

Q1: What is social media?

A1: Social media refers to online platforms enabling users to create, share, and interact.

Q2: Most popular social media platform?

A2: Facebook (2.9 billion monthly active users).

Q3: What's the purpose of hashtags (#)?

A3: Categorize and make posts discoverable by topic/keyword.

Q4: Meaning of "DM" on social media?

A4: Direct Message (private conversation).

Q5: Platform popular for short-form videos?

A5: TikTok.

Q6: Protecting social media accounts from hacking?

A6: Strong passwords, two-factor authentication, and regular updates.

Q7: Purpose of social media influencers?

A7: Promote products/services/causes to their follower base.

Q8: Scheduling posts on social media?

A8: Using built-in features or third-party tools.

Q9: How social media algorithms work?

A9: Prioritize content based on engagement, relevance, interactions.