

# Executive Summary - RSVP Movie Data Analysis

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## We get the following findings:

1. March month has the highest number of releases when compared with other months across the years.
2. According to the data, more movies were produced in 2017, with a total of **1059 films** produced in the United States and India in the same year.
3. We look into the genre data and find that "**Drama**" is the most popular genre, with an average duration of **107 mins**.
4. According to the analysis, "**Dream Warrior Pictures**" and "**National Theatre Live**" are ranked as the No. 1 production companies.
5. "**James Mangold**" is the top-rated director among all the directors.
6. Based on the median ratings, the top-rated actors are "**Mammotty(1st)**" and "**Mohanlal (2nd)**". Based on top votes, "**Vijay Sethupathi**" is the number one actor.
7. Also, according to top-rated actresses, "**Tapsee Panu**" is the **1<sup>st</sup> ranked actress**.
8. As per the top production houses, "**Marvel Studios**", "**Twentieth Century Fox**", and "**Warner Bros.**" are voted higher.

## Recommendations:

1. As per the above-given points, RSVP Movies should focus on the "Drama" genre.
2. "Dream Warrior Pictures" and "National Theatre Live" can become the following production companies.
3. Based on the top rating, director James Mangold could become RSVP's next director.
4. For the actor category, we can hire Mammotty or Mohanlal as the main cast actors, and for supporting actors, Vijay Sethupathi could be the best choice.
5. Also, Tapsee Panu can become the best actress in the actress category.
6. Now for the production houses: RSVP can select any one of Marvel Studios, Twentieth Century Fox, or Warner Bros.