

WearableLearning Brand Guidelines

LOGOS

Logotype



Logo A



Logo B



Logo C



Logo D



COLORS



Logo Purple
#785cbc



Accent Red
#ff6442



Black
#333333



Mid Purple
#d8b7f8



State Blue
#0496ff



Mid Gray
#bbbbbb



Light Purple
#efe2fc



Start Green
#20bf55



Light Gray
#eeeeee

TYPOGRAPHY

Style Name

Montserrat Medium

Colors

Headline Large

Bold



Headline Small

Bold



Body Text

Regular



Button Text

Bold

