

- ①. Social media refers to online Platforms that enable users to create, share and interact with content, information, or other users in a virtual environment.
- ②. Facebook, with over 2.9 billion monthly active users.
- ③. Hash-tags helps categorize & make posts discoverable by topic
- ④. DM stands for Direct message.
- ⑤. TikTok
- ⑥. Use strong passwords, enable two-factor authentication, & regularly update account settings.
- ⑦. Influencers promote products, services.
- ⑧. Yes, using built-in-features
- ⑨. Algorithms prioritize content based on user engagement, relevance, & interactions.