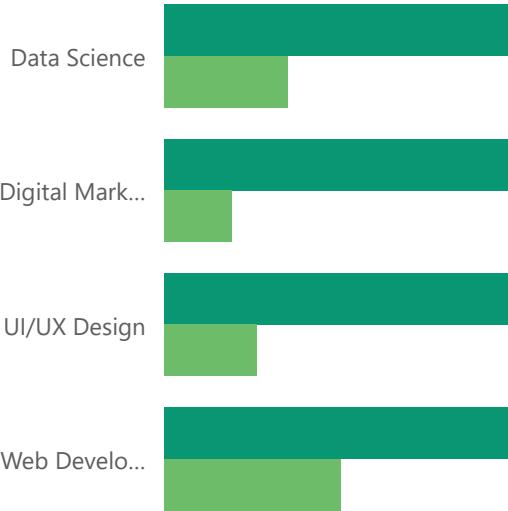
Client\_Type

Project\_Type

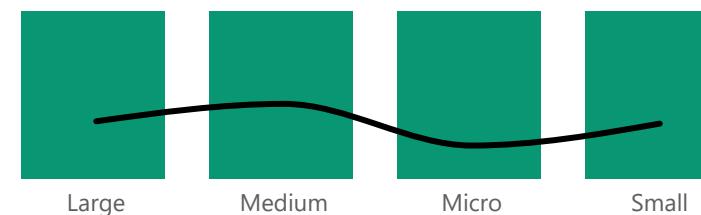
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Predicted vs Actual\_Cost by Job\_Category



Predicted vs Actual\_Cost by Client\_Size\_Label



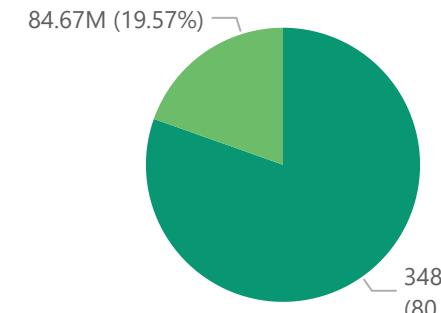
Total\_Revenue by Predicted\_Job\_Status



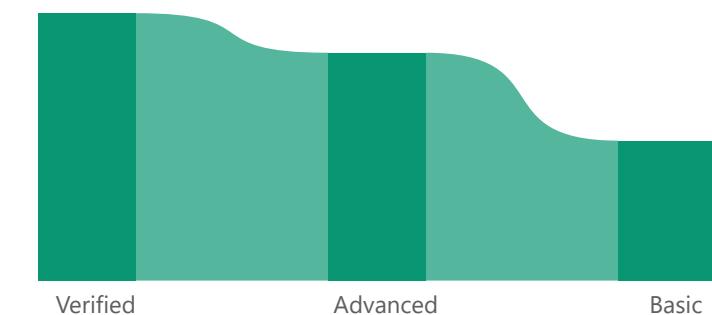
## FINANCIAL



Predicted\_Cost by Predicted\_Job\_Status



Predicted\_Cost by Platform\_Verification\_Level



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Predicted vs Actual\_Cost by Client\_Status



Predicted\_Cost\_USD and Actual\_Cost\_USD by Predicted\_Job\_Status



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