# **WEEK - 1**

### 1. Supervised ML & Sentiment Analysis

- Definition: Training a model on labeled data features XXX map to labels YYY to make predictions on unseen data.
- **Objective**: Learn parameters θ\thetaθ that minimize a cost (or maximize likelihood), aligning Y^ to true Y <u>quizlet.com+14aman.ai+14jiaqifang.medium.com+14</u>.
- **Sentiment analysis framing**: Here, tweets labeled *positive* (1) or *negative* (0) are modeled as a **binary classification** problem using logistic regression.

### 2. Preprocessing & Feature Extraction

#### 1. Text preprocessing

 Tasks: lowercasing, tokenization, stop-words removal, stemming/lemmatization, punctuation/emoji handling.

#### 2. Vocabulary building

 Create a dictionary VVV of all unique tokens from training tweets iiaqifanq.medium.com+2aman.ai+2arxiv.orq+2.

#### 3. Sparse encoding

- Represent each tweet as a vector of counts (or binary indicators/Tf):
   xi=[1, count+, count-,...]
- In the Week 1 example, features were limited to three: bias term, sum of positive-seed words, sum of negative-seed words medium.com+15cocalc.com+15pangruitao.com+15.

#### Example:

Tweet: "I love learning NLP!" →

- Preprocessed → tokens: ["i","love","learning","nlp"]
- If "love" is in the positive seed list, positive\_sum = 1; negative\_sum = 0; bias = 1.
- $\rightarrow$  Feature vector = [1,1,0][1,1,0][1,1,0].

## 3. Logistic Regression Overview & Model

#### 1. Hypothesis / sigmoid

$$z= heta^T x, \quad h_ heta(x)=\sigma(z)=rac{1}{1+e^{-z}}$$

Outputs probability:

$$\hat{y} = P(Y{=}1 \mid x)$$

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2. Log-Odds / Logit

$$egin{aligned} \mathsf{logit}(p) = \ln rac{p}{1-p} = heta^T x \end{aligned}$$

- 3. Odds ratio interpretation
  - A unit increase in xjx\_jxj multiplies odds by en wikinedia organization. en.wikipedia.org+1ssq.github.io+1.



## 4. Cost Function & Model Training

Likelihood:

$$P(y \mid x; heta) = h_{ heta}(x)^y \left[1 - h_{ heta}(x)
ight]^{1-y}$$

Log-likelihood (maximize → equivalent to minimize negative):

$$\ell( heta) = \sum_{i=1}^N \left[ y^{(i)} \ln h_ heta(x^{(i)}) + (1-y^{(i)}) \ln(1-h_ heta(x^{(i)})) 
ight]$$

- **Cost (Cross-Entropy Loss)**  $J(\theta) = -1N\ell(\theta) J(\theta) = -\frac{1}{N} \cdot \frac{1}{N} \cdot \frac$ en.wikipedia.orgssq.github.ioaman.ai
- Gradient ascent / descent update rule:

$$J( heta) = -rac{1}{N}\ell( heta)$$

## 5. Visualization & Interpretation

- Training with a 3-feature space (1,pos\_sum,neg\_sum):
  - Plot each tweet in (pos\_sum, neg\_sum) plane, colored by label guizlet.com+2cocalc.com+2deeplearning.ai+2.
  - $\circ$  Learned  $\theta$  defines a decision boundary (line where:

$$\theta^T x = 0$$

$$ext{neg} = rac{- heta_0 - heta_1 \cdot ext{pos}}{ heta_2}$$

θ0: bias/intercept term

 $\theta$ 1: weight for the number of **positive words** in the tweet

θ2: weight for the number of **negative words** in the tweet

• Visual lines also show growth direction (gradient orientation).

Thus, tweets on one side are classified positive; the other side as negative — enabling high separability in this space .

### 6. Assignment Lab Highlights

- 1. **Implement process\_tweet()**: Preprocess and tokenize raw tweets.
- 2. **Build feature extractor build\_freqs()**: Produce vocabulary and frequency matrix.
- 3. **Train logistic regression**: Compute cost, gradient updates, track convergence.
- 4. **Evaluate**: On test data; compute accuracy, positives vs negatives.
- 5. **Error analysis**: Review misclassified tweets—identify preprocessing or feature flaws. cocalc.com+1aman.ai+1aman.ai

# **WEEK - 2**

### 1. Probability & Bayes' Rule

Basic probability:

$$P(A) = \frac{\text{Number of occurrences of } A}{\text{Total number of occurrences in the sample space}}$$

- Conditional probability:
   P(A | B)=P(A∩B)P(B) P(A|B) = \frac{P(A \cap B)}{P(B)}P(A | B)=P(B)P(A∩B)
- Bayes' Rule:
   P(Y|X)=P(X|Y) P(Y)P(X) P(Y|X) = \frac{P(X|Y)\,P(Y)}{P(X)}P(X)}P(Y|X)=P(X)P(X|Y)P(Y)
   Used to reverse conditional probabilities and build generative classifiers
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   m+1en.wikipedia.org+1deeplearning.ai+3coursera.org+3mooc-list.com+3.

## 2. Naïve Bayes Model for Sentiment Analysis

#### a. Motivation

- We have two classes: positive and negative tweets.
- Goal: given a tweet, evaluate which class it's more likely in.

#### b. Independence assumption ("naïve")

• Treat each word's occurrence as **independent** given class — simplifies calculation:

$$P(Y|X) = \frac{P(X|Y) P(Y)}{P(X)}$$

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### c. Training: build vocabulary & word frequencies

- 1. Preprocess tweets (lowercase, tokenize, remove stop-words, stem).
- 2. Count how many times each word appears in positive tweets vs negative tweets.

3. Compute conditional probabilities:

$$P(w \mid \mathrm{pos}) = rac{\mathrm{count}(w, \mathrm{pos})}{\sum\limits_{w'} \mathrm{count}(w', \mathrm{pos})}$$

## 3. Laplacian (Add-one) Smoothing

- Addresses zero-frequency: if a word never appears in a class, probability becomes zero
- Smoothed formula:

$$P(w|c) = rac{ ext{count}(w,c) + 1}{\sum_{w'} ext{count}(w',c) + V}$$

where V = size of vocabulary. Ensures no zero probabilities and sums properly measurespace.netlify.app+15medium.com+15en.wikipedia.org+15.

## 4. Log-Likelihood & Log-Odds Ratio

To avoid underflow when multiplying many small probabilities:
 Take logarithm and convert products to sums:

$$\log rac{P(\mathrm{pos}|\mathbf{x})}{P(\mathrm{neg}|\mathbf{x})} = \log rac{P(\mathrm{pos})}{P(\mathrm{neg})} + \sum_{i=1}^n \log rac{P(x_i|\mathrm{pos})}{P(x_i|\mathrm{neg})}$$

- Interpret this score:
  - $\circ$  0  $\rightarrow$  Predict positive
  - < 0 → Predict negative medium.com+1community.deeplearning.ai+1en.wikipedia.org.

### 5. Training the Naïve Bayes Classifier

Since NB is generative, learning is just counting, not gradient descent:

- 1. Preprocess and tokenize tweets.
- 2. Build vocab frequency tables for each class.
- 3. Compute smoothed conditional probabilities.
- 4. Compute log-prior:

$$\log rac{N_{
m pos}}{N_{
m neg}}$$

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5. Compute log-likelihood ratio per word:

$$\lambda_w = \log rac{P(w| ext{pos})}{P(w| ext{neg})}$$

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## 6. Testing / Inference

For each new tweet:

- Sum up log-priors with log-likelihoods of its words (ignore unseen words—they're neutral).
- Decision rule:

$$ext{sc\^{o}re} = \log rac{P( ext{pos})}{P( ext{neg})} + \sum_{w \in ext{tweet}} \lambda_w$$

- → Positive if score > 0, else Negative.
- Evaluate accuracy by comparing predictions with labels en.wikipedia.org+13medium.com+13jiagifang.medium.com+13.

## 7. Naïve Bayes Assumptions & Use Cases

- Assumption: features (words) are independent and word order is ignored may misclassify sentences like "not good".
- Applications: Despite simplicity, fast and effective for:
  - Spam filtering, authorship detection, information retrieval, word disambiguation medium.com.

# **WEEK - 3**

## 1. Vector Space Models (VSM)

- **Objective**: Represent words or documents as vectors to capture semantic relationships.
- **Key idea** (Firth, 1957): "You shall know a word by the company it keeps." github.com+9aman.ai+9aman.ai+9
- Representations:
  - o Word-by-word: co-occurrence counts within a context window kkk

$$v_w = [\dots, \operatorname{count}(w,u), \dots]$$

• Word-by-document: frequencies of words in entire documents/categories.

Example: With k=2k = 2k=2, "data" co-occurs with "simple" twice  $\rightarrow$  entry in the co-occurrence matrix is 2 <u>aman.ai+1en.wikipedia.org+1</u>.

## 2. Similarity Measures

### (a) Euclidean Distance

$$\|v-u\|_2 = \sqrt{\sum_{i=1}^n (v_i-u_i)^2}$$

Returns the straight-line distance between vectors .

#### (b) Cosine Similarity

Measures orientation similarity, ignoring magnitude:

$$\cos( heta) = rac{v \cdot u}{\|v\| \; \|u\|} = rac{\sum_i v_i u_i}{\sqrt{\sum_i v_i^2} \; \sqrt{\sum_i u_i^2}}$$

Ranges: -1 (opposite) to +1 (identical)

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Favored for text due to normalization of document length bias.

## 3. Vector Arithmetic & Analogy Tasks

Using word embeddings (like Word2Vec, GloVe), you can solve analogies:

$$v_{
m man} - v_{
m woman} + v_{
m king} pprox v_{
m queen}$$

Similarly, capital-city analogies:

$$v_{
m USA} - v_{
m Washington DC} + v_{
m Russia} pprox v_{
m Moscow}$$

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### 4. Dimensionality Reduction & PCA

### (a) Why PCA?

Word embeddings are high-dimensional (e.g., 300D). PCA reduces dimensions (typically to 2 or 3) to visualize semantic clusters medium.com.

#### (b) PCA Algorithm

- 1. Mean-normalize data.
- 2. Compute covariance matrix  $\Sigma$ .
- 3. Perform SVD:

$$\Sigma = U \Lambda U^T$$

- U: eigenvectors ("directions")
- Λ: eigenvalues ("variance explained")
- 4. Select the top k components and project:

 $Z=X\cdot U_k$  where columns of Uk are the top kkk eigenvectors

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#### (c) Interpretation

The principal components are orthogonal axes capturing descending variance. Projecting embeddings onto them shows semantic clusters (e.g., "city" & "town").

### 5. Sample Formula Recap

## 1. Euclidean distance

$$\|v-u\|_2=\sqrt{\sum_i(v_i-u_i)^2}$$

## 2. Cosine similarity

$$\cos(v,u) = rac{\sum_i v_i u_i}{\|v\| \ \|u\|}$$

## 3. PCA projection

 $Z=XU_k$ , where  $U_k$  contains top eigenvectors of covariance matrix

# <u> WEEK - 4</u>

## 1. Transforming Word Vectors (Linear Mapping)

To translate between languages using word embeddings, we learn a **linear transformation matrix** RRR that maps English embeddings X to French embeddings Y:

$$XR \approx Y$$

We train RRR via least-squares minimization using the **Frobenius norm**:

$$\min_{R} \|XR - Y\|_F^2$$

• Frobenius norm:

$$\|A\|_F^2=\sum_{i,j}a_{ij}^2$$

Gradient with respect to RRR:

$$abla_R = 2X^T(XR - Y)$$

Update rule via gradient descent:

$$R := R - lpha \cdot rac{2}{m} X^T (XR - Y)$$

Where:

- ullet  $X \in \mathbb{R}^{m imes d}$ : English word vectors (m words, d dims)
- ullet  $Y \in \mathbb{R}^{m imes d}$ : Corresponding French word vectors
- $\alpha$ : learning rate

## 2. K-Nearest Neighbors (K-NN)

Once we have an English word vector transformed into French space (xR), identify its translation by finding the **closest** vector(s) in French embeddings using K-NN:

 Classification by finding kkk nearest neighbors via cosine or Euclidean similarity aman.ai

For k=1, translation is the nearest neighbor in the mapped space.

## 3. Hash Tables & Locality-Sensitive Hashing (LSH)

Exact K-NN is computationally expensive in high dimensions. LSH provides a fast, approximate alternative:

- LSH idea: Hash similar vectors into the same bucket with high probability arxiv.org+4en.wikipedia.org+4measurespace.netlify.app+4
- Hash via random hyperplanes (SimHash):

$$h_i(v) = ext{sign}(r_i \cdot v), \quad r_i \sim N(0, I)$$

Hash key: concatenation of multiple bits,

$$h(v) = [h_1(v), h_2(v), \ldots, h_k(v)]$$

- Use LLL independent hash tables (multiple sets of random hyperplanes) to amplify performance:
  - o AND-construction: concatenation reduces false positives
  - OR-construction: union over tables reduces false negatives (probability

(probability 
$$1-(1-p_1)^L$$
)

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These hashed buckets yield a **small candidate set** to search with exact distance—yielding high speed at slight accuracy trade-off.

### 4. Document Search

Same techniques apply to sentences or documents:

- Represent document vectors
- Transform if necessary
- Use K-NN or approximate K-NN via LSH to find semantically similar documents

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### 5. Practical Workflow

- 1. **Load** pretrained embeddings X (English), Y (French).
- 2. Learn mapping RRR using aligned word pairs via gradient descent.
- 3. For a new English word/phrase:
  - o Compute xR.
  - Use LSH to retrieve candidate candidates quickly.
  - o Compute exact similarity among candidates.
  - Return top k translation(s).
- 4. Use the same for document search (sentence similarity).

## **Why it Matters**

- Linear mapping captures bilingual semantic alignment.
- K-NN recovers similar semantic neighbors for translation or retrieval.
- LSH enables scalable, high-dimensional search with speed and practicality.