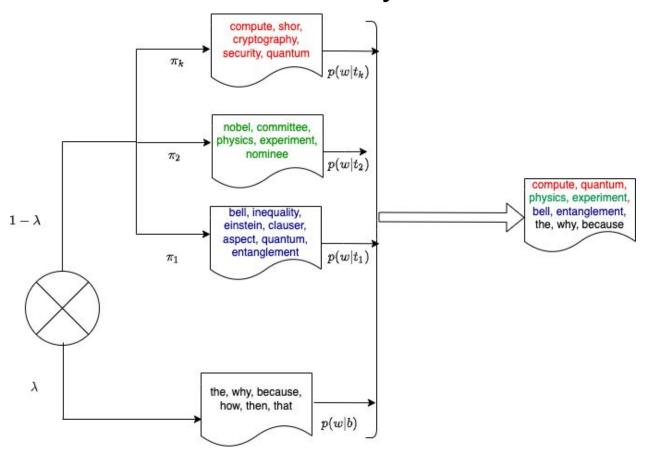
# Topic Models

Lecture 2 Data Analysis E0 259

# Probabilistic Latent Semantic Analysis



### Parameters to Estimate

• Given, document corpus D, number of topics k and vocabulary V, we need

•  $\{\pi_{d,i}\}_{i=1,...,k}$ 

Probability distribution of topics in each document

•  $\{p(w|t_i)\}_{w\in V}$ 

Number of parameters to estimate is huge, function of corpus size and vocabulary size!!

## Some Math

• Probability that a given word occurs in document

• 
$$p(w) = \lambda p(w|b) + (1 - \lambda) \sum_{i=1}^{k} \pi_{d,i} p(w|t_i)$$

• 
$$p(d) = \prod_{w \in V} p(w)^{c_w}$$

Probability that document has all those words! We are still using Unigram language model

• 
$$log(p(d)) = \sum_{w \in V} c_w log(\lambda p(w|b) + (1 - \lambda) \sum_{i=1}^k \pi_{d,i} p(w|t_i))$$

• 
$$p(D|\Theta) = \prod_{d \in D} p(d)$$

Probability that document corpus occurs

• 
$$log(p(D|\Theta)) = \sum_{d \in D} log(p(d))$$

• 
$$log(p(D|\Theta)) = \sum_{d \in D} log(p(d))$$

$$= \sum_{d \in D} \sum_{w \in W} c_w \log(\lambda p(w|b) + (1 - \lambda) \sum_{i=1}^k \pi_{d,i} p(w|t_i))$$

• 
$$\arg \max_{\Theta} log(p(D|\Theta)) = \sum_{d \in D} log(p(d))$$

 $= \sum_{d \in D} \sum_{w \in W} c_w \log(\lambda p(w|b) + (1-\lambda) \sum_{i=1}^k \pi_{d,i} p(w|t_i))$ 

• s.t.  $\sum_{i=1}^{k} \pi_{d,k} = 1, \forall d \in D \text{ and } \sum_{w \in V} p(w|t_i) = 1, \forall i = 1, ..., k$ 

# Use EM Algorithm to Solve - E-Step

• Same trick, introduce hidden variable  $z_{d,w} \in b, 1, \ldots, k$ 

• 
$$p^{n+1}(z_{d,w}=j)=rac{\pi_{d,j}^n p^n(w|t_j)}{\sum_{i=1}^k \pi_{d,i}^n p^n(w|t_i)}$$
 Weighted average of word belonging to topic j

• 
$$p^{n+1}(z_{d,w} = b) = \frac{\lambda p(w|b)}{\lambda p(w|b) + (1-\lambda) \sum_{i=1}^{k} \pi_{d,i}^{n} p^{n}(w|t_{i})}$$

Weighted average of word belonging to background topic

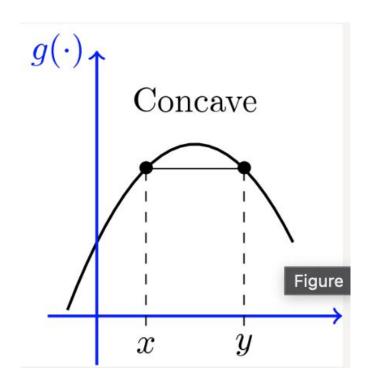
# Use EM Algorithm to Solve - M-Step

• 
$$\pi^{n+1}(d,j) = \frac{\sum_{w \in V} c_{w,d} (1-p^n(z_{d,w}=b)) p^n(z_{d,w}=j)}{\sum_{i=1}^k \pi_{d,i}^n p^n(w|t_i)}$$

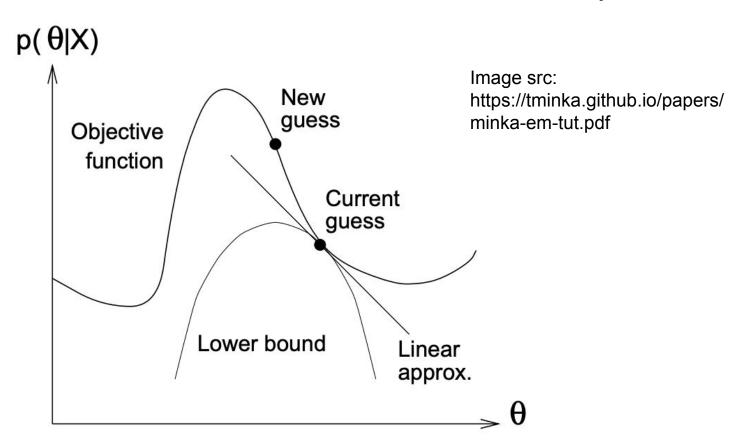
$$p^{n+1}(w|t_j) = \frac{\sum_{d \in D} c_{w,d} (1 - p^n(z_{d,w} = b)) p(z_{d,w} = j)}{\sum_{w' \in V} \sum_{d \in D} c_{w',d} (1 - p^n(z_{d,w'} = b)) p^n(z_{d,w'} = j)}$$

# Jensen's Inequality

For a concave function,  $f(E[x]) \ge E[f(x)]$ 



# EM Algorithm Solves a Lower Bound at Each Step



# Challenges with PLSA

- Number of parameters = kV + kD
- Linear growth in parameters as documents and vocabulary increases
- Not generative model
  - If a new document comes, how do we know topic distribution for new document

# Graphical Models - Bayesian Networks

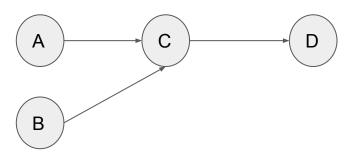
- Capture causality via nodes and edges
- P(Fries, Obesity, PhD) = P(Phd)P(Fries)P(Obesity | Fries)
- Captures conditional independence





# Bayesian Networks (contd.)

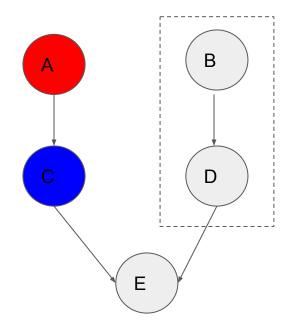
- Probability of occurrence of a node only dependent on it's parents. P(X | parents(X)) e.g. P(C | A, B). P(D | C).
- Allows for efficient inference



# Conditional Independence

 Each node is conditionally independent of it's non descendents, given its parents.

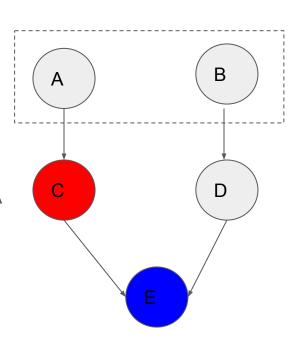
E.g. If A is known, then C independent of B and D.



# Conditional Independence

 Each node is conditionally independent of it's non descendents, given its parents.

 E.g. If C is known, then E independent of A and B.

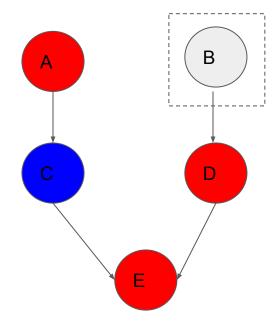


## Conditional Independence

 Markov Blanket: Parents, Children and Children's parents

 Each node is independent of any other node, given it's Markov Blanket

 E.g. Given A, E and D, C is independent of B.



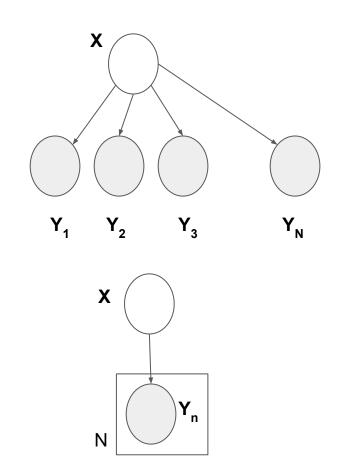
# **Graphical Models - Representation**

Observed variables are shaded

Plate denotes replicated structure

In this graph

$$p(x, y_1, ..., y_n) = p(x) \prod_{i=1}^{N} p(y_i|x)$$



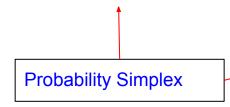
#### **Dirichlet Distributions**

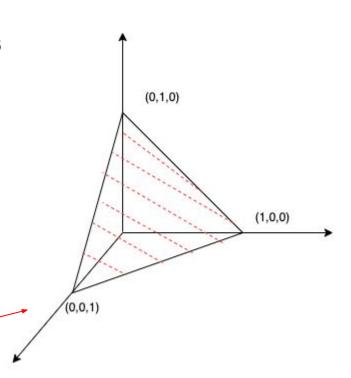
- Used as a prior distribution in Bayesian statistics
- A distribution over n random variables

$$Dir(\alpha)$$
:

$$\mathbf{p}(\theta_1, \dots, \theta_N) = \frac{1}{\beta(\alpha)} \prod_{i=1}^N \theta_i^{\alpha_i - 1} \mathbf{I}\{\theta_i \in \mathbf{S}\}$$

$$S = \{\theta_i \in \mathbb{R}, \theta_i \ge 0, \sum_{i=1}^N \theta_i = 1\}$$





# Dirichlet Distributions (contd.)

• No  $\Gamma$  is not a function of some  $\Delta$ , it is the  $\Gamma$  function:)

$$\beta(\alpha) = \frac{\Gamma(\alpha_0)}{\prod_{i=1}^{N} \Gamma(\alpha_i)}$$

$$\alpha_0 = \sum_{i=1}^N \alpha_i$$

$$E[\theta_i] = \frac{\alpha_i}{\alpha_0}$$

$$\sigma^2(\theta_i) = \frac{\alpha_i(\alpha_0 - 1)}{\alpha_0^2(\alpha_0 + 1)}$$

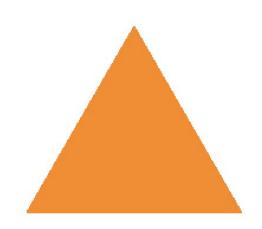
# Properties of Dirichlet Distribution

$$\alpha = (1.000, 1.000, 1.000)$$

$$Dir(\alpha):$$

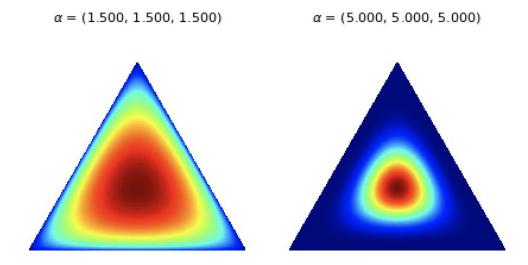
$$\mathbf{p}(\theta_{1},...,\theta_{N}) = \frac{1}{\beta(\alpha)} \prod_{i=1}^{N} \theta_{i}^{\alpha_{i}-1} \mathbf{I}\{\theta_{i} \in \mathbf{S}\}$$

$$S = \{\theta_{i} \in \mathbb{R}, \theta_{i} \geq 0, \sum_{i=1}^{N} \theta_{i} = 1\}$$



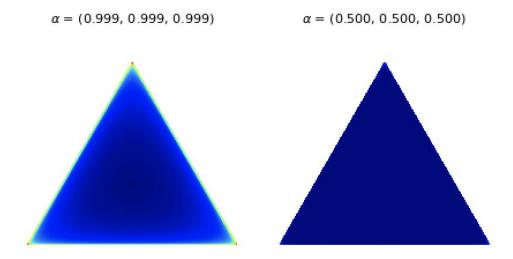
• When  $\alpha$ =1, we get a uniform distribution over the simplex

## Properties of Dirichlet Distribution (contd.)



• With equal  $\alpha > 1$ , probability mass get more concentrated around center of simplex

## Properties of Dirichlet Distribution (contd.)



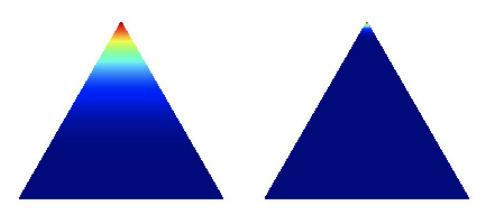
• With equal  $\alpha$  < 1, probability mass get more concentrated around corners of simplex

# Properties of Dirichlet Distribution (contd.)

$$E[\theta_i] = \frac{\alpha_i}{\alpha_0}$$

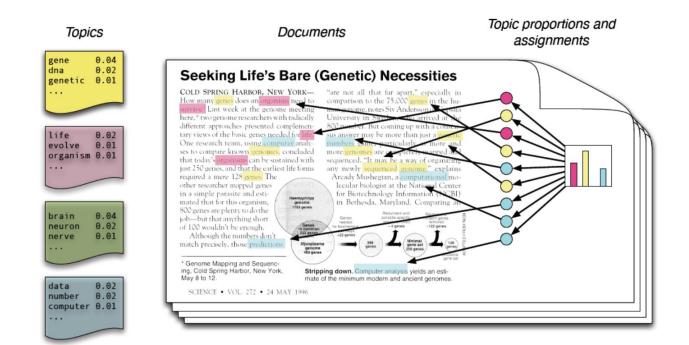
$$\alpha = (1.000, 1.000, 5.000)$$

$$\alpha = (1.000, 1.000, 50.000)$$

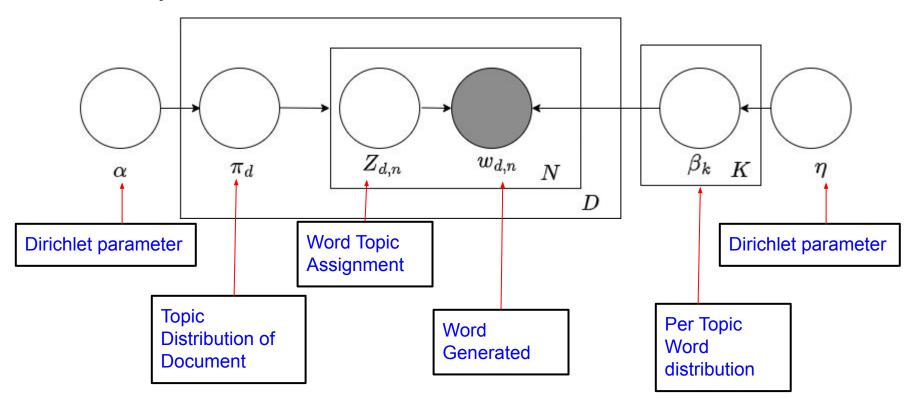


• With equal  $\alpha > 1$  for one and rest remaining constant, probability mass get more concentrated around the large  $\alpha$ 

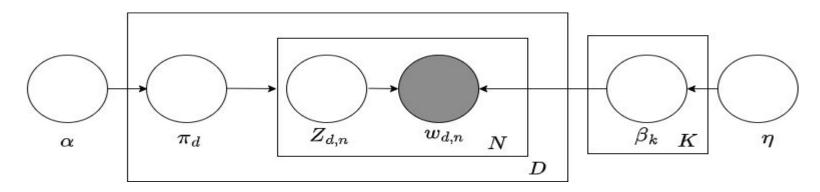
#### Latent Dirichlet Allocation



# LDA Graphical Model



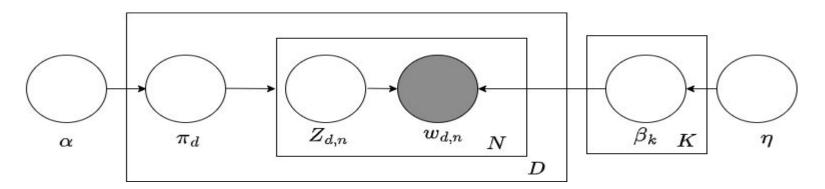
#### **LDA Generative Model**



- Draw each topic word distribution β from Dir(η)
- For each Document:
  - $\circ$  Topic distribution is  $\pi$  from Dir( $\alpha$ )
  - o For each word:
    - $\blacksquare$  Z is Mult( $\pi$ )
    - W is Mult(β)

## LDA Inference

- α is a hyper parameter
- We need to infer:
  - Per word topic assignment Z
  - Per document topic distribution π
  - $\circ$  Per **topic** word distribution  $\beta$



# Computing the Hidden Variable Distributions

$$p(\beta, \pi, \mathbf{Z}, \mathbf{W}) = \prod_{i=1}^{K} \mathbf{p}(\beta_i) \prod_{i=1}^{D} \mathbf{p}(\pi_d)$$

$$(\prod_{n=1}^{N} \mathbf{p}(\mathbf{Z}_{d,n} | \pi_d) \mathbf{p}(\mathbf{w}_{d,n} | \beta, \mathbf{z}_{d,n}))$$

$$p(\beta, \pi, \mathbf{Z} | \mathbf{W}) = \frac{\mathbf{p}(\beta, \pi, \mathbf{Z}, \mathbf{W})}{\mathbf{p}(\mathbf{W})}$$
Joint probability distribution from graphical model

$$p(\beta, \pi, \mathbf{Z} | \mathbf{W}) = \frac{\mathbf{p}(\beta, \pi, \mathbf{Z}, \mathbf{W})}{\mathbf{p}(\mathbf{W})}$$
 Posterior Distribution

# Why This Model?

- In PLSA, essentially modeling each document in the training set comes from a point distribution over topics
- Hence for new unseen documents, there is no way to have a generative model
- LDA addresses this by having a generative model for the topic distribution of a document (essentially instead of a point, it is a distribution over the simplex).
- This gives it way more flexibility.
- Still the parameter space is large, how do we estimate it efficiently?