

## Says

What have we heard them say? What can we imagine them saying?

and Millets)

Grain(Wheat, Rice, Maize, Pulses

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

it is primary activity of the nation.

few profitable Agricultural business in india i)Tree Farm ii)Dry flower business iii)Beekeeping iv)Dairy business. v)medicinnal herbs farming.

dominance of food crops 75%.

Second larges produceed of wheat and rise.

Cost of seed,

and feratilizers,

irrigation, labour

are the variable

costs.

manures and

Horticulture and animal husbandry contributing to over 60% of india a gricultural GDP.

India has a high diversity of topography,climate and aoil.

India's cropping intensity is the highest in the world.

CROPING SEASONS

> \*Rabi \*Kharif \*Zaid

3 types of cropping \*mixed cropping \*Inter cropping \*crop Rotation

India is among the top three global producer of many crops, including wheat, rice, pulses, cotton, peanuts, fruits and vegetables

Agriculture-the source of more than 20% of indan income -remains a cesntral part of the economy

uttar pradesh is india top farming state

57 per cent of tghe land is desigfneated for cropl cultivation.

the contribution of agriculture in the development of indiafor 40% of trhe total GDP of the country.

Indian's Agricultural Crop

> The total cost of cuitivations is a sum of the total variable cost.

Few most profitable crops in the world I)Kiwifruit, II)Tomatoes. III)Blue berries. IV)Green Garlic V) Chilies and Peppers, green.

The department of Agriculture and Co-Operation, Government of India is decides crop prices.

But crop prices for decided for formers is best imprve.

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Does

What behavior have we observed? What can we imagine them doing?

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



