**Ravikanti sai charan**

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Looking for a challenging position where I can contribute my skills. I am adapting to new work environments easily. I wish to utilize my extensive knowledge within an organization and as a team.

# Education

Btech Swami Vivekananda Institute of Technology 2020-2024 CSE (Artificial

Intelligence and Machine Learning)

DIPLOMA SVS College 2016-2019, Hanamkonda. CGPA- 7.5

10th SPR SCHOOL CGPA- 7.0 2016

**SKILLS**

* ChatGPT Prompting Communication
* **Frontend Development:** React.js
* **Full Stack Development:** HTML, CSS, JavaScript, php, sql.
* **Data Analysis:** Microsoft Excel, Power BI

**Digital marketing**

* **On-Page SEO:** Expert in optimizing website content, meta tags, and HTML elements to improve search engine rankings.
* **Off-Page SEO:** Skilled in building backlinks, influencer outreach, and content promotion to enhance site authority and traffic.
* **Social Media:** Proficient in creating and managing social media campaigns to increase brand awareness and engagement.

**PROJECTS**

**Education Institute: Increased engagement and enrollments by managing social media campaigns and content. Website:** [**www.shirisha.in**](https://shirisha.in/)**. (generated to make the to visit the instute to learn )**

**Full Stack Development for Edodwaja: Connected the front end and back end, implemented animations, and enhanced user experience. Website:** [**www.edodwaja.com**](https://edodwaja.com/)**.**

**Own project:**

**SEO Clone Project:** Developed an SEO clone to demonstrate simple optimization results and help clients understand SEO impact

**Software Development Intern**:  
 *Edodwaja,*

**Collaborated on Full Stack Development Projects**: Assisted in the development of web applications using a variety of technologies, including HTML, CSS, JavaScript, and frameworks like React.js for the front end.

**Helped in also**

**Digital Marketing Strategy:** Created and executed comprehensive digital marketing plans, including SEO, social media, and PPC, to drive traffic and increase conversions

**Content :** To show what is the company , show the brand to the people.

**Creativity :** Added animaion uing canva video visuvals.

SWOT Analysis

Strengths: Creativity:Bringing fresh ideas for campaigns and content.

Adaptability: Quick to learn new tools and strategies.

Weaknesses: overtalking

Introversion: Fewer professional connections due to being introverted.

Opportunities; Growth: High demand for digital marketing skills.

Learning: Many resources available to improve skills.

Threats:

Competition: Many people applying for entry-level jobs.

Technology: Constant changes require ongoing learning.