Ideation Phase

Empathize & Discover

Date: 28 January 2025
Team ID: LTVIP2025TMID46346
Project Name: Hematovision Blood Cell Classification using Transfer Learning
Maximum Marks: 4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example: Hematovision Blood Cell Classification & Analysis System

🩺 USER PERSONA

Dr. Sarah Johnson

- **Role:** Hematologist
- **Experience:** 15 years
- **Work Environment:** Busy hospital laboratory
- **Daily Workload:** Analyzes 50+ blood samples
- **Core Values:** Accuracy & Eff