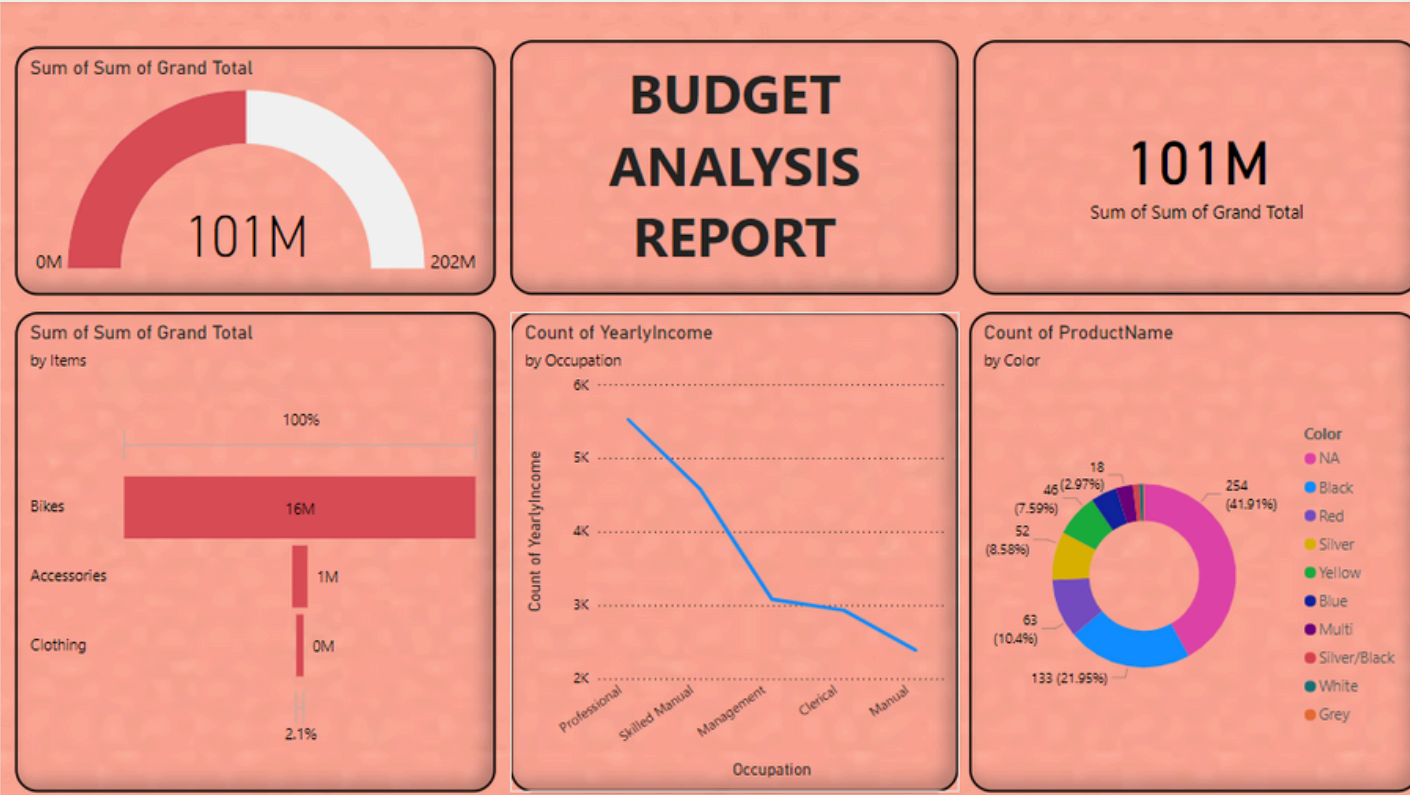
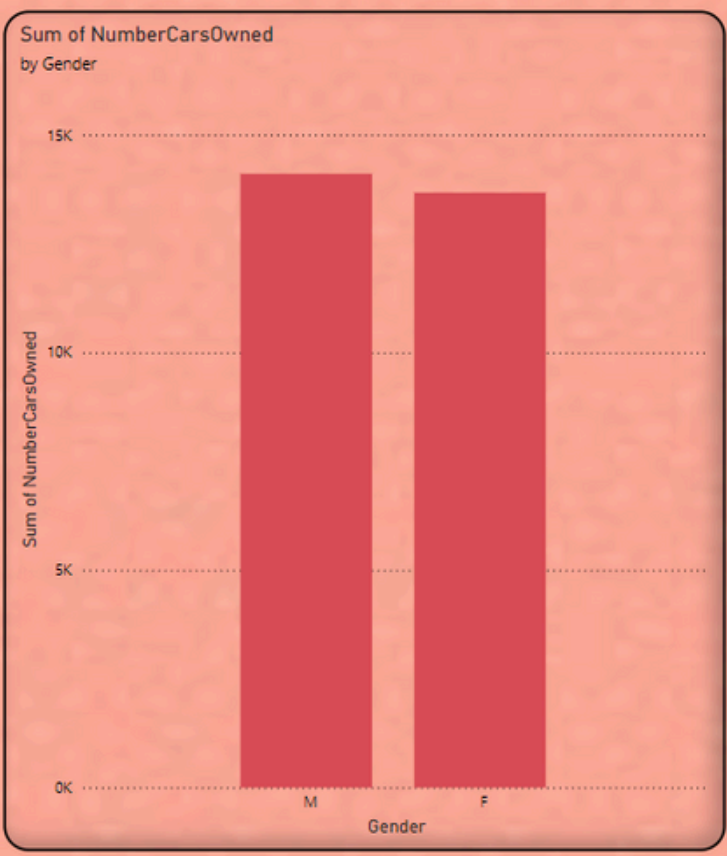
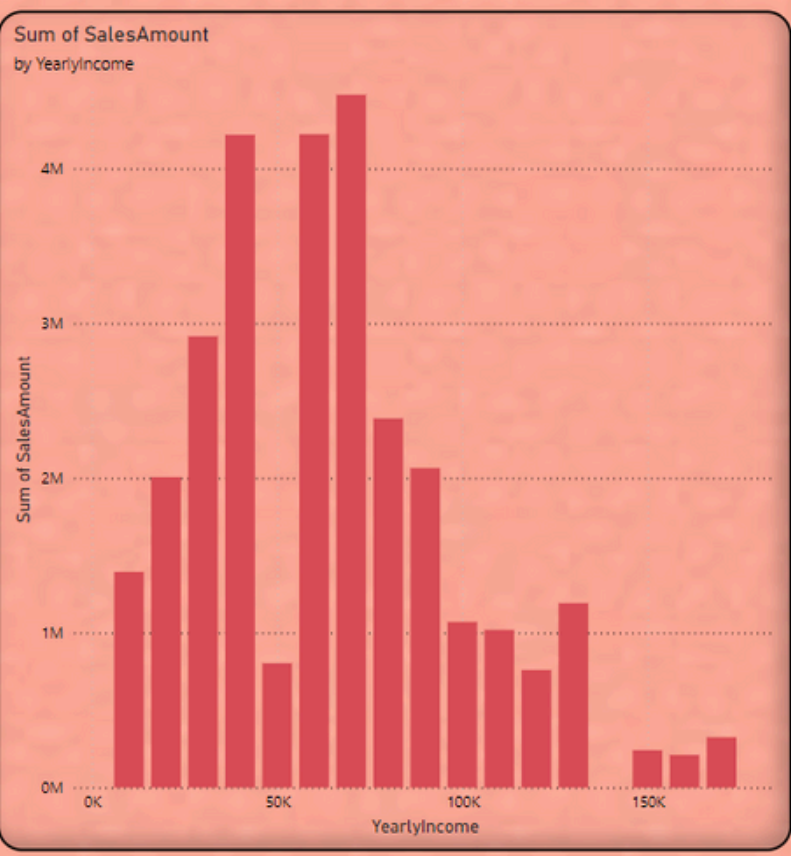
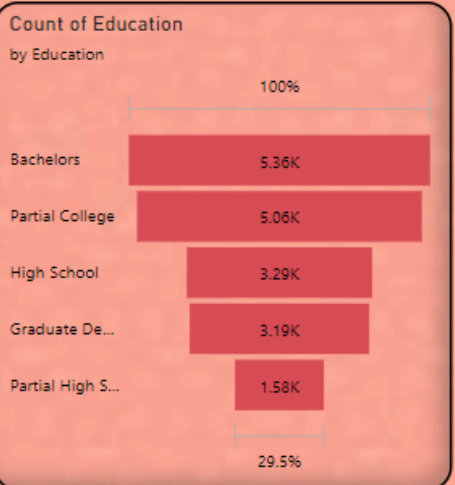
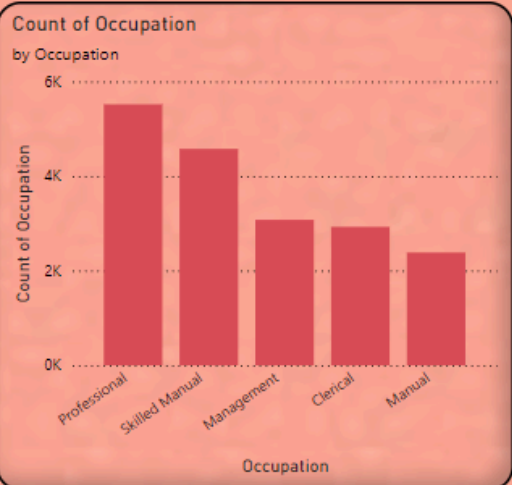
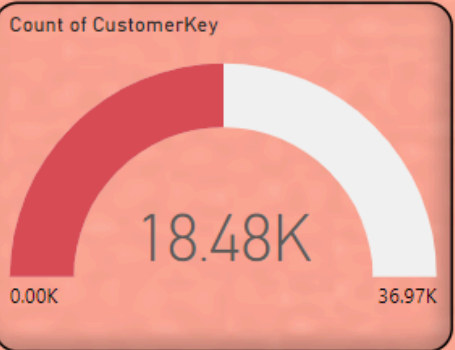
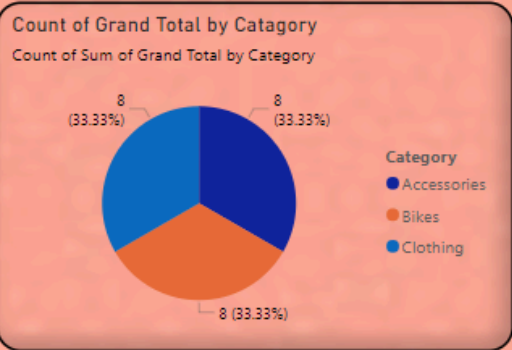


Budget Analysis Report

MY DESIGN



Category	SubCategory	ProductName	Color	StandardC
0	0	Adjustable Race	NA	0
0	0	BB Ball Bearing	NA	0
0	0	Bearing Ball	NA	0
0	0	Blade	NA	0
0	0	Chain Stays	NA	0
0	0	Chainring	Black	0
0	0	Chainring Bolts	Silver	0
0	0	Chainring Nut	Silver	0
0	0	Cone-Shaped Race	NA	0
0	0	Crown Race	NA	0
0	0	Cup-Shaped Race	NA	0
0	0	Decal 1	NA	0
0	0	Decal 2	NA	0
0	0	Down Tube	NA	0
0	0	External Lock Washer 1	NA	0
0	0	External Lock Washer 2	NA	0
0	0	External Lock Washer 3	NA	0
0	0	External Lock Washer 4	NA	0
0	0	External Lock Washer 5	NA	0
0	0	External Lock Washer 6	NA	0
0	0	External Lock Washer 7	NA	0
0	0	External Lock Washer 8	NA	0
0	0	External Lock Washer 9	NA	0
0	0	Flat Washer 1	NA	0
0	0	Flat Washer 2	NA	0
0	0	Flat Washer 3	NA	0
0	0	Flat Washer 4	NA	0
0	0	Flat Washer 5	NA	0
0	0	Flat Washer 6	NA	0
0	0	Flat Washer 7	NA	0
0	0	Flat Washer 8	NA	0



BUDGET ANALYSIS REPORT

Key Expenditure Categories:

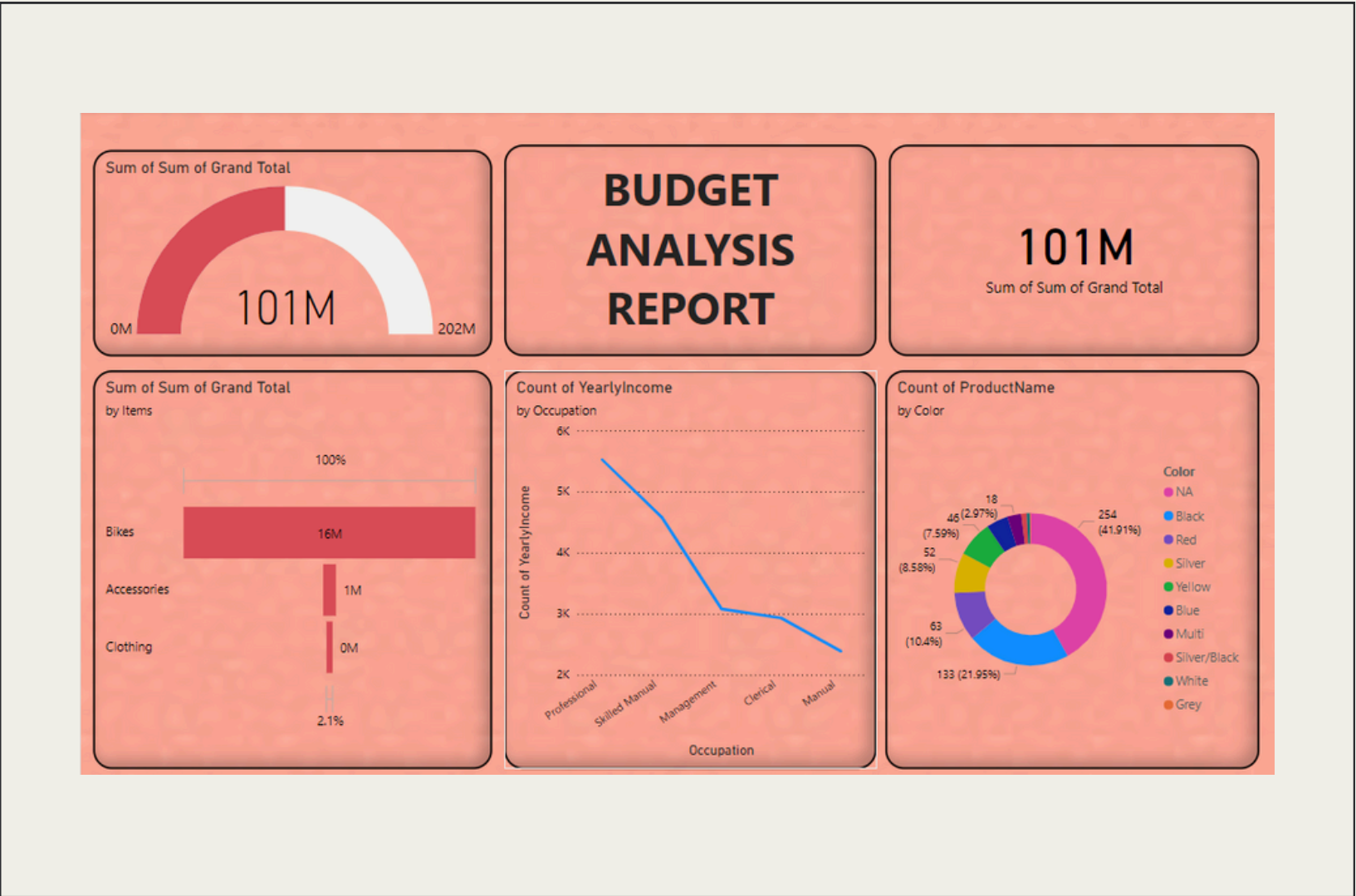
- Bikes: The largest expenditure, accounting for 16 million units.
- Accessories: A smaller expenditure of 1 million units.
- Clothing: No expenditure in this category.

Income Analysis:

- Yearly Income: The highest income bracket is 4K units, followed by 5K and 3K units.
- Occupation: Professional and Skilled Manual occupations contribute the most to income.

Product Analysis:

- Product Name: The most popular product is 'Bikes', followed by 'Accessories'.
- Color: Black and Silver are the most popular product colors.



BUDGET ANALYSIS REPORT

Overall Product Distribution:

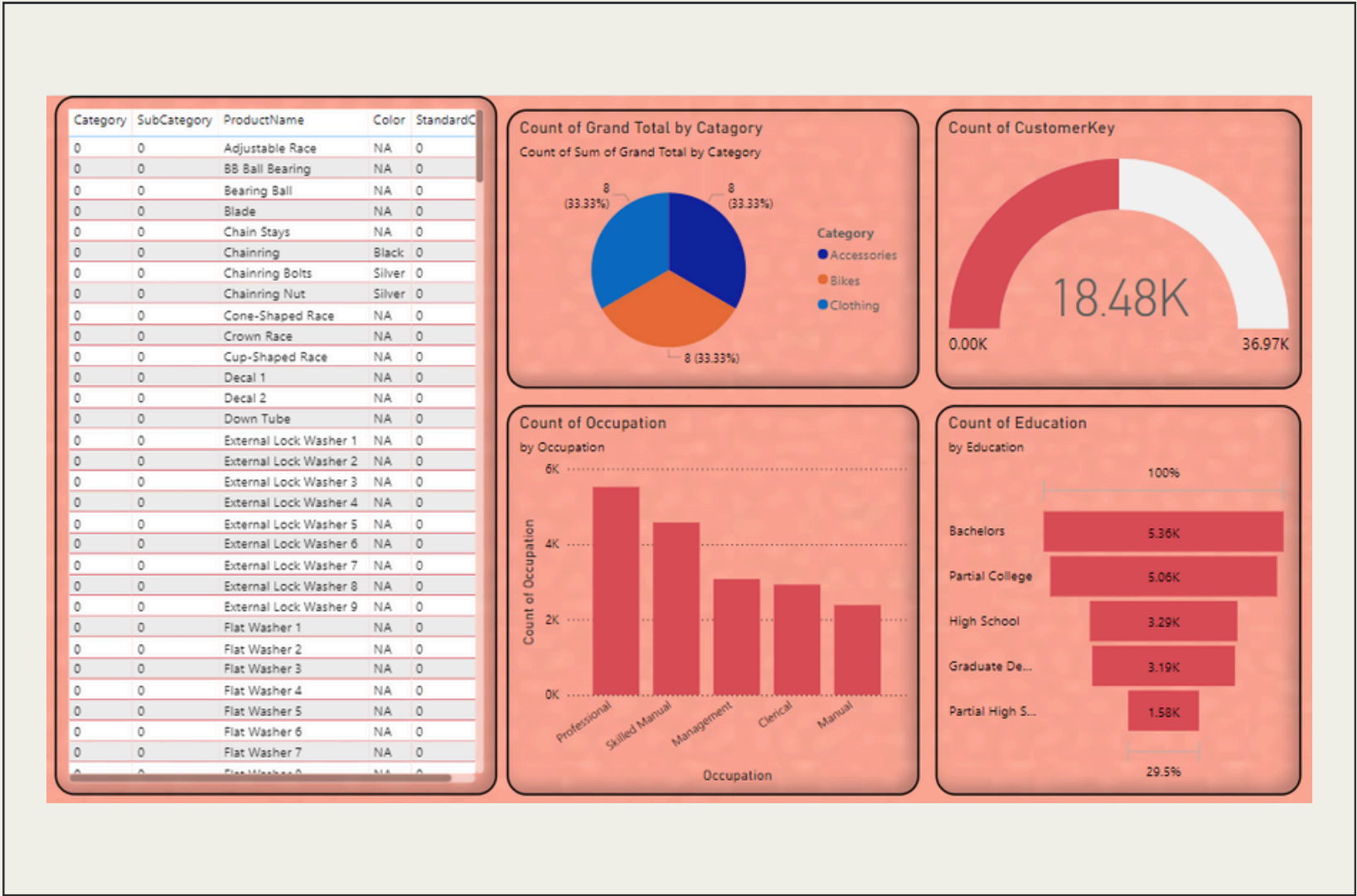
- Bikes: The most popular category, accounting for 36.97% of the total.
- Accessories: The second-most popular category with 33.33% of the total.
- Clothing: The least popular category, with only 0.00% of the total.

Customer Analysis:

- Customer Key: There are 18,480 unique customers.

Occupation and Education Analysis:

- Occupation: Professional and Skilled Manual occupations are the most common among customers.
- Education: Bachelors and Partial College are the most common educational backgrounds.



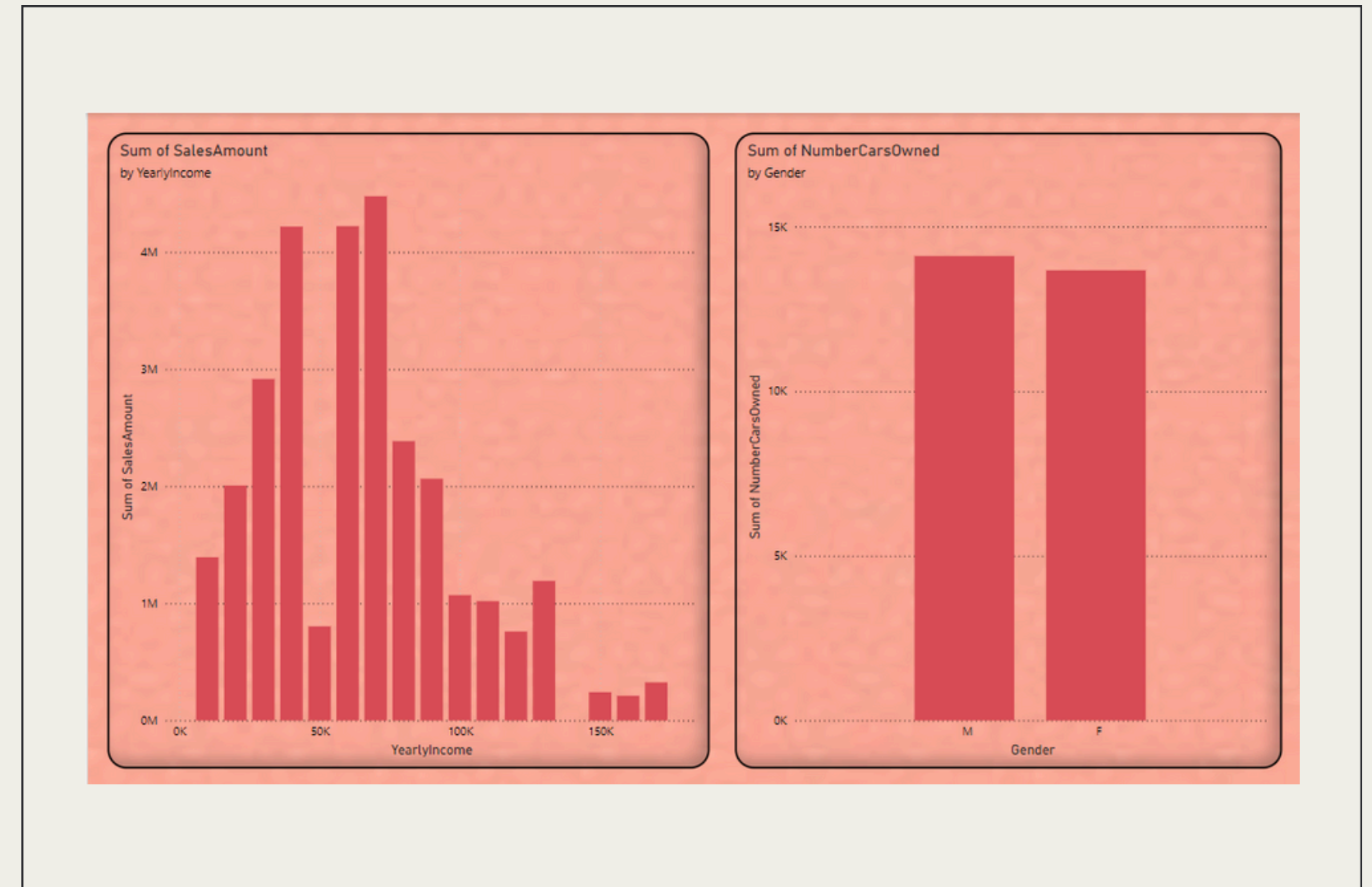
BUDGET ANALYSIS REPORT

Sales Analysis by Yearly Income:

- The highest sales volume is generated by customers with a yearly income between 50K and 100K units.
- Sales decrease as yearly income increases beyond 100K units.
- There is a significant drop in sales for customers with a yearly income below 50K units.

Car Ownership Analysis by Gender:

- Males and females have similar levels of car ownership.
- The majority of individuals own between 5 and 10 cars.
- There is a small percentage of individuals owning fewer than 5 cars or more than 10 cars.



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Thank you!

By Ashlesha Sahu