



FLUXGEN

Problem-4

(Team members: Adithya, Supritha, Meghna, Prithvi)

Our problem statement is as follows: To strategize, design, prototype and create a community website that serves as a platform for prospective interns to know more about FluxGen and what it has to offer and for FluxGen alumni to network.

Task 1. Come up with a strategy to make the website (including information architecture, wireframes, and the psychology behind every website component. (Primary task of Adithya LHS)

Task 2. Create visual designs of the new website using Photoshop/other tools and prototype it. (Primary task of Supritha Harishankar)

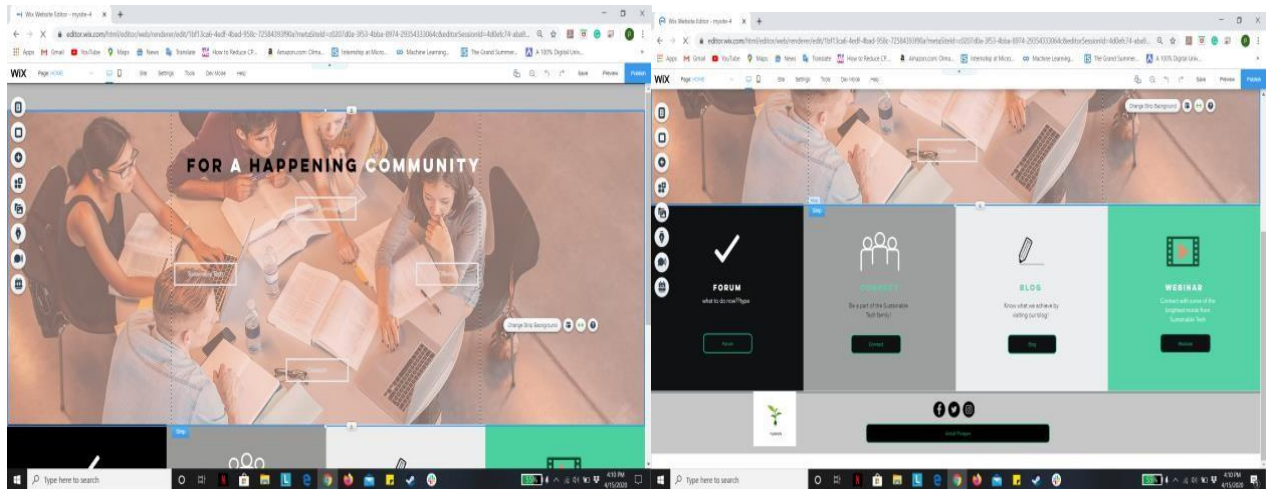
Task3. Create the website using Wix based on strategy and design. (Primary task of Prithvi Raj Patil & secondary task of Supritha Harishankar and Meghna Kashyap)

Updates:

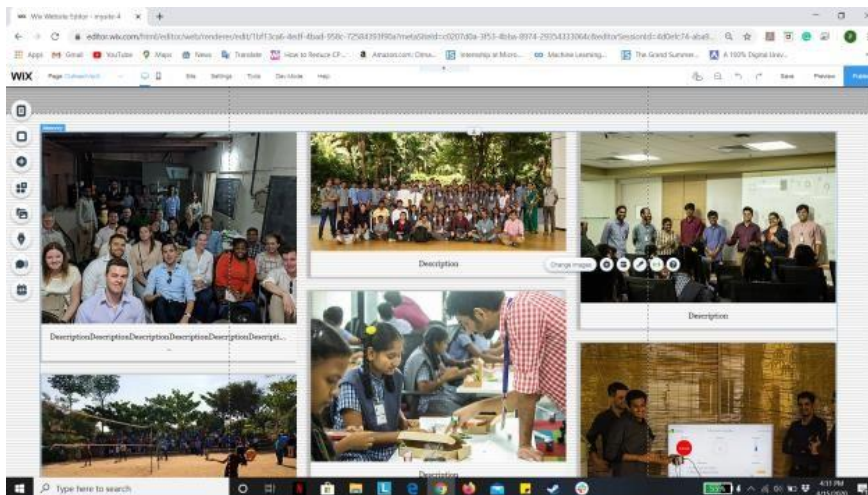
- Task 1(ADITHYA)- created the wire frames for opening/landing page, outreach page, community page, infographics, offering page
- Task 2(SUPRITA)-created visual designs and also created the outreach page.
- Task 3(PRITHVI AND MEGHNA)- Built the website for the provided wireframes and visual design, created a logo for the page. The photos of webpages are as follows:

WEB PAGES:

Opening/landing page



Outreach page:



Blog page:

WIX

You are currently in preview mode

Save

Back to Editor

Upgrade your website to remove Wix ads


Upgrade Now

[HOME](#) [masterclass](#) [sus tech](#) [Outreach/activities etc](#) [More...](#)

All Posts

Blogging

S



p

prithvi patil

18 hours ago · 1 min

⋮


Welcome to Fluxgen

Content here..... #hashtaghere

0 views

Write a comment

♥



S

Suprithe Harishanker

5 days ago · 1 min

⋮


Community gathering with fluxgen

Content here..... #hashtaghere

8 views

Write a comment

♥



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Suprithe Harishanker

5 days ago · 1 min

⋮


Fluxgen interacting with future leaders

Content here.... Hashtag your posts Love to #hashtag? Good news! You can add tags (#vacation #dream #summer) throughout your posts to reach...

4 views

Write a comment

♥



S

Suprithe Harishanker

5 days ago · 1 min

⋮


Fluxgen having fun

Content here... #hashtaghere

3 views

Write a comment

♥



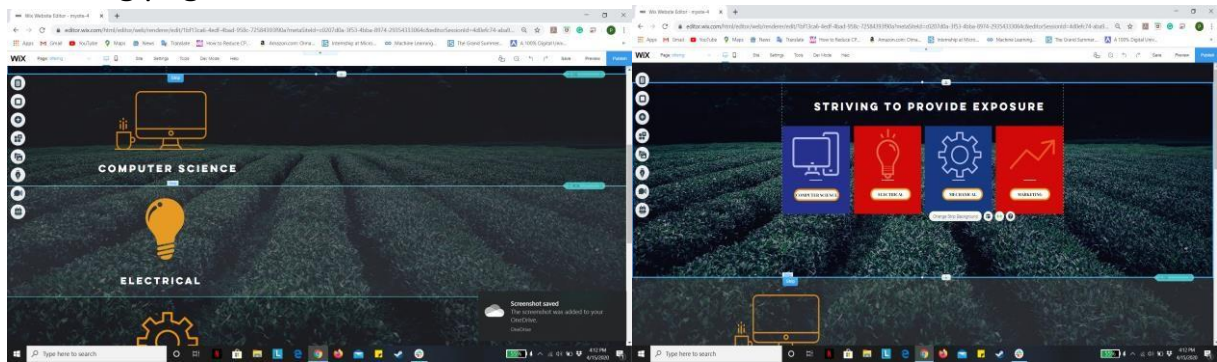
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About Fluxgen

Offering page:



Community page:

