

EXECUTIVE



PLATFORM



FINANCIAL



CLIENT



FREELANCER



PREDICTION



Freelance Operations & Performance Dashboard



EXECUTIVE OVERVIEW

EXECUTIVE



PLATFORM



FINANCIAL



CLIENT



FREELANCER



92K

Total Jobs

67K

Completed Jobs

25K

In Progress Jobs

74.49

Avg Job Duration

9.99%

On-Time Delivery %

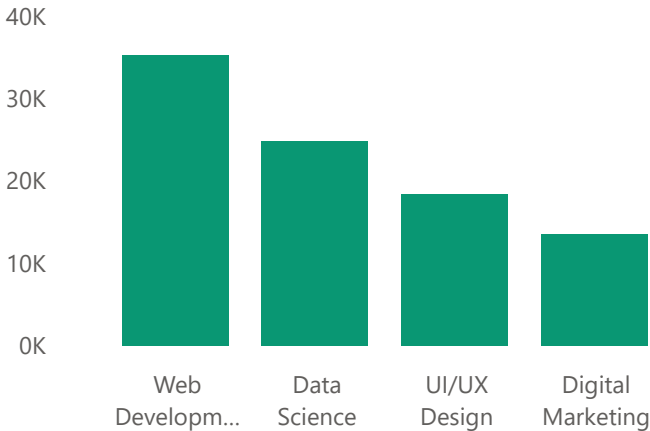
Client_Type

All

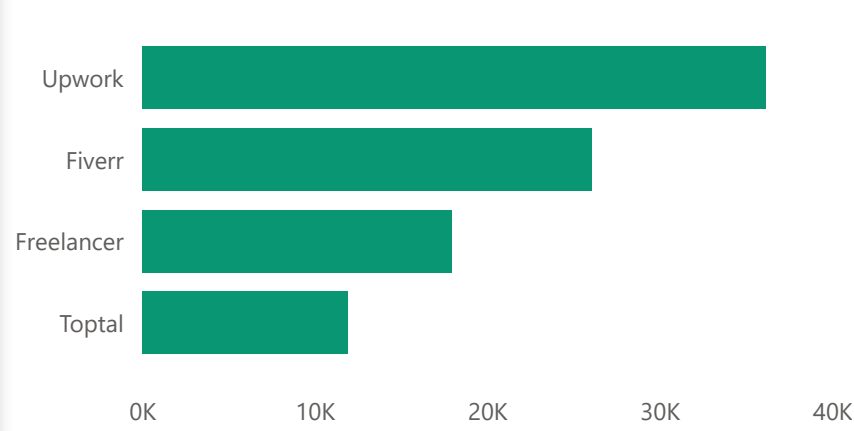
Project_Type

All

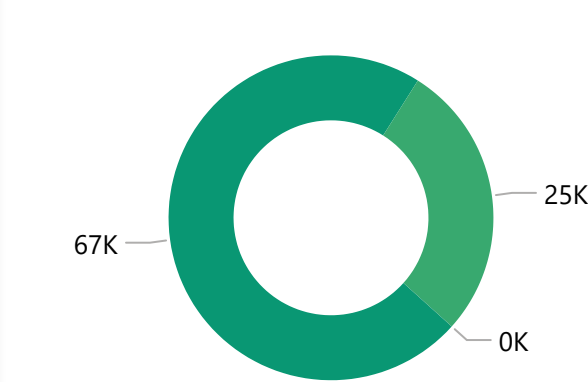
Total Jobs by Job_Category



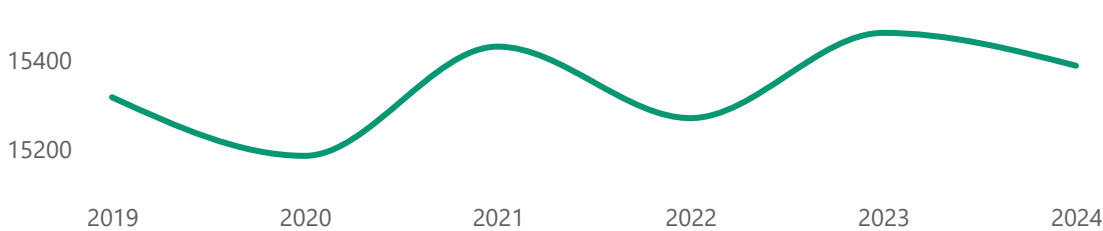
Total Jobs by Platform



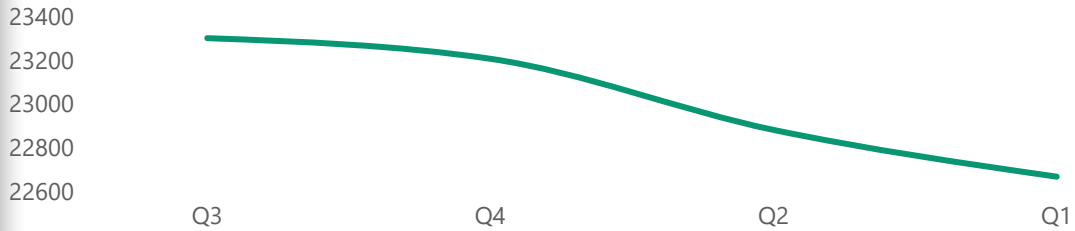
Total Jobs by Job_Status



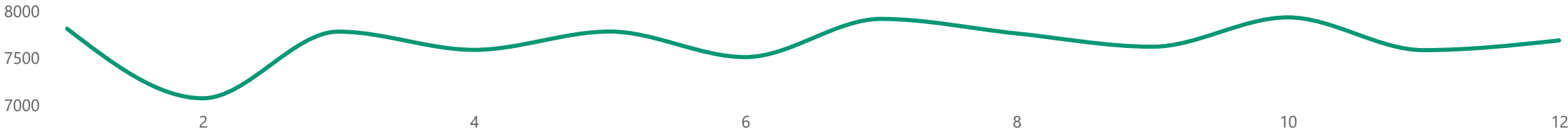
Total Jobs by Job_Year



Total Jobs by Job_Quarter



Total Jobs by Job_Month



EXECUTIVE



PLATFORM



FINANCIAL



CLIENT



FREELANCER



PREDICTION



PLATFORM PERFORMANCE

4

Total Platforms

66.03M

Total Revenue

11.60

Avg Platform Fee %

6.19K

Avg Job Value USD

8.05

Avg Time to Hire

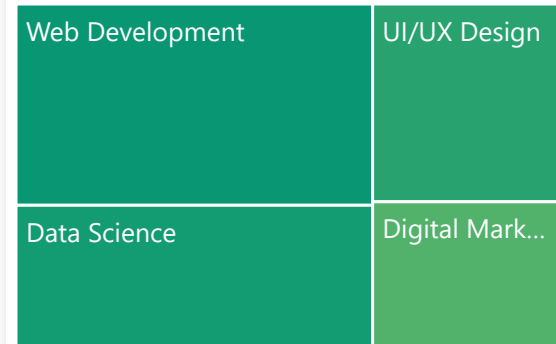
Platform

All

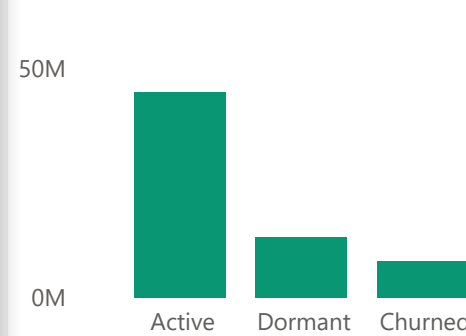
Platform_Tier

All

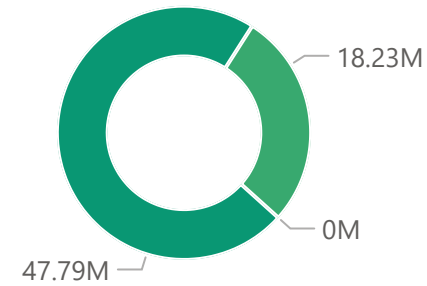
Total Revenue by Job Category



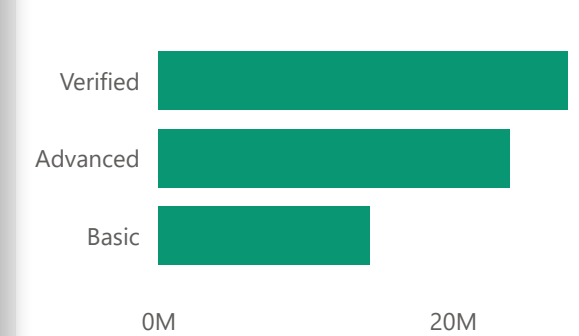
Total Revenue by Client_Status



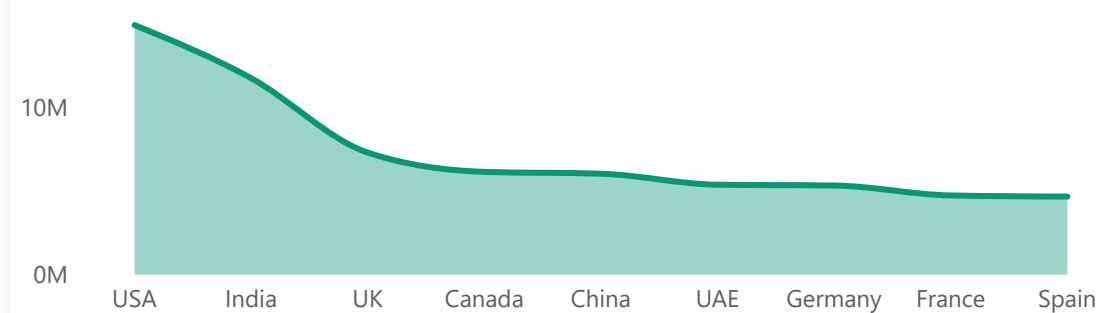
Total Revenue by Job_Status



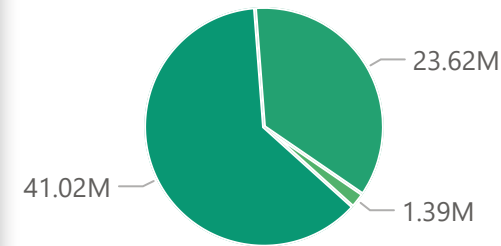
Total Revenue by Verification Level



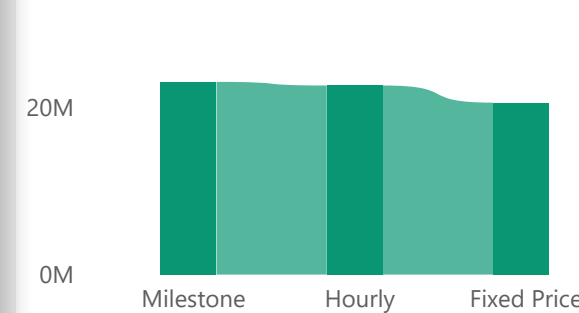
Total Revenue by Country



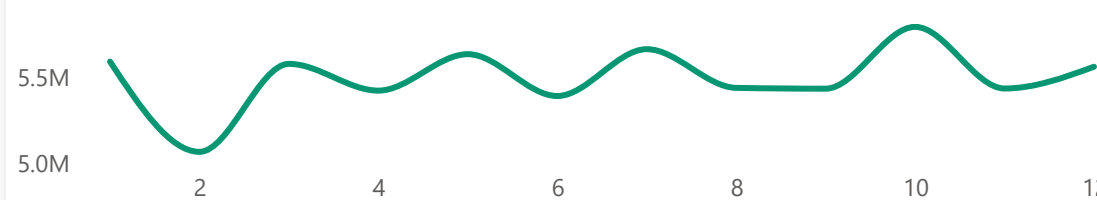
Total Revenue by Gender



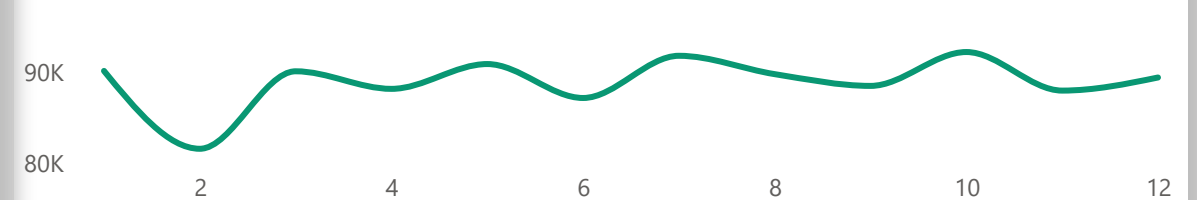
Total Revenue by Project_Type



Total Revenue by Job_Month



Platform_Fee_Percent by Job_Month



EXECUTIVE



PLATFORM



FINANCIAL



CLIENT



FREELANCER



PREDICTION



FINANCIAL INSIGHTS

Country

All

Language

All

570.06M

Total Actual Spend

542.95M

Total Budget

1.05

Budget Utilization %

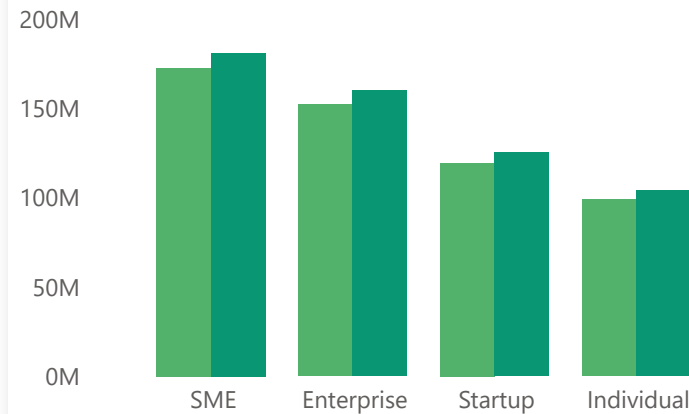
66.15%

Cost Overrun Rate %

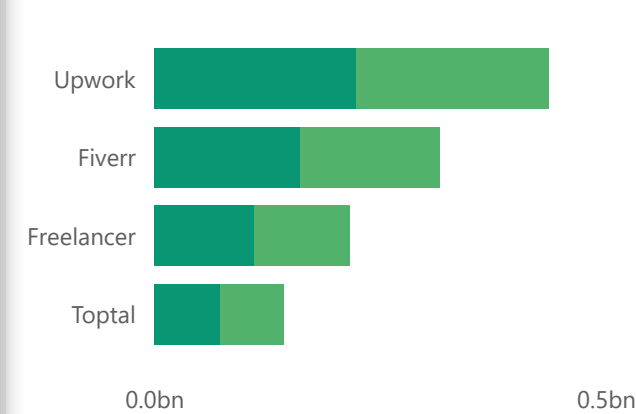
40.37

Avg Hourly Rate

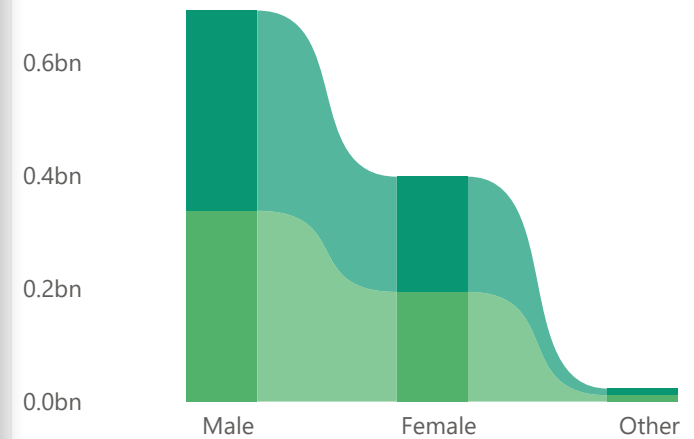
Total Budget and Total Actual Spend by Client_Type



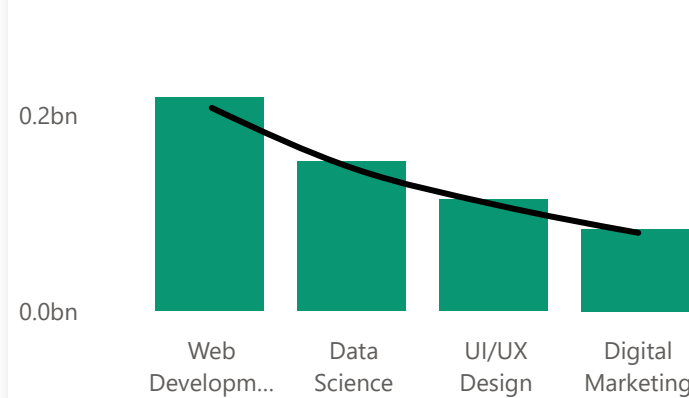
Total Actual Spend and Total Budget by Platform



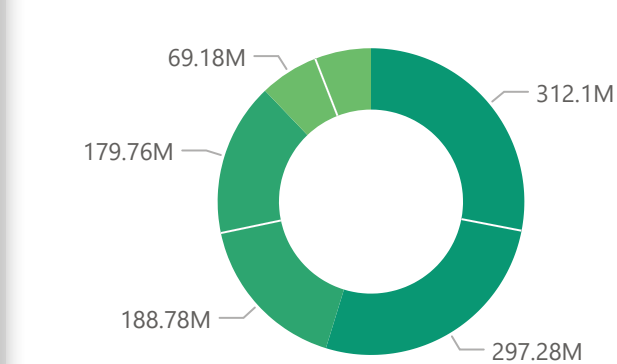
Total Actual Spend and Total Budget by Gender



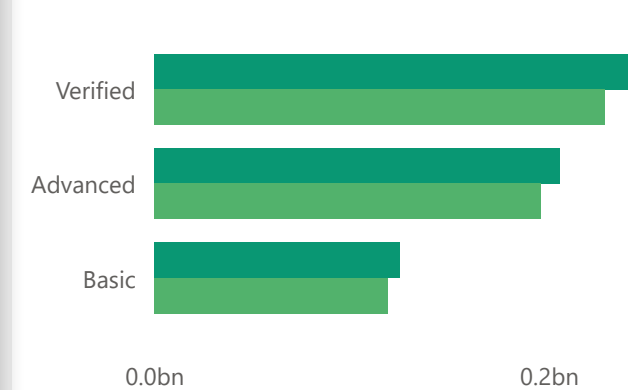
Total Actual Spend USD and Total Budget USD by Job_Category



Total Actual Spend and Total Budget by Platform_Tier



Total Actual Spend USD and Total Budget USD by Platform_Verification_Level



EXECUTIVE



PLATFORM



FINANCIAL



CLIENT



FREELANCER



PREDICTION



CLIENT ANALYTICS

3.27K

Total Clients

2.67K

Active Clients

920

Churned Clients

81.72%

Client Retention %

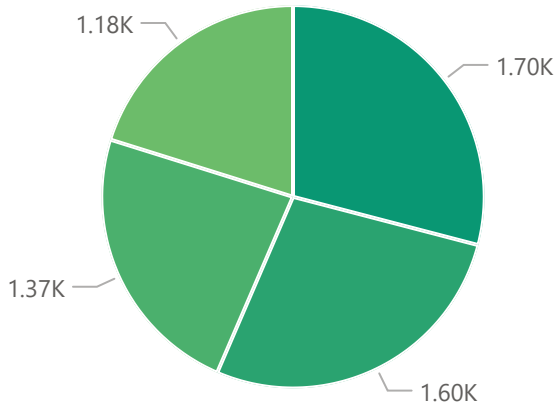
28.19

Avg Jobs per Client

\$6.19K

Avg Client Spend

Total Clients by Client_Type



Platform

All

Region

All

Country

All

Language

All

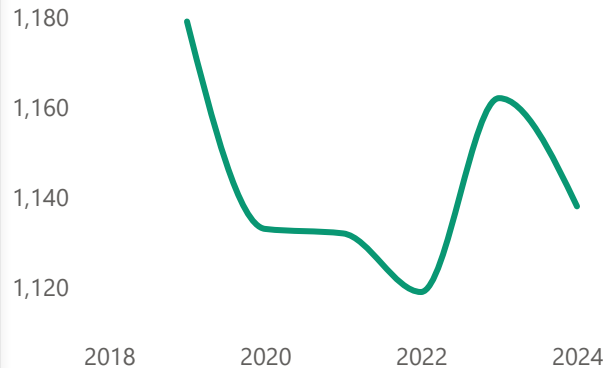
Total Clients by Client_Status



Total Clients by Job_Status



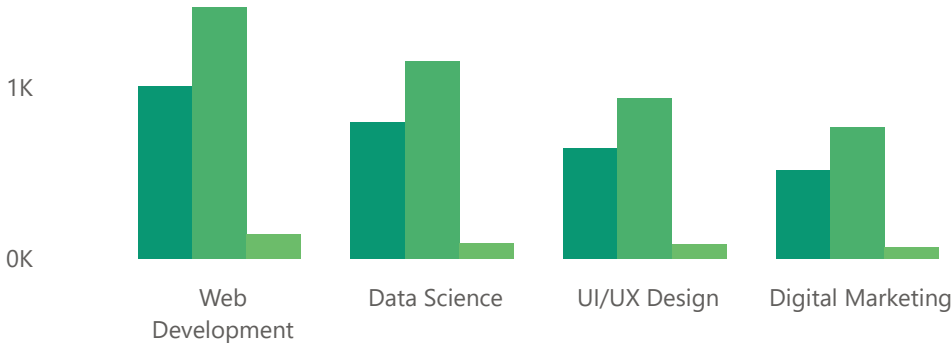
Total Clients by Job_Year



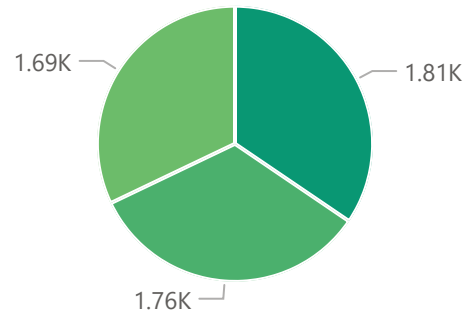
Total Clients by Platform_Tier



Total Clients by Job_Category and Gender



Total Clients by Project_Type



EXECUTIVE



PLATFORM



FINANCIAL



CLIENT



FREELANCER



PREDICTION



FREELANCER ANALYTICS

17K

Total Freelancers

9K

Active Freelancers

28.19

Avg Jobs per Client

3.57

Avg Rating

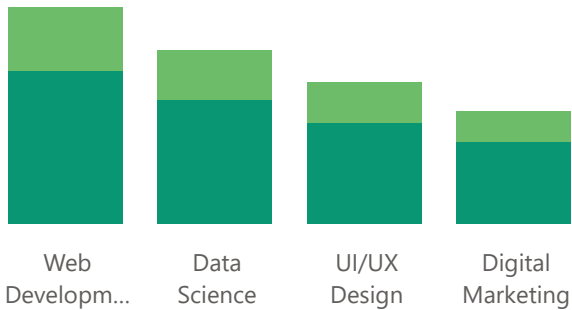
40.37

Avg Hourly Rate

0.72

Completion %

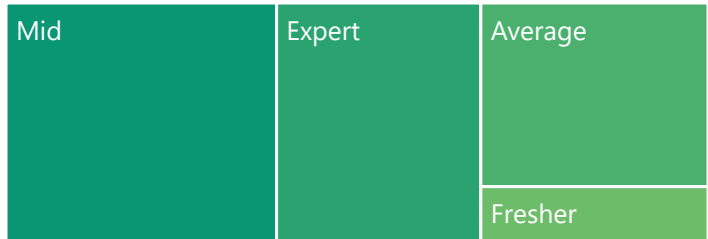
Total and Active Freelancers by Job_Category



Total and Active Freelancers by Platform_Tier



Freelancers Count by Experience_Level



Platform

All

Region

All

Country

All

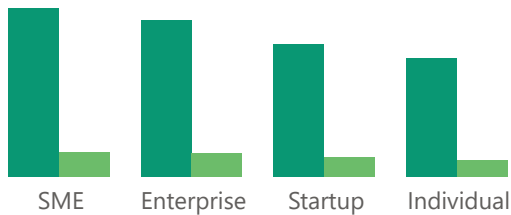
Language

All

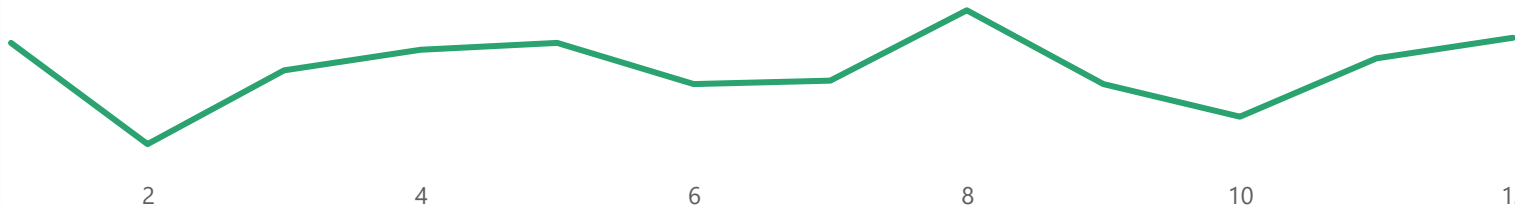
Total and Active Clients by Project_Type



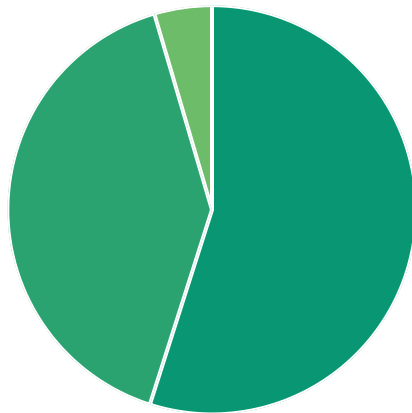
Total and Active Clients by Client_Type



Active Clients by Job_Month



Freelancers Count by Gender



EXECUTIVE



PLATFORM



FINANCIAL



CLIENT



FREELANCER



PREDICTION



2026 ML-Predicted Job Insights

Platform

All

Language

All

Region

All

Country

All

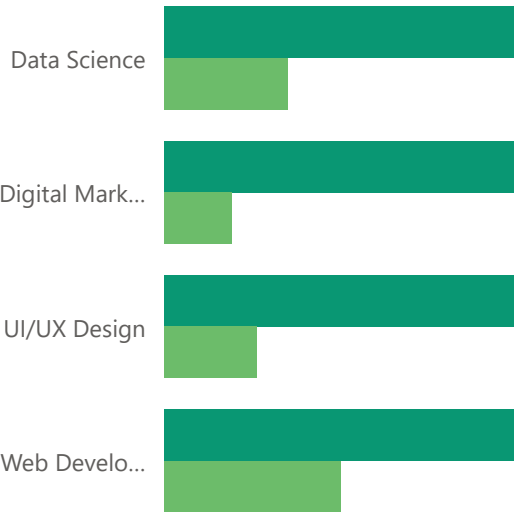
Client_Type

All

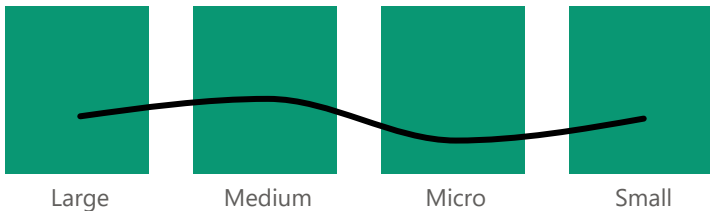
Project_Type

All

Predicted vs Actual_Cost by Job_Category



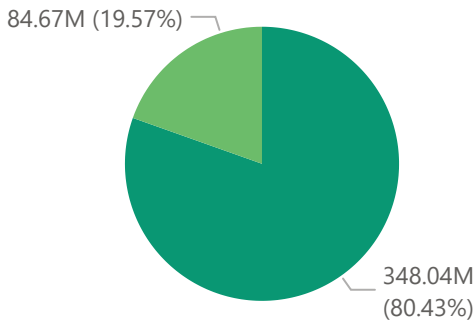
Predicted vs Actual_Cost by Client_Size_Label



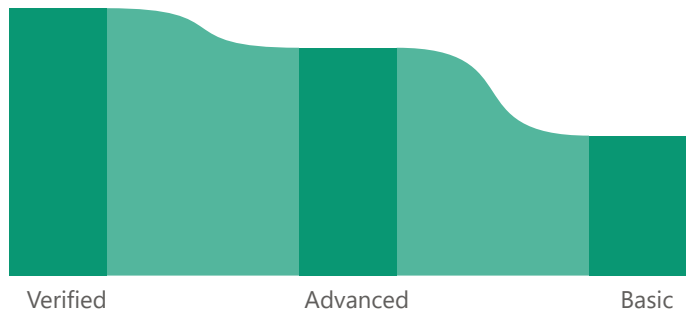
Total_Revenue by Predicted_Job_Status



Predicted_Cost by Predicted_Job_Status



Predicted_Cost by Platform_Verification_Level



Predicted vs Actual_Cost by Client_Status



Predicted_Cost_USD and Actual_Cost_USD by Predicted_Job_Status

