

1. Social media refers to online platforms that enable users to create, share and interact with content, information or other users in a virtual environment.
2. Facebook, with over 2.9 billion monthly active users.
3. Hashtags helps categorize & make posts discoverable by topic.
4. DM stands for Direct Message.
5. Tiktok.
6. Use Strong passwords, enable two-factor authentication & regularly update account settings.
7. Influencers Promote Products, Services.
8. Yes, Using built-in-features.
9. Algorithms Prioritize content based on user engagement, relevance, & interactions.