

E-commerce Transactions

PySpark setup

```
[1] ! pip install pyspark
from pyspark.sql import SparkSession
from pyspark.sql.functions import col, sum, max, avg, count, rank, to_date, round
```

```
# creating session
spark = SparkSession.builder.appName("E-commerce Transactions").getOrCreate()

# loading data
data = '/content/drive/MyDrive/DataEngineering/PySparkCodingAssessment/EcommerceData.csv'
ecommerce_df = spark.read.csv(data, header=True, inferSchema=True)
ecommerce_df.show()
```

```
+-----+-----+-----+-----+-----+-----+-----+-----+
|transaction_id|customer_id|product|category|price|quantity|discount_percentage|transaction_date|
+-----+-----+-----+-----+-----+-----+-----+-----+
|1|101|Laptop|Electronics|1000|1|10|2023-08-01|
|2|102|Smartphone|Electronics|700|2|5|2023-08-01|
|3|103|Shirt|Fashion|40|3|0|2023-08-02|
|4|104|Blender|Home Appliance|150|1|15|2023-08-03|
|5|101|Headphones|Electronics|100|2|10|2023-08-03|
|6|105|Shoes|Fashion|60|1|20|2023-08-04|
|7|106|Refrigerator|Home Appliance|800|1|25|2023-08-05|
|8|107|Book|Books|20|4|0|2023-08-05|
|9|108|Toaster|Home Appliance|30|1|5|2023-08-06|
|10|102|Tablet|Electronics|300|2|10|2023-08-06|
+-----+-----+-----+-----+-----+-----+-----+-----+
```

```
[6] # 1. Calculate the Total Revenue per Category
total_revenue_by_category = ecommerce_df.groupBy("category").agg(sum(col("price")*col("quantity")).alias("total_revenue"))
total_revenue_by_category.show()
```

```
+-----+-----+
|category|total_revenue|
+-----+-----+
|Fashion|180|
|Electronics|3200|
|Books|80|
|Home Appliance|980|
+-----+-----+
```

```
[7] # 2. Filter Transactions with a Discount Greater Than 10%
discounted_transactions = ecommerce_df.filter(col("discount_percentage") > 10)
discounted_transactions.show()
```

```
+-----+-----+-----+-----+-----+-----+-----+-----+
|transaction_id|customer_id|product|category|price|quantity|discount_percentage|transaction_date|
+-----+-----+-----+-----+-----+-----+-----+-----+
|4|104|Blender|Home Appliance|150|1|15|2023-08-03|
|6|105|Shoes|Fashion|60|1|20|2023-08-04|
|7|106|Refrigerator|Home Appliance|800|1|25|2023-08-05|
+-----+-----+-----+-----+-----+-----+-----+-----+
```

```
[10] # 3. Find the Most Expensive Product Sold
most_expensive_product = ecommerce_df.orderBy(col("price").desc()).limit(1)
most_expensive_product.show()
```

```
+-----+-----+-----+-----+-----+-----+-----+
|transaction_id|customer_id|product|category|price|quantity|discount_percentage|transaction_date|
+-----+-----+-----+-----+-----+-----+-----+
|1|101|Laptop|Electronics|1000|1|10|2023-08-01|
+-----+-----+-----+-----+-----+-----+-----+
```

```
# 4. Calculate the Average Quantity of Products Sold per Category
avg_quantity_by_category = ecommerce_df.groupBy("category").agg(avg("quantity").alias("avg_quantity"))
avg_quantity_by_category.show()
```

```
+-----+-----+
|category|avg_quantity|
+-----+-----+
|Fashion|2.0|
|Electronics|1.75|
|Books|4.0|
|Home Appliance|1.0|
+-----+-----+
```

```
[13] # 5. Identify Customers Who Purchased More Than One Product
customers_with_multiple_products = ecommerce_df.groupBy("customer_id").agg(count("*").alias("total_products")).filter(col("total_products") > 1)
customers_with_multiple_products.show()
```

```
+-----+-----+
|customer_id|total_products|
+-----+-----+
|101|2|
|102|2|
+-----+-----+
```

```
# 6. Find the Top 3 Highest Revenue Transactions
from pyspark.sql.window import Window

ecommerce_df = ecommerce_df.withColumn("transaction_date", to_date(col("transaction_date"), "yyyy-MM-dd"))
window = Window.orderBy(col("final_price").desc())

highest_revenue_transactions = ecommerce_df.withColumn("final_price", col("price") * col("quantity") - (col("price") * col("discount_percentage") / 100)) \
    .withColumn("rank", rank().over(window)) \
    .filter(col("rank") <= 3)
highest_revenue_transactions.show()
```

```
+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|transaction_id|customer_id|product|category|price|quantity|discount_percentage|transaction_date|final_price|rank|
+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|2|102|Smartphone|Electronics|700|2|5|2023-08-01|1365.0|1|
|1|101|Laptop|Electronics|1000|1|10|2023-08-01|900.0|2|
|7|106|Refrigerator|Home Appliance|800|1|25|2023-08-05|600.0|3|
+-----+-----+-----+-----+-----+-----+-----+-----+-----+
```

```
[19] # 7. Calculate the Total Number of Transactions per Day
total_transactions_per_day = ecommerce_df.groupBy("transaction_date").agg(count("*").alias("total_transactions"))
total_transactions_per_day.show()
```

```
+-----+-----+
|transaction_date|total_transactions|
+-----+-----+
|2023-08-03|2|
|2023-08-06|2|
|2023-08-01|2|
|2023-08-05|2|
|2023-08-04|1|
|2023-08-02|1|
+-----+-----+
```

```

# 8. Find the Customer Who Spent the Most Money
total_spending_by_customer = ecommerce_df.groupBy("customer_id") \
    .agg(sum(col("price")*col('quantity') - (col("price") * col("discount_percentage") / 100)).alias("total_spending")) \
    .orderBy(col("total_spending").desc()).limit(1)
total_spending_by_customer.show()

```

```

+-----+-----+
|customer_id|total_spending|
+-----+-----+
|      102|      1935.0|
+-----+-----+

```

```

[24] # 9. Calculate the Average Discount Given per Product Category
avg_discount_by_category = ecommerce_df.groupBy("category").agg(avg("discount_percentage").alias("avg_discount"))
avg_discount_by_category.show()

```

```

+-----+-----+
|category|avg_discount|
+-----+-----+
|Fashion|      10.0|
|Electronics|      8.75|
|Books|       0.0|
|Home Appliance|      15.0|
+-----+-----+

```

```

# 10. Create a New Column for Final Price After Discount
ecommerce_df = ecommerce_df.withColumn("final_price", col("price")*col('quantity') - (col("price") * col("discount_percentage") / 100))
ecommerce_df.show()

```

```

+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|transaction_id|customer_id|product|category|price|quantity|discount_percentage|transaction_date|final_price|
+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|1|101|Laptop|Electronics|1000|1|10|2023-08-01|900.0|
|2|102|Smartphone|Electronics|700|2|5|2023-08-01|1365.0|
|3|103|Shirt|Fashion|40|3|0|2023-08-02|120.0|
|4|104|Blender|Home Appliance|150|1|15|2023-08-03|127.5|
|5|101|Headphones|Electronics|100|2|10|2023-08-03|190.0|
|6|105|Shoes|Fashion|60|1|20|2023-08-04|48.0|
|7|106|Refrigerator|Home Appliance|800|1|25|2023-08-05|600.0|
|8|107|Book|Books|20|4|0|2023-08-05|80.0|
|9|108|Toaster|Home Appliance|30|1|5|2023-08-06|28.5|
|10|102|Tablet|Electronics|300|2|10|2023-08-06|570.0|
+-----+-----+-----+-----+-----+-----+-----+-----+-----+

```