



SAI CHARAN ATELLY

UI Developer | UI Designer | Digital Marketing Specialist

About Me

I am a passionate Digital Marketing and Web Development professional with expertise in UI/UX design. Skilled in SEO, SEM, social media, and email marketing, I create strategies that boost brand visibility and conversions. Proficient in HTML, CSS, JavaScript, Python, and Flask, I develop user-friendly, responsive websites and leverage tools like Figma for seamless design. With experience in leading teams and delivering results, I thrive in dynamic environments and am eager to contribute to business growth and innovation.



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Hyderabad Telangana

Language

- English
- Hindi
- Telugu

Expertise

- **Web Development:** React.js, JavaScript, Node.js, HTML, CSS, MongoDB, REST APIs
- **Digital Marketing:** Google Analytics, Facebook Ads Manager, Google Ads, SEO, YouTube Campaigns, Social Media Marketing
- **Design Tools:** Figma, Adobe Photoshop, Canva
- **Soft Skills:** Creative Problem Solving, Team Collaboration, Communication

Experience

EVeez

Digital Marketing Executive and UI Designer - Bengaluru
Oct 2024 - Present

- Skilled in creating intuitive user interfaces with ReactJS and enhancing digital presence through SEO, paid ads, and content strategies.
- Proficient in Canva, figma, analytics tools, and social media management.

Zenbyt Private Limited

Managing Director - Hyderabad
Mar 2023 - Jun 2024

- Spearheaded strategic planning and execution to drive business growth and scalability.
- Managed daily operations, ensuring efficiency across all departments.
- Secured funding, maintained investor relations, and provided regular performance updates.
- Built and led a high-performing team, fostering a culture of innovation and collaboration.
- Oversaw financial planning, market analysis, and risk management to ensure long-term sustainability.

Zenbyt Private Limited

UI Developer and Digital Marketing Executive - Hyderabad
Sep 2022 - Feb 2023

- Developed and maintained responsive user interfaces using ReactJS and modern JavaScript frameworks.
- Implemented reusable components and optimized application performance.
- Utilized tools like Canva and Google Ads for digital marketing initiatives, driving increased traffic and lead generation.
- Collaborated on SEO optimization to enhance the visibility of web applications and marketing projects.

Mediamint Pvt Ltd

Ad-Operations Associate Intern- Hyderabad
Feb 2022 - April 2022

- Managed digital advertising campaigns, ensuring timely and accurate execution.
- Optimized ad placements and monitored performance metrics to achieve campaign goals.

Education

Gokaraju Rangaraju Institute of Engineering and Technology

B.Tech (Computer Science Engineering)
2018 - 2022

Narayana Junior College

+12(MPC)
2016 - 2018