# LENDING CLUB CASE STUDY



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#### STEPS PERFORMED:

- 1. Import All the libraries
- 2. Load the data
- 3. Clean the data
- 4. Analyze the data and perform univariant and bivariant analysis
- 5. Develop insights

# I. Import Libraries

- 1. Numpy
- 2.Pandas
- 3.Matplotlib
- 4.Seaborn

#### 2. Load the data

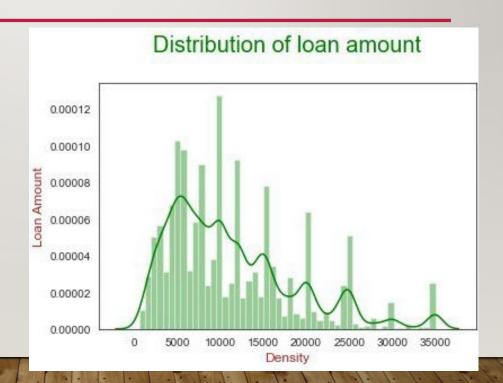
- 1. Loan Data
- 2. Column Definitions

#### 3. Clean the data

- Remove all columns with Null values and that are not defined in column definition dataset
- Remove all the rows with max Null values

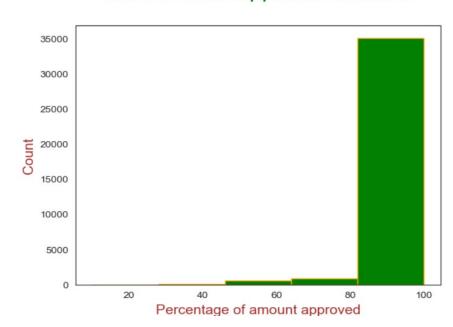
### **UNIVARIANT ANALYSIS**

- + Loan applied lies between 5000 and 35000
- + Most of the loan borrowers need money under 15000



#### Ratio of loan approved amount

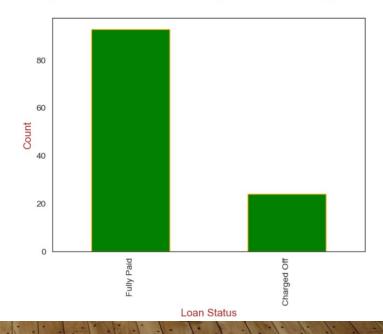
+ Majority of the people were funded



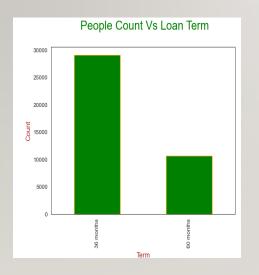
#### **LOAN STATUS**

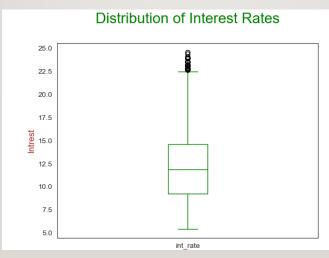
+ Funded amount lies between 0 to 35000 but there are 129 records with 0 funded amount. which means investors didn't invest for these 129

#### People who were not accepted to fund by invester



#### **ANALYSIS**



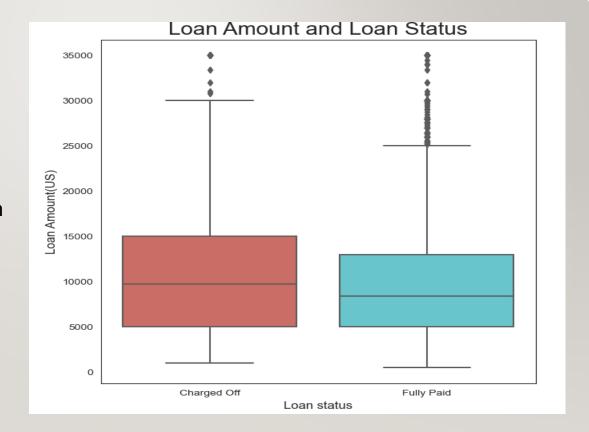


- Interest rate lies between 5% and 24%
- High interest implies high risk and vice versa
- Majority of the people are in between 10 and 15 percent interest rate

# Bivariant analysis

#### **Loan Amount Vs Loan Status**

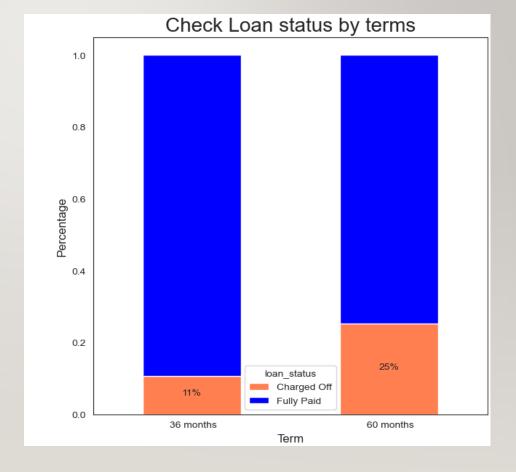
•By observing the median and 3rd quartile people who took higher loan amount are likely to charge off



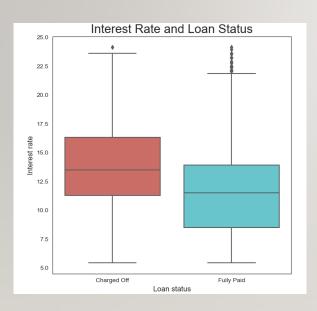
# Bivariant analysis

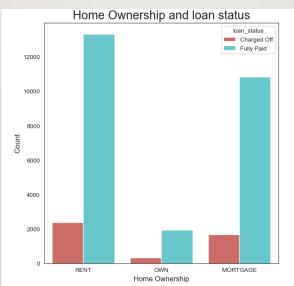
#### Loan Status by terms

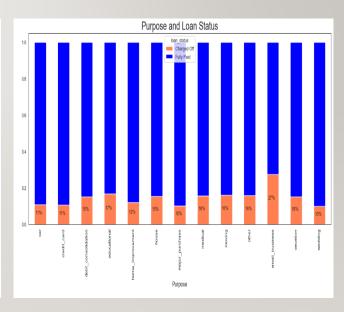
- •The percentage of defaulters are higher in 60 months term with about 25% charge-off whereas it is just 11% for 36-month term
- •So, there is a possibility that longer term loans are riskier and more prone to higher default



# Bivariant analysis







#### Other Analysis

•Small business are more likely to charge off compared to other purpose as they are the 28% of people who charged off

# Thankyou