

Sales Analysis Report

Overview

Sales Analysis Report - Overview

Main Screen

Product Details

Channel & City
Details

Year: All

Select all

2017

2018

2019

Channel: All

Select all

Distributor

Export

Wholesale

96.78M

Total Expenditure

154.57M

Total Revenue

57.79M

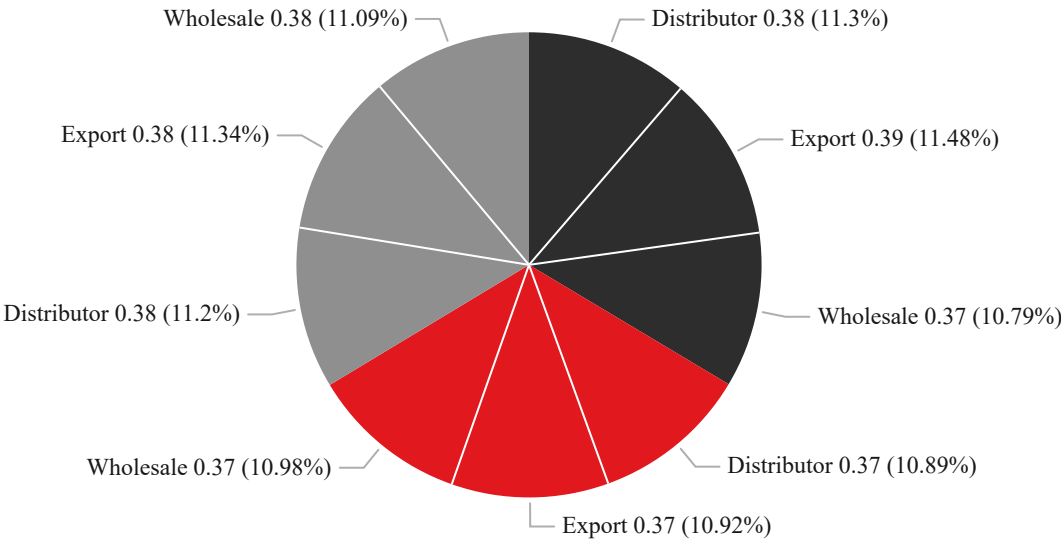
Total Profit

68K

Total Quantity Sold

Profit Margin by Year and Channel

2017 2018 2019



(Blank)

YOY Sales Growth

Sales Analysis Report - Product Details

Main Screen

Overview

Channel & City
Details

Product Name: All

Select all

Product 4

Product 1

Product 5

Product 10

Product 6

Product 11

Product 7

Product 12

Product 8

Product 13

Product 9

Product 14

Product 2

Product 20

Product 3

Year: All

Select all

2017

2018

2019

Channel: All

Select all

Distributor

Export

Wholesale

Product 7

Top Product by Expenditure

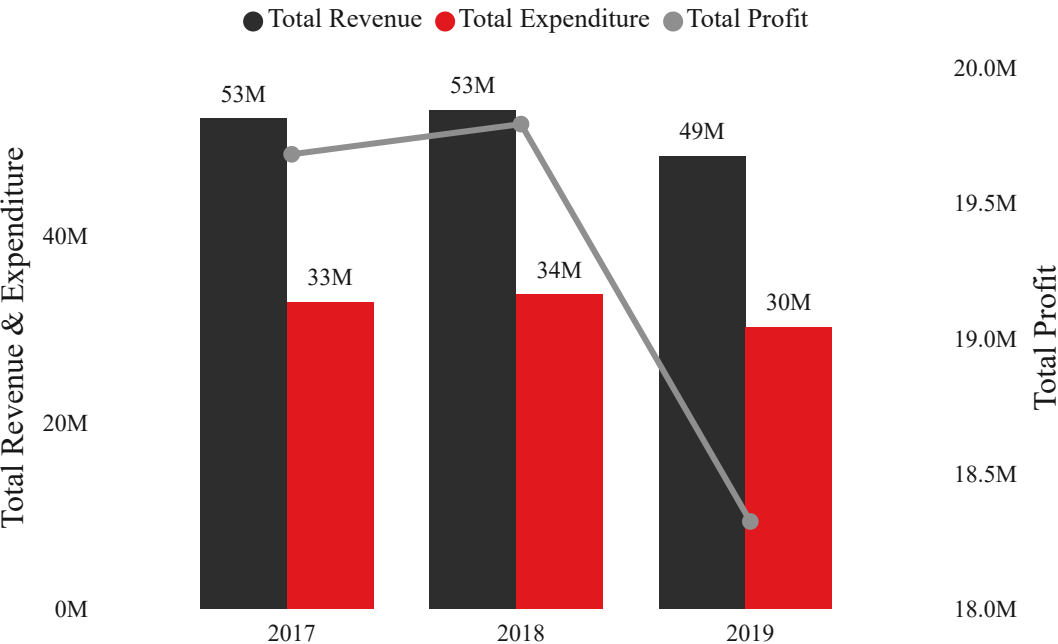
Product 7

Top Product by Revenue

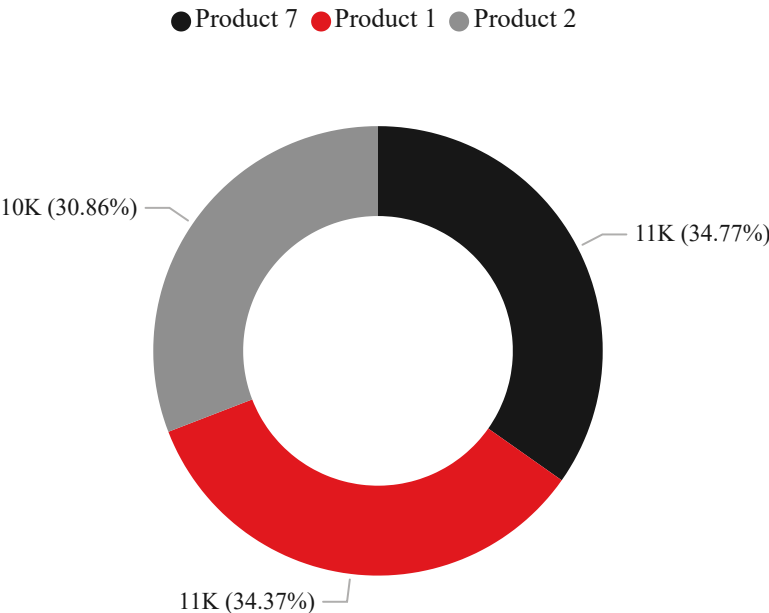
Product 1

First Product by Profit

Revenue, Expenditure and Sales by Year



Top 3 Products by Quantity



Sales Analysis Report - Channel & City Details

Main Screen

Overview

Product Details

Year: All

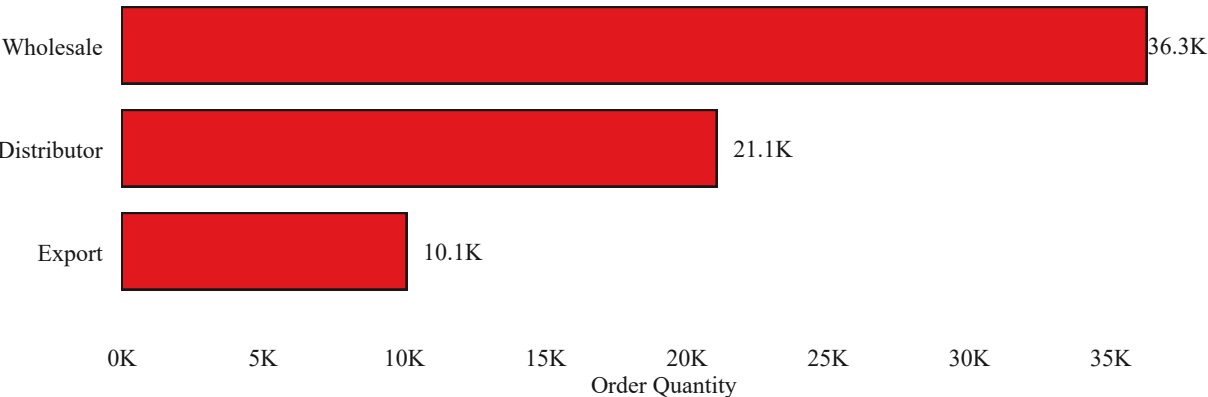
Select all

2017

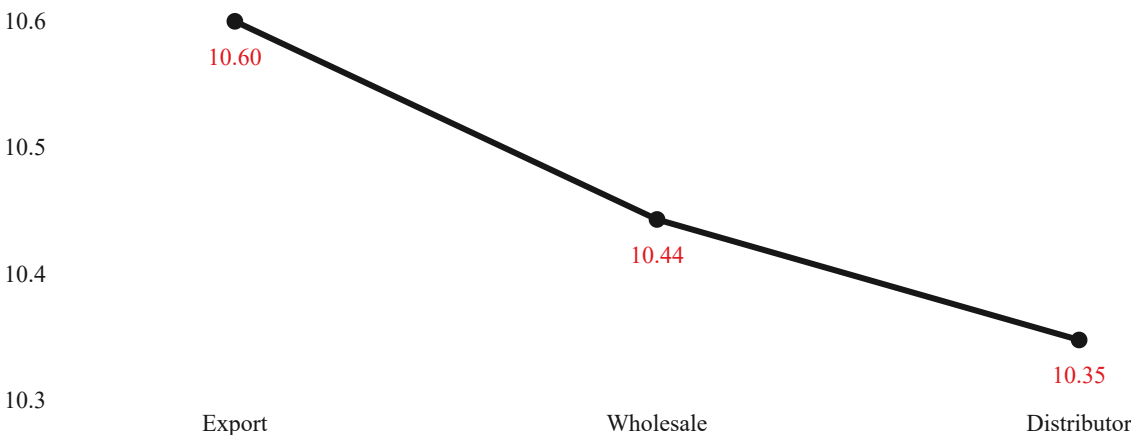
2018

2019

Order Quantity by Channel



Average Deliver Time by Channel



Top 5 Cities by Profit



Top 10 Cities by Order Quantity

