

# Logo Versions



# whistler's



Primary

Wordmark Only

Icon

## Colours



## Primary

Hex #152232 RGB rgb(21,34,50)

CMYK 58 32 0 80

Pantone 19-4020



## Secondary

Hex #12a721 RGB rgb(18,167,33)

CMYK 89 0 80 35

Pantone 16-6340



#### Accent

Hex #12a721

RGB rgb(18,167,33)

CMYK 89 0 80 35

Pantone 16-6340

## Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Pacifico Regular

aa Bb Cc