

THOTA TIRUMALA VAMSI

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Professional Summary: -Skilled Business Data Analyst with a proven track record at NeoDove, enhancing business intelligence through advanced SQL programming and data cleaning. Demonstrated ability to improve report generation efficiency and accuracy, foster team collaboration, and manage accounts effectively. Expert in Python programming and operations management, with a focus on enhancing growth strategies and driving significant performance improvements through account-based insights and strategic planning.

Skills

- Database Management: DBeaver, MongoDB, Click House, SQL, PostgreSQL
- Programming: Python (Pandas, Flask, Fast API)
- Data Analysis & Visualization: Data zip, Power BI, Google Looker Studio
- Web Analytics: Google Analytics, Microsoft Clarity, Firebase, Google Tag Manager (GTM)
- Spreadsheet Tools: Advanced Excel, Google Sheets
- Operations Management: Process Optimization and Workflow Automation (ZOHO CRM)

Work Experience

BUSINESS DATA ANALYST – NeoDove Technologies (SAAS)

Jan 2024 – Present

- Analyzed large datasets to identify key product requirements enabling the business to make data-driven decisions
- Account Management look for profitability, sales, and CSM oversight in management work for enhanced mutual financial processes and client satisfaction.
- Experienced in pursuing growth strategies and driving revenues of institutional value through account management, revenue analysis, and effective sales optimization.
- Collaborated with cross-functional teams to identify key metrics and develop relevant dashboards for tracking business performance.
- Client-side engagement for requirement gathering and solving analytical queries
- Enhanced product dashboards for tracking the performance of product to get insightful insights for showcase the performance for further development and adding additional improvement objects.

DATA ANALYST INTERN – NeoDove Technologies (SAAS)

Jun 2023 –Dec 2023

- Analyzed and Interpreted datasets to build inferences for the business using excel, SQL (PostgreSQL, MySQL) and Python
- Developed reporting solutions for the business accounting metrics using Google Sheets functions reducing the manual time effort by 90%
- Analyzed customer data to identify trends and patterns and develop insights for better business decisions.
- Developed custom dashboards to monitor sales and product performance, providing key insights on revenue, product trends, and sales metrics for data-driven decision-making.

Graduate Trainee-L&T Technology Services (LTTS)

Jan 2022-May-2022

- During this period, I worked on various projects like Full Stack Developer which gave me the chance to interact with the different tech leads.
- Time Management As overall technicians and programmers are always racing against tight timelines and packed schedules, a proper time management will minimize facing overdue deadlines.

Projects

Fireflies and TLDV Transcripts Automation

- Developed a Python script leveraging the Fireflies GraphQL API to automate the extraction of meeting transcripts, optimizing data retrieval efficiency.
- Integrated the GraphQL API to dynamically fetch key transcript fields such as meeting duration, date, organizer email, and title for post-processing.
- Implemented time-efficient API calls to minimize latency and ensured proper handling of timeouts and retries for large transcript datasets.

Dashboards Analyze the Performance of Product and Sales Teams.

- Collaborated with cross-functional teams to align dashboard features with business needs, ensuring clear visualizations and actionable insights for sales and product teams.
- Developed custom dashboards to monitor sales and product performance, providing key insights on revenue, product trends, and sales metrics for data-driven decision-making.
- Developed product dashboards for tracking the performance of product to get insightful insights for showcase the performance for further development and adding additional improvement objects.

Google Analytics and Firebase Integration for User Engagement and Retention

- Implemented Google Analytics for real-time tracking: Set up and configured Google Analytics to monitor user behavior, event tracking, and goal conversions for web and mobile applications. Firebase Analytics integrated.
- Utilized Firebase Cloud Messaging for targeted notifications: Integrated Firebase Cloud Messaging (FCM) to send personalized notifications, boosting re-engagement rates and improving overall user retention.

Accounts Handling: GST and Discount Management

- Managed accounts through revenue calculations, application of GST rates, and taxation regulations compliance.
- This would streamline discount processes by offering a structured framework for tracking and applying discounts on sales, optimized customer satisfaction and revenue performance.
- Enhanced reporting accuracy by automating account reconciliation processes and integrating tax and discount data into financial reports for strategic decision-making.

Education

<ul style="list-style-type: none">• B. Tech (Computer Science and Engineering) Lovely Professional University (Jalandhar, Punjab)	2018 – 2022 (7.00 CGPA)
<ul style="list-style-type: none">• Intermediate of secondary education Sri Chaitanya Junior College (Vijayawada, Andhra Pradesh)	2016-2018 (74%)
<ul style="list-style-type: none">• 10th Standard Don Bosco High School (Vijayawada, Andhra Pradesh)	2016 (8.7 CGPA)