

airbnb Listings and Hosts Analysis



Agenda

- About Company
- Data Overview
- Dashboard
- Primary Insights
- Secondary Insights
- Recommendations



ABOUT COMPANY

Airbnb is an online platform where people list homes, rooms, or entire properties for short-term stays. Guests can browse listings, check prices, read reviews, and book stays directly through the platform. It connects travellers with hosts, offers flexible accommodation options, and operates in cities around the world.



DATA OVERVIEW

The Airbnb dataset contains details about property listings, including price, location, room type, number of reviews and host information. It provides the key attributes needed to explore market patterns, compare neighbourhoods and understand how hosts manage their listings across the platform.



DASHBOARD

Dashboard link

